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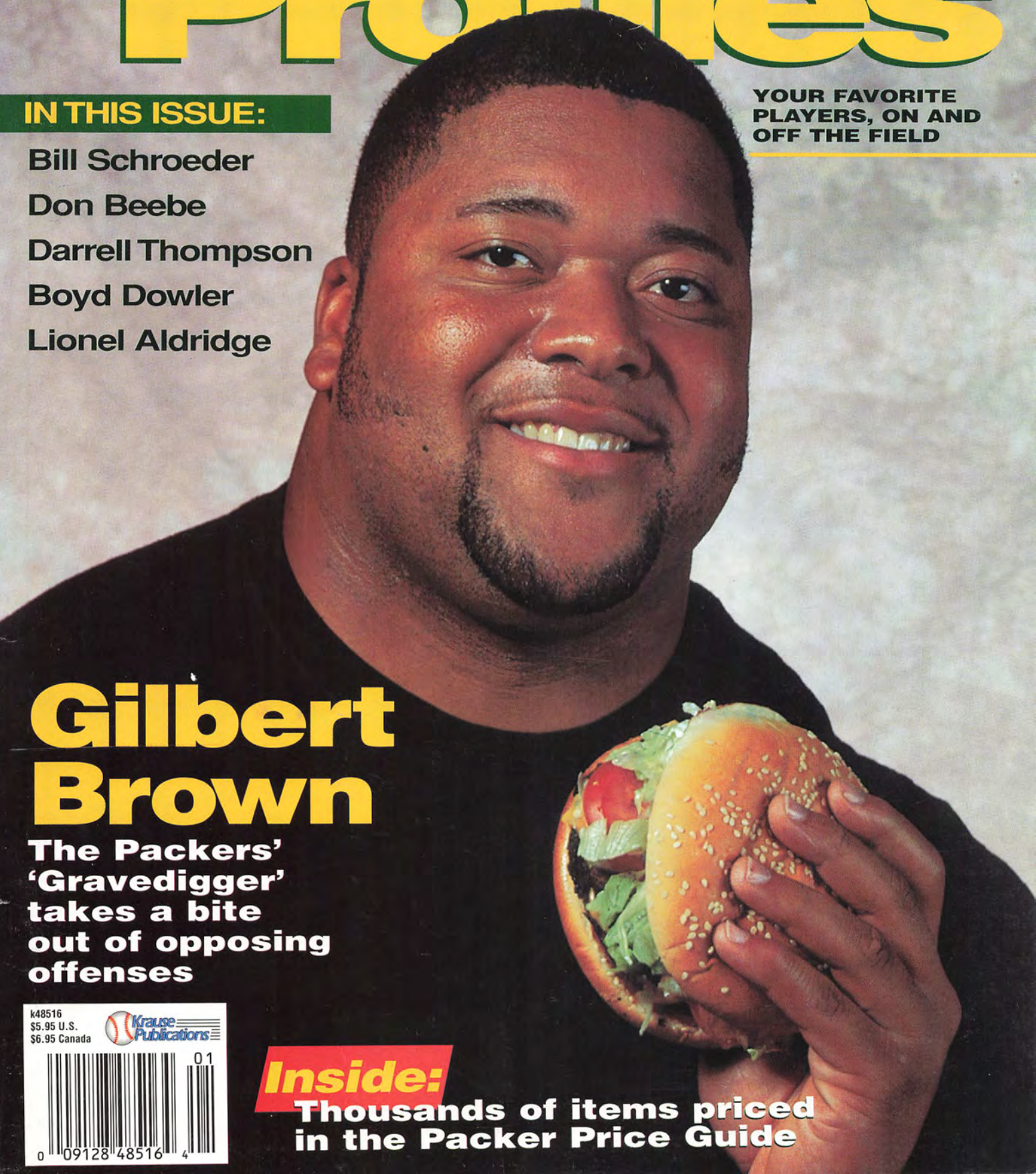
Packer Profiles

JAN. 1998

YOUR FAVORITE PLAYERS, ON AND OFF THE FIELD

IN THIS ISSUE:

Bill Schroeder
Don Beebe
Darrell Thompson
Boyd Dowler
Lionel Aldridge



Gilbert Brown

The Packers' 'Gravedigger' takes a bite out of opposing offenses

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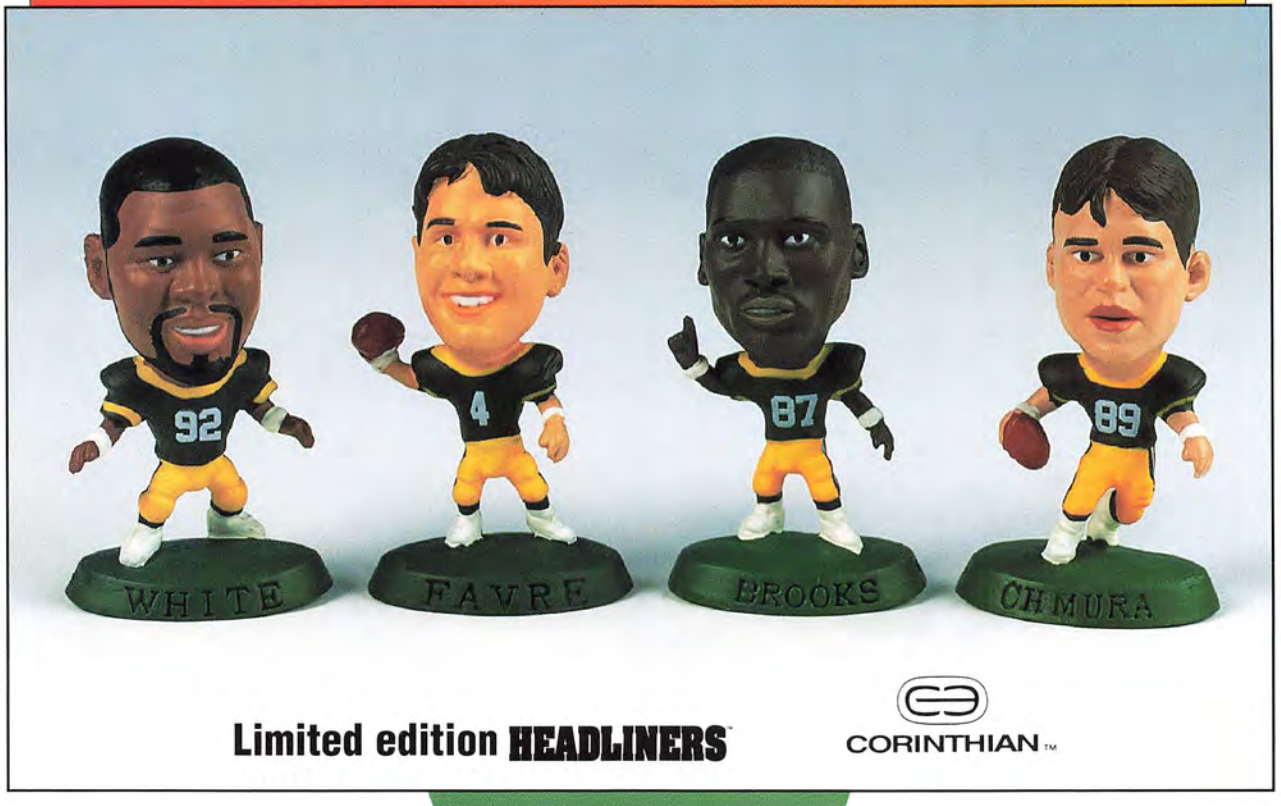

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How many 'Gilbertburgers' do you need for a photo shoot?

You're heading to Gilbert Brown's home for a photo shoot, and you're planning to use a Gilbertburger as a prop.

How many do you need?

That was the question *Packer Profiles* managing editor Rocky Landsverk and photographer Ross Hubbard faced as they drove toward Brown's Green Bay home recently. The Packers' mammoth defensive tackle had agreed to pose for a *Packer Profiles* cover, along with the burger that bears his name. (For the unfamiliar, a "Gilbertburger" is a Double Whopper with extra everything, cut in half with extra cheese – and no pickles. Gilbert's affection for the sandwich at Green Bay's Oneida Street Burger King grew into a popular regional ad campaign.)

Hubbard thought he'd need one, maybe two Gilbertburgers to complete the photo shoot. Landsverk decided to buy three ... just in case someone got hungry.

"We were a little worried – you always are until you have a good cover photo in hand," Landsverk said. "But when we got to Burger King, the guy who took our order was named 'Gilbert,' so we took that as a good omen."

The concern was unnecessary: Brown welcomed the *Packer Profiles* duo and their burgers in his home, and proved to be a congenial host throughout the photo shoot. He chatted amiably throughout, at one point engaging in an animated discussion regarding his most photogenic shirt color. After Hubbard and Landsverk offered their suggestions, Brown adjourned to his closet and reappeared in the black shirt that appears on our cover. ("We would've preferred red or something a little brighter," Hubbard noted, "but I wasn't about to argue with him.")

The shoot on Brown's front porch took just 15 minutes, during which two burgers were expended. (Brown didn't actually bite into either one, but the pressure of his massive hands around the burger for several minutes rendered it unedible).

Brown was extremely friendly and accomodating throughout, and kept chatting even as he walked the *Packer Profiles* duo to their car.

"He was great to work with," Landsverk said. "He was as pleasant and nice as we could've ever expected."

And the final Gilbertburger? Landsverk left it on the defensive tackle's front porch,. He isn't sure what happened thereafter.

Somehow, I think it found a good home.

* * *

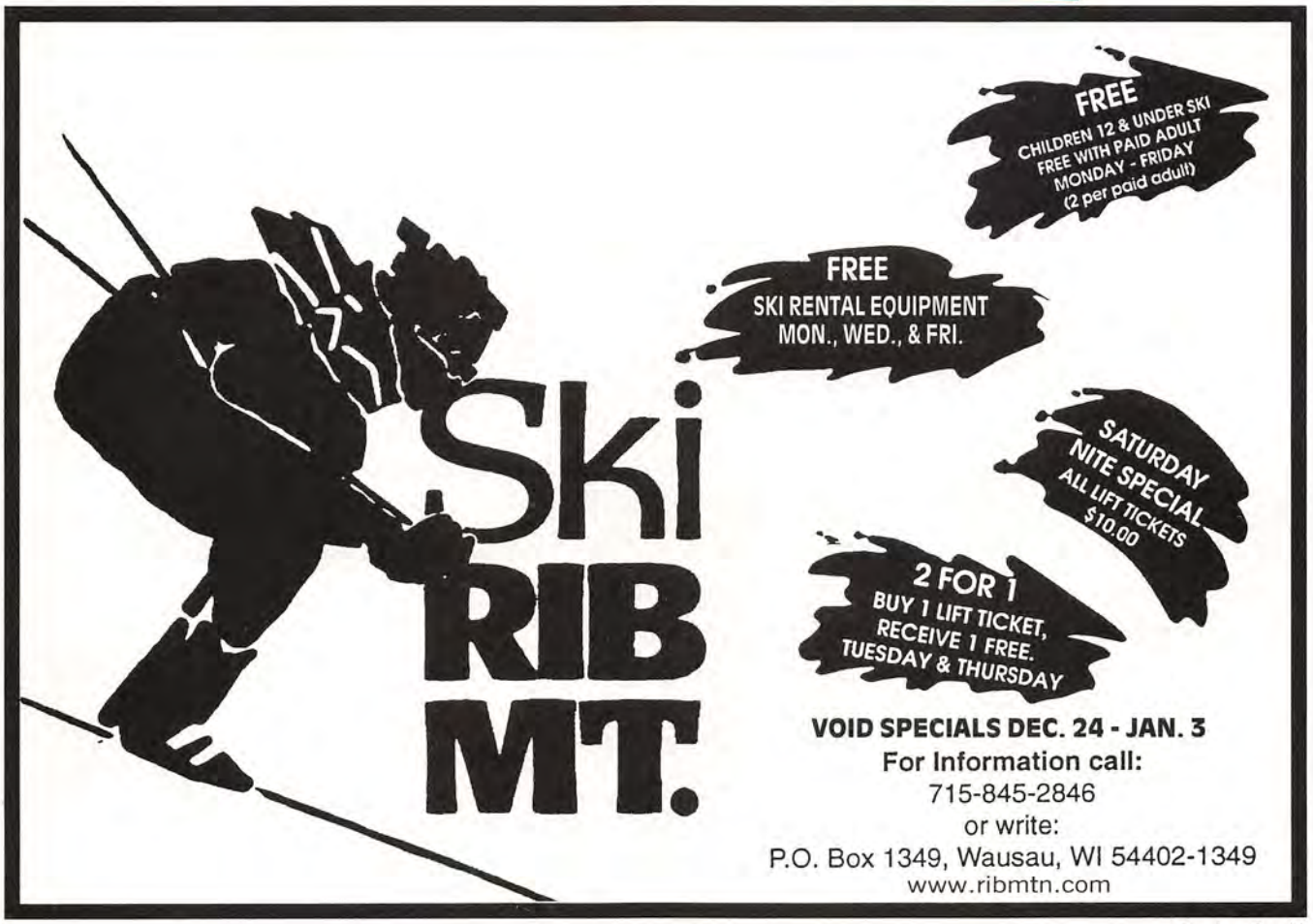
As you're enjoying this magazine, keep your eyes peeled for *Packer Profiles*' February 1998 issue. This special collectors edition will include complete playoff coverage, as well as a recap of every Packers game and key play during 1997. It's a "must-have" for every die-hard Packers fan – and it will be available on newsstands within days after Super Bowl XXXII.

See you in San Diego?

And the winners are ...

David Sikinger of Germantown, Wis., won the grand prize in our October issue reader contest. Sikinger receiveed an autographed Brett Favre figurine from Art of Sport, valued at $500. Larry Primeau of De Pere and Norine Wegner of Minoqua won unautographed Favre figurines valued at $250. Included in this issue: Your chance to win a Brett Favre autographed football from The Score Board. See Page 48 for details.

Kevin Isaacson is editor of Packer Profiles. *Contact him at 700 E. State St., Iola, WI, 54990, phone 715-445-2214, e-mail at isaacsonk@krause.com*



Packer Profiles

JANUARY 1998

Features

6 Gilbert Brown

Gilbert Brown is big. He's a big man with a big appetite. Most important for Packer fans, he's a big load who is almost impossible to move out of the middle of the defense. Brown, once waived by the Minnesota Vikings, has become a dominant defensive tackle who is headed toward Pro Bowl status.

By Rob Reischel

14 Bob Valesente

Versatile. That's the word that best describes Bob Valesente, who has been coaching football for about 25 years. A fine baseball player who once played Class A ball for the Chicago Cubs, Valesente worked his way up the coaching ladder, learning from greats like Chuck Noll. He's never been happier than where he is today – the secondary coach on a great team with great players, not to mention top-notch bosses.

By Eric Schurer

42 Bill Schroeder

Once upon a time, it seemed like a pipe dream. Bill Schroeder was an outstanding athlete at the University of Wisconsin-La Crosse, but how could a player with just one year of experience make it in the NFL? By working his way through the World League of American Football, that's how. This Sheboygan native has taken a city by storm and fought to obtain a position on the roster of his home team.

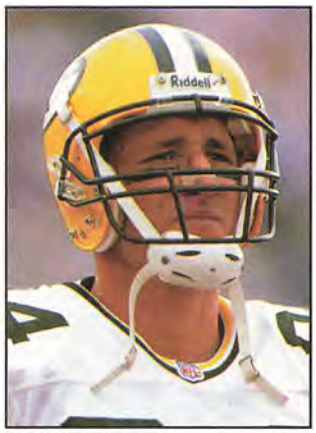
By W. Keith Roerdink

72 Don Beebe

Don Beebe is a lot of things. He's an extremely fast runner who has put together a fine career in the NFL. He's a record-holder with five Super Bowl appearances, hopefully going on six. He's a devoted father and husband. But most of all, he's a man devoted to his religion, which helps him keep everything else in perspective.

By Rob Reischel

Gilbert Brown



Bill Schroeder

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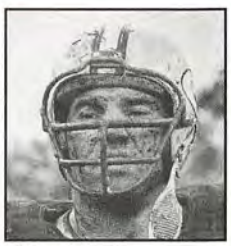

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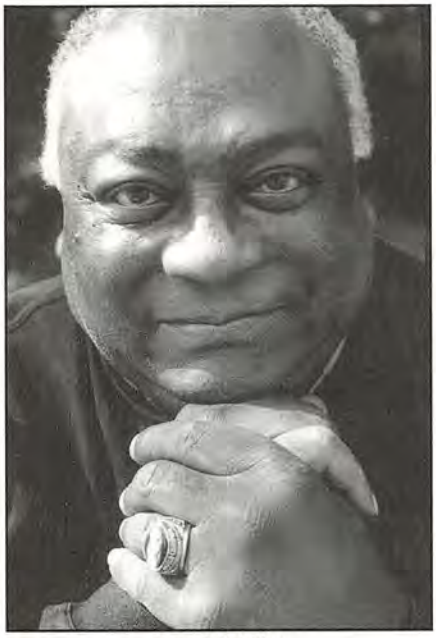
Legends of Lambeau

18 Boyd Dowler

Can you imagine the kind of numbers Boyd Dowler would have put up in today's pass-happy NFL? As it was, he had to settle for things like Rookie of the Year Awards and world championships. Not a bad deal, when you get right down to it. A Packer Hall-of-Famer, Dowler is now a scout for the Atlanta Falcons.

By Jim Lyman



Lionel Aldridge

24 Babe Parilli

Who was the quarterback who preceded Bart Starr as the starter in Green Bay? Well, we already gave you the answer. Many Packer fans remember Parilli, who went on to star in the American Football League before launching into a coaching career that continues to this day in the other AFL – the Arena Football League.

By Barry Shuck

58 Lionel Aldridge

There isn't really any way to sugar-coat it. Lionel Aldridge went crazy. A standout defensive end during the Packers' championship era, Aldridge went on to become a TV sports caster before he was sidelined with schizophrenia. After spending time on the streets and then in the hospital, he's back on track now and has devoted his life to helping others who suffer from mental illness.

By Rob Reischel

62 Tom Moore

Was there ever a more versatile player in Packer history than Tom Moore? This first-round pick in 1960 ran, threw and punted his way to a fine NFL career, and gained some championship rings for his effort. Though he was rarely in the spotlight, Moore was thrilled for the chance to play with the Packers under Vince Lombardi.

By Tom Andrews

54 Darrell Thompson

Many Packer fans believe that if Darrell Thompson had been put in the right situation, he could have been a quality NFL running back. With the Packers, however, that dream never materialized, in part because he was never allowed to do what he did best – run the ball out of the I-formation like he did when he was a three-time 1,000-yard rusher at the University of Minnesota. But Thompson isn't bitter; he's thankful that he had a solid five-year NFL career.

By Barry Shuck

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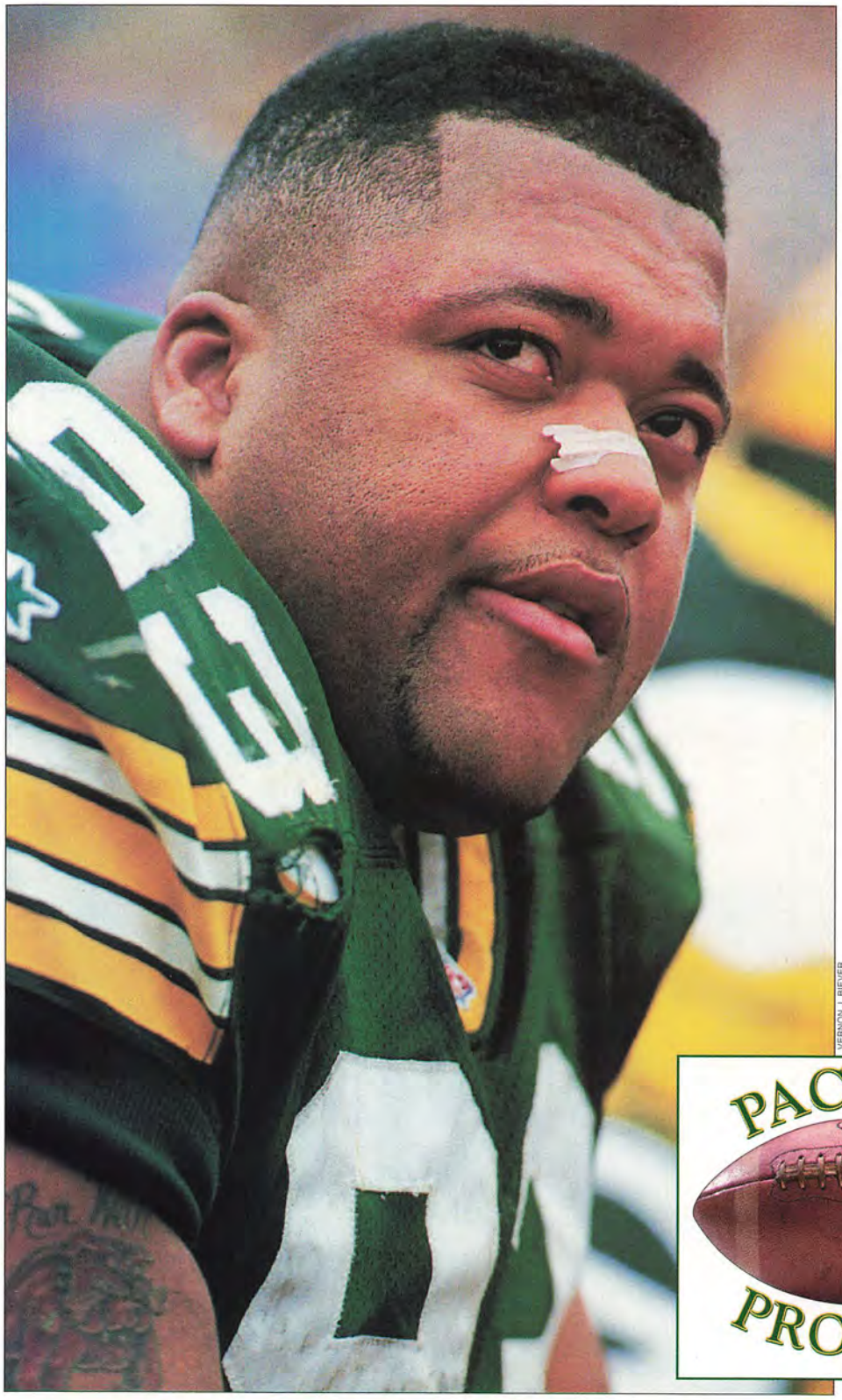


VERNON J. BIEVER

PACKER PROFILE

Gilbert Brown

By Rob Reischel

You've seen him suck up more space on the defensive front than any Green Bay player has in years.

You've seen him dominate play on the line of scrimmage, forcing countless opponents to alter gameplans by dumping any hopes of running the ball.

And you've seen him mow down the massive hamburger named after him.

And the lasting impression you're left with after observing Gilbert Brown? Big.

No, make that BIG.

When it comes to the Green Bay Packers' fifth-year defensive tackle, there isn't much about the individual or his game that isn't BIG.

Big man? Try 6-feet-2 and a conservative estimate of, oh, about 350 pounds.

Big appetite? This is a man who can eat as many as three Gilbert Burgers – a sandwich from Burger King named for him that has two hamburger patties, four slices of cheese, extra tomatoes, extra onions, extra ketchup and extra lettuce – in one sitting.

Big game? Since moving into the starting lineup for good at the start of the 1996 season, Brown has changed the face of the Green Bay defense. Trying to run up the middle of the Packers is now one of the more difficult tasks in football. The massive Brown continually handles two offensive linemen, allowing Green Bay linebackers to roam free.

A year ago, Brown's efforts helped Green Bay have the top-ranked rushing defense in the league (88.5 yards per game) and the NFL's No. 1 overall defense (223.5 yards per game). The Packers also allowed a league-low 210 points and gave up just 19 touchdowns, an NFL-record for a 16-game schedule.

And big goals? As you'll find out in the following interview, Brown is shooting for his first-ever trip to the Pro Bowl, and a return trip to the Super Bowl.

"That was the greatest thing I've ever been part of," Brown said of Green Bay's 35-21 win over New England in Super Bowl XXXI. "Getting back to that point is what pushes me now. To play in that game was unbelievable."

For Brown to have reached the point where he was an integral part of such a monumental game was a bit unbelievable, too.

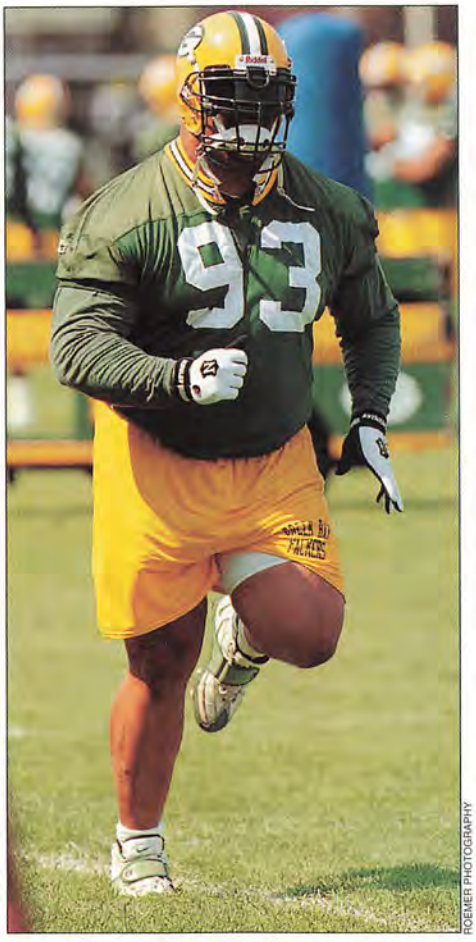
Minnesota chose Brown in the third round of the 1993 draft, but cut the former Kansas standout late in training camp. By the time Brown got to his hotel, though, he found out Green Bay had claimed him on waivers. After playing sparingly in 1993 and '94, Brown started seven games in 1995 and showed signs of becoming a dominant presence up front.

Last year, Brown turned flashes of brilliance into a season of dominance, recording 52 tackles and helping Green Bay's defense become the NFL's finest. And along the way, he earned a reputation as perhaps the NFL's finest interior run stuffer.

For the one-time Vikings' castoff, the season turned into a thrilling joy-ride in which he answered any and all questions about his ability.

"Last year was the best of my life from a football standpoint," Brown said. "I've never had more fun in my life."

Recently, *Packer Profiles* had fun talking with Brown. Among the things we discovered was that Brown may be one of the country's biggest (no pun intended) Janet Jackson fans; that he loves reading comic books; and he is and has always been a self-described "Momma's boy."



ROEMER PHOTOGRAPHY

Q&A

Q: Compare this season to last and touch on why you guys are finding things so much more difficult now than a year ago?

A: I don't know. I think it's a combination of us being the world champs and everybody wants to put us on their bulletin board or put us on as a notch on their belt, saying they beat the world champs.

PACKER PROFILE

Every time we step out on the field, it's their best against our best. And I feel that's just how it's going to be for 16 games or however long it is.

Q: Has that made you guys change your week-to-week approach to things, or are you preparing the same as you always have?

A: Basically, it's about the same. We're trying to take it all one game at a time, one step at a time and playing hard. That's all we can do. There's no need to do things any differently than before.

Q: How do you look at things right now? Are the Green Bay Packers still the team to beat?

A: Well that's for all you to judge. I have no way to see it. I just go out there and play football. I'm not going to sit up here and say that we're the favorites.

All I'm going to say is we're going to come out and play football, week by week, and whatever happens, happens.

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Q: For a guy who was a long-shot to play in the NFL and later cut by Minnesota, how gratifying was last year for you personally and teamwise?

A: I guess it was kind of extraordinary, because nothing like that had ever happened to me and most of the guys on the team. So it was a real blast to be sitting out there 16-3, world champs.

It can't get no better than that. Coming in every morning knowing that you're one step closer to getting to your main goal. It was just one of those wild things that you just want to pinch yourself to wake up.

Q: Last year, you established yourself as one of the top defensive tackles in the league and perhaps the top run-stuffer at your position. But you were not elected to the Pro Bowl. First, what was your reaction to that, and does that drive you now?

A: Well, if you hang your hat on stuff like that, you're never going to get better. I feel like, hey, we went out there and the main objective was to win, to get to the Super Bowl, and we did that.

Then, all the individual stuff will come later. Everybody would love to go to the Pro Bowl, but if you don't make it, it makes you work harder for next year so you can get going and maybe make it that year.

Q: Oftentimes, it's the year after a team wins a Super Bowl when you see its players make Pro Bowls and receive more individual attention. Do you think that may be the case with this team?

A: I don't know. But things don't usually come to us that easy in Green Bay.

But hopefully we can. And if not, ain't nobody going to kill themselves or cry over it. We're just going to get out there and work hard so we can make it the next year.

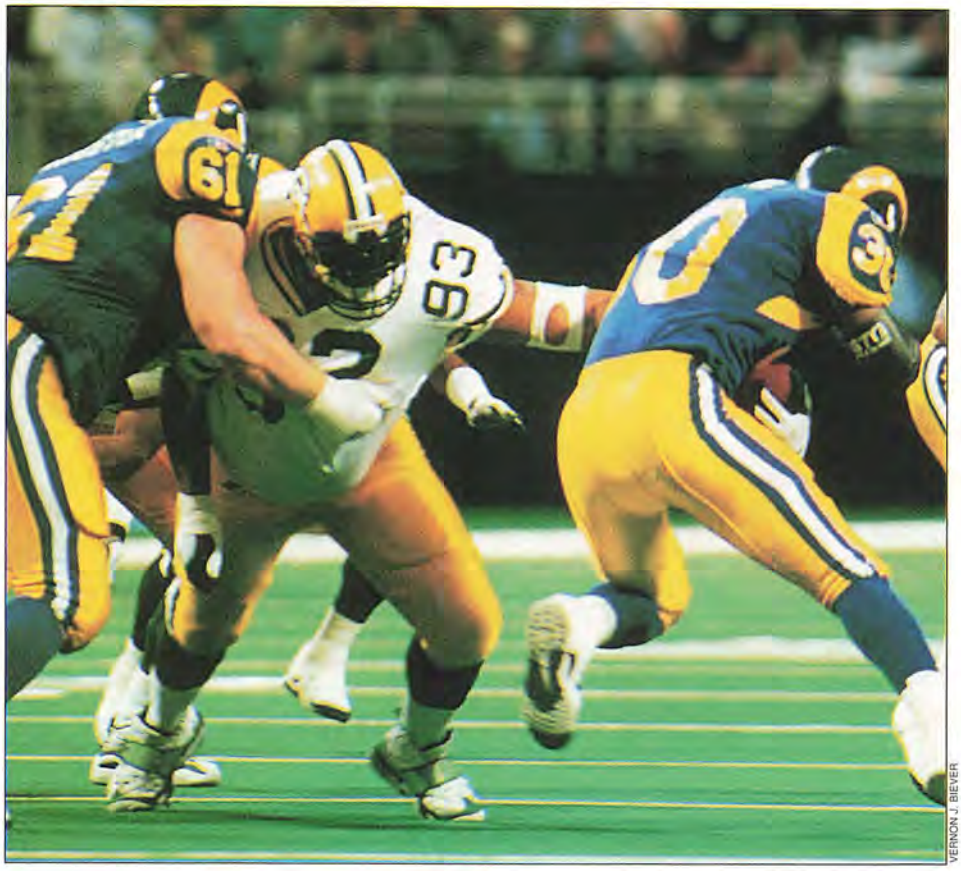
Q: Tell me what went into your decision this last off-season to re-sign with Green Bay, even though you were being offered more money to play in Jacksonville?

A: Well, basically, everybody thinks all athletes are all out for the money. But that's not the case. There's still some athletes that love the game. There's still athletes that love to get out there and just play for the love of the game.

And I believe that money is not the key to happiness. And happiness is being where you want to be and being with friends. We've got the best fans in the world here; everybody's Packer-crazy.

And it's fun to come into work in the morning. There's none of that crazy stuff like, "You've got to do this and you've got to do that." You know, you just get out there, and when it's time to work, we work, and when it's time to play, we have fun.

So, that's the way it is, and it's like a family atmosphere. And I didn't want to leave that to go somewhere else for a few extra dollars or however much money it was.


VERNON J. BIEVER

Gilbert Brown's Career Stats

Year	G/Starts	UT	AT	TT	Sacks	FR	FF
1993 Green Bay	2/0	1	0	1	0	0	0
1994 Green Bay	13/1	18	12	30	3	0	0
1995 Green Bay	13/7	18	9	27	0	0	0
1996 Green Bay	16/16	36	20	56	1	0	1
1997 Green Bay*	6/4	4	4	8	2	0	0
Career	**50/28**	**77**	**45**	**122**	**6**	**0**	**1**

*Through Week 6
Key: G=Games, UT=Unassisted Tackles, AT=Assisted Tackles, TT=Total Tackles, FR=Fumbles Recovered, FF=Fumbles Forced

Q: Were you ever close to signing with Jacksonville, as some reports had indicated?

A: Most of the stuff that came out, I didn't even know about until I saw it in the paper or on TV. And I talked to a couple of people in their organization and stuff.

But like I said, it really wasn't about the money. The biggest factor was am I going to be as happy there as I am here? And I didn't think it would work out like it would here.

Q: What makes you most happy about being in Green Bay?

A: Well, we've got the best fans in the world. The stadium's always sold out. Everybody has fun. I mean, you come to the games, and man, it's one of those things you can't describe. It's a scene.

Q: Did you feel any extra loyalty to Green Bay, because they picked you up after Minnesota let you go?

A: Yeah. I really appreciated what they did for me to give me a chance to perform in this league. And then when they gave me a starting job and chance to perform, I tried to take it and run with it. So I do appreciate everything they did.

Q: When you play against Minnesota these days, is there extra incentive for you to perform your best because of your past with that organization?

A: No, I don't think so. To me, it's just like any other team, because really what happened was for different reasons and it's done.

But me thinking, "I've got to kill them, jump on them" and all that stuff ... I'm not even worried about that. I just want to come out, play my game and move on. There's no point in me having crazy animosity toward any of them,

because I still have friends over there. So I just come out and play ball.

Q: What are your individual goals right now?

A: Basically, just trying to be better than I was last year. Hopefully make it to the Pro Bowl, and if not, like I said, I'm not going to cry about it.

I'll try to get some more sacks this year, which I'm kind of on a pace right now to do that (Brown had two sacks at the time of this interview, already one ahead of his 1996 total).

So, basically that, and then try to take things one game at a time and not jump on anything. I just want to take it and relax and feel the game out without any pressure.

Q: Are you surprised at the success you've had, especially after having been dumped by Minnesota just four years ago?

A: Well, a little bit, yeah. Because a lot of things that've happened, I am kind of surprised as far as the things on and off the field.

Like the peanut butter deal, and Burger King. And on the field, too, as far as how people have taken me in and really made me feel at home.

Q: Is that Burger King deal a lot of fun for you?

A: Yeah, a lot. There ain't that much to it, really. You just go out there and talk and hopefully, they'll buy the hamburger.

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PACKER PROFILE

And I'm just having fun with it. It's just one of those things. I've been eating the hamburger for so long, and I used to bring it into the locker-room for the guys on Mondays before films. I'd get like 10 or 12 before films.

And that's how it caught on, like that. It's just one of those things where it's fun, and I'm having fun with it. And now they've got hats and cups. So I like it; it's kind of fun to see somebody with your hat on.

Q: How many of those burgers can you eat in one sitting?

A: I don't know. It all varies. Maybe one one day and two another day. It all depends on how hungry I am.

Q: Have you ever ate four of them?

A: Man, no. Maybe three, but never four. I ain't met anybody who could eat four. I'd like to meet the person who could do it without killing themselves.

Q: And the other big endorsement you've got going is the peanut butter. Tell me about that one.

A: They just call it the Gilbert Brown Peanut Butter, and all the proceeds are going to charity. I've been wanting to do things like that

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for awhile, and right now I'm having fun with that.

And hopefully it's doing good sales so we can get the charity some money.

Q: Who's the best coach you've ever played for and why?

A: Well, that's kind of hard to say, because different levels of coaching give you different things. Like my high school coach (Robert Dozier) was one of the best coaches in the world to me, because he was like a dad to me. He really helped me with a lot of things from high school, to college to pro and stuff like that. And basically just giving me the knowledge of the game.

And the coach I have now, Larry Brooks, he's phenomenal. I like him a lot. I mean, man, he really knows the game.

And he really knows what he's talking about, because he played the position, and it's always great to have a coach who played your position and knows what you're going through and knows how to play and block and do the stuff you're doing. It seems kind of crazy to have a guy that's been a receiver trying to coach the defensive line, or something like that. He doesn't know what it feels like to be in that predicament.

And I think Larry is to me one of the best coaches I could have at the pro level or any kind of level with the knowledge he brings to the game.

Q: What would you say is the nicest thing anybody's ever said about you?

A: Probably out of all the things I've done, that I'm a great father. And I would love to be known as that.

Q: Who were your role models growing up?

A: Basically my role model would have to be my mom (Ann). I was a "Momma's boy." I stayed under her wing all day.

She weaned me off to go play high school football. She said she got tired of looking at me, so she kicked me out of the house and made me go play.

Q: Were there any athletes you looked up to?

A: I used to love to watch Eric Dickerson. I used to love to watch him run. I used to just sit there and take a videotape and tape all his highlights. Then I'd try to do my own little highlight film of him and put it all together. I used to love to watch him run, and I always wished I could do that. But big people can't get their wishes with that stuff. You just admire it. So I would say he was one of the most influential pro players that I've ever looked up to.

ROEMER PHOTOGRAPHY

Q: Have you ever had a chance to meet him?

A: I saw him last year at the St. Louis game. I didn't really get to meet him because I was like, "Man, there he goes." I thought I better not go over there, because he'd probably look at me like I'm crazy.

I should have went over there, because I would have loved to have gotten his autograph. But it's just one of those things.

Q: This question is probably obvious, but what has been the highlight of your career?

A: The Super Bowl. I ain't ever felt like that in my life. Ever. I mean, I couldn't go to sleep that night before. My Mom bugged me, everybody bugged me all night, saying, "You OK? You OK?" I said, "I am. But you're all going to drive me crazy."

But I really couldn't sleep, because I was so jittery and jumpy. By game time, I swear there wasn't a dry eye in the locker room, we were so ready to go, we were so pumped. We just knew we had to go out there and do something.

Q: What was the wait like for you to play that game?

A: Long. Long. The longest two weeks of my life. Even that week down there in New Orleans was long. I really didn't go anywhere. I just stayed in my room.

A lot of guys were like, "Man, why don't you come out and enjoy yourself." I was like, "Man, I can't do anything but sit here and think about the Super Bowl."

That's how it was. I was just really edgy about it.

Q: Now that you've been part of one Super Bowl, are you more anxious than ever to get back?

A: Most definitely. Just to get that feeling again. That feeling is the only feeling you want to have. And you'd be crazy if you don't want that feeling again.

Q: What's the best piece of advice someone's ever given you?

A: Like my mom always told me, always put the big man upstairs first in whatever you do. Always say a prayer.

And I know she's right, because he's blessed me with whatever I have right now. And I'm thankful for everything he's done for me.

Q: When you were growing up, what sports besides football did you play?

A: Basically, in high school, all I did was play football and run track. I loved to play basketball, but nobody wanted me to play, because I was too big (he weighed more than 200 pounds) and they were scared I would hurt somebody. So I never did play any high school basketball. But I wanted to.

But in track, I ran the 100-yard dash and threw the shot and was on the 440 relays.

Q: If you could invite three people in the world to a dinner party, who would they be and why?

A: Well, my first person, no doubt, would

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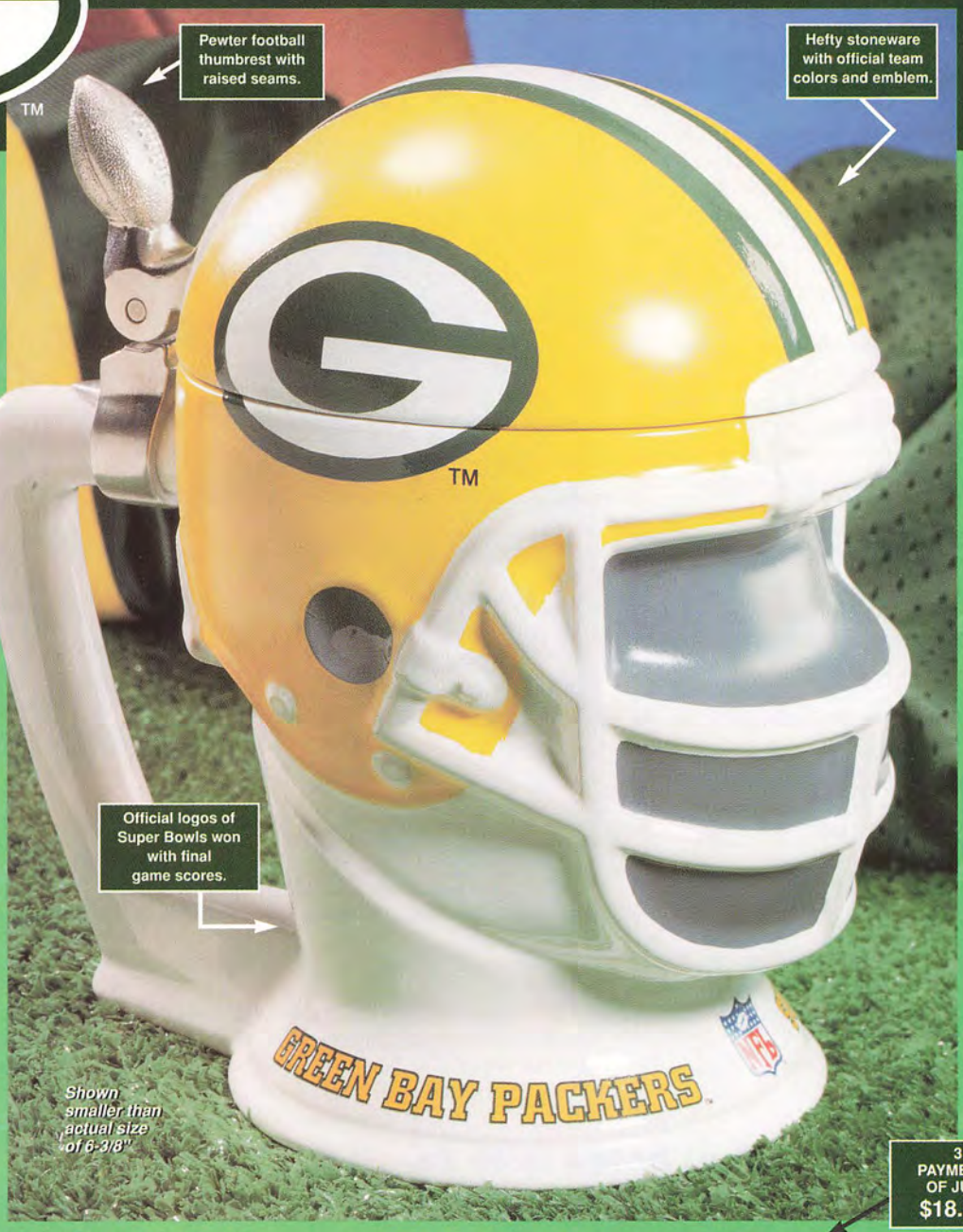
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be Janet Jackson. That's my first pick. That's my baby right there.

I mean, anybody would tell you I've been in love with her since ... forever. I've got pictures all over my house of her. I would just love to meet her one day.

And if I could, I would love to have Martin Luther King Jr. there. Just to thank him for all the things he has done for different people and different backgrounds. And just to let him know I appreciate him giving his life for a great cause.

And the third person would have to be my Mom to keep me off of Janet.

Q: What was the most unusual piece of fan mail you've ever gotten?

A: I don't know. I get a lot of crazy fan mail. But probably the craziest thing would have to be a chain letter where you have to do all this crazy stuff, like make 21 copies of this and mail it out.

And a lot of guys are very superstitious, like myself, so I do them. You might as well, because you never know. I'm superstitious, so I do it. Man, it's crazy. All I can say to people is please don't send me anymore. Please. I beg of you.

Q: What's something that most people don't know about you?

A: I guess it's just a thing of what would they want to know, because I don't have any secrets. I'm just a basic guy, you know. I love to watch cartoons. I'm a kid I guess. I love to watch TV. I guess you could call me a couch potato. I love to sit around and watch TV.

Q: Besides Burger King and the peanut butter, do you have any other endorsements?

A: Well, I have a contract with Nike.

Q: Is there someone in the game today who you really admire?

A: That would be my man Reggie (White). That's my man. It's just amazing to see how he can throw all those people around the way he does. He's got all those sacks, and he's still going strong. I mean, he's just amazing.

I like to watch Santana, too. Santana's pretty smooth with his moves. Between those two, watching them, you can't do nothing but get better. You've got to get better, or they're going to make you look stupid.

Q: Is your group on the defensive line really close?

A: Oh yeah. Everybody is. Even the backups. I mean, we stay together. We do things together. We're a big family.

And it ain't just the defensive line, it's like the whole offense and defense. Everybody just likes to be around everybody.

"(I like) being able to help out, being able to help my family. Being able to let my son have things that I never would have gotten. And basically, just enjoying the fun of it all. I mean, I live for Sundays."

Q: Is this the most enjoyable group you've ever played with on any level?

A: I would have to say so. I mean, it's crazy. The guys just really like each other. I mean, you get your little cap sessions or whatever you want to call it. Little Joneses sessions, where everybody talks about each other.

But other than that, I mean, it's fun. Until they're talking about you, then it's not fun anymore.

Q: Who are your best friends on the team?

A: Oh man, there's so many of them. But my best buddy on the team has to be my man Gabe (Wilkins). That's my roommate, and that's my buddy. We look out for each other.

Q: What's been the best thing for you about playing pro football?

A: Being able to help out, being able to help my family. Being able to let my son have things that I never would have gotten. And basically, just enjoying the fun of it all. I mean, I live for Sundays.

Q: On the flip side, then, what's the worst thing about playing pro football?

A: I would have to say the injuries and practice. I would say everybody needs practice, even though it's not fun.

But I would say a big factor is the injury part of it. That either shortens it for you or makes it stop. And I hate to see people have to go out before their time.

I wish there were rules that could stop some of the things that are going on today. I mean,

VERNON J. BIEVER

Brown, who had injury problems in 1994, missed some time early this season with a knee problem.

VERNON J. BIEVER

there's a lot of rules for the quarterback right now. But there aren't a lot of rules for anybody else. Like the defensive line – they can cut your legs and everything, and it's OK.

Q: So if you could put in any rule you wanted, what would it be?

A: How about on every third down, the offensive lineman had to lay down and let us sack the quarterback. One-on-one, taking turns. But I don't think the chances are too good of that happening.

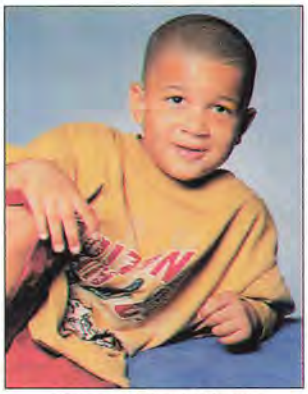
Q: You said you roomed with Gabe Wilkins on the road. Do you have any funny stories about him or the two of you that you can share?

A: Gabe is one of the funniest dudes on the team. He doesn't even know he's funny. He does stuff, and it's so funny that he doesn't even know it.

I mean, like when he's sleeping he talks in his sleep. And he makes noises in his sleep like someone's chasing him and stuff. And I'll just sit up and laugh at it.

I mean, there's just a lot of funny things that Gabe does. Gabe will get up in the morning and look funny. But he's my partner, so I better not kill him too bad.

Q: What's your favorite book?



4-year-old Jamal Brown

A: There's a lot of books I like, but I really like comic books. And I like comic books, because I like to read them with my son (Jamal). He'll read it to me sometimes.

Q: What's your favorite movie?

A: I really like old movies, like old Bill Cosby movies. But I'd say one of my favorites from now is "Tombstone."

Q: What types of music do you prefer?

A: Basically, all kinds of music – R&B, rap, some jazz, some blues.

And Janet's my favorite, but I really like Tupac, Big E and stuff like that.

Q: What's your favorite food?

A: Man, chicken. There ain't no doubt about that.

Q: When you first got to Green Bay, what did you think about the town and the people?

A: It was just basically similar to what I was used to in college at Kansas. It was just like Lawrence, slow and quiet.

And it ain't too big. It's just like down home, where everybody knows each other and everybody likes each other, and everybody would do anything for each other. If I were somewhere like New York, I'd probably be shell-shocked. This is how I like it.

Q: What major purchases did you make with your first NFL check?

A: When I got my first check, I bought my mom a house. That was the first thing I did. I had to take care of Momma.

Q: What are your hobbies and pastimes?

A: I like to watch TV and mess with my cars. I've got a couple of cars (he has five: a Mustang, a Mercedes, a Lexus, a Trans Am and a van) and I like to do that.

Just basically mess with my cars and see how I can fix them up or do things like that. And I like to look at car books and see what I can do better.

I'm just an average guy, you know.

Q: What do you think you'd be doing now if you weren't playing football?

A: I don't know. Maybe teaching. I like little kids, even though they'll be the first ones to play a joke on you. But I like little kids, and hopefully I'd be a teacher.

Q: Is that something you've thought about doing when your playing days are over?

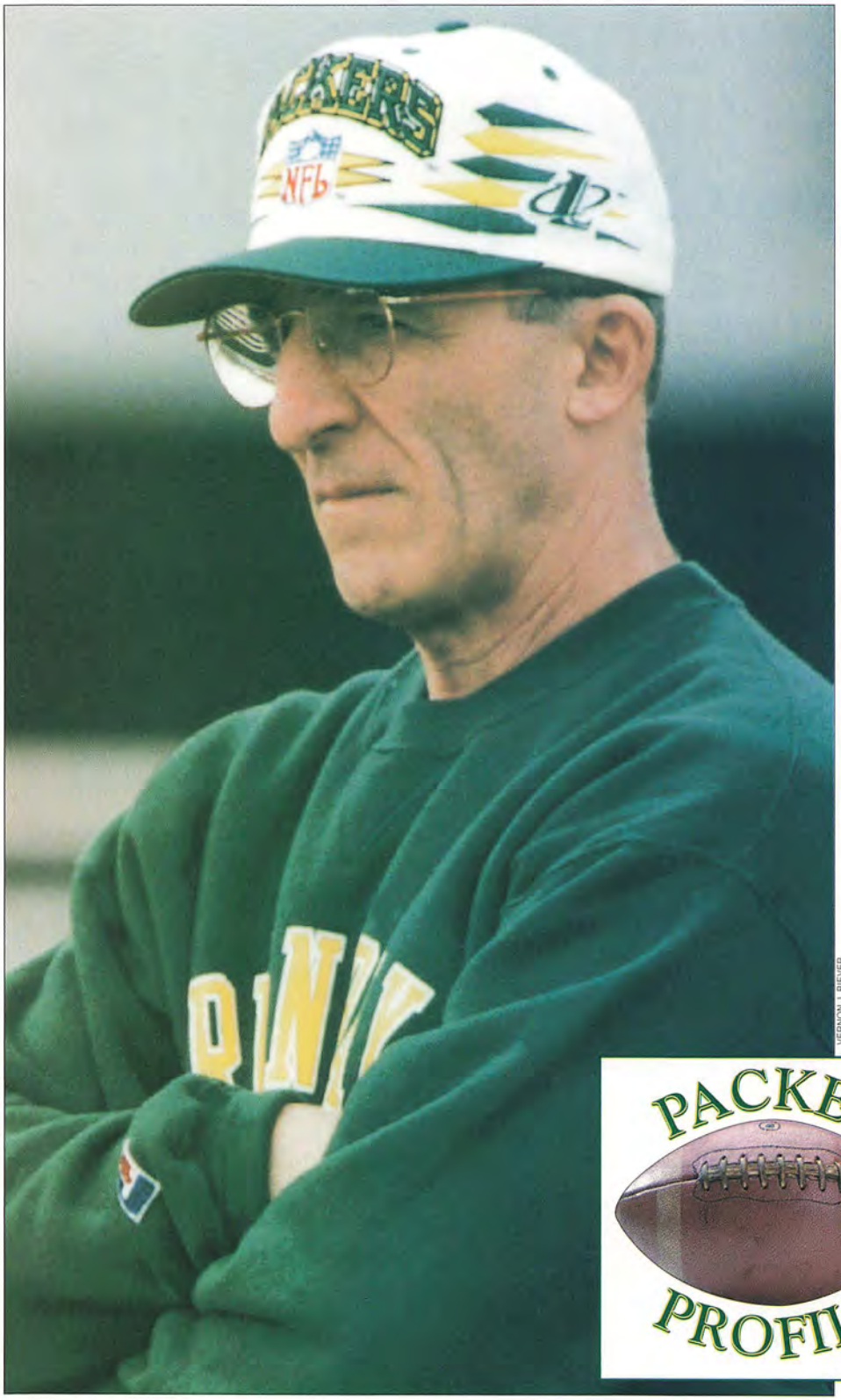
A: Oh yeah. I would love to do that. I think that would be great.

Q: What's one thing you would like Packer fans to say about you when your name comes up?

A: The Grave Digger. The Grave Digger. That means I'm doing good I guess. That's what I'd want.

Packer Profile

GILBERT JESSE BROWN
Birthdate: 2-22-71
Birthplace: Farmington, Mich.
Residence: Brown splits time in the off-season between Green Bay and Detroit.
High school: MacKenzie HS (Detroit)
College: Kansas
Acquired: Drafted by Minnesota in the third round in 1993. Green Bay claimed Brown on waivers from the Minnesota Vikings in Aug. 1993.
Height: 6-2
Weight: 350
Career: Brown played in just two games for Green Bay in 1993. Had a career-high three sacks in 13 games in 1994 but missed final three games with a knee injury. Took over as starting defensive tackle midway through the 1995 campaign. Became full-time starter in 1996, finished with a career-best 52 tackles, and was a major reason Green Bay finished as the league's top-ranked defense. Brown is an immovable object against the run, which helped the Packers hold opponents to a league-low 88.5 yards per game rushing last year.
Personal: Brown is one of five children. His brother, Kyle, plays in the Arena Football League. His mother, Ann, lives in Michigan. Brown also has a 4-year-old son, Jamal.



VERNON J. BIEVER

PACKER PROFILE

Bob Valesente

By Eric Schurer

In 34 years, Bob Valesente has done just about everything when it comes to coaching football.

He's been a defensive coordinator, a secondary/special teams coach, a quarterback coach, a linebackers coach. He was head coach at Kansas University from 1986-87.

Now he's the Green Bay Packers defensive backfield coach, a post he has held for the past three seasons. Valesente is one of the most versatile of head coach Mike Holmgren's assistants, and it was that versatility that helped convince Holmgren to include Valesente on the first coaching staff he assembled (in 1992).

Becoming a part of that elite coaching staff, however, was a long time in coming.

Like many football coaches on the college and professional level, Valesente has had to make a lot of job moves. He coached at Cornell University from 1964-76, then was on the staff at the University of Cincinnati, Arizona State, Mississippi State, Kansas University, Maryland and the University of Pittsburgh. In between those moves, he had stints with the then Baltimore Colts and the Pittsburgh Steelers.

Now the 57-year-old Valesente, who spent his first three seasons in Green Bay coaching linebackers, has appeared to settle in. He is among six coaches who have been with the Packers for the entire Holmgren era.

Valesente, a deeply religious man, had always favored being a head coach in the NFL someday, but says he is happy where he is. "The good Lord has put me here for a reason, and I go along with that."

Valesente recently took time from his daily four-mile walk to talk with *Packer Profiles* about coaching the champion Green Bay Packers.

Q&A

Q: Did it surprise you that it was a bit of a struggle at the start of this season for the defense, especially against the run?

A: Whenever you play at this level, there's such a fine line of talent and intensity out there. Every game that you're playing in is a fight and can come right down to the final minutes of play. The only thing you can do as a coach is to prepare yourself and your players each week for every single situation that comes up, and that Sunday afternoon you go out there and play as hard as you possi-

bly can play and coach as hard as you possibly can coach. In my opinion, on game day that's when you do a lot of your best coaching, based on the adjustments that have to be made, and on the gameplan that your opponent has fixed for you that week.

Basically, each game, whether it was last year or this year as we march through the season, takes on its own personality. There's a different personality out there every week. They are all tough. They are all physical. They are mentally tough and physically tough. To answer the question, in all the years that I've coached, I have not seen an easy one yet.

Q: Is trying to repeat as Super Bowl champions as tough as you thought it would be?

A: Playing every game – at home and on the road – is tough. Forget the repeat, that's out of the question, don't even think about that. Just think about getting ready every week to play some of the most talented receivers, the best quarterbacks out there and getting ready to win. That's the bottom line.

Q: You've coached all over the board in your career. Is defensive backfield your expertise now, or are you still comfortable moving around?

A: I've coached a lot of different positions, and I feel comfortable coaching any one of them on both sides of the ball. It's just a matter of being able to get yourself prepared with the terminology and the different techniques that you have to work with. Probably throughout my career I've spent the most time coaching defensive backs – probably 14 or 15 years in college football as a defensive backfield coach and a couple years with the Baltimore Colts before they left for Indianapolis. Most of my career has been on that side.

And I've coached linebackers, obviously, and been very fortunate to have a lot of great players to work with at those two positions. Fortunately, I had some All-Pros at linebacker. When I was coaching at Pittsburgh, David Little was All-Pro and Greg Lloyd became an All-Pro when I was there. And I came here and Bryce Paup had a great year before he left and became All-Pro. Now having been part of LeRoy Butler's life, part of his resurgence here the past couple of years, I've been blessed.

No matter what position I've coached I've been around some great people and those are some, to name a few. Certainly that enhances your coaching. That give you an opportunity to be successful on an individual basis. So I've been blessed that way. The good Lord's been good to me.

Q: You must take pride in the development of Craig Newsome and Doug Evans as cornerbacks, as well. Is that how you're making your mark here in Green Bay? Or is it bringing LeRoy Butler back to life?

A: I don't think about making a mark. I just love to watch players develop their skill level to the point where they are successful on the football field, to where they can be proud of their accomplishments. The only way they can do that is to be a good teacher. I think teaching and coaching go hand-in-hand. It doesn't make any difference where your classroom is. It's still a teaching phase out there that gets the job done. I've had players that have been willing to learn and to listen to some of the things that we try to accomplish. I don't look at making a mark. My mark is in the satisfaction that I work with people in a teaching mode. That's where I get my satisfaction. The second satisfaction comes out of seeing them be successful and us winning. That goes hand-in-hand. That's the bottom line of why I'm doing what I'm doing and how much I enjoy it.

PHOTO COURTESY OF CORNELL UNIVERSITY

Valesente started his college coaching career at Cornell University in 1964. He was hired for that job after playing one season for the Chicago Cubs' minor league baseball team.

PACKER PROFILE

Q: How did your versatility come about? Was it by design?

A: No, I credit that to the people I've been around and who I've coached with. I've coached a long time, and I learned a long time ago that it's more important to learn concepts than X's and O's. You take the X's and O's and the technique, and it's a very important part of the game. But if you're going to teach, you need to be able to teach technique. Technique is what allows you to control your opponent. If you have good technique, you have a chance to control your opponent.

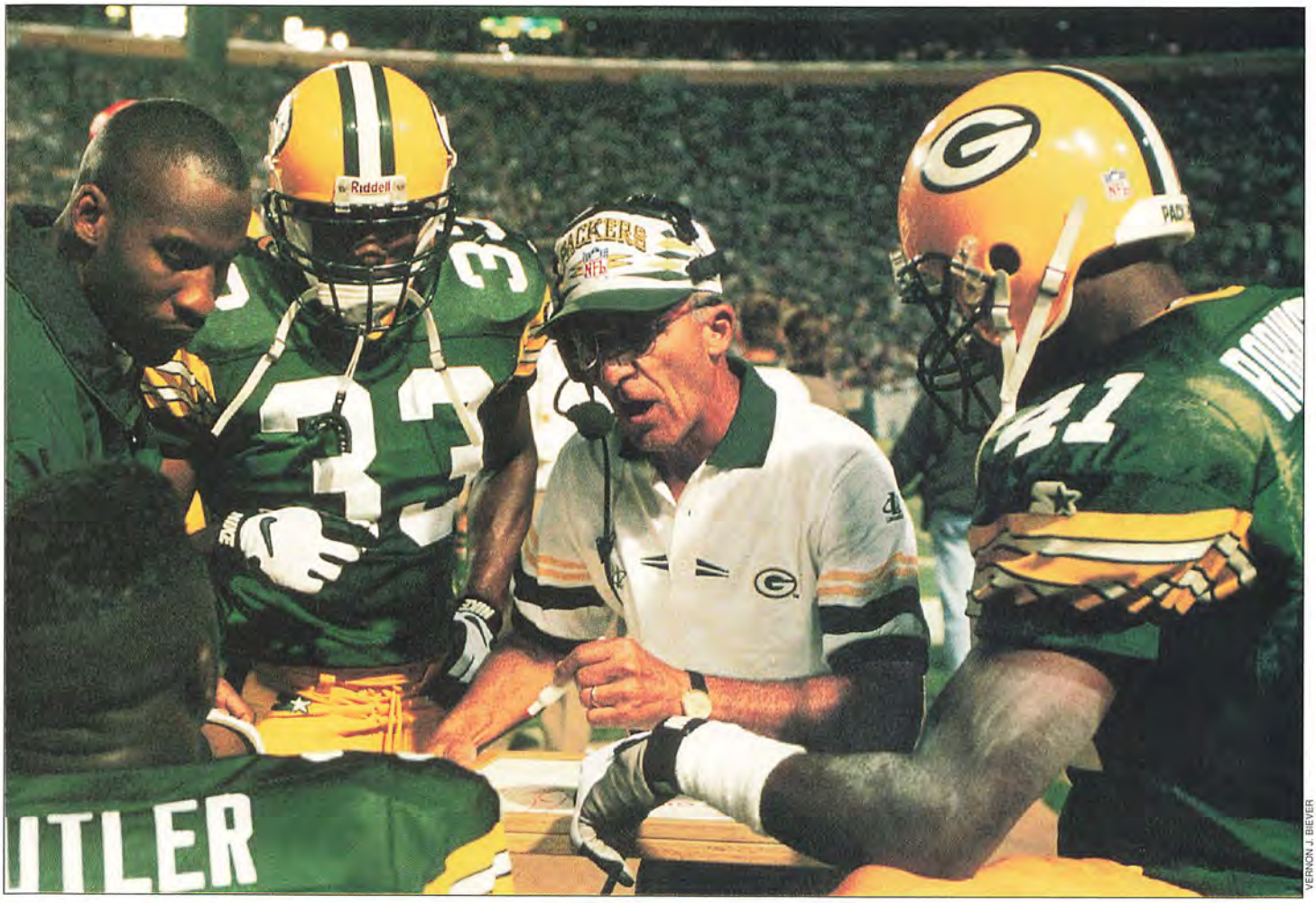
But it goes beyond that as a coach – you have to understand concepts of offense and defense. In order to be a good offensive coach, you have to understand defense and what people are doing and what they are trying to accomplish. In order to be a great defensive coach, you have to do the same thing. You have to understand what they're trying to do offensively and what their techniques are and what their abilities to attack you are. Concept is so important in the coaching profession.

I've been around some great people since the time I started out. For example, at Cornell University with Ted Thoren, he was an excellent football coach and baseball coach when he was there. He was the guy who gave me my start in college coaching. From then on, I've been around some outstanding coaches. Being here with Fritz has been a plus for me, being a part of his group has been a plus for me. Those are things I'll never forget. Things like being with Chuck Noll, who is an outstanding football coach. Mike Holmgren is in that category – an outstanding football coach. Any time you are around people like that, you're going to be around people that give you information that helps you be a better football coach and a better person and helps you get your job done in a more efficient manner.

Q: Describe your relationship with Mike Holmgren.

A: First of all, he's a great coach – an outstanding coach in every sense of the word. He studies the game. I really respect his ability to coach football and his ability to work with people and to bring the best out of them. The thing I admire about Mike, among the many things I do respect, is that he always has a plan, and he follows through with that plan. It's a sensible plan and a plan that gives you an opportunity to win. He stays steady on the course.

By the same token, he allows me to put my personality into my job within the framework of the system, so I can be a part of what I'm trying



VERNON J. BIEVER

PACKER PROFILE

to accomplish individually. He's obviously, if not the best, one of the best coaches in the NFL.

Q: How did you get hired by Mike?

A: Well, Chuck Noll retired in 1992, and I had the opportunity to meet Mike and interview for the job, and he hired me as a linebackers coach. I had met him briefly before in previous years – just occasionally to shake hands. It was a real plus for me to be able to join his staff. I was certainly excited about it because coach (Vince) Lombardi and the Green Bay Packers had always been my team. Coming from the Pittsburgh Steelers, where there was tradition and the type of classy ownership with Dan Rooney – that was a classy organization. And I knew I was coming to a classy organization here.

Q: In 1992, Green Bay was not considered a prime place to be. How has that evolved in the last five years?

A: I knew when Ron Wolf was hired as the general manager here, before I even came here, there were people who were telling me how good he was at his job – the type of individual he is and how he was going to be successful with the Green Bay Packers at one time or another. I knew there was going to be a movement within the organization that was really going to be positive. Then when Mike was hired, Mike certainly had his opportunities around the NFL; he was highly sought after. I knew that he was a coach that had the credentials to be outstanding, and that he was going to implement a plan much like they used in San Francisco, and that plan had been successful. I knew he was bringing that right with him, because he had already hired Ray (Rhodes) and Sherm (Lewis), which was an outstanding move to bring those two guys with him. So I didn't have any qualms about it. I saw something that I thought was going to be real positive. I knew that it would be a fight from where they had been record-wise, but I was positive we would build a winning team.

Q: Were you a Packers fan back in the '60s?

A: In the '60s when I was in college – I graduated in 1962 – starting in '59, Vince Lombardi and the Green Bay Packers really set the standard for what pro football was all about. I studied everything I could study on what they did, and I read a lot of books on Vince Lombardi through the years. I was developing as a college coach. I was very fortunate that I coached just one year in high school then went right to college in 1964. So I knew what they were all about. I was very aware of the tradition that was here.

Q: I understand you played a couple of years in minor league baseball for the Chicago Cubs.

A: Yeah, I did. It was interesting. I took a high school coaching job in the fall, then I signed a contract to play baseball. I coached football that season, then I went to spring training. I was head basketball coach in the off-season, went back to spring training then was released at the end of that summer. Then I was hired by Ted Thoren, as I mentioned, at Cornell University, as the freshmen baseball coach and the defensive coordinator on the freshmen football team. That was a real start for me. It gave me the chance to work in a college atmosphere and environment very early. I was certainly wet behind the ears and had to learn an awful lot about what coaching was all about. I owe a lot to Ted. He was a very organized guy. I learned a lot of my organizational skills from him, because when you have 120 guys on the field for daily practices, you've got to be ready. He really set the foundation for my career in coaching.

Q: Do you ever think about being a head coach again?

A: I don't put a lot of pressure on myself. If it happens – if someone was interested in

speaking to me about it – I would speak to them. It was an enjoyable part of my coaching career, because I enjoyed being a head coach and working from that point of view. It was enjoyable, but the results were not enjoyable, because we had just come off three years probation at Kansas. We were down in numbers, and we had some academic problems that we had to solve and other problems within the organization that had to be addressed. The opportunity for success immediately wasn't there. I could see over the long haul that it was going to be good. We just weren't given enough time to see it through, for whatever reason. I understand that we didn't have a good record, and it's all based upon wins and losses. If given the opportunity again, that'd be fine. I'd have to take a hard look at it.

But I don't anticipate that happening. I'm very happy being a coach in the National Football League. I really enjoy working with Mike Holmgren and being part of the Green Bay Packer organization. I follow the philosophy of doing a great job of what you're doing right now, because that's what you're doing. The good Lord has put me here for a reason, and I go along with that. Whatever happens in the future I can't control. Obviously that was an important part of my life, because that was my goal – to be a head coach someday. It didn't work out, but sometimes everything doesn't work out the way you want, and sometimes that's for the best.

"I think teaching and coaching go hand-in-hand. It doesn't make any difference where your classroom is. It's still a teaching phase out there that gets the job done."

Q: Is this the ideal place for an NFL assistant right now?

A: If there's a better place, I haven't heard about it. I'm sure there are lots of good places out there where you're working with good people and good coaches, but this is great here. There's a lot that has to be done as an assistant coach working with players, and we've got great people here that I'm working with. Take LeRoy Butler, Eugene Robinson, Craig Newsome – you go right down the line. Mike Prior, just great players. Mike Holmgren has put together a heck of a staff. You come to work every day, and it's enjoyable. You go out there and pin your ears back and go after everything as hard as you possibly can. He and Ron Wolf and Bob Harlan have made this a great working situation. It's very enjoyable. You aren't fighting with a short stick – you've got a long stick here. Mike and Ron are going to give you everything you need to be successful.

Q: How have you fit into Green Bay's lifestyle?

A: Green Bay has been a wonderful place for me and my family. My wife and my daughter have really enjoyed it. My wife, Joan, is involved in a number of organizations and does an awful lot of charity work in the community. My daughter has had the opportunity to go to school here in junior high, starting at Holy Family, and now she'll graduate from Notre Dame this year. For her to go through her junior high and high school years here has been a big plus. That doesn't happen that often (with coaches). My two other children didn't have that opportunity. But it's been great for Michelle. I owe an awful lot to my family, especially my wife, Joan. They've been a rock. She's been the rock of the family. She's had to make an awful lot of sacrifices. She's got two degrees, one in math, and she's a CPA. She's had to put her profession and her goals on the back-burner. I really owe her a lot to be able to do what I'm doing right now.

Q: Is that one of the downsides to the coaching profession, always moving from job to job?

A: It's one of the negatives you have to address. I've been fortunate that my wife is intelligent and handled the adjustments that have to be made. Maybe in the long run, it makes you stronger as a family or as husband and wife and maybe it doesn't in some cases. But it can be a very difficult situation for everybody. That doesn't mean there haven't been any bumps in the road, but we've been strong enough to work through that. A lot of that has to do with your faith. Every place that we've gone to, we've gotten involved in the community and gotten involved in a very good parish or church group. That's helped us through. Many of our great friends are our neighbors or people that are in our church.

Q: If you had to invite three people to your house for dinner, who would you choose and why?

A: Well, I really enjoy having dinner with my wife. She would be the first one I'd invite, because she's so great and intelligent. I probably would invite Vince Lombardi. He would be a guy I'd really enjoy sitting down and talking football with and things of that nature. And, the third one I'd invite is Bishop Fulton Sheen. I've really admired some of the talks that he's given, and the things he did in his life.

Q: What do you do for fun when you get away?

A: I like to play golf, I like to read and I like to travel with my family – that's an enjoyable thing for me.

Q: What's the most enjoyable trip you've taken?

A: I've been to a lot of great places. London, we took a trip to London right after I took the job here. That was a wonderful trip. We enjoy going to Hilton Head (S.C.) to play golf. We enjoy the beach.

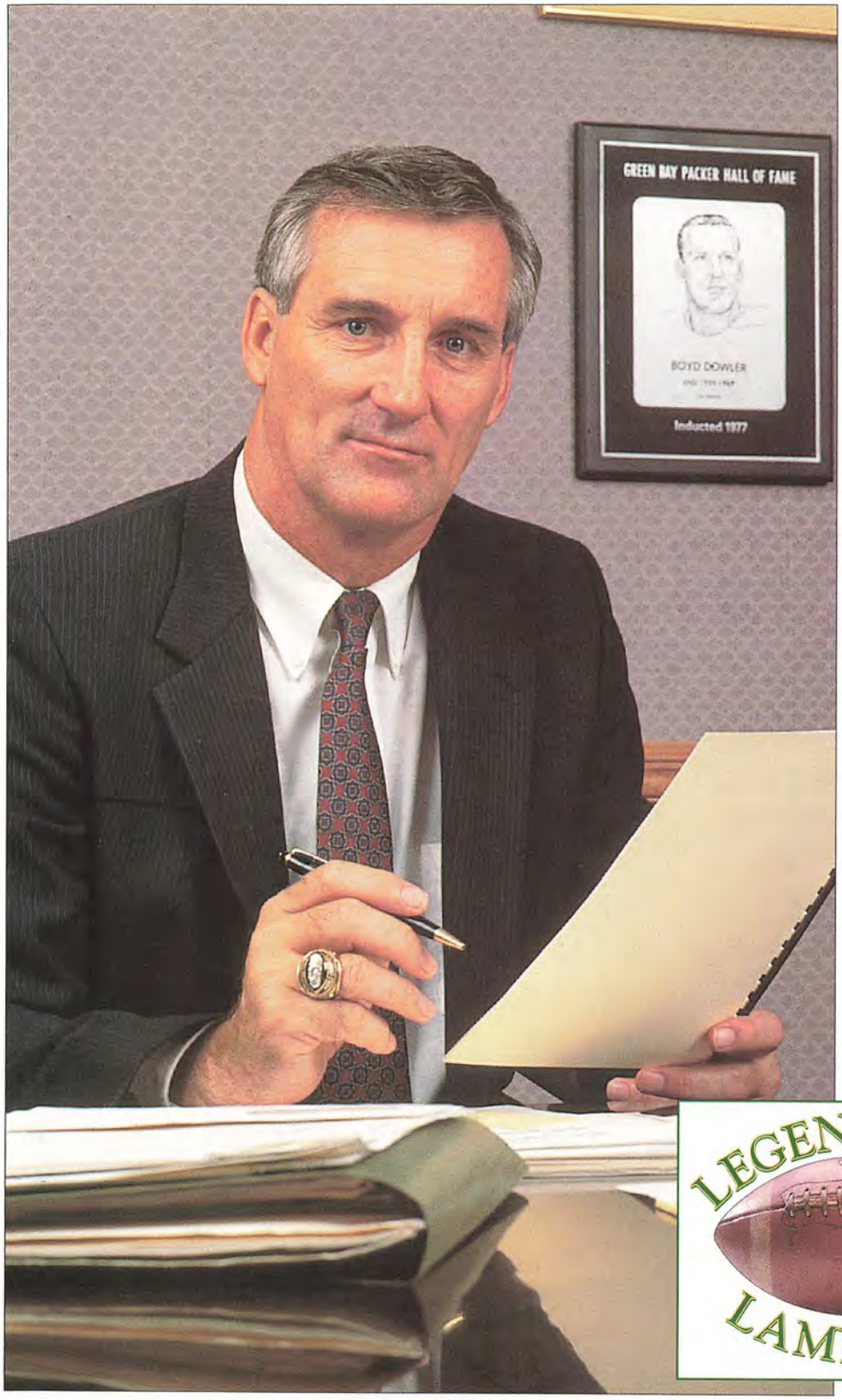
We've been a lot of places. That's one thing about being a football coach. Become a football coach, and you'll see the world. You'll see the country, anyway. I've enjoyed the foreign travel though. Next year will be an exciting trip (to Japan for an exhibition game). The bad thing is that it will be a business trip. In and out. When we went to Hawaii for the Pro Bowl, that was some business and some pleasure, that was really good. I've been very fortunate. You're looking at one of the lucky guys in this business.

Q: What would you like Packer fans to think of when they hear the name Bob Valesente?

A: A teacher who was a good family man and had a strong belief in his faith. Someone who would always be willing to help people.

Packer Profile

BOB VALESENTE
Birthdate: 7-19-40
Birthplace: Seneca Falls, N.Y.
Residence: Green Bay
College: Ithaca College, Ithaca, N.Y.
Playing Career: Played halfback in college, but was mainly a baseball player. Played catcher/outfielder for the Ithaca team that reached the 1962 College World Series. Played minor league baseball in the Chicago Cubs organization in 1963-64.
Coaching Career: Ithaca H.S. (1962); Cornell University (1964-76) as freshmen defensive coordinator and varsity secondary coach; University of Cincinnati (1975-76) as secondary coach; Arizona (1977-79) as defensive coordinator/linebackers; Mississippi State (1980-81) as defensive coordinator/linebackers; Baltimore Colts (1982-83) as secondary/special teams coach; Kansas (1984-87) asst. head coach/quarterbacks, then head coach from 1986-87; Maryland (1988) as offensive coordinator/quarterbacks; University of Pittsburgh (1989) as asst. head coach/defensive coordinator; Pittsburgh Steelers (1990-91); Green Bay Packers (1992-present) as linebackers and secondary coach.
Personal: Valesente and wife, Joan, have three children: Ginger Valesente Weekly (31); Rob (29); Michelle (17).



LEGENDS OF LAMBEAU

Boyd Dowler

By Jim Lyman

Among the many memorable images of great plays made by Green Bay Packer players from the Vince Lombardi era is one that hurts every time you see it.

It's a catch against Dallas in the 1966 Championship game at the Cotton Bowl. Boyd Dowler made a circus catch for a touchdown, but it was painful to watch.

Here's how Coach Lombardi described the play in his how-to book, *Vince Lombardi on Football*. "We have scored many touchdowns throwing off of play-action passes. In our Championship game at Dallas, our fourth touchdown was scored on such a play, and our X end, or split end, Boyd Dowler, scored it but at great hurt to himself. We were on the Cowboys' 16-yard line, second-and-nine. Some four plays earlier in the drive, on the first play after Dallas had scored a field goal, Starr hit Carroll Dale for a long-gainer.

"Now with the defense looking for a run, Starr faked to Taylor up the middle and Dowler ran a quick route and came across the middle, in front of the defensive back and beyond the middle linebacker who had been held in the middle by Taylor's fake. Starr pumped, stepped into the pocket and threw a bullet that Dowler caught on his fingertips as he went into the end zone. I saw the officials signal for touchdown, and the next thing I saw were Dowler's legs high in the air and his feet pointing at the sky. He had taken a shot in the end zone, somersaulted, and then landed on his bad shoulder. His teammates helped him off the field, and he did not play anymore in that game. Dowler did not lose the ball when he landed on his head."

Dowler's proud of the fact that he always seemed to be his best in the big games. And with five championships, he played in quite a few. Dowler's height, 6-foot-5, and sprinter's speed made him a constant threat when catching the long ball. His two touchdown catches in the Ice Bowl game against Dallas, one of 43 yards, allowed the Packers to take an early lead in the contest.

Named to the Pro Bowl in 1965 and 1967, Dowler was also a starter at end in 1969 for the 50th Anniversary All-Time Packer Team. He was also named starting wide receiver on the Packers Modern Era Team, which was chosen by a vote of

fans from 29 states in a 1976 Packer game program poll.

After he retired as a player, he remained in football and coached for 15 years for five teams, including the Tampa Bay Buccaneers.

"Then I got out of football, and I did a financial services thing for awhile," Dowler said recently. "But I never did figure out exactly what that was, so I figured I'd better get back into football, into something I know something about."

Dowler and his wife, Patricia, live in Tampa, and he now is a scout for the Atlanta Falcons. Before joining the Falcons, he was a scout for three years with the Carolina Panthers.

Dowler recently spoke with *Packer Profiles* about his Packer career and life after football.

VERNON J. BIEVER

Q&A

Q: Who is the best coach you played for, and why?

A: Vince Lombardi, for a couple of very good reasons, although I worked for a couple of other people who were very good. I worked for Paul Brown and John McKay, who was certainly a very successful college coach and not a bad pro coach.

But Vince brought out the very best in everybody and sustained it every year he was there, which was nine years with basically pretty much the same group of players. A lot of people will tell you it's not really possible to keep that high an intensity level, but he had an ability to motivate to a very high level. I don't think there was ever another team that was able to play that close to the best of their ability and sustain it year after year after year. And we did it. That's why we were able to repeat a couple of times and do as much winning as we did. Most people go into a Super Bowl hangover the next year and can't seem to get back to the same level of performance again, especially after they win once or twice.

LEGENDS OF LAMBEAU

Q: What's the nicest thing anybody ever said about you?

A: Over the whole stretch of my career, I think my teammates and coaches felt very good about me being out there on a consistent basis. Probably they mentioned that I was a good teammate and a good friend, and that I was dependable.

That's my own opinion, of course, but I suspect that was the case.

Q: Who were your role models?

A: Other than my father, probably no one. He was a coach, and of course Coach Lombardi fit into that same category, but he wasn't really a role model. His influence was on a different level than a role model. However, my father from the beginning instilled a lot of things from the time I was growing up that were very significant.

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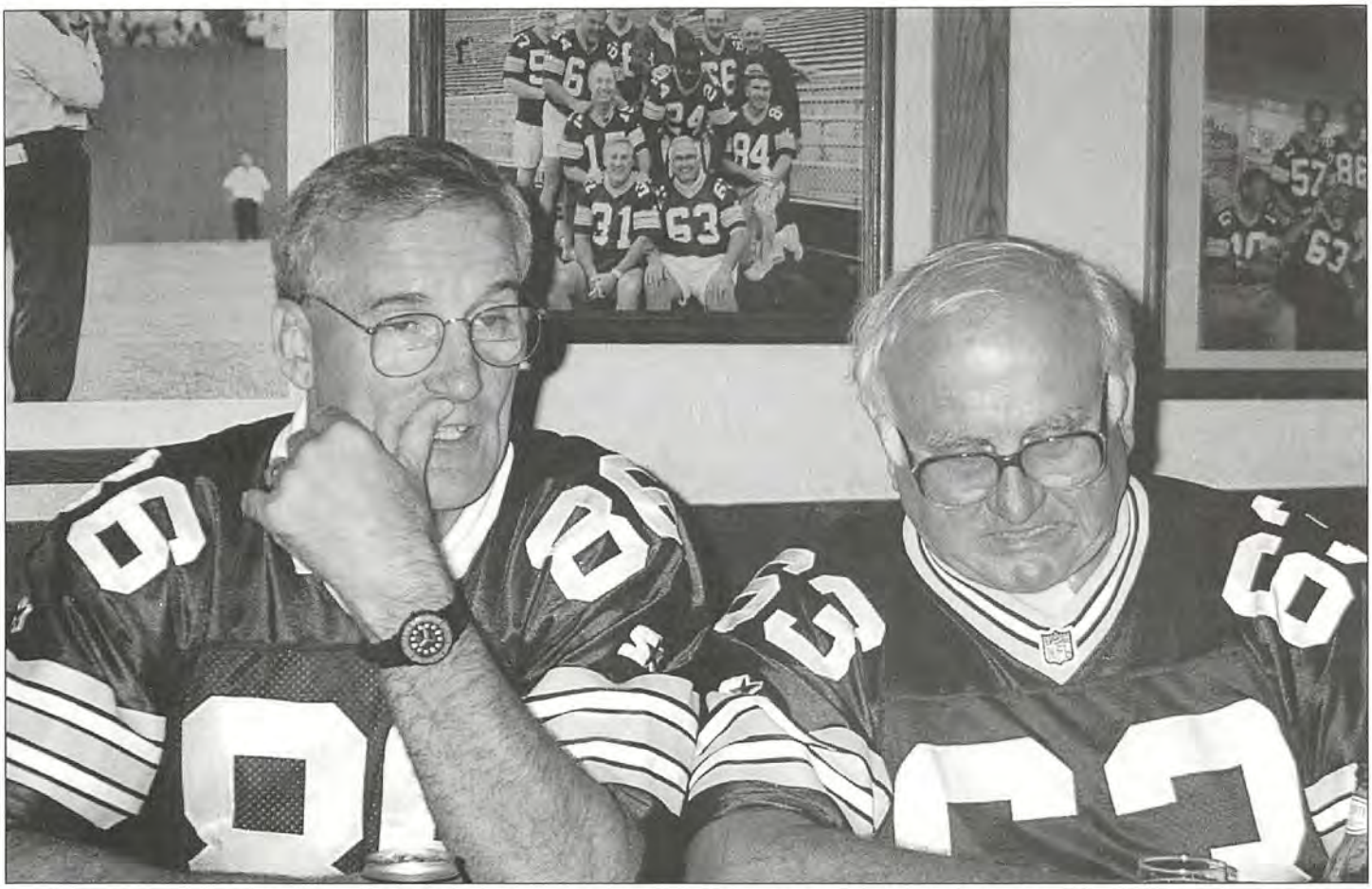

Dowler, Fuzzy Thurston and other former Packer greats gather occasionally to relive the memories. Here they talk at Fuzzy's Green Bay bar, Shenanigan's.

LEGENDS OF LAMBEAU

Q: Can you pick a single highlight from your playing days?

A: Probably the most important day in my football life was the Ice Bowl game. That, of course, came at the end of a season where I had probably the best year I'd ever had.

And I did it at a reasonably older age. I think I was in my ninth year. I ended up catching two balls for touchdowns in that game. It's probably the biggest thing that I'll remember from my career.

Q: What other sports did you play when you were younger?

A: I played basketball through high school and ran track, and in college I did football and also ran track. I dropped basketball after high school, because I couldn't fit it in. I was probably as good a basketball player in high school as anything else, probably better.

Q: What were your events in track?

A: I was a hurdler.

Q: If you could invite three people to a dinner party, who would they be?

A: When you come right down to it, I'd just as soon have dinner with Willie Davis, Max McGee and Ron Kramer. That way I wouldn't have to say too much. I could just sit back, be entertained and enjoy myself.

Q: What was the strangest piece of fan mail you ever received?

A: Nothing really sticks out in my mind. I always thought the autograph thing was kind of strange in itself. I really first became aware of it when we were at the College All-Star camp when we were getting ready to play the Baltimore Colts. Kids would come around and ask for autographs. I'd never encountered anything like that in college and was never inclined that way when I was growing up. I never thought much about it and didn't really care. I thought Mickey Mantle was pretty cool, but if I'd gone to a game to see him, I wouldn't have thought much about getting an autograph. Nowadays, it's a big deal.

"You can't win without star players. You don't win with guys who are decent. You win with quite a few guys who are good players, but you must have a handful of stars, and (the Packers) have both."

Q: What are your impressions of the resurgence of Packer football?

A: A big part is the job done by Ron Wolf and his hiring of Mike Holmgren, and then putting the staff together and putting the players in place. I think the overall football management shown by Wolf and Holmgren deserves a lot of the credit. They were able to picture Brett Favre, who was drafted by the Atlanta Falcons and was basically their No. 3 quarterback when he was down there. They were able to see him as the guy they thought could turn it around for them. And then getting Reggie White, and the way they've drafted and brought in free agents. They really put the team together, and they're the ones who should get the credit.

Q: What makes them good?

A: Quality depth. They put some decent players behind their stars. You can't win without star players. You don't win with guys who are decent. You win with quite a few guys who are good players, but you must have a handful of

stars, and they've got both. There are lots of teams who have a roster full of decent players, but they don't put any stars out there.

You take our team from the '60s. We have 10 guys who are in the Pro Football Hall of Fame, and I think there might be another dozen who either made All-Pro or the Pro Bowl at one time or another throughout their career. You think of guys like Jerry Kramer, Fuzzy Thurston, Carroll Dale, Max McGee, Ron Kramer and me and on and on and on. You can name all these Pro Bowl-caliber players who aren't in the Hall. And then you have those 10 guys in the Hall of Fame on top of that.

You can't win with just decent players. That's pretty much what happened when most of us retired or left in a two- or three-year period in the late '60s and early '70s. They brought players into Green Bay who were decent, but they weren't as good as the guys who left.

There's no secret to winning, and that's how they've succeeded. They have stars like Reggie White and Brett Favre and a couple of receivers and a couple people on defense, and they've surrounded them with good players. That's what it takes to win in the NFL.

Q: What endorsement contracts did you have? Who did you, or do you, represent?

A: I had a little deal with Wilson Sporting Goods. I had a ball with my name on it, and I got a little bit of money – a very little bit of money – each year. And I also got a set of golf clubs. Nothing of any great significance. I did a thing with a milk company and lawn fertilizer, as well. It wasn't all that much. There wasn't a whole lot around in those years.

Q: Can you think of something most people don't know about you?

A: Gosh, I don't know. There are some things I can't say because people shouldn't know! Nothing specific. Maybe some things I did as a player that I think they should know about me and they're not aware of.

Q: Is there a current player you really admire?

A: Jerry Rice. I've admired him for a long time. He's kind of separated himself from others who have played that position. Not only now, but in history. Doing what he does, which is playing wide receiver probably better than anyone who has ever played that spot. Even though he was injured this season, what he's done is already done. He did it year after year after year, not once or twice and then settled into some sort of average production. He's been at the top a long time. He plays receiver like Michael Jordan plays basketball.

I think the benchmark of anybody is what he does on a consistent basis. You know, you can have a good game or a good year, but to sustain it at a high level for a long time takes a person who's an unusual competitor.

LEGENDS OF LAMBEAU

Q: What players did you admire when you were playing?

A: There were a lot of guys I respected. If you're talking about people from other teams, I had a tremendous amount of respect for people like Dick Butkus, Gale Sayers, Johnny Unitas, Jim Brown. Then there were guys I went against like Night Train Lane, Lem Barney and Jim Johnson from the 49ers, who did it kind of quietly. And, of course, I was out there everyday in practice against Herb Adderley, so I have to be careful who I'm talking about. Ray Nitschke would probably get mad by my mentioning Butkus.

And I didn't face anybody on offense. There were lots of guys, but if I had to pick just one, it would probably be Dick Butkus. He was kind of like Jerry Rice. He was always at the same high level of performance. Always.

Q: What was the best thing about being a professional football player?

A: The very best of all for me was the winning we were capable of doing as Packers, but what really lasts are the relationships you build with the guys you go into training camp with every year. We had a group of guys – I'm not sure how many of us played in all five of our world championships – but there were a pretty good number. There was a nucleus there that was pretty much there the whole time.

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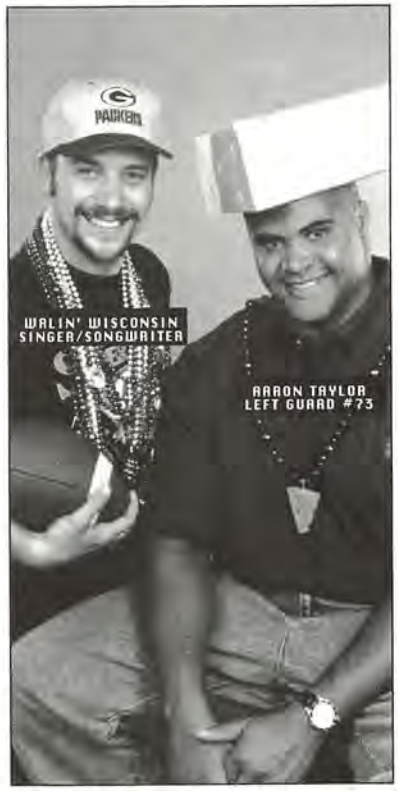

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Dowler was the NFL's Rookie of the Year in 1959, with 32 catches and four touchdowns.

LEGENDS OF LAMBEAU

I was a rookie the same year that Vince Lombardi came in, and that team was pretty much put together that year and the following year. It stayed together that way.

Q: How about the worst part of playing professional ball?

A: The worst is injuries. I was fortunate in that I didn't have very many and didn't miss too many games. But just seeing them happen while I was in coaching afterward – you see the guys who keep having injury problems that keep them from having significant careers. It's part of the game, but it's one of the worst parts.

And I think of drugs. At a point when I was still coaching, it was the 1970s and the early '80s, they started to try to clean things up. I think they've put a significant dent in it. I think drugs are bad, but injuries were probably the worst. The league and the players have to deal with it. It's a part of the game; it's kind of violent out there on the field.

Q: Who were your roommates on the road?

A: I started out with Ron Kramer, which was interesting. It was a trip, an experience unequaled. And then I followed with Fuzzy Thurston and LeRoy Caffey, so I had a trio there that was a pretty good threesome to draw to. I loved every one of them, and we all got along great, and we all became very good friends. LeRoy, of course, died four or five years ago. Fuzzy and Ron have always been close to me ... they all were. And all were good people to be around.

Q: What about leisure activities?

A: I'm not a big reader, not a big sportsman and not a big golfer. I play a little golf, and I work out a lot. I used to play a lot of racquet ball and tennis, which I don't do much anymore. I've never been a water-kind-of-guy who got out in a boat, or a hunter, even though I grew up in Wyoming. My father was a coach, and we were busy with sports. When I was growing up, sports was pretty much the dominant activity in our family. My brothers and I were athletes. That's pretty much what we did.

Q: What did your dad coach?

A: He was *the* coach. In Wyoming, when you were the coach in high school, you were the football coach, the basketball coach and the track coach. I was born in Rock Springs, Wyo., and he was the coach at Rock Springs. Before the second World War, he was the coach at Cheyenne High School. Cheyenne is the biggest town – actually, the least-small town in Wyoming. It was a one-school town that had a decent athletic program. Then he went into the war and when he came back, he did a little coaching in junior college, but he was essentially a high school coach.

Q: Who are your favorite musicians or groups?

A: I like Frank Sinatra and the Beatles, Johnny Cash and some country-western. Between Willie Wood and Forrest Gregg, there was an ongoing battle as to what was going to be played in the locker room back when we played. Of course it was obvious that Forrest was for Johnny Cash, and Willie really wasn't into that kind of music. I like show tunes, Broadway-type music, but I'm really not into it.

Q: What is your favorite meal?

A: When I was younger, it was steak and lobster more than anything else. I like Italian food now, although I still like steak and lobster. I like it all. I'm not hard to please.

Q: Do you recall any favorite spots to eat in Green Bay?

A: The Spot (Supper Club), that was the

name of the place. We used to hang out there a lot. They got a lot of Packer business. I think they tore it down and built a new one. The old one was down by the water.

Q: What were your first impressions of Green Bay and Wisconsin? What are your thoughts today?

A: I thought the state overall with its terrain was really pretty. Coming from Wyoming, where there's a real contrast between the plains and the mountains, I liked the rolling hills and the lakes. I've always liked the four seasons, and there were lots of things to do outdoors.

As far as Green Bay itself, my first impression was that it was old. It seemed as though it had been there a long time. I guess it had been. They've fixed it up a whole lot since I first arrived in 1959. But the whole downtown area seemed to be pretty old. That was my first impression, other than the people. They were so friendly and passionate about the Packers. When I got there, they hadn't won, I don't know, since sometime in the '40s, but they were still really interested in the players and the team. Everybody knew what was going on and what you were doing. It was really kind of different, but always in a good way.

Q: How did you spend your first NFL paycheck?

A: I probably paid some debts and the rent. It wasn't very big! I didn't even buy a car for awhile. I never had a car until I went to Green Bay. I went all the way through college and never had a car. But I got one before too long. It was some kind of Pontiac, a new one.

Q: Did you keep or collect any of your own or any other player's memorabilia?

A: I was very bad at that, and I now wish I hadn't been. I have a jersey or two and some programs, but that's about it. I do have some things like game balls that have signatures, but that's it.

Q: I understand you were the NFL Rookie of the Year in 1959.

A: Yes, and Vince was Coach of the Year that year. We came in together. It wasn't really a great rookie class. I can't think of any first-year guys from that year who made the Hall of Fame. So I guess you could say I was the strongest of the weak! But it was a nice honor, and I'm proud of that.

I made a couple of Pro Bowls when I played, and when the NFL had its 50th Anniversary (1970) they picked an all-time team, and I was runner-up on that one. Then they picked all-star teams for each decade, and I made the 1960s team. I think the Hall of Fame did the picking of those teams.

It's kind of interesting that from our teams of the '60s, the wide receiver position is the only one that doesn't have a representative in the Hall of Fame. Every other position – quarterback, running backs, offensive line, defensive line, linebackers and defensive backs – there are at least one or two in there. But Packer tight ends and wide receivers are kind of conspicuous by their absence. We had a lot of good players, and we spread it around. We didn't throw to one or two guys. All the positions, the tight ends, the wide receivers and both the running backs, were all out there making catches every week. And we didn't throw all that much; we probably averaged around 20 passes a game. And that's a bit different. You might have six balls thrown at you a game, and you'd better catch three of them if you're a wide receiver. So you might have three receptions, and that's about what I averaged for my whole career. That isn't a whole lot, but if you go out there every week and play for 11 or 12 years, it adds up. You can put together some pretty good numbers.

Q: I understand when you were in college, you led Colorado in passing and receiving one year. Could you talk about that?

A: Yes. We ran a multiple offense, the T-formation and the single wing. In the "T," I was the quarterback, and in the single wing, I was what was called the blocking back, and I was an eligible receiver. In fact, I led the conference one year in pass receiving. And I led the team a couple times in receiving and a couple times in passing. I believe I also was tops on the team in interceptions two or three times. I punted for three years at Colorado, as well, and I punted a couple of years in Green Bay.

Q: Did you ever think about entering the decathlon? You were certainly a versatile athlete.

A: Not really. As a track guy, I was pretty much a hurdler and some of the other events weren't my style. I had some of the running events that I could have been competitive in, but I'd have a little problem with the pole vault!

Bill Toomey, who was on the track team with me at Colorado, was the Olympic decathlon champion several years later. He was not a wonderful young track athlete at Colorado, but he just kept at it. There were things I could do in college that he couldn't do as well – at that time, of course. But he kept at it and trained hard and became a gold medalist.

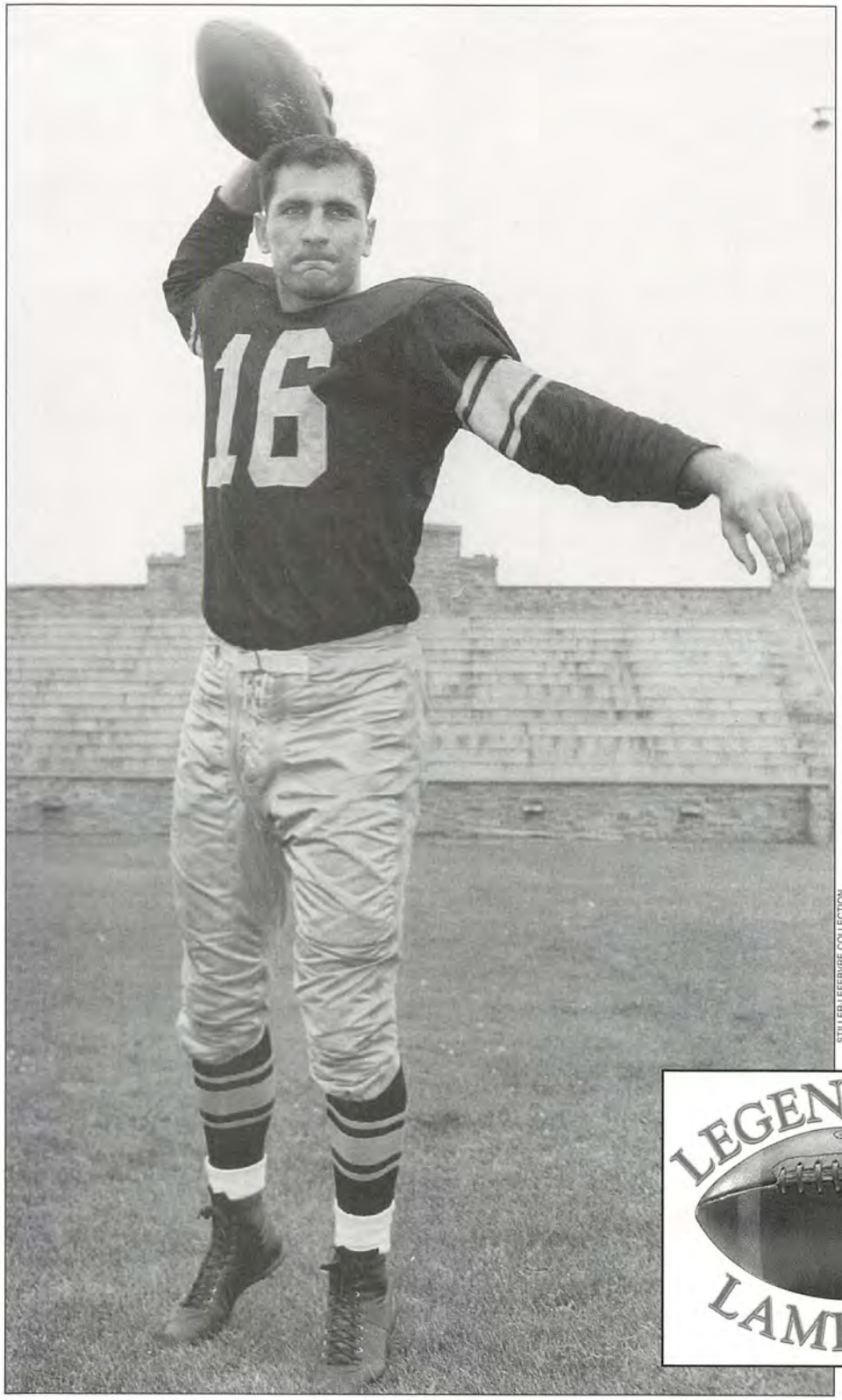
When I was younger, I could do a lot of different things. I was a pretty good defensive back, although I wasn't what you'd call an overpowering tackler. But I could play pass defense. And I could throw it a little, and I could catch it and I could punt it. We didn't have unlimited substitutions at Colorado, and you had to go out there and play defense, as well. You couldn't just do one thing. It was a sign of the times. We had a lot of guys on our team when I first came to Green Bay who were college quarterbacks – Paul Hornung, Jessie Whittenton, Bobby Freeman, who played safety for us. Max (McGee) was a running back in college – a halfback, not a receiver. And Herb Adderley was a running back. Of course, he played a lot of defense, as well.

Q: What's the one think you'd like Packer fans to think of when they hear your name?

A: It seems that in the big games, the Championship games, that I was able to come up with a couple of plays that had a significant impact on the outcome of the game. I made plays. The second Super Bowl, for instance, I think I only caught two balls, but one of them was for a touchdown and the other really set up the field goal at the end of the first half. If you're only going to make two, I'd rather make two like that. You think two isn't that many, but the bottom line is when and where. And I'm proud of that. I seemed to come up with those kinds of plays in the important games.

Packer Profile

BOYD HAMILTON DOWLER
Born: 10-18-37
Birthplace: Rock Springs, Wyo.
Residence: Tampa, Fla.
High school: Cheyenne, Wyo.
College: University of Colorado
Height: 6-5
Playing Weight: 224
Acquired: A No. 3 draft choice in 1959
NFL career: Played with the Packers from 1959-69; Washington in 1971. Named NFL Rookie of the Year (32 catches, 549 yards, 4 TDs). Led the Packers in receptions his rookie year and in six other seasons. Best season was 1963 (53-901-6). Career-high was 54 catches in 1967; also reached 6 TDs in 1968. He caught 30 passes for 440 yards and five touchdowns in 10 post-season games. In his 12 NFL years, the 6-foot-5 receiver had 474 catches for 7,270 yards and 40 touchdowns. He also punted for the Packers in 1961 and 1962 and had a 42.9 yard average. Inducted into the Packer Hall of Fame in 1978.
Occupation: Scout for the Atlanta Falcons
Personal: Dowler and his wife, Patricia, have been married 36 years. They live in Tampa and have two grown children. Daughter Kristen is married and lives with her husband in Florida. Son Brian and his wife live in Huntington, W.V. They are expecting their first child in February.



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LEGENDS OF LAMBEAU

Babe Parilli

By Barry Shuck

Name any professional American football league, and chances are good that Babe Parilli has participated either as a player or coach.

The National Football League? He was the Packers starting quarterback when the team drafted Bart Starr in 1956, and he later played for the legendary Paul Brown in Cleveland.

How about the United States Football League (USFL)? Parilli was head coach of the Denver Gold in the league's debut season of 1984.

The World League of American Football (WLAF)? Again, he appeared on the sidelines as coach of the New York/New Jersey Knights.

Care to try the old American Football League? Babe was the backup to Joe Namath in the Jets' 16-7 victory over the Colts in Super Bowl III, and he guided the Boston Patriots to the '63 AFL Championship Game. In the seven seasons he spent with Boston as their starting QB, he connected for 119 touchdowns (31 in 1964 alone). He also played for the Raiders in the AFL's inaugural season.

How about the new AFL – the Arena Football League? Parilli has coached eight seasons with various teams and was named Coach of the Year in 1989 while with the Denver Dynamite.

Yes, there's no doubt that Parilli, who has spent more than 50 years in the game, has made his name known in the world of American football. And he is still active today, as head coach of the Florida Bobcats of the AFL.

"This league (AFL) is a survivor because, No. 1, we are not in competition with the NFL," Parilli said. "All of the other leagues I was associated with, we went after (the NFL's) players and basically wanted to be just like them. The AFL is geared to score points and create excitement for the fans."

Parilli's longevity as a coach in the AFL is a result of his ability as a former quarterback to adapt to the offense-oriented environment of the league. "People claim that the WLAF is becoming the NFL's farm system. We get some of their players, but they don't come in here and burn up this league," he said. "Our players have to play both ways. When you're not used to that, it's difficult to

last a whole game, especially the line. For several downs, they will pass block almost every down and then have to rush the passer almost every down."

That sounds like the early days of the NFL.

Parilli came to the Packers after a stellar college career at Kentucky. In the 1952 draft, the Rams had the first overall pick and took halfback Bill Wade. With the Packers up next, the club nabbed Parilli with the second overall selection. He played two seasons and then enlisted in the Air Force during the Korean War, where he was an air traffic control officer in North Africa. After his stint in the war, Green Bay welcomed him back, and he played from 1957-58 on disappointing Packer squads that combined for an 8-27-1 record.

The following year, the fate of the Green and Gold, and of Parilli, would forever change with the arrival of Vince Lombardi. Parilli recently took time to speak with *Packer Profiles* about his days as a Packer.

Q&A

Q: What was your impression of the resurgence of Packer football?

A: They certainly had a great season. It had been so long since Packer fans had anything to call their own, and it was certainly long overdue. I thought the team back in '89 was going to be the one to finally break the Lombardi-era jinx. The fans really do a good job of supporting their team.

Q: Will free agency kill the structure of the Packers, like teams have raided the Cowboys, Giants and 49ers in the past?

A: Free agency allows the weaker teams to get better, faster than ever before, but the identity of the team usually gets lost. Fans get used to certain players, and then they're gone. The front office of the Packers did a good job this off-season in keeping all of the key players intact. I believe an even more important factor was that defensive coordinator Fritz Shurmur and offensive coordinator Sherm Lewis stayed. I can't recall the last time that happened.

Q: What is the difference between the quarterback position in the 1950s and in today's game?

A: It really depends on the philosophy. Some systems are a lot more complex today, but the passing game is still the same. The main differences back then was that the running game of the offense was more prevalent.

Q: You left Green Bay in Vince Lombardi's first season. Why?

A: I was actually the quarterback in his first win as coach of the Packers. We had lost to the Bears in our first preseason game, and then beat the 49ers. (Lombardi) cut me after the third preseason game – I guess I was the oldest quarterback. I then went to the CFL and played one season (with Ottawa).

Q: You were also a punter for a year and a half.

A: The rosters back then were only 34 players, so a lot of players had multiple roles. Today, you can have a guy who only long-snaps. A lot of quarterbacks were punters. Sammy Baugh was probably the most famous as a quarterback/punter, but there were also guys like Bob Waterfield and Norm Van Brocklin. So, when guys like Randall Cunningham, Danny White and Kordell Stewart throw one down and punt the next, that was pretty normal back then.

Q: Talk about the difference between playing in the AFL versus the NFL.

A: Really, at the time, (the AFL) threw the ball a lot more. We tried to score as many times as possible to open it up. The plan was to appeal to the fans more by them seeing more scores.

Q: Wasn't the AFL considered the NFL's little sister?

A: Yeah, it really was. But that was the thing that drove the league. A lot of guys who played in the AFL once played in the NFL. They had something to prove. Once our league started to show some parity and then we won Super Bowl III, (the NFL) knew we had caught up and were on more equal ground.

LEGENDS OF LAMBEAU

Q: You started at quarterback in the 1963 AFL Championship game, but your team, the Patriots, was beaten, 51-10. What happened?

A: We got killed. We and Buffalo actually tied for first place and had to play a tie-breaker at Buffalo in the snow and ice. Jack Kemp was the quarterback. We got past them and less than a week later, we had to play the Chargers in the Championship, and they had some time off while we were playing the Bills. We had a blitzing team, and all day they would dump off into the short flats. Paul Lowe and John Hadl had a big day, and we didn't.

Q: In the 1964 season, you led the AFL in passing with 31 touchdowns and more than 3,000 yards. To what do you attribute that success?

A: Our team had been together for three years at that point and were very comfortable. My (offensive) line was at its peak. We were basically a bunch of overachievers and didn't really have any team speed.

Q: Except for the All-American Football Conference, which was before your time, you have coached in every professional football league. What are the differences in coaching in each league?

A: Except for in the Arena League, where you throw almost every down, the game is the same, and so the coaching doesn't vary that much. The player talent and the stability of the teams are the major differences between the leagues. In the WFL, we were in New York for part of the year and then moved to Charlotte. I was actually the first quarterback coach in the NFL when I was hired at Pittsburgh in Terry Bradshaw's second season.

Q: Are there any current players you really admire?

A: Well, being an ex-quarterback, I notice that position more than others. Brett Favre has had some amazing years and has done a great job. Reggie White is the one who pulled that team together.

Barry Wagner in our league is very physical and one of the greatest two-way players to ever play the game.

Q: What were your first impressions of Green Bay and Wisconsin?

A: It was really the first time I was on my own. I had a new car and remember driving from Kentucky to Green Bay. I came from a small town of about 10,000 people and immediately liked the atmosphere. The biggest thing for a young guy like me was you couldn't get lost.

Q: How did you spend your first NFL paycheck?

A: Being a No. 1 draft pick, it was a lot – $15,000. Of course, now that's pocket change.

I put the whole check in the bank.

Q: Who was the best coach you ever played for?

A: I played under Bear Bryant at Kentucky. He taught me everything I know in life and provided the basics of a livelihood that I have had for 46 years. He was a great teacher. He had the opportunity to coach in the NFL and turned it down, because he didn't feel the security aspect was there. He was offered the Dolphins head coach position before they offered it to Don Shula.

Q: Who were your role models?

A: Otto Graham, Bob Waterfield, Johnny Lujack and Sammy Baugh.

Q: How did you get the nickname "Babe?"

A: I was the youngest in the family. Between my two brothers and my sister, they have called me that as long as I could remember. It just stuck, and all my friends called me that when I was growing up.

Q: What was the best thing about being a professional football player?

A: The fact that I had made it. I had always enjoyed playing, and it was a pretty nice way to make a living. When your are on a team, there is a common ground amongst teammates. The struggles you have are as a team, and when you win it's a good feeling.

Q: What was the worst thing?

A: The constant moving. I was traded several times and played for six teams. Having to uproot my family each time was tough on all of us.

Q: Who was your roommate on the road with the Packers?

A: The first time it was Max McGee. After I came back from the war, I roomed with Bart Starr.

Q: What was the highlight of your playing career?

A: In college, it was beating Oklahoma in the Sugar Bowl. In the pros, the season I became the regular starting quarterback with the Patriots and then started every season and knew the team was mine to control. Toward the end of my career, the time I spent with Joe Namath and the Super Bowl win was special.

Q: What endorsement contracts did you have?

A: The Hutch equipment company produced a little league helmet and shoulder pads that had my signature on it. When I got to New York, I did an ad for Gulden's mustard and a breakfast cereal called Clackers. It wasn't in demand, because it didn't taste that great.

Q: What player did you really admire when you were playing?

A: I had a lot of respect for those guys who I played with in the old AFL like Lenny Dawson, Bobby Bell, Buck Buchanon, Tobin Rote and John Hadl. We were always referred to as the secondary league and had a tough time trying to prove otherwise.

"I had always enjoyed playing, and it was a pretty nice way to make a living. When you are on a team, there is a common ground amongst teammates. The struggles you have are as a team, and when you win, it's a good feeling."

Q: What was the nicest thing anyone ever said about you?

A: The biggest tribute was when I left Kentucky. We had gone to three major bowls in three years. After my college career, people across the state chipped in and bought me a brand new car, a '52 Pontiac Catalina. It was Kentucky blue, of course.

Q: Did you keep any of your own memorabilia?

A: I have some college stuff, like my helmet. I also have a helmet from every place I have played or coached. The only team helmet I don't have is from the World Football League in the 1970s, although I do have a football.

Q: What other sports did you play when you were younger?

A: If you live in Kentucky, you play some basketball at some point. I played baseball in college.

Q: If you could invite three people to a dinner party, who would they be?

A: One would have to be a golfer, maybe Arnold Palmer or Jack Nicklaus. Another would be a great baseball player – Nolan Ryan would do. The last person would be one of the old-time football players who made the game what it is today.

Q: What is your favorite movie?

A: I don't really have a favorite, but I do enjoy movies and see quite a few.

Q: What is your taste in music?

A: I like all kinds, and in coaching, you hear all kinds. I like classical and opera the most.

Q: What are your favorite hobbies?

A: I enjoy golf in the off-season. And at my age (67) I am doing what I enjoy most, and that's coaching football.

Q: Football has been part of your life for more than 50 years. What do you think you would have done had you not been involved in the game?

A: Well, I've been in real estate off and on for most of these years. I was in heavy before the WFL and before and after the USFL for many years. But without football totally? I have no idea what I would have done – I've been in the game for six decades. Probably have better legs and knees.

Q: What is the one thing you'd like Packer fans to think of when they hear your name?

A: We had such a tough going back then, so most Packer fans aren't going to remember me. I am a part of Lambeau history, though. They had just completed Lambeau Field (then named City Stadium) right before the '57 season, and the dedication was to occur at our first game. I was the starting QB, and we had to play the Bears, who were always one of the best teams back then. (The Bears) had big plans for the season and were supposed to really cream us. We beat them (21-17) and they left town pretty mad. It was a great beginning for Lambeau. ◆

Packer Profile

VITO "BABE" PARILLI
Birthdate: 5-7-30
Birthplace: Rochester, Pa.
Residence: Denver, Colo.
College: Kentucky
Playing height, weight: 6-1, 196
NFL career: First-round draft pick of the Packers in 1952. Played two seasons in Green Bay, then one season for Cleveland (1956), then back to Green Bay for 1957-58. In four seasons with the Packers, he completed 258 of 602 passes for 3,983 yards, 31 TDs and 51 INTs, while rushing for 375 yards and 7 TDs as a Packer. Also punted 84 times for the Packers. Played for the Raiders (1960); Boston Patriots (1961-67) and Jets (1968-69). Led the league with 3,465 yards passing and 31 TDs for Boston in 1964. Career: 1,552 of 3,330, 22,681 yards, 178 TDs, 220 INTs in 189 games, 15 seasons.
Pro coaching career: Parilli was on the coaching staff of the Steelers, the Broncos and the Patriots in the NFL. He also coached six teams in the Arena Football League (New England, Denver, Charlotte, Las Vegas, Anaheim and Florida), and two WFL teams, one WLAF (New York/New Jersey) and one USFL team (Denver).
Occupation: Head coach of the Florida Bobcats
Personal: Has one son, Vance (37).

Packer Fever Sweeps the Country

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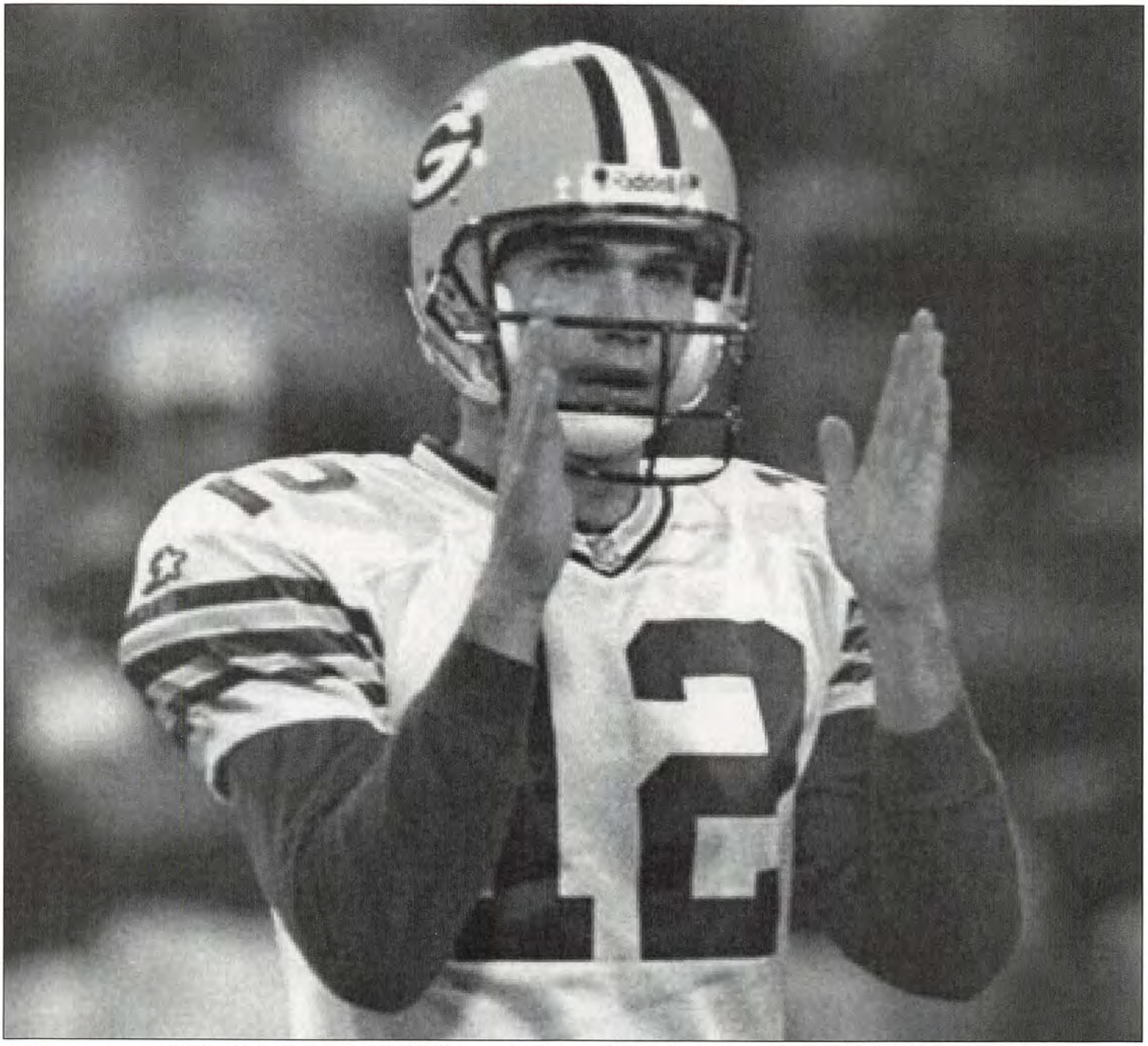
One-Game Blunders

A number of embarrassing moments have marred the Packers' history books, but perhaps these five are the most memorable (or should we say forgettable?)



Only this far to go, T.J. Rubley told Packers head coach Mike Holmgren, just before Rubley audibled his way into an interception and out of Green Bay.

THE NUMBERS GAME

By Eric Goska

It's been said that everyone will experience 15 minutes of fame at some point in their lives.

For five Green Bay Packers, their 15 minutes in the spotlight is something they'd love to try over again. Last month, we took a look at five one-game wonders. This month, we are highlighting five one-game blunders.

For our purposes, we'll define a one-game blunder as one whose performance is so bad that the player's entire career as a Packer is defined by it. The display is so downright awful that the perpetrator is usually released from the team a short time later. In many cases, the player fades into obscurity without ever getting a chance to redeem himself.

The Packers have seen a number of one-game blunders in the course of nearly 80

years of football. See if you remember any of the following unfortunate souls.

Tom O'Malley
September 17, 1950

No player in team history had a worse outing at quarterback than did Tom O'Malley.

Thrust into action on opening day against the Lions when Tobin Rote went down with an injured shoulder, O'Malley completely lived *down* to the moment. The 25-year-old completed just four of 15 passes for 31 yards and no touchdowns. Six of his throws were intercepted by Detroit, and one of those was returned 56 yards for a touchdown by Clarence Self.

O'Malley's first attempt was intercepted by Chuck Schroll. His last attempt was picked off by Dan Sandifer. In between throwing to the Lions, O'Malley completed three passes to Tony Canadeo and one to Steve Pritko. He also had a 20-yarder to Abner Wimberly called back because of holding.

In addition to the six-pack of interceptions, Detroit sacked O'Malley for 42 yards in losses. O'Malley lost nine yards in his only run from scrimmage.

Said Packers coach Gene Ronzani in the wake of his team's 45-7 loss: "Well, boys, we've got lots of work to do."

That didn't apply to O'Malley, who was gone before the team took the field against the Redskins the following week in Milwaukee.

Steve Broussard
September 21, 1975

Hang time is a term that will never be associated with Packers' punter Steve Broussard. "Down time" more adequately summed up his work in the 1975 season-opener.

The Lions (once again) blocked three of Broussard's nine punts and capitalized on all three, as they stormed past the Packers 30-16. Detroit recovered one block in the end zone, returned another 34 yards for a score and used the third to set up a short, six-yard touchdown drive that put them ahead 24-10 late in the third quarter.

Four of Broussard's six other punts were ugly, as well. None traveled more than 34 yards, despite the fact that all four were booted from the Packers' side of the field. The free agent's best kick was a 31-yarder that arrived with 16 seconds left in the half, pinning Detroit back at its own 5-yard line. He also floated one 18 yards to the Lions' 19-yard line shortly after suffering his third block.

Broussard, signed just four days before the season-opener, averaged 19.7 yards per kick against the Lions. His net average was even worse at 18.2 yards per boot.

"We made mistakes today that shouldn't be made by a high school team and, in that respect it was a little bit humiliating," said Packers coach Bart Starr, who said the responsibility for the blocks lay with the coaching staff as "we did not have them prepared properly."

"I can kick a lot better," said Broussard. "Breaking into professional football this way is kind of tough, but I think I'll overcome it."

Broussard never did. He played three more games for the Packers before being replaced by David Beverly.

Buddy Aydelette
November 2, 1980

If it's true that offensive linemen are only acknowledged when they make a mistake, then rookie center Buddy Aydelette made quite a name for himself in the ninth game of the 1980 season.

Aydelette, Green Bay's seventh-round pick out of Alabama, served as the team's long-snapper on punts. On the first weekend in November, he distinguished himself with two bad centers against the defending Super Bowl champion Pittsburgh Steelers.

Aydelette's first misfire occurred after quarterback Lynn Dickey failed to move the team on its opening drive. The ball traveled over punter David Beverly's head and out of the end zone for a safety. Aydelette's second blunder came early in the second quarter when he again uncorked a high snap. This time Beverly fielded the ball, but was forced to try a desperation pass that fell incomplete. The Steelers found themselves just 24 yards shy of the end zone and needed just three plays to navigate the distance and go ahead 9-7.

Syd Kitson replaced Aydelette in the second half.

For the rest of the game, Pittsburgh found itself in a fight. The Steelers had been favored to win by 13½ points. Instead, only a safety separated the two teams at the end of the afternoon, as Pittsburgh slipped past the Packers, 22-20.

"That's a helluva way to open this interview session," an irked Bart Starr said afterward when asked about the nine points resulting from the miscues. After he calmed down, however, the veteran coach agreed. "I don't think you give anything away, but this one got away, because of those two mistakes."

Aydelette never got a chance to redeem himself. On top of everything else, the rookie tore knee ligaments in Pittsburgh and was lost for the year. Aydelette missed the entire 1981 season due to a knee injury as well, but did come back and, ironically, played 12 games for the Steelers in 1987.

Curtis Burrow
December 18, 1988

In the parade of kickers that passed in and out of the Packers organization in 1988, Curtis Burrow may have saved the worst for last.

Rookie coach Lindy Infante tried out no fewer than four players in his search to solve the team's kicking woes. Max Zendejas opened the season but was gone by midseason. Dale Dawson then stepped in and kicked for four games. He was followed by Dean Dorsey and, finally, Burrow in the season finale.

Burrow was wide left on his first extra-point try, hit the right upright on his last and had his only field-goal attempt – a 49-yarder – blocked by defensive tackle Bob Clasby. Fortunately, the kicks didn't prove costly, and the Packers went on to defeat the Phoenix Cardinals 26-17.

"I sure didn't help my chances any today," said Burrow.

Burrow was invited to training camp the following year but had little chance to make the squad. Green Bay had all but committed to Chris Jacke, its sixth-round pick in the 1989 draft.

T.J. Rubley
November 5, 1995

T. J. Rubley will always be remembered in Packerland for his ill-timed audible. It's hard to imagine the timing of his decision being any worse or the resulting outcome leaving Packer fans any sicker.

Rubley got his chance against the Vikings when both starter Brett Favre and backup Ty Detmer went down with injuries against the Vikings. Favre sprained his ankle near the end of the first half, and Detmer tore ligaments in his thumb midway through the final period.

When Rubley entered the game, the score was tied at 24. The third-string quarterback proceeded to fumble away the ball on his first snap. Fortunately, LeRoy Butler caused James Stewart to fumble on the next play, and George Teague recovered to give the former Rams' signal-caller a second chance.

For the next seven plays, the Packers headed in the right direction. Rubley picked up six yards, then passed to Mark Chmura for five. Rubley connected on three of his next four throws, and Edgar Bennett gained a yard. Green Bay faced a third down-and-one from the Minnesota 38-yard line.

Head coach Mike Holmgren called for a quarterback sneak. Rubley audibled and looked to throw. Rubley's wild pass was intercepted by linebacker Jeff Brady, and the Vikings gained enough ground in the final 50 seconds to set up Fuad Reveiz for a game-winning 39-yard field goal as time expired.

"I made a poor decision, that's what it comes down to," said a dejected Rubley afterward.

Rubley never did get out of Holmgren's doghouse. The Vikings game was the last action he saw with the Packers, and he was waived shortly before the season ended. ◆

Eric Goska is a Green Bay-based contributor to Packer Profiles. He is the author of "Packer Legends in Fact," a statistics-based book on Packer history.

Pivotal Matchup

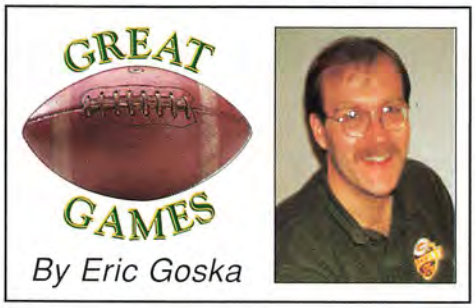
The '72 Packers were 8-4 going into old Metropolitan Stadium to take on their rival, the Vikings at 7-5

VERNON J. BIEVER

PACKERS 23, VIKINGS 7

December 10, 1972

Twenty-five years ago, Green Bay wrapped up its first post-Lombardi division championship with a staunch defense and a resounding running game. The team grabbed the title under brutal game conditions, on the road and against a team that had owned the division in the four years following the Packers victory in Super Bowl II.



On Dec. 10, 1972, Green Bay invaded Metropolitan Stadium and knocked off the Minnesota Vikings 23-7. Offensively, John Brockington gained 114 yards rushing and MacArthur Lane added 99 on 19 carries. Defensively, Willie Buchanon, Fred Carr, and Clarence Williams rose to the occasion, as the Packers surrendered just 144 yards.

The win recharged the legions of fans who had grown used to winning during the team's dominance in the 1960s. After Lombardi stepped down as coach in early 1968, the team stumbled, posting just one winning record in the four years between 1968 and 1971. For three years, Phil Bengtson struggled in the aftermath of the Glory Years before giving his post to Dan Devine in 1971.

Minnesota, meanwhile, seized control of the NFC Central Division in the first year the Packers were without Lombardi on the sidelines. The Vikings finished first in the division every year from 1968 to 1971. Only the Lions seemed to offer any challenge to Purple dominance in the standings, but in head-to-head competition during that span, the Vikings never lost to Detroit.

Green Bay's play against the top dog in the division wasn't much better. Between 1968 and 1971, Green Bay squeaked out one win, a 13-10 victory in Milwaukee in 1970.

The December 1972 matchup was pivotal. Heading into the game, the Packers were 8-4, just ahead of the Lions and Vikings (both 7-5). A Packers win would give them the division title. A loss would allow Minnesota to control its own destiny, as it had defeated the Packers 27-13 in October.

The temperature at game time was an even zero degrees. A nine mile-per-hour wind dropped the wind chill factor to minus-18 degrees. Green Bay had not seen conditions like that since the Ice Bowl.

GREEN BAY PACKERS	**0**	**0**	**17**	**6**	**23**
MINNESOTA VIKINGS	**0**	**7**	**0**	**0**	**7**

MN - Voigt 1 run (Cox kick)
GB - FG (36) Marcol
GB - Hunter 1 run (Marcol kick)
GB - Lane 3 run (Marcol kick)
GB - FG (42) Marcol
GB - FG (10) Marcol

Team Statistics	**GB**	**MN**
First Downs	18	9
By Rushing	11	2
By Passing	4	6
By Penalty	3	1
Plays/Total Net Yards	62-270	46-144
Att/Yards Rushing	45-214	21-54
Passing Yards	56	90
Sacked	3-18	4-28
Att/Com/HI	14-7-1	21-11-3
Punts/Avg	2-39.0	3-43.0
No/Yds Punt Rets	2-38	2-5
No/Yds Kickoff Rets	2-27	5-53
No/Yds Interception Rets	3-48	1-0
Penalties	4-74	4-30
Fumbles/Lost	3-1	4-1
Extra Points	2-2	1-1
Field Goals	3-4	0-1

Individual Statistics

RUSHING - **GB**: Brockington 25-114, Lane 19-99, Hunter 1-1; **MN**: B. Brown 6-22, Osborn 7-17, Lindsey 1-8, Reed 6-6, Voigt 1-1.
PASSING - **GB**: Hunter 14-7-74-1; **MN**: Tarkenton 21-11-118-3.
RECEIVING - **GB**: Dale 3-32, Glass 2-30, Staggers 1-9, Brockington 1-3; **MN**: B. Brown 3-20, Henderson 2-31, Beasley 2-15, Gilliam 1-43, Reed 1-(-3).

At Metropolitan Stadium
Attendance: 49,784

The first half was a low-scoring affair, with the edge going to Minnesota. The Packers only had four first-half chances with the ball. Their first two were three-and-out affairs, and the third ended when Chester Marcol came up short on a 45-yard field goal try.

Only the last possession of the half offered a glimmer of hope. Scott Hunter directed a 14-play drive that at one point gave the Packers a first down on the Vikings' 3-yard line. But an unsportsmanlike conduct call cost 15 yards, and on the final play of the half, Paul Krause intercepted Hunter in the end zone.

Despite a lackluster offensive showing, the Packers only trailed 7-0 at halftime, thanks in no small part to defensive end Clarence Williams. Williams sacked Fran Tarkenton three times, each time on a third down and each time halting a Vikings advance.

"I've been in Green Bay 10 years, and I've never seen anybody tackle Fran Tarkenton three times in one game," said fellow linebacker Dave Robinson. "But the Big Cat did it today."

Minnesota actually had fewer yards at the break than did Green Bay. But the Vikings benefited greatly from a 39-yard pass interference called on Ken Ellis that resulted in a first down at the Packers' 22-yard line. Five plays later, Stu Voigt scored from a yard out.

In the second half, it was the Vikings who managed only four drives – a fact that turned the game around. All four ended in turnovers, and all four were converted into points by the Packers. Carr had a fumble recovery, Willie Buchanon snagged two Tarkenton passes, and Ellis grabbed one. Carr's recovery and Buchanon's first interception were followed by short drives to paydirt. Buchanon's second interception set up the Packers' knockout punch.

The Vikings began their best drive of the second half after MacArthur Lane's 3-yard run gave the Packers a 17-7 lead. Two runs by Bill Brown and an 8-yard reception by Dave Osborn brought the ball to the Minnesota 40. But on third down, Buchanon waylaid Tarkenton's deep pass meant for Osborn as the quarter ended.

Green Bay then took more than nine minutes off the clock in setting up a 42-yard Chester Marcol field goal that put the Packers ahead by 13. The drive encompassed 15 plays and was helped along by a running-into-the-punter penalty and back-to-back offside calls, as Ron Widby attempted to punt a second time. Alan Page was the guilty party on all three costly mistakes.

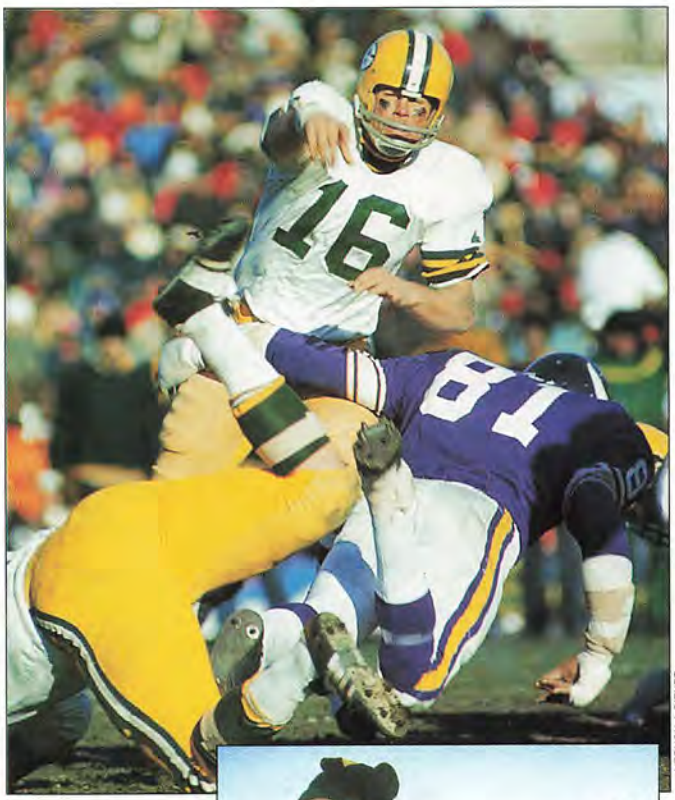
"I don't have anything to say," was the only comment the defensive end offered afterward.

Marcol then added a chipshot 10-yard field goal on the second-to-last offensive play of the game to close out the afternoon's scoring.

"They've played the same all year long," said Vikings coach Bud Grant in evaluating the Packers. "They wait for some breaks. It's an easy formula if you don't break down. You give them a fumble and an interception, and they turn them into scores. You can't do that against a good football team."

"I don't know if we snuck up on people this season or what," said Brockington, who went more than 1,000 yards rushing for the second year in a row on a 2-yard run late in the fourth quarter. "But I don't care. We beat 'em."

Green Bay went on to defeat New Orleans 30-20 on the final weekend of the season and finished 10-4. Minnesota, meanwhile, fell to San Francisco 20-17 and wound up behind both the Packers and Lions (8-5-1) in the standings with a 7-7 mark.



Top, Scott Hunter gets a pass off before being tackled. Above, Coach Dan Devine gets a lift from his players after the victory.

Eric Goska is a Green Bay-based contributor to Packer Profiles. He is the author of "Packer Legends in Fact," a statistics-based book on Packer history.

Passing The Buck

Keeping up with the Joneses is proving to be expensive – both for the Packers and for the fans. Are the fans to blame?

Bbrrrinnnngg. Your doorbell jars you from your newspaper on an early spring day. You trudge to the door, open it and find yourself startled by the presence of Mark Chmura on the step. Yep, Chewie come to see you.

"Sir," Chewie says, "I represent the Green Bay Packers, and I'm here to see if I can interest you in buying some frozen pizzas to help support our team."

Or, maybe, you are leisurely walking through your local shopping mall one Saturday afternoon and, in the mall food court, you come across a long table loaded with baked goodies. Behind the table, hawking these enticing, homemade cookies and cakes, are Aaron Taylor and Frankie Winters. The sign in front says, "Packers Bake Sale. Support Your Pro Football Team."

Smacks a bit of Little League and high school cheerleaders doesn't it? That's an outrageously improbable scenario, right?

Well, let's take a look at some recent developments with the Packers – off the gridiron.

First, there was the Frozen Tundra sale. Oh yes, the first one was for charity, but the second one was for the Packers.

Now the organization is moving forward on an idea to sell totally useless stock – I mean, it not only would be permanently profitless but would not even entitle the holder to a stockholder's vote.

And the latest – at least at this writing – is the possibility of selling bricks that would be used to build a new facade around Lambeau Field. Buy a brick, get your name engraved on it and have it mortared into the new fence.

So can frozen pizzas and bake sales be far off?

The Packers insist they need more money to continue doing business in the National Football League. They've already kicked ticket prices up to an average of $35 and parking up to $10, and let's not even get into the grotesque concession pricing.

PACKER PERSPECTIVE

By Len Wagner

This is the team that won the Super Bowl last year and said it lost money doing so.

Something's not in whack.

Try player salaries. No need to get into detail on

contracts – $1 million, $6 million, whatever. Will it ever end?

Interestingly, most fans now accept these contracts as commonplace. A routine part of the football business. Right in there with holdouts, charging for autographs, fantastic fees for short speeches – heck, even draw plays and torn ACLs.

There was a time when Fred Fan, stunned by the colossal contracts that paid some overgrown 22-year-old more in one year than Fred would earn in a lifetime, freely voiced his concerns. But no more. Now Fred just smiles and takes it on the chin – er, in the wallet.

One point, however: I do not blame the players. No, there is nothing wrong with bargaining for the best contract, the biggest salary, the highest level benefits you can get for yourself, considering a sizeable chunk goes to your greedy agent. If I were talented enough to demand that kind of green, I would go for it.

And it is not all the team owners who are to blame for dishing out those kind of dollars. They have to go with the flow, even when the flow is rapidly carrying them over Niagara Falls in a barrel. It's called keeping up with Joneses, and I don't specifically mean Jerry. You want to win, you pay. Everybody wants to win, so the owners pay and the fans pay.

So what it comes down to is that YOU – the general public you – are responsible for those outlandish and outgrown salaries, the climbing ticket prices, parking and concession prices and – are you ready for this? – the probability that the TV pay-per-game plan is not far off. As long as you are willing to pay those continually rising fees, there will be no change in the way the teams and players do business with each other ... or with you.

"There was a time when Fred Fan, stunned by the colossal contracts that paid some overgrown 22-year-old more in one year than Fred would earn in a lifetime, freely voiced his concerns. But no more."

It's much like the rap the paparazzi is getting, particularly following the tragic death of Princess Diana. I'm not defending some of the the photographers' tactics, but, in fact, the problem sifts down to tabloid editors willing to shell out major bucks for certain pictures of certain celebrities. And the reason they are willing to pay big-time money is because YOU will gobble up those tabloids off the newsstands and in the grocery stores. You don't buy, the editors don't pay and the paparazzi finds it's not worth the chase.

PACKER PERSPECTIVE

Am I preaching to you? No. It's just that this heavy spending is a prime indication of the raging football fanaticism in this country. We shake our heads in wonder over the stories of European and South American soccer lunatics, but we are closing in on that same extreme.

Personally, I don't care what you do with your money. In a way, it's fun to watch this creeping craziness. Emotionally, there's a certain wonderfulness to it. Logically... well, I wouldn't pay $200 to see Moses part the Red Sea, but I know some folks who plunked down $200 a ticket for the Bears game. And my ticket broker tells me that at the start of this season, the going rate was $350 for the Dallas game. That figure increased to near $1,000 for some seats by kickoff.

The point here is that with all those greenbacks flying around like maple leaves in October, the Super Bowl championship team finds itself in the same position as your local high school soccer team – not to mention our federal government: trying to come up with fund-raising ideas to ensure the continuance of the program.

Green-and-gold cupcakes, anyone? ◆

Len Wagner covered the Packers for more than four decades for the Green Bay Press-Gazette.

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Home Away From Home

Packer bars are springing up across the country, making thousands of displaced Green Bay fans feel right at home

Jerry Gross serves up a glass of Cheddarhead's House Beer (a.k.a. Miller Lite) during a Packer game at his Houston bar.

DESTINATIONS

By Scott Kelnhofer

Kickoff for another exciting Packer game is still two hours away, but the pre-game activity at Cheddarheads tavern is well underway. While the "Packerena" blares over the sound system, the growing crowd of Packer fans, many clad in their favorite Green Bay attire, make their way through the buffet line, grabbing a plate of brats and German-style potato salad.

Antigo native Dan Remington talks about the good fishing spots in the northwoods with Milwaukee native Dennis Willey. Meanwhile, Wayne Prahl from Kiel is organizing a game of sheepshead.

Cheddarheads certainly has the look and feel of a Wisconsin bar on the inside, but take one step out the door, and you'll soon realize the tundra in this neighborhood won't be frozen any time soon. That's because Cheddarheads is located in Houston, Texas, 1,300 miles from Lambeau Field.

Cheddarheads is just one of an estimated 200 so-called Packer bars spread out across the country. The nationwide following of Packer fans, along with the advent of satellite television, have combined to create a golden business opportunity for tavern owners who don't mind catering to a clientele with Wisconsin roots.

Cheddarheads owner Jerry Gross, a native of Elkhart Lake, opened his pub just prior to the start of the '96 season.

"At first, a lot of local people wondered what the name Cheddarheads meant," Gross said. "But when they come inside and see the green-and-gold walls and all the Packer posters and everything, they catch on pretty quick."

For the most part, Gross had been relying on word of mouth advertising to build his business. But during last year's Super Bowl, three Houston-area TV stations did live remotes from the jam-packed bar. Since then, Gross has had no trouble attracting customers.

"We went through 160 pounds of brats during the Super Bowl," he said, noting that he places regular orders with the Johnsonville Meat Company in Sheboygan.

While a few Houstonians are still bitter about losing their NFL team, Gross said he's never had a problem getting the locals to warm up to the Packer spirit.

"Every once in a while, we'll have a Dallas fan come by. But it's really a friendly rivalry," said Gross, who estimates that 75 percent of his

Arizona-based Packer fans gather at the Buffalo Chip Saloon in Cave Creek, about 15 miles north of Scottsdale. Owner Marla McGee is the daughter of former Green Bay receiver Max McGee.

Displaced Wisconsinites feel at home at Cheddarheads, especially while sitting at these Packer logo tables.

customers have some kind of ties to Wisconsin.

At the Buffalo Chip Saloon in Cave Creek, Ariz., owner Marla McGee has ties to both Wisconsin and the "Glory Days" of the Packers. Her dad is Max McGee, the hero of Super Bowl I and long-time member of the Packers' radio crew of the Packer Radio Network.

While her dad broadcasts each game on the radio, Marla entertains hundreds of customers at the Buffalo Chip, a western-style "saloon" located about 15 miles north of Scottsdale that is an unofficial headquarters for Packer fans in the Phoenix area.

"It really doesn't look like your typical sports bar," said McGee, who was just starting high school when her father helped the Packers win their first Super Bowl title (1966). "We've got the cowboy boots and stuff hanging from the walls, but we have a lot of Packer memorabilia as well."

The Buffalo Chip Saloon opened four years ago, and Marla credits her dad with getting the word out.

"He mentioned it one week on the radio during the game, and the next week we had about five or six people come by," she said. "He'd keep mentioning it on the radio, and the people just kept coming in. I guess the fans back in Wisconsin were calling their friends and relatives in Arizona and telling them what my dad was saying."

McGee says as many as 300 people now stop by her place each Sunday for the games. About half are Wisconsin residents who have moved to the area; the other half are people who are vacationing in Arizona and have heard about the place.

In the true spirit of Wisconsin, the Buffalo Chip serves up Packer fan-favorites like brats, walleye fillets, and even an occasional smelt fry.

"It's not easy getting that kind of stuff down here," McGee admitted. "I have a few sources that I have to go through."

While the Buffalo Chip touts itself as a haven for Packer fans, a few brave supporters of other teams wander by now and then. "We get our biggest crowds for the games against the Bears, the Vikings, and especially the Cowboys," McGee said. "The Cowboys games are really something. There are a lot of Dallas fans down here, so we have quite a turnout for those games. The Bears fans are pretty good sports, even when we play that one song ("Bears Still Suck"). The Viking fans take the games too serious."

The Vikings-Packers rivalry has always been intense, but Packers fans living in the Twin Cities area know that they'll find plenty of friendly faces at Gabe's By The Park, located in St. Paul. In fact, Gabe's has been a gathering place for Packer fans for nearly 20 years.

"We had a bartender here who was a big Packer fan, and when satellite TV came into existence back in the '70s, he'd call all of his buddies and have them come down to watch the games," said Tim "Giggles" Weiss, the current owner of Gabe's. "Within a year or so, we had about 75 people coming in each Sunday to watch the games."

When Weiss took over the establishment nine years ago, he decided there was an opportunity to expand upon the customer base. So he advertised in the Milwaukee, Green Bay and St. Paul papers, as well as *Packer Report*.

"Now, on any given Sunday, we have literally hundreds of Packer fans in the bar," Weiss said. "This is definitely the place to watch the game."

Gabe's offers beer cheese soup during every game, along with specials on brats and hot dogs. And don't hesitate to be a part of the impromptu touch football games that take place in the parking lot during halftime.

Being relatively close to Green Bay allows Gabe's to do some things that Packer bars in other parts of the country could not. For instance, the bar sponsors an annual bus trip to Lambeau. This year, a group of 150 Packer fans from Green Bay planned to make Gabe's their home-away-from-home in preparation for the Monday night Packers/Vikings game on Dec. 1.

"We'll have a prime rib dinner here on Sunday night, then a breakfast buffet on Monday morning," Weiss said. "Then they'll be going to the Mall of America for a few hours, then come back here for turkey sandwiches before going to the game."

So what's the atmosphere like when the Packers play the Vikings?

"We always get quite a few Vikings fans here for those games, but we never have any real problems," Weiss said. "It's a good-natured group."

Weiss, a St. Paul native, professes to being a Packer fan since he was growing up. But even he is amazed at the loyalty of the team's fans.

"They definitely have the best fans of any team in any sport," Weiss said. "The fans are very knowledgeable about the game. Packer fans have a bad rap for being nothing more than a beer-guzzling crowd, but I've never seen that. In fact, I've never had to ask a Packer fan to leave because they were getting out of control."

If you have a friend or family member who no longer lives in the Wisconsin area, or you're looking for a few friendly Packer fans to watch the game with on your next vacation, you can get an unofficial list of Packer bars on the Internet at the home page of the Milwaukee Sportsfans Lobby. The address is *www.applink.net/~paycheck/pack.html*. Also check out *www.msn.fullfeed.com/~heim/www.bars.html*.

Packer Price Guide

Active

Robert Brooks

Memorabilia

Signature	12
8-x-10	20
Football	100
Mini Helmet	70
Helmet	200
Jersey	190

Sports Cards

1992 AW Sports	58	.30
1992 Classic Draft Blister	51	.12
1992 Classic Fb	51	1.00
1992 Classic Four-Sport	119	.50
1992 Classic NFL Game	51	.15
1992 Collector's Edge	230	2.00
1992 Courtside Fb	123	.75
1992 Fleer GameDay	413	2.00
1992 SkyBox Impact	333	2.00
1992 SkyBox Primetime	151	3.00
1992 Star Pics Fb	5	.75
1992 Topps	721	1.50
1992 Topps Stadium Club	653	10.00
1994 Bowman	316	.50
1994 Fleer	165	.05
1994 Fleer GameDay	142	.10
1994 Fleer Ultra	390	.30
1994 Pacific	135	.20
1994 Pinnacle	261	.10
1994 Score	123	.05
1994 Score Select	159	.15
1994 Topps	414	.05
1994 Topps Stadium Club	364	.10
1994 Topps Stadium Club First Day Cards	364	2.00
1994 Upper Deck	130	.10
1994 Upper Deck Collector's Choice	330	.05
1994 Upper Deck Collector's Choice Gold	330	2.00
1994 Upper Deck Electric Gold	130	3.00
1995 Action Packed	84	.25
1995 Action Packed Rookies & Stars	10	.25
1995 Bowman	324	.25
1995 Bowman's Best	V71	1.50
1995 Bowman's Best Refractors	V71	12.00
1995 Classic Images Limited/Live	122	.40
1995 Fleer	133	.05
1995 Fleer Flair	74	.40
1995 Fleer Metal	69	.10
1995 Fleer Ultra	110	.10
1995 Pacific	177	.05
1995 Pacific Crown Royale	128	1.50
1995 Pacific Prisms	30	3.00
1995 Pinnacle	164	.10
1995 Pinnacle Sportflix	83	.20
1995 Pinnacle Zenith	29	2.00
1995 Playoff Absolute-Prime	172	.30
1995 Playoff Absolute: The Quad Series	22	10.00
1995 Playoff Contenders	87	.40
1995 Playoff Contenders Back-to-Back	28	10.00
1995 Playoff Prime Minis	172	4.00
1995 Pro Line	316	.05
1995 Score	194	.05
1995 Score Summit	109	.20
1995 Select Certified	23	1.00
1995 Select Certified Mirror Golds	23	10.00
1995 SkyBox Impact	52	.05
1995 SkyBox Premium	45	.10
1995 Topps	282	.10
1995 Topps Finest	246	1.50
1995 Topps Finest Refractors	246	15.00
1995 Topps Stadium Club	114	.10
1995 Upper Deck	235	.10
1995 UD Coll. Choice Update Stick-Ums	47	.10
1995 Upper Deck Collector's Choice	297	.05
1995 Upper Deck SP	55	.40
1995 Upper Deck SP Championship	110	.30
1996 Action Packed	73	.20
1996 Bowman's Best	35	.50
1996 Classic NFL Experience	48	.10
1996 Collector's Edge	81	.10
1996 Collector's Edge Advantage	95	.10
1996 Edge President's Reserve Air Force One	11	4.00
1996 Collector's Edge President's Reserve	266	.25
1996 Donruss	185	.10
1996 Donruss Elite	20	4.00
1996 Fleer	49	.05
1996 Fleer Metal	43	.20
1996 Fleer RAC Pack	1	1.00
1996 Fleer Ultra	55	.10
1996 Fleer Ultra Mr. Momentum	1	1.50
1996 Fleer Ultra Sensations	39	.10
1996 George Teague Celebrity Softball	87	1.00
1996 Leaf	3	.10
1996 Pacific	158	.10
1996 Pacific Bomb Squad	5	30.00
1996 Pacific Crown Royale	115	1.00
1996 Pacific Dynagon Gems of Crown	GC12	2.00
1996 Pacific Dynagon Gold Tandems	13	25.00
1996 Pacific Dynagon Dynamic Duos	DD15	4.00
1996 Pacific Dynagon	51	.75
1996 Pacific Gridiron	44	.50
1996 Pacific Invincible	52	1.00
1996 Pacific Invincible Smash-Mouth	60	.20
1996 Pacific Litho-Cel	38	.75
1996 Pacific Litho-Cel Feature Performers	10	4.00
1996 Pacific Litho-Cel Litho-Proof	13	15.00
1996 Pacific Litho-Cel Moments in Time	9	8.00
1996 Pacific The Zone	13	10.00
1996 Pinnacle	2	.20
1996 Pinnacle On the Line	2	3.00
1996 Pinnacle Summit	9	.20
1996 Pinnacle Zenith	79	.60
1996 Pinnacle Zenith	142	.30
1996 Pinnacle Zenith Artist's Proofs	79	20.00
1996 Pinnacle Zenith Artist's Proofs	142	5.00
1996 Playoff Absolute	145	.40
1996 Playoff Absolute Metal XL	16	12.00
1996 Playoff Absolute Xtreme Team	22	5.00
1996 Playoff Contenders Holograms	52	2.00
1996 Playoff Contenders Leather	52	.75
1996 Playoff Contenders Pennant Flyers	8	10.00
1996 Playoff Contenders Pennants	52	6.00
1996 Playoff Illusions	12	.15
1996 Playoff Illusions Spectralusion Elite	12	.75
1996 Playoff Optical Illusion	11	10.00
1996 Playoff Prime	171	2.00
1996 Playoff Prime Boss Hogs	15	15.00
1996 Playoff Prime Surprise	PS11	25.00
1996 Playoff Prime X's and O's	171	4.00
1996 Playoff T.C. Mini Back-to-Backs	15	60.00
1996 Playoff Trophy Contenders Playoff Zone	25	10.00
1996 Playoff Trophy Contenders	87	.10
1996 Pro Line	142	.05
1996 Pro Line DC III	11	.50
1996 Pro Line DC III Road to the Super Bowl	14	8.00
1996 Pro Line Intense	64	.05
1996 Score	62	.05
1996 Score Board NFL Lasers	51	.10
1996 Score Numbers Game	16	2.00
1996 Select	85	.10
1996 Select Certified	52	.20
1996 Select Four-midable	6	2.00
1996 SkyBox Impact	50	.05
1996 SkyBox Impact Excelerators	1	2.00
1996 SkyBox Premium	61	.10
1996 Topps	3	.05
1996 Topps	245	.05
1996 Topps Chrome	3	.20
1996 Topps Finest	157	.50
1996 Topps Finest	183	4.00
1996 Topps Finest II Refractors	157	.50
1996 Topps Finest II Refractors	183	4.00
1996 Topps Finest Refractors	157	6.00
1996 Topps Finest Refractors	183	24.00
1996 Topps Laser	6	1.00
1996 Topps Stadium Club	302	.20
1996 Topps Stadium Club Dot Matrix	302	2.00
1996 Topps Stadium Club Fusion	3A	4.00
1996 Topps Stadium Club Fusion	5B	4.00
1996 Topps Stadium Club Photo Gallery	4	2.00
1996 Upper Deck	71	.20
1996 UD Collector's Choice Packers	GB4	.50
1996 UD Coll. Choice Packers Leaders	GB83	1.50
1996 UD Collector's Choice Packers	GB36	.50
1996 UD Collector's Choice Packers	GB37	.50
1996 UD Collector's Choice Update	73	.05
1996 Upper Deck Collector's Choice	148	.05
1996 Upper Deck Silver	161	.10
1996 Upper Deck Silver Helmet Cards	NC5	4.00
1996 Upper Deck SP	36	.20
1996 Upper Deck Team Trio	71	.50
1997 Score Board NFL Experience	46	.05
1997 Action Packed	11	.10
1997 Collector's Choice	220	.10
1997 Collector's Edge Excalibur Over Lords	15	2.50
1997 Collector's Edge Excalibur Castle Cards	15	2.50
1997 Collector's Edge Excalibur Marauders	23	3.00
1997 Collector's Edge Excalibur	49	.20
1997 Collector's Edge Masters	92	.05
1997 Donruss	34	.10
1997 Leaf	41	.30
1997 Leaf Fractal Matrix	41	10.00
1997 Pacific Crown	142	.05
1997 Pacific Dynagon	52	.50
1997 Pacific Dynagon Tandems	10	20.00
1997 Pacific Invincible	52	.75
1997 Pinnacle Inside	28	.40
1997 Pro Line	96	.10
1997 Pro Line Gems	2	.10
1997 Score	256	.05
1997 Score Board NFL Experience	46	.05
1997 SkyBox Impact	154	.10
1997 Stadium Club	340	.10
1997 Upper Deck	206	.10
1997 Zenith	42	.15

Gilbert Brown

Memorabilia

Signature	10
8-x-10	15
Football	85
Mini Helmet	60
Helmet	160
Jersey	150

Sports Cards

1993 Classic Fb	60	.40
1996 Topps	272	.30
1996 UD Collector's Choice Packers	GB25	.25
1997 Fleer	306	.05
1997 Pro Line	97	.05
1997 Score	27	.05
1997 SkyBox Impact	38	.05
1997 Stadium Club	28	.10
1997 Ultra	111	.10
1997 Upper Deck	214	.10

Mark Chmura

Memorabilia

Signature	15
8-x-10	20
Football	85
Mini Helmet	60
Helmet	160
Jersey	150

Sports Cards

1992 Courtside Fb	74	.75
1992 Fleer GameDay	498	4.00
1995 Playoff Contenders	89	.75
1995 Playoff Contenders Back-to-Back	23	10.00
1996 Action Packed	96	.40
1996 Bowman's Best	3	.50
1996 Collector's Edge President's Reserve	69	.25
1996 Donruss	39	.25
1996 Fleer	50	.30
1996 Fleer Metal	44	.30
1996 Fleer Ultra	56	.30
1996 George Teague Celebrity Softball	89	.50
1996 Leaf	76	.10
1996 Pacific	153	.20
1996 Pacific Crown Royale Pro Bowl Die-Cut	2	10.00
1996 Pacific Crown Royale	126	.50
1996 Pacific Dynagon Prism Gold Tandems	11	20.00
1996 Pacific Dynagon Prism	52	1.50
1996 Pinnacle	95	.20
1996 Pinnacle Summit	123	.10
1996 Playoff Absolute	69	.30
1996 Playoff Absolute Quad Series	11	15.00
1996 Playoff Absolute Unsung Heroes	6	3.00
1996 Playoff Contenders Holograms	82	.75
1996 Playoff Contenders Leather	82	.75
1996 Playoff Contenders Pennants	82	3.00
1996 Playoff Illusions	36	.15
1996 Playoff Illusions Spectralusion Elite	36	.75
1996 Playoff Prime	172	2.00
1996 Playoff Prime X's and O's	172	4.00
1996 Playoff T.C. Mini Back-to-Backs	17	10.00
1996 Playoff Trophy Contenders	118	.10
1996 Pro Line	87	.25
1996 Pro Line DC III	86	.40
1996 Pro Line Intense	58	.25
1996 Score	155	.20
1996 Score Board NFL Lasers	62	.10
1996 Select	106	.50
1996 SkyBox Impact	51	.20
1996 SkyBox Premium	62	.25
1996 Topps	155	.20
1996 Topps Chrome	64	.20
1996 Topps Finest	174	4.00
1996 Topps Finest II Refractors	174	4.00
1996 Topps Finest Refractors	174	24.00
1996 Topps Gilt Edge	59	.15
1996 Topps Laser	39	.50
1996 Topps Stadium Club	89	.25
1996 Topps Stadium Club Dot Matrix	89	1.00
1996 Upper Deck	161	.30
1996 UD Collector's Choice Packers	GB2	.25
1996 UD Coll. Choice Packers Leaders	GB84	.75
1996 UD Collector's Choice Packers	GB38	.25
1996 UD Collector's Choice Packers	GB39	.25
1996 UD Collector's Choice	298	.20
1996 Upper Deck Pro Bowl	PB9	3.00
1996 Upper Deck Silver	71	.10
1996 Upper Deck SP	34	.20
1997 Action Packed	109	.10
1997 Collector's Choice	223	.05
1997 Donruss	109	.05
1997 E-X2000	12	.75
1997 Fleer	140	.05
1997 Leaf	109	.15
1997 Leaf Fractal Matrix	109	2.00
1997 Pacific Crown	144	.05
1997 Pacific Dynagon	53	.50
1997 Pacific Dynagon Tandems	11	10.00
1997 Playoff Absolute	89	.20
1997 Playoff Absolute Chip Shots	89	.40
1997 Playoff Absolute Pennants	89	10.00
1997 Playoff Absolute Reflex	5	30.00
1997 Playoff 1st & 10	89	.10
1997 Playoff 1st & 10 Chip Shots	89	.25
1997 Playoff 1st & 10 Hot Pursuit	5	20.00
1997 Pro Line	99	.05
1997 Score	121	.05
1997 SkyBox Impact	199	.05
1997 Stadium Club	136	.10
1997 Topps	255	.10
1997 Upper Deck	212	.10
1997 Upper Deck Black Diamond	53	.10

Brett Favre

Memorabilia

Signature	30
8-x-10	50
Football	200
Mini Helmet	150
Helmet	325
Jersey	300

Sports Cards

1991 Action Packed Update	21	8.00
1991 Classic Fb	30	2.00
1991 Classic Four-Sport	129	2.00
1991 Fleer Ultra	283	3.50
1991 Fleer Ultra Update	1	25.00
1991 Pacific	551	3.00
1991 Pro Set	762	3.00
1991 Pro Set Platinum	290	1.75
1991 Pro Set Spanish	262	1.25
1991 Score	611	3.00
1991 Star Pics Fb	65	2.50
1991 Topps Stadium Club	94	70.00
1991 Upper Deck	13	4.00
1991 Upper Deck	627	.50
1991 Upper Deck	647	2.00
1991 Wild Card College Draft Picks	119	2.00
1992 Pinnacle	303	3.50
1992 Pinnacle Team 2000	23	3.00
1992 Pro Set	505	1.25
1992 Pro Set Gold MVPs	20	3.00
1992 Pro Set Power	104	1.25
1992 Topps	696	1.50
1992 Topps Stadium Club	683	90.00
1992 Upper Deck	484	1.50
1992 Upper Deck Coach's Report	5	8.00
1992 Wild Card Field Force	14	2.00
1992 Wild Card Stat Smashers	23	3.50
1993 Action Packed	16	3.00
1993 Action Packed Monday Night Football	38	3.00
1993 Action Packed MNF Mint	38	175.00
1993 Action Packed Quarterback Club	5	4.00
1993 Action Packed Quarterback Club Braille	5	10.00
1993 Action Packed 24K Gold	5	100.00
1993 Bowman	335	6.00
1993 Collector's Edge	76	1.00
1993 Dog Tags	62	2.50
1993 Fleer	103	1.00
1993 Fleer GameDay	100	3.00
1993 Fleer GameDay Game Breakers	2	4.00
1993 Fleer Team Leaders	1	20.00
1993 Fleer Ultra	146	4.00
1993 Fleer Ultra Stars	1	50.00
1993 McDonald's GameDay	6	4.00
1993 Pacific	89	1.00
1993 Pacific Gold Prisms	5	30.00
1993 Pacific Prisms	31	10.00
1993 Pacific Silver Prism Inserts	5	10.00
1993 Pacific Triple Folder Superstars	9	2.00
1993 Pacific Triple Folders	21	1.50
1993 Pinnacle	1	3.00
1993 Pinnacle Men of Autumn	37	3.00
1993 Pinnacle Team 2001	7	8.00
1993 Playoff	168	5.00
1993 Playoff	285	2.00

What's it worth?

Here at Krause Publications, which publishes industry leader *Sports Collectors Digest*, we get that question all the time. With that in mind, along with the upcoming holiday shopping season, we decided to print this price guide. These prices, from the price guide editors of *SCD*, are the expected buy prices in a retail setting of trading cards, autographs and assorted Packer memorabilia of the top figures in Packer history. Happy Packer collecting!!

1993 Playoff Contenders	1	3.00
1993 Pro Line Live	88	1.00
1993 Pro Line Live Portraits	486	.75
1993 Pro Set	152	1.00
1993 Pro Set Power	4	1.00
1993 Score	25	1.00
1993 Score Select	43	7.00
1993 Score Select Young Stars	1	10.00
1993 SkyBox Impact	108	1.00
1993 SkyBox Premium	122	2.00
1993 SkyBox Thunder and Lightning	2	10.00
1993 Topps	250	1.50
1993 Topps Black Gold	39	5.00
1993 Topps Stadium Club	210	3.00
1993 Topps Stadium Club	498	1.50
1993 Topps Stadium Club First Day Cards	210	90.00
1993 Topps Stadium Club First Day Cards	498	14.00
1993 Upper Deck	82	.50
1993 Upper Deck	360	1.00
1993 Upper Deck	439	.50
1993 Upper Deck Future Heroes	44	4.00
1993 Upper Deck Pro Bowl	14	25.00
1993 Upper Deck SP	93	10.00
1993 Wild Card	136	.50
1993 Wild Card Field Force	112	1.00
1993 Wild Card Stat Smasher - Central	107	3.00
1994 Action Packed	34	3.00
1994 Action Packed	183	1.00
1994 Action Packed Fantasy Forecast	7	4.00
1994 Action Packed MNF Silver	9S	75.00
1994 Action Packed Monday Night Football	29	2.00
1994 Action Packed Quarterback Club	6	4.00
1994 Action Packed 24K Gold	6	75.00
1994 Action Packed 24K Gold	54	75.00
1994 Bowman	295	4.00
1994 Classic Images	64	4.00
1994 Classic NFL Experience	32	1.00
1994 Collector's Edge	71	1.00
1994 Collector's Edge Excalibur Knights-NFL	5	10.00
1994 Collector's Edge Excalibur	23	3.00
1994 Fleer	168	1.25
1994 Fleer GameDay	147	2.00
1994 Fleer Pro Visions	4	2.00
1994 Fleer Ultra	107	2.50
1994 Kenner Starting Lineups Fb	–	80.00
1994 NFL Back-to-School	(9)	2.00
1994 Pacific	140	1.00
1994 Pacific Gems of the Crown	11	15.00
1994 Pacific Marquee Prisms	12	3.00
1994 Pacific Prisms	40	14.00
1994 Pinnacle	36	3.00
1994 Pinnacle Performers	13	8.00
1994 Pinnacle Sportflics	27	3.00
1994 Pinnacle Sportflics	183	1.00
1994 Pinnacle Team Pinnacle	2	40.00
1994 Playoff	30	3.00
1994 Playoff Contenders	71	3.00
1994 Playoff Contenders Back-To-Backs	13	120.00
1994 Pro Line Live	47	1.50
1994 Pro Line Live	392	.40
1994 Pro Line Live MVP Sweepstakes	9	30.00
1994 Score	142	1.00
1994 Score Select	142	3.00
1994 SkyBox Impact	92	1.00
1994 SkyBox Impact Ultimate Impact	15	14.00
1994 SkyBox Premium	58	3.00
1994 SkyBox Premium SkyTech Stars	14	10.00
1994 Ted Williams CC Auckland Collection	1	6.00
1994 Ted Williams Card Co. POG Cards	1	.75
1994 Ted Williams Card Co. Instant Replays	5	4.00
1994 Ted Williams Card Co.	82-85	.50
1994 Topps	530	1.00
1994 Topps Finest	124	14.00
1994 Topps Finest Refractors	124	200.00
1994 Topps Stadium Club	536	2.00
1994 Topps Stadium Club	604	2.00
1994 Topps Stadium Club Bowman Black	12	7.00
1994 Topps Stadium Club First Day Cards	536	50.00
1994 Topps Stadium Club First Day Cards	604	25.00
1994 Topps 1000/3000	22	16.00
1994 Upper Deck	250	2.00
1994 Upper Deck Collector's Choice	309	1.50
1994 Upper Deck Collector's Choice Gold	309	50.00
1994 Upper Deck Electric Gold	250	75.00
1994 Upper Deck Pro Bowl	9	25.00
1994 Upper Deck Retail Predictor	5	7.00
1994 Upper Deck SP	163	4.00
1994 Upper Deck SP All-Pro Holoviews	15	15.00
1994 UD SP All-Pro Holoview Die-Cuts	15	175.00
1994 Upper Deck SP Die Cuts	163	5.00
1994 Wild Card Field Force Chromium	10	35.00
1994 Wild Card Superchrome	136	9.00
1995 Action Packed	15	2.00
1995 Action Packed Armed Forces	5	15.00
1995 Action Packed MNF Night Flights	6	10.00
1995 Action Packed MNF Reverse Angle	8	7.00
1995 Action Packed MNF 24KT Gold Team	9	35.00
1995 Action Packed Monday Night Football	60	1.00
1995 Action Packed Monday Night Football	109	.50
1995 Action Packed Rocket Men	12	17.00
1995 AP Rookies & Stars 24K Gold Team	2	55.00
1995 AP Rookies & Stars Closing Seconds	6	17.00
1995 Action Packed Rookies & Stars	60	2.00
1995 Action Packed 24 Kt. Gold	9G	65.00
1995 Bowman	110	2.00

1995 Bowman's Best	V43	7.00
1995 Bowman's Best Refractors	V43	100.00
1995 Classic Images Limited/Live	7	2.00
1995 Classic Images Limited/Live Icons	I8	12.00
1995 Classic Images Limited/Live Focused	F15	12.00
1995 Classic Images Limited/Live Die Cuts	DC21	30.00
1995 Classic NFL Experience	35	1.00
1995 Collector's Edge	71	1.25
1995 Collector's Edge EdgeTech	21	12.00
1995 Collector's Edge Excalibur 22K Gold	33	100.00
1995 Collector's Edge Excalibur	102	4.00
1995 Fleer	135	1.00
1995 Fleer Flair	75	4.00
1995 Fleer Flair Hot Numbers	6	14.00
1995 Fleer Metal	70	3.00
1995 Fleer Metal Gold Blasters	6	7.00
1995 Fleer Metal Silver Flashers	16	5.00
1995 Fleer Ultra	112	1.75
1995 Fleer Ultra	490	1.00
1995 Fleer Ultra Magna Force	16	15.00
1995 Fleer Ultra Rising Stars	6	15.00
1995 Fleer Ultra Ultrabilities	9	6.00
1995 Kenner Starting Lineups Fb	–	50.00
1995 Pacific	180	1.00
1995 Pac. Crown Royale Pride of the NFL	PN12	20.00
1995 Pacific Crown Royale	139	7.00
1995 Pacific Gems of the Crown	12	12.00
1995 Pacific Gridiron	38	6.00
1995 Pacific Prisms	142	10.00
1995 Pacific Triple Folder Teams	4	2.00
1995 Pacific Triple Folder Big Guns	6	10.00
1995 Pacific Triple Folders	38	1.50
1995 Pinnacle	26	2.00
1995 Pinnacle	199	.75
1995 Pinnacle Black 'N Blue	25	25.00
1995 Pinnacle Club Collection Arms Race	5	10.00
1995 Pinnacle Club Collection Aerial Assault	11	20.00
1995 Pinnacle Club Collection	91-99	.50
1995 Pinnacle Showcase	10	10.00
1995 Pinnacle Sportflix	76	1.50
1995 Pinnacle Sportflix	157	.50
1995 Pinnacle Sportflix Man 2 Man	11	15.00
1995 Pinnacle Team Pinnacle	7	45.00
1995 Pinnacle Zenith	62	6.00
1995 Pinnacle Zenith Second Season	1	14.00
1995 Pinnacle Zenith Z Team	9	65.00
1995 Pinnacle/Dial	11	3.00
1995 Playoff Absolute Die Cut Helmets	6	45.00
1995 Playoff Absolute-Prime	35	2.00
1995 Playoff Absolute: The Quad Series	2	225.00
1995 Playoff Contenders	4	2.00
1995 Playoff Contenders Back-to-Back	3	125.00
1995 Playoff Contenders Hog Heaven	10	90.00
1995 Playoff Prime Fantasy Team	6	30.00
1995 Playoff Prime Minis	35	40.00
1995 Pro Line	3	1.00
1995 Pro Line Field Generals	9	45.00
1995 Pro Line Game Breakers	GB9	15.00
1995 Pro Line Impact	8	14.00
1995 Pro Line MVP Redemption	14	30.00
1995 Pro Line Series II	37	1.00
1995 Score	64	1.00
1995 Score	224	.40
1995 Score Offense Inc.	8	8.00
1995 Score Pass Time	7	20.00
1995 Score Summit	32	1.50
1995 Score Summit	193	.50
1995 Score Summit	197	.30
1995 Score Summit Team Summit	10	50.00
1995 Select Certified	50	5.00
1995 Select Certified Gold Team	9	50.00
1995 Select Certified Mirror Golds	50	60.00
1995 Select Certified Select Few	6	60.00
1995 SkyBox Impact	53	1.00
1995 SkyBox Impact	M1	25.00
1995 SkyBox Impact Countdown	9	10.00
1995 SkyBox Impact Power	IP15	5.00
1995 SkyBox Premium	46	2.00
1995 SkyBox Premium	139	1.00
1995 SkyBox Premium	141	.50
1995 SkyBox Premium	142	1.00
1995 SkyBox Premium	148	1.00
1995 SkyBox Premium Paydirt	PD10	4.00

1995 Topps	34	.50
1995 Topps	345	1.00
1995 Topps Finest	56	10.00
1995 Topps Finest Chase	--	15.00
1995 Topps Finest Refractors	56	140.00
1995 Topps Stadium Club	191	3.00
1995 Topps Stadium Club	320	1.50
1995 Topps Stadium Club Ground Attack	2	10.00
1995 Topps Stadium Club Nemeses	4	15.00
1995 Topps Stadium Club Nightmares	28	20.00
1995 Topps Yesteryear	15	15.00
1995 Topps 1000/3000 Boosters	34	20.00
1995 Upper Deck	39	2.00
1995 UD Collector's Choice Crash The Game	C6	2.00
1995 UD Collector's Choice Update Stick-Ums	8	.50
1995 Upper Deck Collector's Choice	73	1.00
1995 Upper Deck Collector's Choice Update	73	.40
1995 Upper Deck Retail Predictor	6	12.00
1995 Upper Deck SP	56	4.00
1995 Upper Deck SP All-Pros	4	5.00
1995 UD SP Championship Playoff Showcase	6	15.00
1995 Upper Deck SP Championship	111	2.00
1995 Upper Deck SP Holoviews	36	12.00
1995 Upper Deck SP Holoviews Die-Cuts	36	80.00
1995 Upper Deck SPx	17	10.00
1996 Action Packed	18	2.00
1996 Action Packed Sculptor's Proof	4	100.00
1996 Action Packed The Longest Yard	1	30.00
1996 Action Packed 24kt Gold	1	50.00
1996 Bowman's Best	70	8.00
1996 Bowman's Best Best Cuts	5	40.00
1996 Bowman's Best Mirror Images	2a	40.00
1996 Classic NFL Experience Sculpted	S9	15.00
1996 Classic NFL Experience	19	1.00
1996 Collector's Edge	82	1.00
1996 Collector's Edge Advantage Edge Video	1	30.00
1996 Collector's Edge Advantage Game Ball	3	75.00
1996 Collector's Edge Advantage	13	2.00
1996 Edge President's Reserve Air Force One	1	30.00
1996 Edge President's Reserve Pro Bowl '96	3	12.00
1996 Edge President's Reserve TimeWarp	6	85.00
1996 Edge President's Res. Running Mates	13	70.00
1996 Collector's Edge President's Reserve	70	3.00
1996 Collector's Edge Quantum	10	25.00
1996 Collector's Edge Ripped	6	10.00
1996 Donruss	72	1.25
1996 Donruss Elite	9	35.00
1996 Donruss Hit List	5	20.00
1996 Donruss What If?	6	35.00
1996 Donruss Will to Win	2	30.00
1996 Fleer	51	1.00
1996 Fleer Metal	45	2.00
1996 Fleer Metal Molten Metal	6	60.00
1996 Fleer Statistically Speaking	4	12.00
1996 Fleer Ultra	57	1.75
1996 Fleer Ultra Mr. Momentum	6	8.00
1996 Fleer Ultra Pulsating	2	8.00
1996 Fleer Ultra Sensations Creative Chaos	1	9.00
1996 Fleer Ultra Sensations Creative Chaos	2	9.00
1996 Fleer Ultra Sensations Creative Chaos	2	8.00
1996 Fleer Ultra Sensations Creative Chaos	2	7.00
1996 Fleer Ultra Sensations Creative Chaos	2	5.00
1996 Fleer Ultra Sensations Creative Chaos	2	5.50
1996 Fleer Ultra Sensations Creative Chaos	2	6.00
1996 Fleer Ultra Sensations Creative Chaos	2	6.50
1996 Fleer Ultra Sensations Creative Chaos	2	6.50
1996 Fleer Ultra Sensations Creative Chaos	2	5.00
1996 Fleer Ultra Sensations Creative Chaos	2	5.50
1996 Fleer Ultra Sensations Creative Chaos	3	7.00
1996 Fleer Ultra Sensations Creative Chaos	4	5.00
1996 Fleer Ultra Sensations	40	2.00
1996 Fleer Ultra Sensations Creative Chaos	5	5.50
1996 Fleer Ultra Sensations Creative Chaos	6	6.00
1996 Fleer Ultra Sensations Creative Chaos	7	6.50
1996 Fleer Ultra Sensations Creative Chaos	8	6.50
1996 Fleer Ultra Sensations Creative Chaos	9	5.00
1996 Fleer Ultra Sensations Creative Chaos	10	5.50
1996 Leaf	44	2.50
1996 Leaf Gold Leaf Stars	11	60.00
1996 Leaf Shirt Off My Back	10	60.00
1996 Leaf Statisical Standouts	15	60.00
1996 Pacific	150	1.25
1996 Pacific Bomb Squad	5	30.00
1996 Pacific Card-Supials	14	25.00
1996 Pacific Cramer's Choice Awards	4	175.00
1996 Pacific CR Cramer's Choice Awards	2	125.00
1996 Pacific CR Triple Crown Die-Cut	3	90.00
1996 Pacific Crown Royale Pro Bowl Die-Cut	4	75.00
1996 Pacific Crown Royale Field Force	9	100.00
1996 Pacific Crown Royale	54	7.00
1996 Pacific Crown Royale NFL Regime	110	2.00
1996 Pacific Dyn. Prism Dynamic Duos	DD3	20.00
1996 Pacific Dynagon Prism Gold Tandems	4	100.00
1996 Pacific Dyn. Prism Kings of the NFL	K5	65.00
1996 Pacific Dynagon Prism	53	5.00
1996 Pacific Gems of the Crown	23	15.00
1996 Pacific Gold Crown Die-Cuts	9	25.00
1996 Pacific Gridiron	45	4.00
1996 Pacific Gridiron Gems	18	3.00
1996 Pacific Gridiron Gold Crown Die-Cut	19	30.00
1996 Pacific Invincible	53	12.00
1996 Pacific Invincible Kick-Starters	6	65.00
1996 Pacific Invincible Pro Bowl	6	25.00
1996 Pacific Invincible Smash-Mouth	61	2.00
1996 Pacific Litho-Cel	39	10.00

1996 Pacific Litho-Cel Feature Performers	11	30.00
1996 Pacific Litho-Cel Game Time	13	2.00
1996 Pacific Litho-Cel Litho-Proof	14	120.00
1996 Pacific Litho-Cel Moments in Time	10	45.00
1996 Pacific The Zone	12	60.00
1996 Pinnacle	40	1.75
1996 Pinnacle	196	.30
1996 Pinnacle	199	.30
1996 Pinnacle	200	2.00
1996 Pinnacle Black 'N Blue	7	40.00
1996 Pinnacle Double Disguise	3	12.00
1996 Pinnacle Double Disguise	11	10.00
1996 Pinnacle Double Disguise	13	10.00
1996 Pinnacle Double Disguise	14	10.00
1996 Pinnacle Double Disguise	15	10.00
1996 Pinnacle Double Disguise	16	12.00
1996 Pinnacle Double Disguise	18	8.00
1996 Pinnacle Laserview	7	8.00
1996 Pinnacle Laserview	34	4.00
1996 Pinnacle Laserview Inscriptions	7	125.00
1996 Pinnacle Mint Collection	10	3.00
1996 Pinnacle Summit	78	2.00
1996 Pinnacle Summit	192	1.00
1996 Pinnacle Summit Inspirations	5	25.00
1996 Pinnacle Summit Turf Team	2	40.00
1996 Pinnacle Summit 3rd & Long	6	60.00
1996 Pinnacle Team Pinnacle	3	50.00
1996 Pinnacle Zenith	21	3.00
1996 Pinnacle Zenith	144	2.00
1996 Pinnacle Zenith Artist's Proofs	21	125.00
1996 Pinnacle Zenith Artist's Proofs	144	40.00
1996 Pinnacle Zenith Noteworthy '95	7	12.00
1996 Pinnacle Zenith Z Team	9	100.00
1996 Playoff Absolute	152	20.00
1996 Playoff Absolute Metal XL	4	70.00
1996 Playoff Absolute Xtreme Team	5	30.00
1996 Playoff Contenders Air Command	2	85.00
1996 Playoff Contenders Holograms	1	22.00
1996 Playoff Contenders Leather	1	125.00
1996 Playoff Contenders Pennants	1	90.00
1996 Playoff Illusions	100	5.00
1996 Playoff Illusions Spectralusion Elite	100	12.00
1996 Playoff Optical Illusion	1	100.00
1996 Playoff Prime	1	2.00
1996 Playoff Prime Boss Hogs	14	80.00
1996 Playoff Prime Playoff Honors	PH3	600.00
1996 Playoff Prime Surprise	PS2	150.00
1996 Playoff Prime X's and O's	1	35.00
1996 Playoff Trophy Contenders	1	2.00
1996 Playoff Trophy Contenders Playoff Zone	4	40.00
1996 Playoff TC Mini Back-to-Backs	12	90.00
1996 Pro Line	6	1.25
1996 Pro Line Cels	C13	40.00
1996 Pro Line DC III	41	3.00
1996 Pro Line DC III All-Pros	AP8	60.00
1996 Pro Line DC III Road to the Super Bowl	13	30.00
1996 Pro Line Intense	88	1.75
1996 Pro Line II $3 Phone Cards	8	12.00
1996 Pro Line Rivalries	R9	12.00
1996 Score	119	.75
1996 Score	245	.30
1996 Score	273	.30
1996 Score	275	.50
1996 Score Board NFL Lasers	1	2.00
1996 Score Board NFL Lasers Laser Images	I11	27.00
1996 SB NFL Lasers Sunday's Heroes	S12	50.00
1996 Score Dream Team	6	15.00
1996 Score Footsteps	9	15.00
1996 Score In the Zone	1	15.00
1996 Score Numbers Game	3	6.00
1996 Score Settle the Score	7	20.00
1996 Score Settle the Score	19	30.00
1996 Score Settle the Score	21	20.00
1996 Select	19	1.50
1996 Select	182	.50
1996 Select Certified	85	4.00
1996 Select Certified	117	2.00
1996 Select Certified Gold Team	11	85.00
1996 Select Certified Thumbs Up	7	100.00
1996 Select Four-midable	5	10.00
1996 Select Prime Cut	7	45.00
1996 SkyBox Impact	52	.75
1996 SkyBox Impact	194-198	.25
1996 SkyBox Impact No Surrender	5	18.00
1996 SkyBox Premium	63	2.00
1996 SkyBox Premium	4	35.00
1996 SkyBox Premium	5	40.00
1996 SkyBox Premium	NNO	50.00
1996 SkyBox Thunder and Lightning	7	35.00
1996 SkyBox SkyMotion	17	15.00
1996 SkyBox SkyMotion Team Galaxy	2	45.00
1996 Topps	371	.50
1996 Topps	400	1.00
1996 Topps Broadway's Reviews	4	4.00
1996 Topps Chrome	131	1.75
1996 Topps Chrome	145	3.50
1996 Topps Chrome 40th Anniversary	7	15.00
1996 Topps Finest	4	20.00
1996 Topps Finest	132	70.00
1996 Topps Finest II Refractors	4	20.00
1996 Topps Finest II Refractors	132	70.00
1996 Topps Finest Refractors	4	150.00
1996 Topps Finest Refractors	132	700.00
1996 Topps Gilt Edge	1	2.00
1996 Topps Gilt Edge Pro Bowl	2	4.00

Packer Price Guide

1996 Topps Hobby Masters	1	18.00
1996 Topps Laser	80	8.00
1996 Topps Laser Stadium Stars	5	80.00
1996 Topps Stadium Club	174	1.25
1996 Topps Stadium Club	250	2.00
1996 Topps Stadium Club Dot Matrix	250	25.00
1996 Topps Stadium Club Fusion	5A	35.00
1996 Topps Stadium Club Laser Sites	1	18.00
1996 Topps Stadium Club Pro Bowl	1	25.00
1996 Topps Stadium Club Photo Gallery	15	20.00
1996 Topps Turf Warriors	5	18.00
1996 Topps 40th Anniversary	7	6.00
1996 Upper Deck	131	2.00
1996 UD Collector's Choice Packers	GB1	1.50
1996 UD Collector's Choice Stick-ums	S4	1.50
1996 UD Collector's Choice Crash the Game	6	4.00
1996 UD Coll. Choice Packers Leaders	GB81	4.50
1996 UD Collector's Choice MVP	M17	1.00
1996 UD Collector's Choice Packers	GB31	1.50
1996 UD Collector's Choice Packers	GB32	1.50
1996 UD Collector's Choice Packers	GB33	1.50
1996 UD Collector's Choice	57	.50
1996 UD Collector's Choice Packers	GB64	1.50
1996 UD Collector's Choice Update	72	.50
1996 Upper Deck Collector's Choice	178	1.00
1996 Upper Deck Hot Properties	HT4	13.00
1996 Upper Deck Predictor	PH3	12.00
1996 Upper Deck Predictor	PR3	12.00
1996 Upper Deck Pro Bowl	PB2	15.00
1996 Upper Deck Silver	191	1.50
1996 Upper Deck Silver	212	.75
1996 Upper Deck Silver All-NFL	AN7	6.00
1996 Upper Deck SP	33	4.00
1996 Upper Deck SP Explosive	X4	200.00
1996 Upper Deck SP Holoview	4	18.00
1996 Upper Deck SP SPx Force	SPX3	300.00
1996 Upper Deck Team Trio	41	6.00
1997 Action Packed	17	4.00
1997 Action Packed	111	2.00
1997 Action Packed Crash Course	5	40.00
1997 Action Packed 24K Team	1	90.00
1997 Collector's Choice	71	1.00
1997 Collector's Choice	224	1.75
1997 Collector's Choice Crash the Game	4	3.50
1997 Collector's Choice Turf Champions	TC81	75.00
1997 Collector's Edge Excalibur Game Gear	1	100.00
1997 Collector's Edge Excalibur Crusaders	1	50.00
1997 Collector's Edge Excalibur 22k Knights	3	25.00
1997 Collector's Edge Excalibur Marauders	3	25.00
1997 Collector's Edge Excalibur Over Lords	18	25.00
1997 Collector's Edge Excalibur Castle Cards	18	25.00
1997 Collector's Edge Excalibur	50	3.00
1997 Edge Masters Super Bowl Game Ball	1	300.00
1997 Collector's Edge Masters Radical Rivals	2	25.00
1997 Collector's Edge Masters Night Games	6	20.00
1997 Collector's Edge Masters Nitro-Retail	94	5.00
1997 Edge Masters Playoff Game Ball	14	110.00
1997 Edge Masters Playoff Game Ball	18	120.00
1997 Collector's Edge Masters	94	2.00
1996 Corinthian Headliners Fb		10.00
1997 Donruss	2	1.75
1997 Donruss	227	1.00
1997 Donruss Elite	3	50.00
1997 Donruss Legends of the Fall	8	35.00
1997 Donruss Passing Grade	12	45.00
1997 E-X2000	13	12.00
1997 E-X2000 A Cut Above	2	120.00
1997 Finest	150	25.00
1997 Finest Refractors	150	150.00
1997 Fleer	400	2.00
1997 Fleer All-Pro	7	30.00
1997 Fleer Goudey	105	2.00
1997 Fleer Goudey Gridiron Greats	105	8.00
1997 Fleer Goudey Heads Up	8	30.00
1997 Fleer Goudey Tittle Says	9	30.00
1997 Fleer Thrill Seekers	5	90.00
1997 Leaf	2	3.00
1997 Leaf	184	1.50
1997 Leaf Fractal Matrix	2	500.00
1997 Leaf Fractal Matrix	184	25.00
1997 Leaf Hardwear	2	40.00
1997 Leaf Letterman	1	150.00
1997 Leaf 1948 Leaf Reproductions	2	75.00
1997 Metal	156	2.50
1997 Metal Platinum Portraits	PP9	90.00
1997 Metal Titanium	TT2	60.00
1997 Motion Vision	11	20.00
1997 Motion Vision Limited Digital Replays	3	60.00
1997 Pacific Crown	145	2.00
1997 Pacific Crown Big Number Die-Cuts	8	40.00
1997 Pacific Crown Card Supials	11	30.00
1997 Pacific Crown Cramer's Choice	6	250.00
1997 Pacific Crown Gold Crown Die-Cut	12	45.00
1997 Pacific Crown The Zone Die-Cuts	7	55.00
1997 Pacific Dynagon	54	10.00
1997 Pacific Dynagon Careers	5	100.00
1997 Pacific Dynagon Player of the Week	13	30.00
1997 Pacific Dynagon Player of the Week	18	30.00
1997 Pacific Dynagon Royal Connections	7a	100.00
1997 Pacific Dynagon Tandems	12	150.00
1997 Pacific Invincible	53	12.00
1997 Pacific Invincible Canton, Ohio 44708	5	100.00
1997 Pacific Invincible Moments in Time	7	100.00
1997 Pacific Invincible Pop Cards	6	12.00
1997 Pacific Philadelphia Milestones	7	35.00
1997 Pacific Philadelphia Heart of the Game	8	45.00
1997 Pacific Philadelphia Photoengravings	11	30.00
1997 Pacific Philadelphia Gold	66	4.00
1997 Pacific Philadelphia	111	3.00
1997 Pacific Philadelphia	330	1.50
1997 Pinnacle Inside	7	3.00
1997 Pinnacle Inside Cans	1	3.00
1997 Pinnacle Inside Cans	26	3.00
1997 Pinnacle Inside Fourth & Goal	1	60.00
1997 Pinnacle Mint Cards	1	2.50
1997 Pinnacle Mint Cards	21	1.25
1997 Pinnacle Mint Coins	1	8.00
1997 Pinnacle Mint Coins	21	4.00
1997 Pinnacle Mint Commemorative	2	18.00
1997 Playoff Absolute	151	14.00
1997 Playoff Absolute Chip Shots	151	14.00
1997 Playoff Absolute Leather Quads	LQ1	300.00
1997 Playoff Absolute Pennants	151	160.00
1997 Playoff Absolute Reflex	1	750.00
1997 Playoff 1st & 10	151	2.25
1997 Playoff 1st & 10 Chip Shots	151	10.00
1997 Playoff 1st & 10 Hot Pursuit	1	400.00
1997 Playoff 1st & 10 Xtra Point	XP3	250.00
1997 Pro Line	100	2.25
1997 Pro Line	297	.75
1997 Pro Line Board Members	B4	50.00
1997 Pro Line Brett Favre	1-9	10.00
1997 Pro Line Brett Favre	10	75.00
1997 Pro Line DC III	34	5.00
1997 Pro Line DC III	89	2.00
1997 Pro Line DC III	90	2.00
1997 Pro Line DC III	100	2.00
1997 Pro Line DC III All-Pros	AP2	60.00
1997 Pro Line DC III Road to Super Bowl	SB9	50.00
1997 Pro Line Gems	1	3.50
1997 Pro Line Gems	60	1.50
1997 Pro Line Gems	67	1.50
1997 Pro Line Gems	70	1.50
1997 Pro Line Gems of the NFL	G6	35.00
1997 Pro Line Gems Championship Ring	CR1	100.00
1997 Pro Line Gems Through the Years	TY2	25.00
1997 Pro Line Rivalries	R13	40.00
1997 Score	3	1.75
1997 Score Board NFL $25 Phone Cards	10	30.00
1997 Score Board NFL $3 Phone Cards	8	4.00
1997 Score Board NFL Exp. Foundations	F22	15.00
1997 Score Board NFL Experience	34	1.25
1997 Score Franchise	3	35.00
1997 Score New Breed	18	12.00
1997 Score The Specialist	1	12.00
1997 SkyBox Impact	4	1.75
1997 SkyBox Impact Boss	10	6.00
1997 SkyBox Impact Rave Reviews	3	120.00
1997 Spx	43	12.00
1997 Spx Holofame	4	90.00
1997 Stadium Club	65	3.00
1997 Stadium Club Aerial Assault	AA10	12.00
1997 Stadium Club Bowman's Best Pre.	BBP6	25.00
1997 Stadium Club Triumvirate	T6B	30.00
1997 Topps	1	2.50
1997 Topps Gallery	100	5.00
1997 Topps Gallery of Heroes	GH10	45.00
1997 Topps Gallery Critics Choice	CC10	40.00
1997 Topps Gallery Peter Max	PM1	25.00
1997 Topps Gallery Photo Gallery	PG3	35.00
1997 Topps Hall Bound	HB10	25.00
1997 Topps High Octane	HO1	25.00
1997 Topps Mystery Finest	M20	25.00
1997 Topps Season's Best	4	16.00
1997 Topps Stars	1	6.00
1997 Topps Stars Pro Bowl Stars	PB1	80.00
1997 Topps Stars Pro Bowl Memories	PBM4	20.00
1997 Ultra	1	2.50
1997 Ultra Blitzkrieg	6	15.00
1997 Ultra Starring Role	9	100.00
1997 Upper Deck	207	3.00
1997 Upper Deck Black Diamond Title Quest	7	350.00
1997 Upper Deck Black Diamond	154	50.00
1997 Upper Deck Game Jersey	GM4	600.00
1997 Upper Deck Game Jersey	GM5	600.00
1997 Upper Deck MVP	MP14	70.00
1997 Upper Deck Star Crossed	SC21	.75
1997 Upper Deck Team Mates	TM21	5.00
1997 Upper Deck UD3	32	6.00
1997 Upper Deck UD3 Marquee Attraction	MA8	110.00
1997 Zenith	1	4.00
1997 Zenith	139	2.00
1997 Zenith V2	12	50.00
1997 Zenith Z-Team	11	80.00

Antonio Freeman

Memorabilia

Signature	18
8-x-10	25
Football	100
Mini Helmet	75
Helmet	200
Jersey	175

Sports Cards

1995 Bowman	217	4.00
1995 Bowman's Best	R90	6.00
1995 Bowman's Best Refractors	R90	40.00
1995 Classic NFL Rookies Fb	71	1.00
1995 Fleer Ultra	433	3.00
1995 Pacific Crown Royale	73	7.00
1995 Pacific Prisms	205	8.00
1995 Signature Rookies DP Fb	57	1.00
1995 Signature Rookies Prime Fb	16	1.00
1995 Upper Deck Collector's Choice Update	130	1.50
1995 Upper Deck SP Championship	18	3.00
1996 Action Packed	104	.40
1996 Collector's Edge Advantage	52	.20
1996 Donruss	175	.10
1996 Fleer Ultra	192	.20
1996 Leaf	117	.20
1996 Pacific	156	.10
1996 Pacific Gridiron	46	1.00
1996 Pinnacle	98	.20
1996 Pinnacle Summit	39	.20
1996 Playoff Absolute	169	1.00
1996 Playoff Absolute Quad Series	11	15.00
1996 Playoff Illusions	55	.30
1996 Playoff Illusions Spectralusion Elite	55	1.50
1996 Playoff Prime	120	.40
1996 Playoff Prime X's and O's	120	12.00
1996 Playoff TC Rookie Stallions	6	5.00
1996 Playoff TC Mini Back-to-Backs	18	10.00
1996 Playoff Trophy Contenders	98	.20
1996 Score	145	.10
1996 Select	149	.20
1996 SkyBox Premium	64	.20
1996 SkyBox Premium Next Big Thing	4	4.00
1996 Upper Deck	270	.20
1996 UD Collector's Choice Packers	GB5	.50
1996 UD Collector's Choice Packers	GB48	.50
1996 Upper Deck Collector's Choice	208	.10
1997 Action Packed	105	.20
1997 Collector's Choice	221	.30
1997 Collector's Edge Excalibur Marauders	1	8.00
1997 Collector's Edge Excalibur Game Gear	16	20.00
1997 Collector's Edge Excalibur	51	.30
1997 Collector's Edge Masters Radical Rivals	3	12.00
1997 Edge Masters Super Bowl Game Ball	4	100.00
1997 Collector's Edge Masters Night Games	16	2.00
1997 Donruss	35	.30
1997 E-X2000	14	1.50
1997 E-X2000 Fleet of Foot	1	8.00
1997 Finest	229	—
1997 Finest Refractors	229	—
1997 Flair	45	—
1997 Fleer	13	.30
1997 Fleer Game Breakers	9	.60
1997 Fleer Goudey	106	.05
1997 Fleer Goudey Gridiron Greats	106	.20
1997 Leaf	139	.50
1997 Leaf Fractal Matrix	139	15.00
1997 Metal	165	.30
1997 Motion Vision	6	8.00
1997 Pacific Crown	146	.25
1997 Pacific Crown Gold Crown Die-Cut	13	10.00
1997 Pacific Dynagon	55	1.50
1997 Pacific Dynagon Royal Connections	7b	15.00
1997 Pacific Dynagon Tandems	13	30.00
1997 Pacific Hobby Exclusive	52	—
1997 Pacific Invincible	54	2.00
1997 Pacific Philadelphia Heart of the Game	9	12.00
1997 Pinnacle Inside	115	.40
1997 Pinnacle X-Press	75	—
1997 Playoff Absolute	184	3.00
1997 Playoff Absolute Chip Shots	184	1.00
1997 Playoff Absolute Leather Quads	LQ12	40.00
1997 Playoff Absolute Pennants	184	15.00
1997 Playoff Absolute Reflex	3	60.00
1997 Playoff Close-Up	26	—
1997 Playoff Frenzy	21	—
1997 Playoff Prime Target	11	—
1997 Playoff Zone	5	—
1997 Playoff 1st & 10	184	.30
1997 Playoff 1st & 10 Chip Shots	184	1.50
1997 Playoff 1st & 10 Hot Pursuit	3	60.00
1997 Pro Line	102	.20
1997 Pro Line DC III	65	.20
1997 Pro Line DC III Road to Super Bowl	SB28	10.00
1997 Score	161	.15
1997 Score Board NFL Experience	3	.05
1997 SkyBox	172	—
1997 SkyBox Impact	106	.20
1997 Stadium Club	125	.30
1997 Stadium Club Triumvirate	T6C	8.00
1997 Topps	164	.10
1997 Ultra	171	.20
1997 Upper Deck	211	.30

Mike Holmgren

Memorabilia

Signature	12
8-x-10	20
Football	100
Mini Helmet	70
Helmet	200
Jersey	190

Sports Cards

1992 Pro Line Portraits	392	.50
1992 Pro Set	180	.40
1992 SkyBox Primetime	148	.50
1993 Pro Set	3	.75
1996 UD Collector's Choice Packers	GB68	.50

Dorsey Levens

Memorabilia

Signature	12
8-x-10	20
Football	100
Mini Helmet	70
Helmet	200
Jersey	190

Sports Cards

1994 Bowman	372	4.00
1994 Signature Rookies Tetrad	22	.50
1994 Signature Rookies Tetrad Autographs	22	10.00
1995 Topps Stadium Club	286	.50
1996 Collector's Edge	83	.20
1996 Collector's Edge President's Reserve	72	.75
1996 Playoff Absolute	40	.20
1996 Playoff Prime	119	.50
1996 Playoff Prime X's and O's	119	4.00
1996 Playoff TC Mini Back-to-Backs	16	40.00
1996 Playoff Trophy Contenders	25	.20
1996 Pro Line	62	.10
1996 Pro Line DC III	99	.40
1996 UD Collector's Choice Packers	GB16	.20
1997 Action Packed	106	.10
1997 Action Packed Crash Course	14	5.00
1997 Collector's Choice	498	—
1997 Collector's Choice Star Quest	SQ41	—
1997 Collector's Edge Excalibur Marauders	7	3.00
1997 Collector's Edge Excalibur Over Lords	24	2.50
1997 Collector's Edge Excalibur Castle Cards	24	2.50
1997 Collector's Edge Excalibur	52	.10
1997 Edge Masters Super Bowl Game Ball	2	125.00
1997 Edge Masters Playoff Game Ball	13	15.00
1997 Collector's Edge Masters Night Games	17	2.00
1997 Collector's Edge Masters	95	.05
1997 Donruss	153	.05
1997 Finest	214	—
1997 Finest Refractors	214	—
1997 Fleer	358	.10
1997 Leaf	26	.30
1997 Leaf Fractal Matrix	26	4.00
1997 Metal	131	.10
1997 Pacific Crown	150	.05
1997 Pacific Crown Card Supials	12	3.00
1997 Pacific Dynagon Best Kept Secrets	62	—
1997 Pacific Hobby Exclusive	53	—
1997 Pacific Invincible	55	.75
1997 Pacific Philadelphia Photoengravings	13	3.00
1997 Pinnacle Inside	109	.20
1997 Pinnacle X-Press	28	—
1997 Pinnacle X-Press Pursuit of Paydirt	20	—
1997 Playoff Absolute	25	.20
1997 Playoff Absolute Chip Shots	25	.75
1997 Playoff Absolute Pennants	25	10.00
1997 Playoff Absolute Reflex	2	30.00
1997 Playoff Zone	2	—
1997 Playoff 1st & 10	25	.10
1997 Playoff 1st & 10 Chip Shots	25	.25
1997 Playoff 1st & 10 Hot Pursuit	2	20.00
1997 Pro Line	103	.10
1997 Pro Line DC III	87	.20
1997 Score	173	.05
1997 SkyBox	122	—
1997 SkyBox Impact	182	.05
1997 Topps	266	.20
1997 Ultra	25	.10
1997 Upper Deck	209	.10

Reggie White

Memorabilia

Signature	30
8-x-10	60
Football	170
Mini Helmet	100
Helmet	270
Jersey	250

Sports Cards

1984 Topps USFL	58	75.00
1985 Topps USFL	75	25.00
1986 McDonald's Philadelphia Eagles	91	3.00
1986 Topps	275	10.00
1986 Topps Stickers	45	.75
1987 Fleer Team Action	42	1.25
1987 Topps	301	2.50
1987 Topps American/United Kingdom	61	2.50
1987 Topps Box Bottoms	P	1.25
1987 Topps Stickers	49	.40
1987 Topps Stickers	155	.35
1988 Fleer Team Action	38	.75
1988 Kenner Starting Lineups Fb	–	100.00
1988 Panini Stickers	222	.30
1988 Panini Stickers	379	.35
1988 Pro Set Test	4	25.00
1988 Topps	241	.60
1988 Topps Stickers	43	.30
1988 Topps Stickers	142	.20

1988 Topps Stickers	284	.15
1989 Kenner Starting Lineups Fb	–	40.00
1989 Panini Stickers	141	.30
1989 Panini Stickers	208	.25
1989 Pro Set	325	.25
1989 Score	92	1.00
1989 Score	296	.20
1989 Score	321	.20
1989 Smokey Eagles	92	12.00
1989 Topps	108	.25
1989 Topps American/United Kingdom	21	2.00
1990 Action Packed	210	.60
1990 Action Packed All-Madden	19	.50
1990 British Petroleum	10l	.80
1990 Fleer	93	.15
1990 Fleer All-Pro	16	.60
1990 Fleer Stars 'n Stripes	78	.20
1990 Kenner Starting Lineups Fb	–	35.00
1990 Kenner Starting Lineups Fb	–	35.00
1990 Panini Stickers	199	.20
1990 Panini Stickers	335	.25
1990 Pro Set	252	.15
1990 Pro Set	423	.08
1990 Pro Set Pro Bowl 106	252	.25
1990 Score	203	.15
1990 Score	574	.04
1990 Score 100 Hottest	56	.25
1990 Topps	86	.15
1991 Action Packed	209	.20
1991 Action Packed All-Madden	19	1.50
1991 Action Packed NFLPA Awards	4	6.00
1991 Action Packed 24K Gold	35G	30.00
1991 Bowman	403	.15
1991 Fleer	336	.15
1991 Fleer	397	.08
1991 Fleer Stars 'n Stripes	100	.35
1991 Fleer Ultra	236	.10
1991 Fleer Ultra Performances	10	1.00
1991 Pacific	395	.20
1991 Pacific Picks the Pros Silver	16	4.00
1991 Pacific Picks The Pros	16	6.00
1991 Pinnacle	190	.40
1991 Pinnacle	408	.20
1991 Pro Set	390	.05
1991 Pro Set	620	.10
1991 Pro Set Platinum	91	.15
1991 Pro Set Spanish	189	.20
1991 Pro Set Spanish	284	.15
1991 Score	344	.08
1991 Score	560	.15
1991 Score	655	.08
1991 Topps	212	.15
1991 Topps Stadium Club	74	.75
1991 Upper Deck	148	.15
1991 Wild Card	94	.08
1992 Action Packed	201	.40
1992 Action Packed All-Madden	2	.75
1992 Action Packed NFLPA Mackey Awards	(2)	65.00
1992 Action Packed 24K Gold	32	30.00
1992 Action Packed 24K NFLPA MDA Awards	3	25.00
1992 Bowman	1	.50
1992 Bowman	469	2.00
1992 Classic NFL Game	4	.50
1992 Fleer	327	.15
1992 Fleer All-Pro	13	.50
1992 Fleer Team Leaders	10	6.00
1992 Fleer Ultra	315	.35
1992 Pacific	239	.15
1992 Pacific Picks The Pros	12	3.00
1992 Pacific Triple Folders	21	1.50
1992 Pinnacle	1	.10
1992 Pinnacle	351	.10
1992 Pinnacle Team Pinnacle	11	10.00
1992 Playoff	86	.50
1992 Pro Set	18	.08
1992 Pro Set	287	.15
1992 Pro Set	427	.05
1992 Pro Set Power	92	.30
1992 Score	25	.10
1992 Score	530	.05
1992 Score Dream Team	11	4.00
1992 Topps	162	.15
1992 Topps Stadium Club	287	.20
1992 Topps Stadium Club	308	.20
1992 Upper Deck	185	.20
1992 Upper Deck	363	.10
1992 Upper Deck Pro Bowl	7	4.00
1992 Wild Card	10	.04
1993 Action Packed	54	.40
1993 Action Packed	192	.25
1993 Action Packed All-Madden Gold	12	25.00
1993 Action Packed All-Madden	40	.40
1993 Action Packed Monday Night Football	40	.40
1993 Action Packed MNF Mint	40	40.00
1993 Action Packed 24K Gold	72	30.00
1993 Bowman	110	.50
1993 Collector's Edge	75	.10
1993 Collector's Edge	267	.10
1993 Dog Tags	64	1.50
1993 Fleer	176	.10
1993 Fleer Fruit of the Loom	10	4.00
1993 Fleer GameDay	441	.25
1993 Fleer Ultra	157	.20
1993 Fleer Ultra Stars	9	10.00
1993 McDonald's GameDay	15	2.00

1993 Pacific	413	.10
1993 Pacific Picks the Pros Gold	12	6.00
1993 Pacific Prisms	33	1.00
1993 Pinnacle	137	.25
1993 Pinnacle Men of Autumn	21	.50
1993 Pinnacle Team Pinnacle	8	10.00
1993 Playoff	115	.25
1993 Playoff Club	5	4.00
1993 Playoff Contenders	150	.25
1993 Pro Line Live	92	.15
1993 Pro Line Live Portraits	506	.25
1993 Pro Set	158	.10
1993 Pro Set Power Moves	8	.30
1993 Pro Set Power Update Moves	8	.30
1993 Score	98	.10
1993 Score	416	.05
1993 Score Dream Team	17	1.00
1993 Score Select	98	.50
1993 SkyBox Impact	110	.10
1993 SkyBox Premium	69	.25
1993 Topps	40	.12
1993 Topps	85	.05
1993 Topps	490	.10
1993 Topps Stadium Club	247	.15
1993 Topps Stadium Club	350	.30
1993 Topps Stadium Club First Day Cards	247	5.00
1993 Topps Stadium Club First Day Cards	350	5.00
1993 Upper Deck	490	.10
1993 Upper Deck SP	97	.75
1993 Upper Deck SP All-Pro	14	10.00
1993 Wild Card	132	.10
1994 Action Packed	36	.40
1994 Action Packed All-Madden	16	1.50
1994 Action Packed All-Madden 24k Gold	16	75.00
1994 Bowman	132	.20
1994 Classic Images	2	.40
1994 Classic Images All-Pro	13	7.00
1994 Classic NFL Experience	34	.15
1994 Collector's Edge	73	.12
1994 Collector's Edge Excalibur	25	.85
1994 Fleer	180	.15
1994 Fleer All-Pro	22	.50
1994 Fleer GameDay	155	.10
1994 Fleer Living Legends	6	5.00
1994 Fleer Ultra	114	.20
1994 Fleer Ultra Achievement Awards	10	.50
1994 Kenner Starting Lineups Fb	–	26.00
1994 Pacific	147	.10
1994 Pacific Prisms	123	1.50
1994 Pinnacle	170	.20
1994 Pinnacle Sportflics Head-to-Head	6	25.00
1994 Pinnacle Sportflics	106	.30
1994 Pinnacle Team Pinnacle	9	10.00
1994 Playoff	26	.30
1994 Playoff	228	.20
1994 Playoff	284	.20
1994 Playoff Contenders	40	.30
1994 Playoff Contenders Back-To-Backs	21	30.00
1994 Pro Line Live	50	.15
1994 Score	51	.15
1994 Score Select	48	.30
1994 Score Select Canton Bound	7	10.00
1994 SkyBox Impact	96	.10
1994 SkyBox Impact Ultimate Impact	11	2.00
1994 SkyBox Premium	60	.20
1994 SkyBox Premium SkyTech Stars	15	4.00
1994 Topps	190	.15
1994 Topps	475	.08
1994 Topps All-Pros	14	1.50
1994 Topps Finest	92	1.00
1994 Topps Finest Refractors	92	6.00
1994 Topps Stadium Club	480	.20
1994 Topps Stadium Club	629	.20
1994 Topps Stadium Club Bowman Black	3	1.00
1994 Topps SC Bowman Mirror Images	21	1.00
1994 Topps Stadium Club First Day Cards	480	5.00
1994 Topps Stadium Club First Day Cards	629	5.00
1994 Topps Stadium Club Ring Leaders	9	4.00
1994 U.S. Playing Card Co. "Ditka's Picks"	(23)	.40
1994 Upper Deck	310	.20
1994 Upper Deck Collector's Choice	237	.10
1994 Upper Deck Collector's Choice Gold	237	4.00
1994 Upper Deck Electric Gold	310	6.00
1994 Upper Deck Pro Bowl	17	4.00
1994 Upper Deck SP	165	.40
1994 Upper Deck SP All-Pro Holoviews	14	4.00
1994 UD SP All-Pro Holoview Die-Cuts	14	30.00
1994 Upper Deck SP Die Cuts	165	1.00
1994 Wild Card Superchrome	132	1.00
1995 Action Packed	50	.50
1995 Action Packed Monday Night Football	9	.20
1995 Action Packed Rookies & Stars	42	.20
1995 Bowman	185	.20
1995 Classic Images Lim./Live Untouchables	U8	3.00
1995 Classic Images Limited/Live Focused	F15	12.00
1995 Classic Images Lim./Live Die Cuts	DC28	10.00
1995 Classic Images Limited/Live	41	.40
1995 Classic NFL Experience Throwbacks	10	6.00
1995 Classic NFL Experience	37	.10
1995 Collector's Edge	75	.20
1995 Collector's Edge EdgeTech	28	3.00
1995 Collector's Edge TimeWarp	12	20.00
1995 Fleer	141	.10
1995 Fleer Flair	79	.40
1995 Fleer Flair Preview	11	.50
1995 Fleer Metal	73	.20
1995 Fleer Metal Silver Flashers	48	.50
1995 Fleer Ultra	118	.20
1995 Fleer Ultra	491	.20
1995 Fleer Ultra Magna Force	14	3.00
1995 Pacific	189	.10
1995 Pacific Crown Royale	19	1.00
1995 Pacific CR Pro Bowl Die Cuts	PB19	15.00
1995 Pacific Gridiron	28	1.00
1995 Pacific Prisms	143	2.00
1995 Pacific Triple Folder Teams	4	2.00
1995 Pacific Triple Folders	41	.25
1995 Pinnacle	1	.20
1995 Pinnacle Black 'N Blue	18	10.00
1995 Pinnacle Sportflix	4	.20
1995 Pinnacle Zenith	26	1.00
1995 Playoff Absolute-Prime	2	.30
1995 Playoff Absolute: The Quad Series	11	35.00
1995 Playoff Contenders	92	.40
1995 Playoff Contenders Back-to-Back	18	10.00
1995 Playoff Contenders Hog Heaven	28	20.00
1995 Playoff Prime Minis	2	4.00
1995 Pro Line	306	.10
1995 Pro Line Game Breakers	GB26	4.00
1995 Pro Line Impact	9	4.00
1995 Pro Line Phone Cards 1.00	5	1.50
1995 Pro Line Phone Cards 5.00	13	7.00
1995 Pro Line Series II	15	.10
1995 Score	13	.10
1995 Score Summit	139	.20
1995 Select Certified	103	.50
1995 Select Certified Mirror Golds	103	6.00
1995 SkyBox Impact	56	.10
1995 SkyBox Impact	59	.05
1995 SkyBox Impact Power	IP2	1.00
1995 SkyBox Premium	47	.20
1995 SkyBox Premium	156	.10
1995 Topps	180	.05
1995 Topps All-Pros	15	1.00
1995 Topps Finest	84	1.00
1995 Topps Finest Fan Favorite	18	6.00
1995 Topps Finest Refractors	84	6.00
1995 Topps Hit List	11	1.50
1995 Topps Profiles	14	2.00
1995 Topps Stadium Club	386	.20
1995 Topps Stadium Club Nemeses	2	7.00
1995 Topps Stadium Club Nightmares	3	5.00
1995 Topps Yesteryear	9	4.00
1995 Upper Deck	95	.20
1995 UD Coll. Choice Update Stick-Ums	42	.10
1995 Upper Deck Collector's Choice Update	77	.05
1995 Upper Deck Collector's Choice	129	.10
1995 Upper Deck SP	52	.40
1995 Upper Deck SP Championship	108	.30
1996 Action Packed	9	.20
1996 Action Packed	125	.20
1996 Bowman's Best	134	.50
1996 Classic NFL Experience	90	.10
1996 Collector's Edge	86	.10
1996 Collector's Edge Advantage	46	.20
1996 Edge President's Reserve TimeWarp	7	25.00
1996 Collector's Edge President's Reserve	271	.25
1996 Donruss	71	.10
1996 Donruss Hit List	19	3.00
1996 Fleer	52	.10
1996 Fleer Metal	46	.20
1996 Fleer Ultra	58	.10
1996 Fleer Ultra Sensations	41	.20
1996 Leaf	41	.20
1996 Leaf Statistical Standouts	3	10.00
1996 Pacific	165	.10
1996 Pacific Cramer's Choice Awards	5	40.00
1996 Pacific CR Cramer's Choice Awards	10	50.00
1996 Pacific Crown Royale	80	1.00
1996 Pacific Dynagon Prism Gold Tandems	10	40.00
1996 Pacific Dynagon Prism	54	1.50
1996 Pacific Dyn. Prism Best Kept Secrets	59	—
1996 Pacific Gridiron	47	.50
1996 Pacific Gridiron Gems	19	.50
1996 Pacific Invincible	55	2.00
1996 Pacific Invincible Pro Bowl	19	4.00
1996 Pacific Invincible Smash-Mouth	64	.40
1996 Pacific Litho-Cel	40	1.50
1996 Pacific Litho-Cel Litho-Proof	15	15.00
1996 Pinnacle	94	.20
1996 Pinnacle Summit	139	.20
1996 Pinnacle Zenith	49	.60
1996 Pinnacle Zenith Artist's Proofs	49	10.00
1996 Playoff Absolute	139	.40
1996 Playoff Absolute Metal XL	25	12.00
1996 Playoff Absolute Quad Series	11	15.00
1996 Playoff Absolute Xtreme Team	14	5.00
1996 Playoff Contenders Holograms	68	6.00
1996 Playoff Contenders Leather	68	7.00
1996 Playoff Contenders Pennants	68	2.00
1996 Playoff Illusions	120	.75
1996 Playoff Illusions Spectralusion Elite	120	2.00
1996 Playoff Prime	75	.20
1996 Playoff Prime Surprise	PS13	25.00
1996 Playoff Prime X's and O's	75	4.00
1996 Playoff TC Mini Back-to-Backs	14	10.00
1996 Playoff Trophy Contenders	92	.10
1996 Pro Line	199	.05
1996 Pro Line Cover Story	CS14	4.00
1996 Pro Line DC III	68	.40
1996 Pro Line Intense	42	.10
1996 Pro Line Rivalries	R14	3.00
1996 Score	76	.05
1996 SB NFL Lasers Sunday's Heroes	S13	12.00
1996 Score Board NFL Lasers	26	.20
1996 Select	131	.10
1996 Select Certified	4	.40
1996 Select Four-midable	8	4.00
1996 SkyBox Impact	53	.10
1996 SkyBox Premium	66	.20
1996 SkyBox Premium V	10	1.50
1996 SkyBox SkyMotion	58	3.00
1996 Topps	290	.05
1996 Topps Chrome	104	.40
1996 Topps Chrome 40th Anniversary	24	2.00
1996 Topps Finest	205	.50
1996 Topps Finest	296	20.00
1996 Topps Finest II Refractors	205	6.00
1996 Topps Finest II Refractors	296	65.00
1996 Topps Gilt Edge	42	.30
1996 Topps Gilt Edge Pro Bowl	10	.25
1996 Topps Hobby Masters	12	2.00
1996 Topps Laser	66	1.00
1996 Topps Stadium Club	60	.10
1996 Topps Stadium Club Contact Prints	10	3.00
1996 Topps Stadium Club Dot Matrix	60	3.00
1996 Topps Stadium Club Match Proofs	60	10.00
1996 Topps Stadium Club Pro Bowl	17	6.00
1996 Topps Turf Warriors	14	3.00
1996 Topps 40th Anniversary	24	2.00
1996 Upper Deck	298	.10
1996 UD Collector's Choice Packers	GB8	.75
1996 UD Coll. Choice Packers Leaders	GB85	2.50
1996 UD Collector's Choice Stick-ums	S16	.50
1996 UD Collector's Choice Packers	GB44	.75
1996 UD Collector's Choice Packers	GB45	.75
1996 UD Collector's Choice Packers	GB66	.75
1996 Upper Deck Collector's Choice	238	.05
1996 Upper Deck Pro Bowl	PB10	3.00
1996 Upper Deck Silver	41	.20
1996 Upper Deck Silver All-NFL	AN15	2.00
1996 Upper Deck SP	38	.40
1996 Upper Deck SP Holoview	9	2.00
1997 Action Packed	120	.10
1997 Collector's Choice	72	.05
1997 Collector's Choice	226	.10
1997 Collector's Choice Turf Champions	TC56	4.00
1997 Collector's Edge Excalibur	53	.20
1997 Edge Masters Super Bowl Game Ball	6	30.00
1997 Collector's Edge Masters Nitro-Retail	98	1.00
1997 Edge Masters Playoff Game Ball	16	15.00
1997 Edge Masters Playoff Game Ball	19	15.00
1997 Collector's Edge Masters	98	.10
1997 Corinthian Headliners Fb	—	—
1996 Corinthian Headliners Fb	—	5.00
1997 Corinthian Heroes Headliners Fb	—	—
1997 Donruss	45	.10
1997 E-X2000	15	.75
1997 Finest	155	15.00
1997 Finest	250	—
1997 Finest	310	—
1997 Finest Refractors	155	80.00
1997 Finest Refractors	250	—
1997 Finest Refractors	310	—
1997 Flair	92	—
1997 Fleer	202	.10
1997 Fleer Decade of Excellence	10	6.00
1997 Fleer Goudey	108	.10
1997 Fleer Goudey Bednarik Says	14	10.00
1997 Fleer Goudey Gridiron Greats	108	.40
1997 Leaf	60	.30
1997 Leaf Fractal Matrix	60	30.00
1997 Leaf Hardwear	7	8.00
1997 Metal	42	.20
1997 Motion Vision	10	5.00
1997 Pacific Crown	154	.10
1997 Pacific Dynagon	57	1.00
1997 Pacific Dynagon Careers	6	30.00
1997 Pacific Dynagon Tandems	15	30.00
1997 Pacific Hobby Pro Bowl Die-Cuts	9	—
1997 Pacific Hobby Firestone On Football	9	—

Packer Price Guide

1997 Pacific Hobby Exclusive	54	—
1997 Pacific Invincible	56	1.50
1997 Pacific Invincible Canton, Ohio 44708	6	30.00
1997 Pacific Invincible Moments in Time	8	20.00
1997 Pacific Philadelphia Milestones	9	8.00
1997 Pacific Philadelphia	118	.20
1997 Pinnacle Inside	32	.40
1997 Pinnacle X-Press	101	—
1997 Playoff Absolute	119	.75
1997 Playoff Absolute Chip Shots	119	.75
1997 Playoff Absolute Leather Quads	LQ6	60.00
1997 Playoff Absolute Pennants	119	10.00
1997 Playoff Absolute Playoff Honors	PF08	125.00
1997 Playoff Absolute Reflex	6	60.00
1997 Playoff Close-Up	29	—
1997 Playoff Frenzy	25	—
1997 Playoff Zone	8	—
1997 Playoff 1st & 10	119	.20
1997 Playoff 1st & 10 Chip Shots	119	.50
1997 Playoff 1st & 10 Hot Pursuit	6	40.00
1997 Pro Line	105	.10
1997 Pro Line DC III	17	.40
1997 Pro Line DC III	97	.20
1997 Pro Line DC III All-Pros	AP6	15.00
1997 Pro Line DC III Road to Super Bowl	SB10	10.00
1997 Pro Line Gems	3	.20
1997 Pro Line Rivalries	R5	20.00
1997 Score	166	.10
1997 Score Board NFL $3 Phone Cards	40	1.00
1997 Score Board NFL $5 Phone Cards	3	2.00
1997 Score Board NFL Experience	95	.10
1997 SkyBox	140	—
1997 SkyBox Impact	92	.10
1997 Spx Holofame	10	10.00
1997 Stadium Club	100	.10
1997 Topps	330	.10
1997 Topps Career Best	4	—
1997 Topps Gallery	85	.40
1997 Topps Gallery of Heroes	GH13	12.00
1997 Topps Gallery Peter Max	PM6	4.00
1997 Topps Gallery Photo Gallery	PG14	3.00
1997 Topps Hall Bound	HB4	3.00
1997 Topps Mystery Finest	M16	3.00
1997 Topps Stars	95	.20
1997 Topps Stars Pro Bowl Stars	PB22	10.00
1997 Ultra	47	.20
1997 Upper Deck	213	.20
1997 Upper Deck Black Diamond	173	4.00
1997 Upper Deck Game Jersey	GM6	200.00
1997 Upper Deck Star Crossed	SC26	.75
1997 Upper Deck Team Mates	TM22	.50
1997 Upper Deck UD3	52	.40
1997 Zenith	77	.15

Retired

Herb Adderley

Memorabilia

Football	75-85
3x5 index card	5-9
8x10 photograph	15-20

Sports Cards

1964 Philadelphia	71	30.00
1964 Wheaties Stamps	(1)	6.00
1965 Philadelphia	72	8.00
1966 Philadelphia	80	5.00
1967 Philadelphia	74	4.50
1968 Topps	131	3.00
1969 Glendale Stamps	(121)	2.00
1969 Topps	255	4.00
1969 Topps Four In Ones	(36)	2.00
1972 NFLPA Wonderful World Stamps	91	3.00
1972 Sunoco Stamps	(164)	1.00
1972 Topps	66	2.50
1973 Topps	243	2.25
1988 Swell Football Greats	6	.10
1989 Goal Line Hall of Fame	91	2.00
1989 Swell Football Greats	103	.10
1990 Pro Set Super Bowl 160	100	.10
1990 Swell Football Greats	103	.10

Willie Davis

Memorabilia

Football	75
3x5 index card	6-7
8x10 photograph	15-20

Sports Cards

1960 Kahn's	(6)	65.00
1964 Philadelphia	72	30.00
1964 Wheaties Stamps	(16)	6.00
1965 Philadelphia	73	8.00
1966 Philadelphia	83	5.00
1967 Philadelphia	76	4.50
1969 Glendale Stamps	(125)	1.50
1986 Jeno's Pizza	15	.75
1988 Swell Football Greats	28	.10
1989 Goal Line Hall of Fame	153	3.00
1989 Swell Football Greats	113	.10
1990 Pro Set Super Bowl 160	75	.10
1990 Swell Football Greats	113	.10
1991 Action Packed Greats	2	4.00

Forrest Gregg

Memorabilia

Football	75
3x5 index card	6
8x10 photograph	15

Sports Cards

1960 Topps	56	28.00
1961 Fleer	94	8.50
1962 Post Cereal	4	4.00
1962 Salada Coins	21	15.00
1962 Topps	70	7.50
1963 Kahn's	(25)	25.00
1963 Topps	89	5.25
1964 Philadelphia	73	4.00
1964 Wheaties Stamps	(27)	5.00
1965 Philadelphia	75	4.00
1966 Philadelphia	85	4.00
1967 Philadelphia	77	4.00
1988 Swell Football Greats	45	.10
1989 Goal Line Hall of Fame	68	2.50
1989 Swell Football Greats	76	.15
1990 Hall of Fame Stickers	34	.15
1990 Pro Set Super Bowl Binder	7	.35
1990 Pro Set Super Bowl 160	56	.10
1990 Swell Football Greats	76	.10
1996 UD Coll. Choice Packers Leaders	GB70	.15
1996 UD Collector's Choice Packers	GB51	.10

Paul Hornung

Memorabilia

Football	125
3x5 index card	8
8x10 photograph	20-25

Sports Cards

1957 Topps	151	400.00
1959 Topps	82	60.00
1960 Topps	54	35.00
1961 Fleer	90	45.00
1961 Topps	38	10.00
1961 Topps	40	28.00
1962 Post Cereal	6	14.00
1962 Salada Coins	12	25.00
1962 Topps	64	50.00
1962 Topps Bucks	5	18.00
1963 Stancraft Playing Cards	2H	5.00
1964 Kahn's	(17)	45.00
1964 Philadelphia	74	25.00
1965 Philadelphia	76	25.00
1967 Philadelphia	123	18.00
1988 Swell Football Greats	131	.25
1989 Goal Line Hall of Fame	44	4.00
1989 Swell Football Greats	133	.25
1990 Swell Football Greats	133	.25
1992 AW Sports	299	.10
1994 Ted Williams Card Co. Instant Replays	7	4.00
1995 Collector's Edge TimeWarp	6	20.00
1994 Sig. Rookies Gold Standard HOF	HOF13	20.00
1996 UD Coll. Choice Packers Leaders	GB71	1.50
1996 UD Collector's Choice Packers	GB52	.50

Don Hutson

Memorabilia

Football	75
3x5 index card	10
8x10 photograph	25-35

Sports Cards

1955 Topps All-Americans	97	200.00
1963 Stancraft Playing Cards	3S	3.50
1974 Fleer Hall of Fame	(24)	1.00
1975 Fleer Hall of Fame	18	.50
1977 Touchdown Club	25	1.50
1988 Swell Football Greats	59	.20
1989 Goal Line Hall of Fame	71	2.50
1989 Swell Football Greats	10	.15
1990 Hall of Fame Stickers	19	.30
1990 Swell Football Greats	10	.15
1996 UD Coll. Choice Packers Leaders	GB75	.15
1996 UD Collector's Choice Packers	GB57	.10

Curly Lambeau

Memorabilia

Football	Una.
Cut signature	125
3x5 index card	200
8x10 photograph	400

Sports Cards

1989 Goal Line Hall of Fame	163	2.00
1990 Swell Football Greats	11	.15

Vince Lombardi

Memorabilia

Football	1,500-1,750
Cut signature	75-100
3x5 index card	150
8x10 photograph	400-500

Sports Cards

1964 Philadelphia	84	24.00
1965 Philadelphia	84	12.00
1974 Fleer Hall of Fame	(27)	2.00
1975 Fleer Hall of Fame	32	.75
1988 Swell Football Greats	71	.35
1989 Goal Line Hall of Fame	75	3.00
1989 Swell Football Greats	44	.35
1990 Pro Set	NNO	50.00
1990 Pro Set Super Bowl Binder	1	.35
1990 Pro Set Super Bowl 160	28	.15
1990 Score	603	.04
1990 Swell Football Greats	44	.25
1991 Homers	1	2.00
1992 AW Sports	276	.10
1994 Ted Williams CC Auckland Collection	2	7.00
1994 Ted Williams Card Co. NFL Football	67	.60
1996 UD Collector's Choice Packers	GB54	.50

Ray Nitschke

Memorabilia

Football	100
3x5 index card	6
8x10 photograph	20

Sports Cards

1963 Kahn's	(48)	35.00
1963 Topps	96	70.00
1965 Philadelphia	79	11.00
1966 Philadelphia	87	8.00
1967 Philadelphia	79	6.00
1968 Topps	157	5.00
1969 Topps	55	5.00
1969 Topps Four In Ones	(35)	1.00
1970 Clark Oil/Volpe Green Bay Packers	(6)	10.00
1970 Topps	55	4.00
1971 Topps	133	4.50
1972 NFLPA Wonderful World Stamps	146	2.50
1988 Swell Football Greats	92	.20
1989 Goal Line Hall of Fame	55	3.00
1989 Swell Football Greats	96	.25
1990 Hall of Fame Stickers	68	.15
1990 Pro Set Super Bowl 160	92	.15
1990 Swell Football Greats	96	.15
1994 Ted Williams Card Co. Instant Replays	8	3.00
1994 Ted Williams Card Co. NFL Football	22	.25
1995 Collector's Edge TimeWarp	3	40.00
1994 Sig. Rookies Gold Standard HOF	HOF18	15.00
1996 UD Coll. Choice Packers Leaders	GB73	.15
1996 UD Collector's Choice Packers	GB55	.30

Bart Starr

Memorabilia

Football	100-125
3x5 index card	8
8x10 photograph	25

Sports Cards

1957 Topps	119	400.00
1958 Topps	66	95.00
1959 Topps	23	55.00
1960 Topps	51	40.00
1961 Fleer	88	50.00
1961 Topps	39	30.00
1962 Post Cereal	12	20.00
1962 Salada Coins	18	30.00
1962 Topps	63	50.00
1962 Topps Bucks	2	25.00
1963 Kahn's	(78)	50.00
1963 Topps	86	30.00
1964 Kahn's	(43)	50.00
1964 Philadelphia	79	28.00
1964 Wheaties Stamps	(64)	15.00
1965 Philadelphia	81	25.00
1966 Philadelphia	88	25.00
1967 Philadelphia	82	20.00
1968 American Oil Sweepstakes	(12a)	6.00
1968 American Oil Sweepstakes	(12b)	6.00
1968 Topps	1	35.00
1968 Topps Posters	4	5.00
1969 Glendale Stamps	(131)	10.00
1969 Topps	215	25.00
1969 Topps Four In Ones	(31)	6.00
1970 Topps	30	20.00
1970 Topps Super Glossy	9	22.00
1970 Topps Supers	3	16.00
1971 Bazooka	21	16.00
1971 Topps	200	22.00
1971 Topps Game Cards	50	6.00
1971 Topps Pin-Ups	10	5.00
1972 NFLPA Wonderful World Stamps	150	9.00
1972 Sunoco Stamps	(225)	3.50
1978 Fleer Team Action	57	2.25
1979 Fleer Team Action	58	2.00
1980 Fleer Team Action	58	1.75
1984 Fleer Team Action	58	.80
1987 Fleer Team Action	66	.50
1988 Swell Football Greats	108	.75
1989 Goal Line Hall of Fame	170	6.00
1989 Swell Football Greats	101	.35
1989 TV-4NFL Quarterbacks	11	1.25
1990 Hall of Fame Stickers	50	.35
1990 Pro Set Super Bowl MVPs	1	.30
1990 Pro Set Super Bowl MVPs	2	.30
1990 Pro Set Super Bowl 160	36	.20
1990 Swell Football Greats	101	.30
1991 Action Packed Greats	1	15.00
1991 Domino's Quarterbacks	42	.35
1991 Homers	6	3.00
1991 Quarterback Legends	38	1.50
1991 Quarterback Legends	49	1.00
1992 Topps Stadium Club QB Legends	2	4.00
1993 Quarterback Legends	39	1.00
1993 Upper Deck NFL Experience	3	.25
1994 Ted Williams Card Co. POG Cards	4	.75
1994 Ted Williams CC Auckland Collection	5	7.00
1994 Ted Williams Card Co. NFL Football	76	.50

Jim Taylor

Memorabilia

Football	75
3x5 index card	5
8x10 photograph	15

Sports Cards

1959 Topps	155	17.00
1960 Topps	52	8.00
1961 Fleer	89	30.00
1961 Topps	41	24.00
1962 Post Cereal	13	12.00
1962 Salada Coins	13	20.00
1962 Topps	66	30.00
1962 Topps Bucks	30	12.00
1963 Kahn's	(83)	40.00
1963 Stancraft Playing Cards	8D	3.00
1963 Topps	87	16.00
1964 Kahn's	(45)	30.00
1964 Philadelphia	80	15.00
1964 Wheaties Stamps	(65)	6.00
1965 Philadelphia	82	14.00
1966 Philadelphia	89	13.00
1968 Topps	160	10.00
1976 Fleer Team Action	57	7.50
1979 Fleer Team Action	57	.85
1981 Fleer Team Action	57	.50
1981 TCMA Greats	13	1.00
1982 Fleer Team Action	57	.50
1983 Fleer Team Action	57	.60
1984 Fleer Team Action	57	.60
1988 Swell Football Greats	113	.15
1989 Goal Line Hall of Fame	145	3.00
1989 Swell Football Greats	78	.15
1990 Hall of Fame Stickers	61	.25
1990 Pro Set Super Bowl 160	132	.10
1990 Swell Football Greats	78	.15
1994 Ted Williams Card Company	113	.10
1996 UD Coll. Choice Packers Leaders	GB72	.15
1996 UD Collector's Choice Packers	GB53	.10

Willie Wood

Memorabilia

Football	75
3x5 index card	5
8x10 photograph	15

Sports Cards

1963 Kahn's	(91)	25.00
1963 Topps	95	27.00
1964 Philadelphia	82	8.00
1965 Philadelphia	83	8.00
1966 Philadelphia	90	4.50
1967 Philadelphia	83	5.00
1969 Glendale Stamps	(132)	1.50
1969 Topps	168	3.50
1969 Topps Four In Ones	(65)	1.00
1970 Clark Oil/Volpe Green Bay Packers	(9)	8.00
1970 Topps	261	3.00
1970 Topps Super Glossy	10	7.00

1971 Topps	55	2.50
1971 Topps Game Cards	22	3.00
1989 Goal Line Hall of Fame	30	2.50
1989 Swell Football Greats	36	.10
1990 Hall of Fame Stickers	70	.20
1990 Pro Set Super Bowl Binder	26	.35
1990 Pro Set Super Bowl 160	115	.10
1990 Swell Football Greats	36	.10
1994 Ted Williams Card Co. NFL Football	23	.25
1996 UD Coll. Choice Packers Leaders	GB74	.15
1996 UD Collector's Choice Packers	GB56	.10

Memorabilia

Multiple and team-signed footballs

- 1948 Green Bay Packers, with 41 signatures, including Walt Kiesling, Don Hutson, Tony Canadeo and Curly Lambeau 4,000
- Green Bay Packers Super Bowl reunion ball, with 18 signatures, including Taylor, Wood, Aldridge, Adderley, Bowman and Thurston 225

Team-signed helmets

- 1992 Green Bay Packers team-autographed, 50 signatures 450
- 1993 Green Bay Packers team-autographed 360
- 1994 Green Bay Packers team-autographed 325
- 1995 Green Bay Packers team-autographed 500-800
- 1996 Green Bay Packers team-autographed 750-1500
- 1997 Green Bay Packers team-autographed 500-800

Game-worn shoes

- Edgar Bennett: 1993 Green Bay Packers game-used cleats, autographed 100
- Reggie White: 1993 Green Bay Packers game-used cleats, autographed 225

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Lineman 200-250

Salvino Sports Legends

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Bart Starr 500, away, signed 250
Paul Hornung 500, away, signed 250
Paul Hornung 500, home, signed 250
Jim Taylor 500, home, signed 250
Jim Taylor 500, away, signed 250

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1989 Tim Harris 8
1990 Don Majkowski 8
1991 Sterling Sharpe 10
1992 Mike Holmgren 8
1993 Brett Favre 10
1994 Reggie White 8
1995 Edgar Bennett 8
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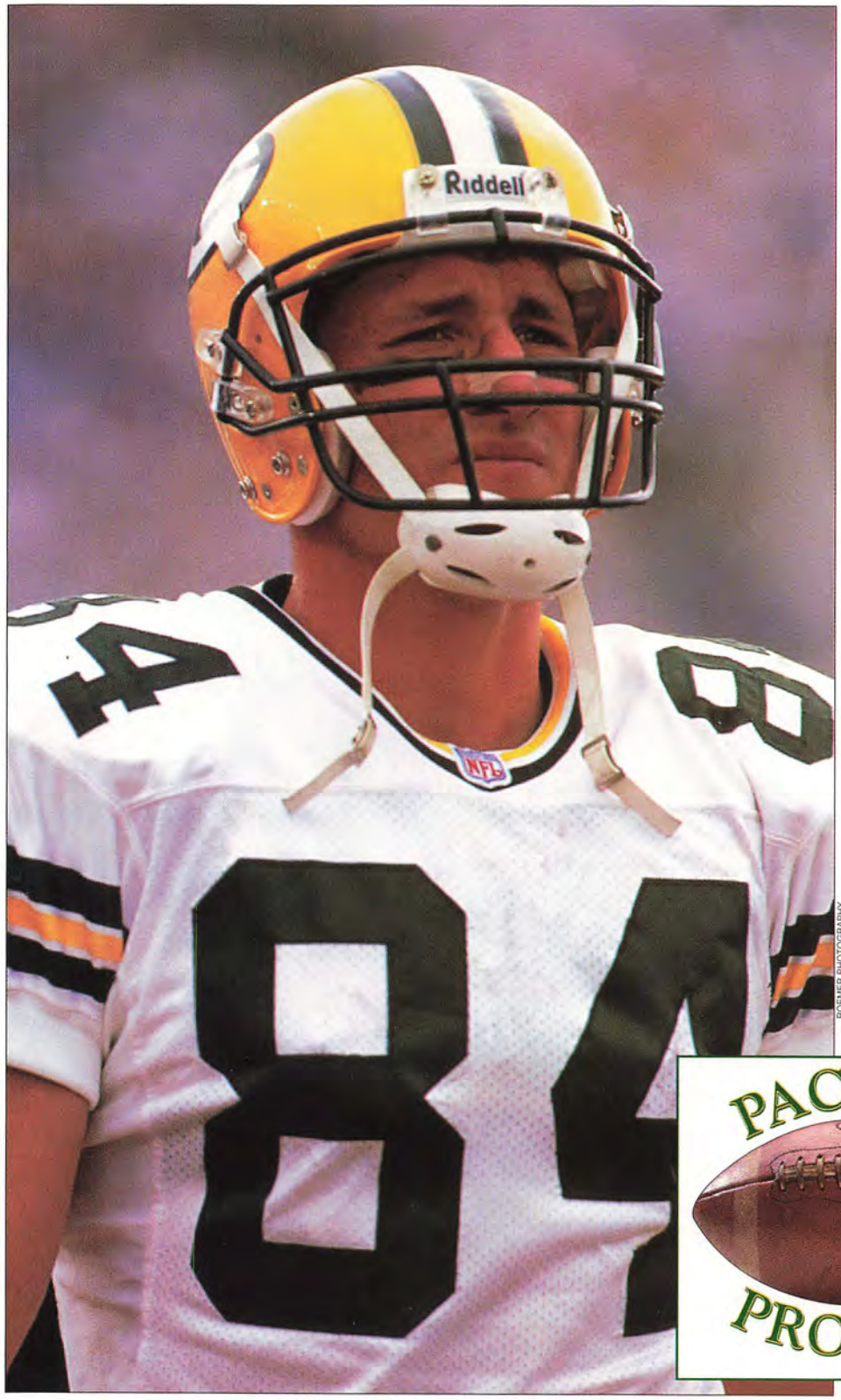


ROEMER PHOTOGRAPHY

PACKER PROFILE

Bill Schroeder

By W. Keith Roerdink

The leaves were beginning to show hints of gold and red, the breeze off Lake Michigan was cooling and picking up. It was fall in Sheboygan, Wis. It was Friday morning. And it was football season.

Bill Schroeder was pulling his No. 11 football jersey over his head. In a weekly ritual shared by Schroeder and the rest of the Sheboygan South High School football team, the game jerseys were donned on the last day of the school week to prepare for a Friday night road game or a Saturday afternoon home game.

In class, at lunch or anywhere around the lakeside city of 50,000, the red and white mesh tops made any member of the Redmen football team (renamed the politically-correct Redwings several years later) easily recognizeable.

It's been nine years since Schroeder last wore that high school jersey, yet he is singled out in his hometown now more than ever.

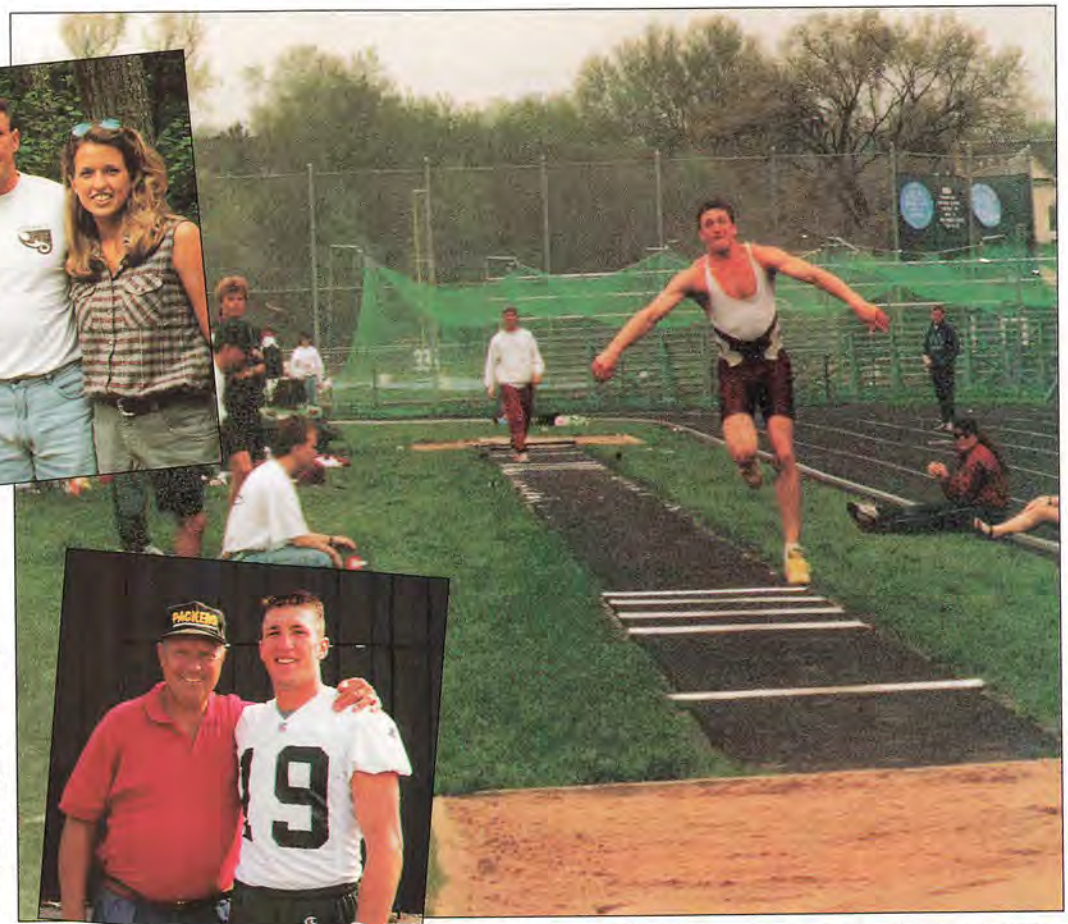
Of course, his jersey has changed over time. No. 11 has given way to No. 84, and the colors are now green and gold. And Schroeder's new team? The world champion Green Bay Packers, a bit of an upgrade over the three-win team he quarterbacked as a high school senior.

Now when Schroeder's face is seen in the high school halls, in the shopping malls or elsewhere around town, he receives a hero's welcome, as he found out on a recent trip home with fiance Shelly Rudd.

"We went to church in the morning, then we went to this little corner cafe, and right when I walked in a person looked at me and started clapping," Schroeder said, still somewhat mystified. "And the whole place started clapping, and it was the first real time (that has happened). I mean I've been recognized a lot, but I've never got a standing ovation or anything like that. So that was kind of neat, but now I understand when these guys (teammates) say that when you become part of that status, your life does change, and you've got to deal with it, but it was really, really, neat."

"Schroeder-mania" has reached a fever pitch in Sheboygan, just some 60 miles down the Lake Michigan shoreline from Titletown, USA. The buzz began when the 17-time NCAA Division III track and field All-American from the University of

Bill and fiance Shelly (right), brother Rob and wife Anne.



Bill flies through the air during a track meet while attending UW-La Crosse.

Bill with Uncle Bill outside Lambeau Field.

Wisconsin-La Crosse was drafted by the Packers in 1994 after just one year of college football.

It continued to grow during his first year on the Packers practice squad, and then during a year on the New England Patriots injured reserve list. The buzz kept building while he was in Germany last spring, where Schroeder established himself as one of the World League's top players.

When he finally cracked the Packers' 53-man active roster and was installed as the team's starting punt and kick returner against the Chicago Bears on Monday Night Football, the buzz erupted into a long, sustaining roar that has yet to cease.

"I think it's because I'm from Wisconsin, and a lot of people have been following me. It's something I'm really happy with, because there's a lot of support," Schroeder said. "Even when I was in college, there was a lot of support. All through my career, there's been a lot of people backing me, and that's been real positive."

Living in the limelight may be the universal dream, but it is an adjustment, and the more the 26-year-old accomplishes on the playing field, the more in demand he will become.

"It's a lot different, but I can handle it," Schroeder said. "I don't think it's going to change my life a whole lot. Definitely, my family has to get used to it, because they're starting to get a lot of attention they never had before, and it's something that's got to change for them, too."

With his spot on the defending world champion team secure, however, it has definitely been a change for the better.

Packer Profiles caught up with Schroeder after a recent practice. Sitting in front of his locker, which holds both reminders of home (a Dean's Auto Body softball jacket) and mementos from his new career (a string of gold beads he got in New Orleans for Super Bowl XXXI), Schroeder shared his thoughts about the whirlwind changes in his career, how he made it to this point and his dreams for the future.

Q&A

Q: So many things have changed for you lately. What's been the biggest adjustment going from a practice squad player to someone who's right in the mix of things?

A: I'd say the biggest change is now there's a lot of things I can do, like the kick and punt return, and there's a lot of things that the team depends on me for now, instead of just being a practice squad player. That's something I want to improve on – to keep on being a better player to help the team.

Q: Having grown up an hour away from here, do you look at your situation as a dream come true, or it is something that you've put a lot of hard work into, and now it's paying off?

A: It's a little bit of both. I think every little kid always wants to be a professional athlete, and this is one of the two dreams that I've always wanted to accomplish. The other one is to get an Olympic decathlon gold medal, but this is something I've strived for, and I'm not going to quit until we get another Super Bowl ring. I'm not going to quit, and I'm also not going to rest.

Q: Especially a Super Bowl ring that you had a little more to do with?

A: Yeah, definitely. I want to be a part of it.

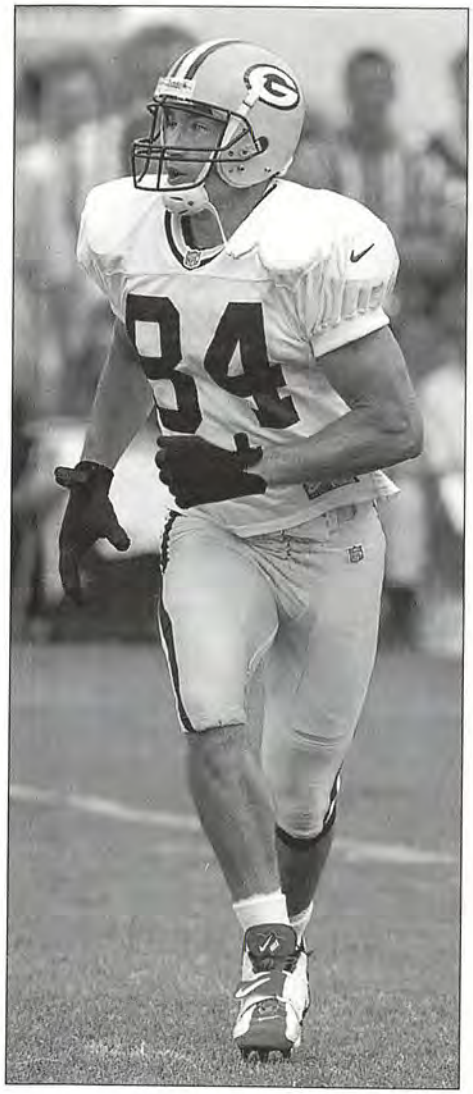
PACKER PROFILE

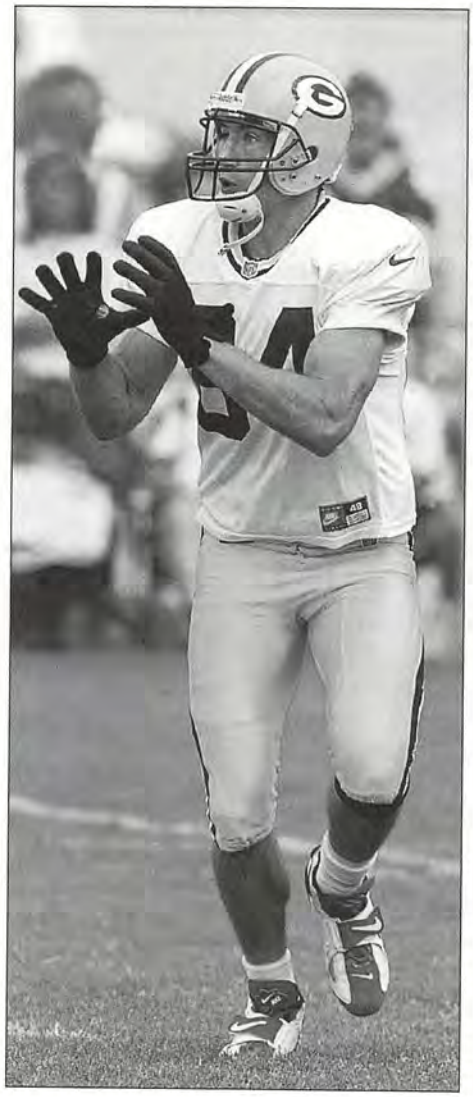
Q: Was there any time this summer when you thought things might not happen for you?

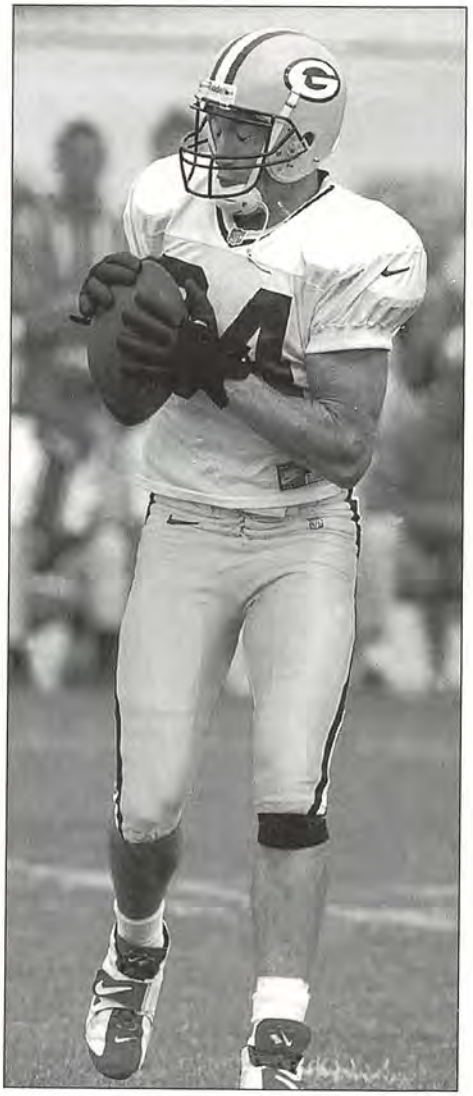
A: I try to be positive about everything. If it doesn't happen, it doesn't happen. I can say I worked hard to try to do it, but I never quit. You can ask anybody on this team – I'll do whatever it takes to play on this team, and working as hard as I can is something I always do, whatever sport I've been in. That's what I've tried to do.

Q: Obviously your experience in Germany with the Rhein Fire and the World League made you a lot more polished as a receiver, but aside from the playing time, was there anything that helped you get to here?

A: Just the experience. There's no substitute for the experience. You can be a great practice player, but the game is a lot different than practicing. That's when I learned how to realize certain things out on the field and certain pressures. There's a lot of pressure out there, especially when you're a kick and punt returner. There's pressure, because you're the only one who's going to catch the ball. You've got to make sure you catch it, and you've got to make sure you read everything. As a receiver, you've got to get open, and you've got to catch the ball, and that's what game experience will do for you.







PACKER PROFILE

did for me.

Q: Things went real well for you over in Europe. Did you feel that the time was right to make it in Green Bay?

A: Definitely. Green Bay had a stack of receivers last year – they always do – and they knew that I had no practice squad time left, and they either wanted to make me or break me. I knew I had to do it now.

Q: Is there a funny story that stands out from your time in Germany and with the World League?

A: No, nothing that really embarrassed me over there. We had some of the national players over there who spoke pretty good English, and they would help us if we needed help. I didn't have much of a problem. I could understand German pretty well, but speaking it was the hard thing.

Q: Initially, you weren't doing much with punt and kick returns during training camp. When you were given the chance to work on that, did you think that might be your ticket?

A: Well, they wanted me to do it last year a little bit on the practice squad, and I didn't have any experience. I think that was one of the things they wanted me to do in the World League, and my coaches wouldn't let me do that, because they figured if I got hurt they didn't have another receiver to step in who knew the positions like I knew them. So when I came back here, they told me they wanted me to do both, and I was all for it. I was happy for it. Look where it got me. It was something I kept working hard for.

"People knew I was from the Midwest, because I acted polite and opened doors. They looked at me kind of funny."

Q: Before you left for Europe, you said punt and kick returning was something you looked forward to doing. Were you worried when you found out you wouldn't have that opportunity?

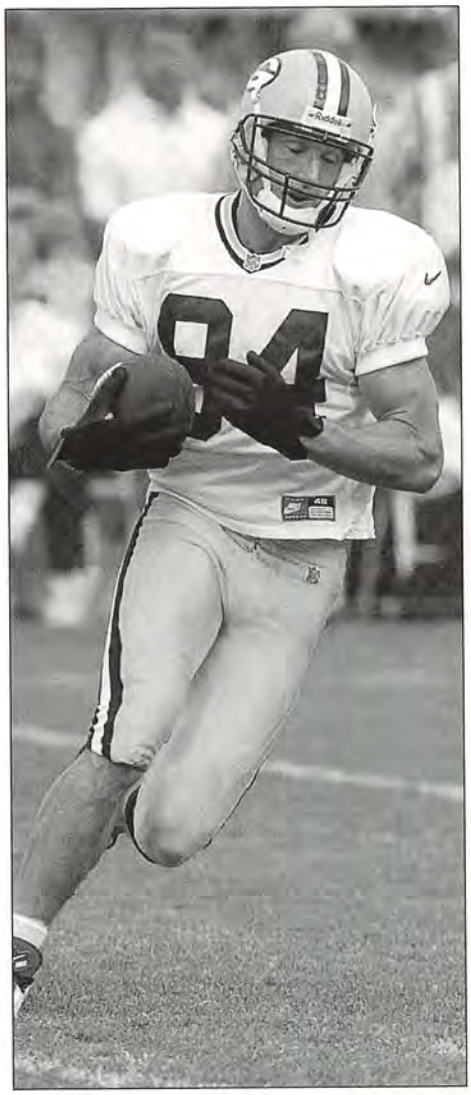
A: I really wanted to do it, and I kept asking the coaches all the time to let me, but they wouldn't.

Q: You're replacing Desmond Howard, and there's some pressure there, but you've talked about the blocking scheme a lot. Is that a big part of your success?

A: You've got to have a good blocking scheme, or you're not going to have any returns. It's just how you read things. Desmond broke some good ones last year, and Robert (Brooks) has broken some good ones. Antonio (Freeman) broke some good ones, too. Obviously, the blocking scheme is a big part of it, but until I break one, than I can't say it's me. But I'm having a good time back there, and it's great.

Q: How would you compare your style of returning to Desmond's?

A: Well, on punt returns, you have to get north-south and get as far as you can, because the hole closes real quick. Of all the films I've watched, you can't dance around a lot. But I'm not the quickest guy by any means. I'm one of the fastest, but I'm not one of the quickest, so I've got to use the God-given talent that I have. I can't invent all this quickness that I'd like to have. I'm not as quick as Robert or Desmond was, but I've got the speed to help me with that.



Q: What's going through your mind when the ball comes dropping out of the sky?

A: First thing is just catching the ball. Then you hope that the guys are blocking for you up front. You've got to have a lot of trust in those guys. That's a confidence thing, and I have a lot of confidence in those guys doing that. But I've got to look at catching the ball and who's coming at me in case somebody does slip by.

Q: Some return men have trouble with either punts or kicks. How do you manage to do well at both?

A: You just have to make the adjustment. I think kickoffs are a little bit easier, because you catch the ball, and you have more time to see the whole thing, but I don't mind either of them.

Q: What's the nicest thing anyone's ever said about you?

A: When my father (Robert Schroeder) passed away suddenly in August of 1988, everyone told me that my father was the greatest teacher they ever had, and I still like people coming up and saying that. (He was a social studies teacher for 27 years and former varsity football coach for nine years at Sheboygan South High School). So I think that's the greatest feeling I get, when people tell me that.

Q: Who were some of your role models growing up?

A: My dad and my brother (Rob) were definitely ones. From an athlete standpoint, I really didn't want to be a certain person, but I wanted to become a role model. I looked at everybody who was a positive impact in their sport. A Dan Marino or an Eric Dickerson. I really didn't have a specific one other than my dad and my brother.

PHOTOS BY ROEMER PHOTOGRAPHY

Q: Your dad was real active in attending all your games and meets in high school. Do you still think about him a lot when you're out there with the Packers?

A: Oh yeah, quite a bit. I realize he's there watching, and I just try to do the things that he taught me and stay positive. And I always know that if I do something wrong, I better shake it off, because he'll be there and he'll force me to do that.

Q: What's the best piece of advice anyone's given you?

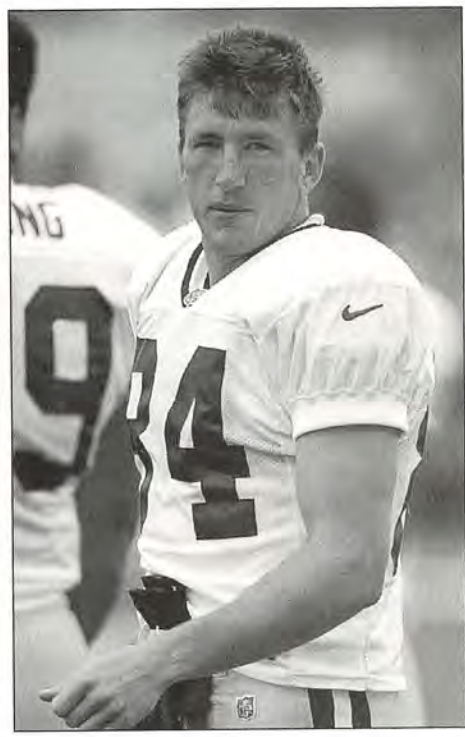
A: Just my family telling me to be humble with everything and to not let anything go to my head and to always be positive. That's just the way I've been raised. If you stay positive, the people around you will be positive.

Q: Who's the most influential coach you've ever had?

A: I'd have to say my track coach (at UW-La Crosse) Mark Guthrie. I had him for four years while I was there. I've had a lot of great coaches in my time with different sports, but I was with him for four years, and he's really the only coach I've had for that long. He taught me a lot of things, not just about track and field, but he's taught me a lot of things about life, also. If you're talking about athletics, that would be who it is. But if you're talking about my whole life, it would definitely be my father. He taught me about life in general.

Q: What's been your biggest moment of this year so far?

A: Probably the first (kickoff return) on Monday night. I shook off all the cob webs, and I went out there and did what I had to do. It was a good start.



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Q: Is it strange for you to turn on the television and see guys like Terry Bradshaw or John Madden talking about you?

A: It's different. Guys who I grew up watching and listening to on TV are coming up to me before games and introducing themselves to me. I thought I was going to have to be the one introducing myself to

them. Every time I do that, they're like, "Yeah, I know who you are." But it's real neat meeting those guys. It's part of the job, but I think it's better playing in front of the fans. That's the big thrill for me. It's neat meeting those guys. I mean, Terry Bradshaw, I never thought I'd meet anyone as special as that, and he was here last year and he walked up to me and introduced himself. He was a real cool guy. That's just how those guys are.

Q: What stands out for you in your track career? Didn't you out-rank decathlete Dan O'Brien in a competition?

A: My personal record was better than his. I never competed against Dan in the decathlon. I think I had two or three events that were better than him when I was doing the decathlon in college. Without question, he's the best athlete I've ever seen. He's definitely still one of my role models right now.

Q: If you could invite any three people to a dinner party, who might you invite?

A: It depends who's cooking. Tough question ... I don't know.

Q: What was it that changed you from a good high school athlete to a college All-American?

A: After my freshman year, I went back home and got into lifting weights, and my body matured and I grew two inches and gained 25-30 pounds. I was what you'd call a late bloomer, and that's what it was. I got faster, I got bigger, I got stronger from lifting, and I felt more mature as an athlete.

Q: What convinced you to go out for football as a senior after a four-year layoff at La Crosse?

A: It was all me. I had the coaches coming up to me all four years, but I didn't want to do it, because I didn't feel like getting hurt. A real good friend of mine played football and was also an Olympic trials shot-putter, and he told me to stick to track, that's what I was good at. But I was in college for five years, and I figured what the heck, I'd try to get another ring. I had one year of eligibility left in a sport other than track.

Q: At what point did you start getting feelers from the NFL that you might get drafted or end up in someone's camp?

A: It was when we had the preseason testing. There were 10 different tests, and I set school records in seven of them. These are guys who live and die football, and I'm just like, no big deal, they're just tests. But that's when I ran my 4.2s (in the 40-yard dash). A scout came in the next day and was trying out two of our guys, and the coach mentioned that I ran that. I tried out for him and ran a 4.2 and 4.3 for him. He said, "You definitely have enough speed to play or get drafted in the NFL." But my love was still track, and I didn't really think about being a part of football on the professional level until halfway through the season. I was starting to have a real good season and started to think maybe I'd do good. There's not a whole lot of money in track, and I couldn't find anybody to sponsor me.

Q: Describe what the scenario was like on draft day?

A: I got five or six calls from five or six different teams, and then New England called. Then about 30 seconds later, they called back and said they were going to take me in that round. I hung up the phone and got called back right away again, but it turned out to be the Packers. I had a news crew there (in La Crosse) and Shelly was there, and a lot of friends were in my apartment. When the Packers called, I had a list in front of me, and I was circling the Packers on top. They said they were going to draft me right then. So I'm circling the Packers, and everybody thinks it's the Patriots and I couldn't tell anybody because I'm talking to Ron Wolf and all these other guys. I just keep circling the Packers, and nobody looked at me doing this. Nobody realized until I hung up the phone that it was the Packers. Then everybody just freaked, because they thought it was the Patriots.

Q: Oddly enough, you ended up getting traded to New England and spent a year on injured reserve there. What was that experience like?

A: It wasn't bad. I didn't mind living out there. The guys on the team were great. I didn't have a bad time, it's just kind of like a different culture. Midwest people are very friendly, and the people out there are more ... kind of pushy. I got used to it and you learn how to deal with it. But people knew I was from the Midwest, because I acted polite and opened doors. They looked at me kind of funny. But people that lived in the townhouse I was in, they were real nice to me and I was real nice to them, and we got along great.

Q: Your first year on the practice squad was when Sterling Sharpe was here. You had one of the "Joke Squad" hats the receivers wore and worked a lot with Sterling. What did you learn in the short time you were around him?

A: I learned how to become a receiver. I really didn't understand that while I was in college. I learned how to react with these guys – I was coming from a Division III

school and now I'm a professional athlete. Sterling helped me learn how to deal with that.

Q: What's something most people don't know about you?

A: That I'm a real positive person and a pretty nice guy. It takes a lot to get me down, and I like doing things for other people. I think of others before I think of myself. That's what my family and friends tell me.

"I'm one of the fastest, but I'm not one of the quickest, so I've got to use the God-given talent that I have, and I can't invent all this quickness that I'd like to have. I'm not as quick as Robert (Brooks) or Desmond (Howard) was."

Q: Is there anyone playing football right now that you admire?

A: I think Tom Newberry. He just retired last year, but he came from La Crosse also, and I know what kind of a jump it was for him. Now I know what he's going through, and he played for 10 or 11 seasons. I met him in Alaska, on a fishing and golf celebrity event for charity, and he was just a super, super great guy. He told me what he went through, and it was the same things that I went through. I admired him for not quitting, because it's difficult to play in this league.

Q: What's the best thing about being a professional football player?

A: I think it's great. Just hanging out with all the guys. It's like a family here, and that's what I liked about New England, too. I enjoy coming to work. I don't dread going to work. You dread going to training camp, but now it's a good time, because everybody gets along really well. That's what I enjoy the most.

Q: Is there a worst part to playing in the NFL?

A: Injury. That's the worst part about everything.

Q: Who's your roommate on the road and has anything funny occurred yet?

A: Mike Prior. We just hang out and relax – watch some TV.

Q: Do you have a favorite book?

A: *The Shawshank Redemption.*

Q: What about a favorite movie?

A: "Caddyshack."

Q: Do you have a favorite musician or group?

A: Rush. Still. Always.

Q: How about a favorite food?

A: Rocky Rococo's pizza. Not just pizza – it has to be Rocky Rococo's pizza. I like the Canadian bacon and pineapple, or the sausage and mushroom.

Q: Is there a place you like to eat in Green Bay? They don't have a Rocky Rococo's.

A: I like a lot of places, but I don't go out to eat a whole lot. You can say my aunt and uncle's place – that's who I'm staying with right now.

Q: Where are you staying in the off-season?

A: Well, we're (he and Shelly) getting married in the off-season, so we're going to find out where we'll live after that. Probably in Green Bay.

Q: What do you do when you've got some free time?

A: Play a lot of golf. I also like to visit my family and just relax.

Q: What did you spend your first NFL check on?

A: I gave it to my mom. I made her a portfolio of everything from draft day to training camp, stuff like that. And when I got my first regular-season check, I gave it to my mom. I actually knew that she wouldn't accept it, so I took it to the bank and deposited it in her account and put the deposit slip in the portfolio. She said she couldn't accept it, but I said, "It's too late, it's already deposited." I knew that's what she was going to say, that's why I did that.

Q: If you weren't playing football now, what would you be doing? Focusing on the Olympics? Or I know you deal in wildlife art.

A: Definitely the Olympics. The other is something I do in my spare time, sell wildlife art prints. But definitely something sports-related. I'd still be working on the decathlon.

Q: Is the decathlon and the Olympics still something you think about a lot?

A: Hopefully in a few years that's something I can still try to do.

PACKER PROFILE

Q: Can you do that while you're still playing?

A: Not really. But during an off-season, I could start some training and see how things go, and if my training goes well and I'm back to where I was, I'll talk to the coach and see what he says. But that's a couple of years down the road.

Q: What's the one thing you want Packer fans to think of when they hear your name?

A: Just that I'm a happy-go-lucky kind of guy who likes to have fun and always has a smile on his face.

Packer Profile

WILLIAM FREDRICH SCHROEDER
Nickname: "Schrades"
Birthdate: 1-9-71
Birthplace: Eau Claire, Wis.
Residence: Sheboygan, Wis.
College: UW-La Crosse
Acquired: Originally a sixth round selection (181st overall) in the 1994 NFL draft, he re-signed with Green Bay as a free agent on Feb. 7.
Height: 6-2
Weight: 198
Career Summary: Spent most of the 1994 season on the Packers' practice squad until being activated late in the year (Dec. 29) when Sterling Sharpe suffered a season-ending neck injury. Played in playoff contests against Detroit and Dallas, seeing action on special teams. Traded to New England the following training camp but broke a bone in his foot in the 1995 preseason finale and spent the rest of the season on injured reserve. Was waived by the Patriots the following August and subsequently signed to the Packers' practice squad again, where he spent the entire 1996 season. Was allocated to the Rhein Fire of the World League (located in Dusseldorf, Germany) this past spring. Finished second in that league with 702 receiving yards and fourth in the league with 720 total yards from scrimmage. Was named to the All-World team and caught two passes for 36 yards in the World Bowl, as Rhein fell to Barcelona. Returned to Packers training camp as a polished receiver and later demonstrated his skill as a return man, eventually earning the job on punt and kick returns. Is said to have "unlimited potential" by Packer general manager Ron Wolf.
Personal: Engaged to Shelly Rudd.

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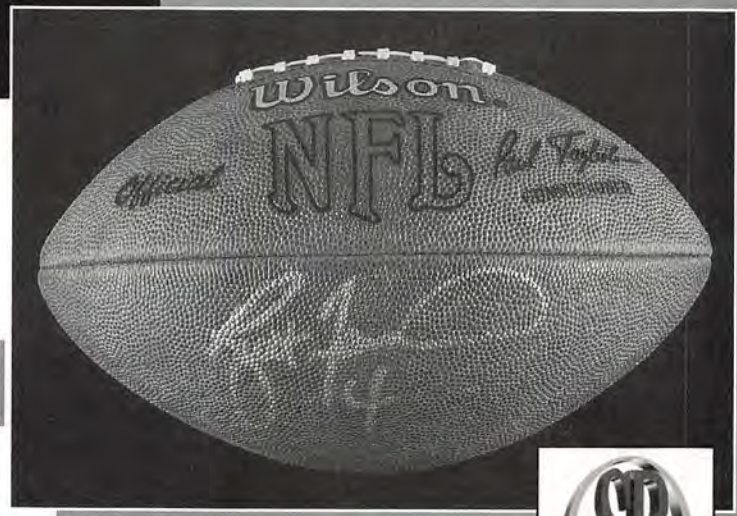

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Who is your favorite Packer offensive lineman of all time and why?

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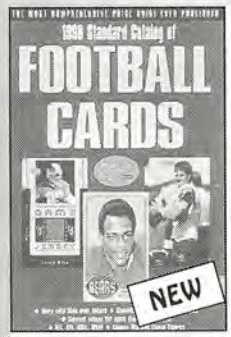

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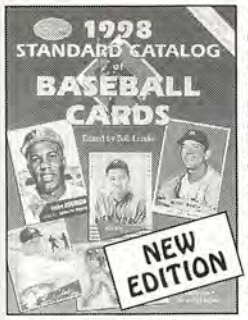

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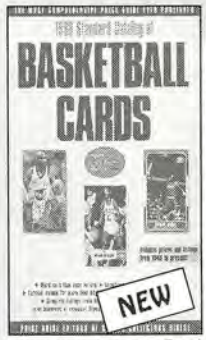

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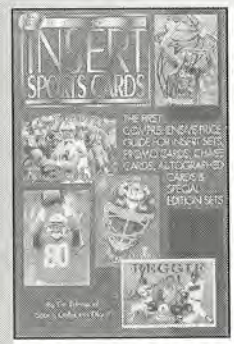

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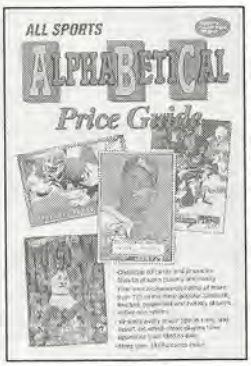

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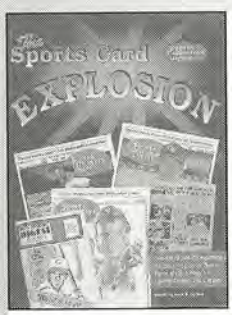

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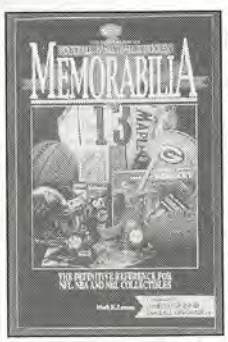

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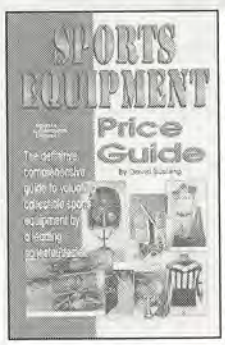

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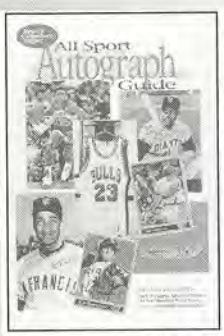

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Current Packers memorabilia hot...

Not only is it an excellent time to be a Green Bay Packers fan, it's the right time to collect memorabilia related to the team.

And what better place to track down that memorabilia than in the Green Bay area, as *Packer Profiles* staffer Jason Stonelake and I found out. I knew we'd locate many treasures, but what we found overwhelmed and surprised us; it seems that while the current players are hot, the "Glory Days" memorabilia is still in strong demand.

Our first stop was Card and Coin Corner Inc., which is only a couple blocks from Lambeau Field. Mike Worachek was behind the counter organizing the Favre MVP silver medallions he had received that day.

"These are going to be popular," he said, adding that Packer fans and collectors buy the coins, priced at $32.95, because they want something different.

"I do have my regulars who buy cards that want the coins, too," he said. "It's mostly those people who collect Packers stuff, but it's not the guy who comes in to buy a box of cards."

Looking around his store, you'll notice that the Favre memorabilia stands out quite a bit. It seems the Packers quarterback has signed everything under the sun, including jerseys, photos, mini-helmets, matted and framed lithos and plaques.

A banner from New City Stadium hangs on the wall at Packer City Antiques in Green Bay. At right, legendary coach Vince Lombardi was so popular in the '60s, he had his own board game.

Plaques signed by Reggie White, Derrick Mayes, Mark Chmura, Robert Brooks and other current Packers, along with Hall of Famer Ray Nitschke, are flying off the shelves.

"Everyone's trying to get a piece of the autographed stuff," Worachek said. "Brett Favre, Reggie White, especially, but (Antonio) Freeman and some of the other guys are also popular. People are looking for pictures first, then trying to get them autographed, and if they can't, they'll come in to purchase one."

In fact, sales of 8x10 photos of current Packers have fueled sales of past Green Bay players. Believe it or not, the Packers craze began two years ago in training camp, when fans dreamed of that long-awaited return to the Super Bowl.

Flipping through Worachek's autographed photos, you'll find guys like Chester Marcol, Paul Coffman, John Jefferson, Bob Long, Boyd Dowler, Gerry Ellis, Johnnie Gray, Lynn Dickey, Jan Stenerud, Nitschke and more.

It seems Packer fans, both young and old, will never forget their Glory Days heroes.

According to Lisa Carpentier, who owns Packer City Antiques with husband, John, the Glory Years teams have always held a special place in everyone's hearts and still do during these days of Packers resurgence.

"It was all the Glory Years (during the down years for the Packers)," Lisa Carpentier said. "It will continue to be the Glory Years for us. It also will be a mix with the new items because that's what our customers want."

In fact, while we were perusing the Packer City Antiques table, John Carpentier was speaking with a Packer fan in Germany on the telephone. The Packer craze, it seems, has spread worldwide.

"We get calls from Hawaii, Alaska and Japan," she said. "We're in a publication in Japan, and we can't even read it. Somebody placed the ad for us, and we know nothing about it."

Browsing through these memorabilia dealers' shelves and showcases can make you feel as if you've been transported back in time.

A large framed color photo of Lombardi standing on the sidelines of Tiger Stadium looks as if it were taken yesterday. For $100, it could be yours.

The legendary Packer coach was so popular in the 1960s that a football board game was named for him.

And remember those Coca-Cola bottle caps from 1971? A complete set of 22 unused caps, which depicts Bart Starr, Nitschke, Jim Hill, Fred Carr, Gale Gillingham, MacArthur Lane and others, can be had for $35.

Speaking of soda, RC cans during the early 1970s featured NFL players on them. Packer City Antiques offered cans with John Brockington, Marcol and a few other Packers for under $10 apiece. Also, an early 1970s Canada Dry Ginger Ale can that featured a Packer helmet sat on the shelf.

Another memento we found at Card and Coin Corner was a collection of Pizza Hut drinking glasses that featured the Glory Years Packers. We stumbled upon Paul Hornung, Willie Davis and Lombardi glasses.

COLLECTIBLES CORNER

By Tom Hultman

but 'Glory Days' players not forgotten

"The Pizza Hut glasses usually don't last too long (in the display case)," Worachek said. "They're popular, because you don't see them around a lot. Many of them did get broken, and a lot of people want to collect them because they are reasonable at $10-$15. That's a good price for a piece of memorabilia."

The Packers frenzy has even stretched into collectible teddy bears and Packer fishing lures. If you think the Packer teddy bear, of which there were 3,000 produced, would be a cute gift for a friend, think again. Retail price is $180. More palatable are the fishing lures, at $10 apiece.

"Your average guy isn't going to come in and buy a teddy bear. It's pricey, but it's collectible," Worachek said. "I only ordered 10, and I've got two left."

One of the neatest oddball pieces of memorabilia we came across at Packer City Antiques was a Don Hutson Packer Palladium bowling alley receipt from the 1940s. Obviously, this was the place to see the Green Bay heroes; the receipt states, "Where you'll meet the Packer players anytime."

Both Green Bay-area dealers said they are never surprised at what oddball memorabilia items surface. Worachek said he has two of his favorite pieces hanging in his office – a painting of Lombardi and pencil sketch of Thurston.

"I don't know how you can put a value on the Vince Lombardi artwork, because it is hand-painted," Worachek said. "The guy that brought it in to me said he found it at a garage sale, so it didn't matter to him.

"Another oddball thing would be a pencil sketch of Fuzzy Thurston that hung in one of his restaurants. That's kind of unique."

Even though there's plenty of Packers memorabilia on the market, Worachek said it's not as easy as it once was to persuade people to sell their wares.

"They stop in, and they say I've got programs and yearbooks and you make them an offer," he said. "If they want to sell, they sell it. If not, they won't. Things have really changed. They won't sell it as easy (as they used to). You just don't see it much anymore – everyone's hanging onto it because of the Super Bowl. As the Packers do better, those get popular, too."

Publications are always popular with Packer fans and collectors. Of course, there's plenty out there to be had, including game programs, yearbooks, media guides and sports magazines, such as *Sports Illustrated*.

We found two programs from the 1968 season – Sept. 15 vs. Philadelphia and Oct. 13 vs. the Los Angeles Rams – which were priced at $8 each. A 1944 Packer-Bear game program, with a few drinking glass ring stains on the cover, was priced at $35.

Some not so famous publications we found at the dealer shops included the *Sports Focus Green Bay Packers* issues from 1969-77, which were comparable to today's Packers Yearbooks. We found Brockington, Marcol, Starr, Mike McCoy and Donny Anderson showcased on some of the covers.

The Packers Press Book Media Guides, which were sponsored by Ford, also make for nice remembrances of days gone by. The publications were available free at Ford dealerships throughout Wisconsin.

"People come in and say, 'What do you have for Packer memorabilia?'" Worachek said. "Right now, I'm at my lowest I've ever been. I used to have a whole rack of yearbooks and programs, all of the old ones that everybody's looking for – 1960 and 1961."

COLLECTIBLES CORNER

Fans are also looking for other unique Packer mementos, like record albums. Yes, not only were the Beatles churning out hit records in the late 1960s, the Packer players were right on their heels in Wisconsin with their Pro Pointers records, presented by Super Value.

Each record, valued at $25 each, features a photo of either Starr, Jim Ringo, Jim Taylor, Jerry Kramer, Tom Moore or Dan Currie on the record jacket. The records include tips from the players.

Another record to add to your collection would be the late 1960s 45 rpm vinyl of the Packer Polka Super Bowl Stomp, by the Taxi Squad Marching and Stumbling Society.

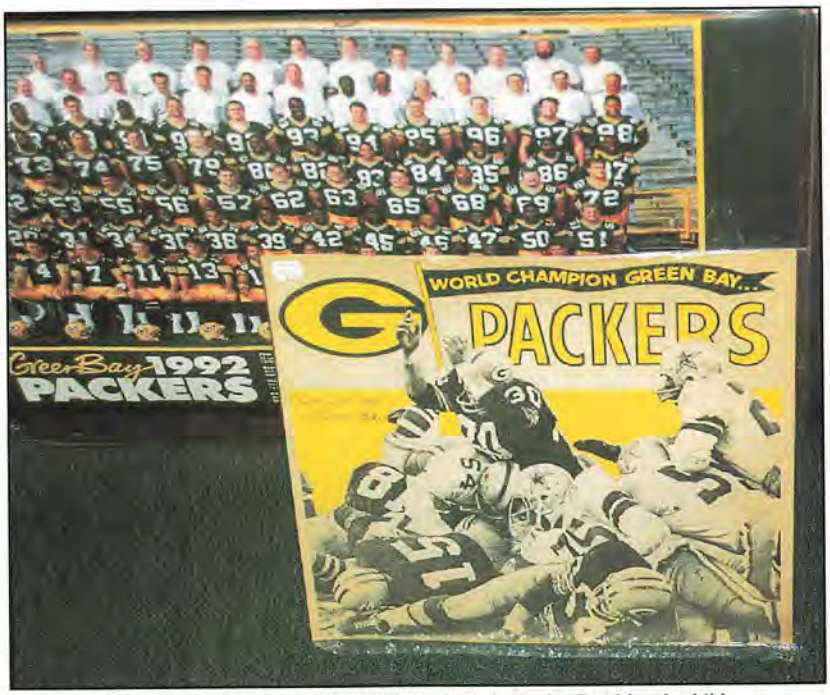
What would you pay for a long wooden pole? If you have $500 burning a hole in your pocket, you can pick up one of five wooden flag poles that surrounded Lambeau Field until the 1970s. The poles, housed inside an elderly man's barn for years, were recently purchased by Packer City Antiques.

More current items featuring former players have even become popular finds. The Packer Hall of Fame brandy snifters that were given to attendees at their induction banquets have become collectors' items. Zeke Bratkowski and Ron Kostelnik were honored on a snifter from Feb. 4, 1989, and Larry McCarren, Dickey and Al Schneider were commemorated Feb. 8, 1992.

"Right now it's a big mix of items being sold," Lisa Carpentier said. "We used to sell a lot of the old, but now that we are getting people selling us new items, we are selling a lot of that also.

"We just purchased Reggie's shoes. Three years ago we wouldn't have cared to spend that kind of money on any player's shoes, but now that they won the Super Bowl, we have to have that kind of stuff."

That's a great problem to have.



The Packers' victory over the Dallas Cowboys in the Ice Bowl inspired this commemorative poster board (right), produced shortly after the game. An oversized 1992 team photo is pictured at left.

PACKERS Poll

What is the greatest offensive play in Packer history?

Readers say it's the Ice Bowl Sneak

VERNON J. BIEVER

"The quarterback sneak during the 1967 Championship Ice Bowl. The play demonstrated that players with mediocre talent can be a powerhouse through teamwork and pursuing one common goal – winning!"

– Tim Woldt, Milwaukee, Wis.

The choice was as easy for Packer fans as it was for Vince Lombardi at the time. Considering it's probably the most well-known play in National Football League history, that's not surprising.

In our October issue, we asked Packer fans to vote for the greatest offensive play in Packer history. With a roar of approval, fans chose Bart Starr's sneak to win the famous Ice Bowl 21-17 over the Dallas Cowboys in the 1967 NFC Championship Game. The second-place battle, which includes the Replay Game against the Bears, was not quite as predictable.

The scene of the Ice Bowl has gone down in Packer and NFL lore. Game-time temperature was 16 degrees below 0, the coldest start in the history of an NFL game. Despite the weather, 50,861 frozen fans looked on.

For the first 15 minutes, it didn't appear this would be a contest. Boyd Dowler caught a pair of touchdown receptions from Bart Starr, one for 8 yards and the other 43, as Green Bay built a 14-0 lead.

The Cowboys, however, didn't fold the tent and hide in the warmth beneath the stadium. George Andrie's 7-yard return of a Starr fumble and a field goal brought Dallas back to 14-10, and in the fourth quarter, Dan Reeves threw a 50-yard TD pass to Lance Rentzel to give the Cowboys the lead.

That's when Starr drove his team 68 yards in 12 plays. After 67 yards, 13 seconds remained, and the Packers had no timeouts left. Coach Vince Lombardi had a decision: Did he take the game-tying field goal and play for overtime, or go for the win?

With only 1 yard to go, dangerous footing for a field goal try, and a Hall of Fame quarterback running behind a Hall of Fame-caliber line, the choice was simple. Starr lunged behind the blocks of right guard Jerry Kramer and center Ken Bowman, sending the stadium and state into an uproar and the Packers to the first Super Bowl. Of course, they capped the great season with a 35-10 win over the Kansas City Chiefs to capture the trophy that would later be named for their coach.

The sneak has been replayed thousands of times, and the game has been reassembled by NFL Films in a video special that was recently aired on ESPN. Kramer, lauded as the key to the play, has been asked about his contribution thousands of times.

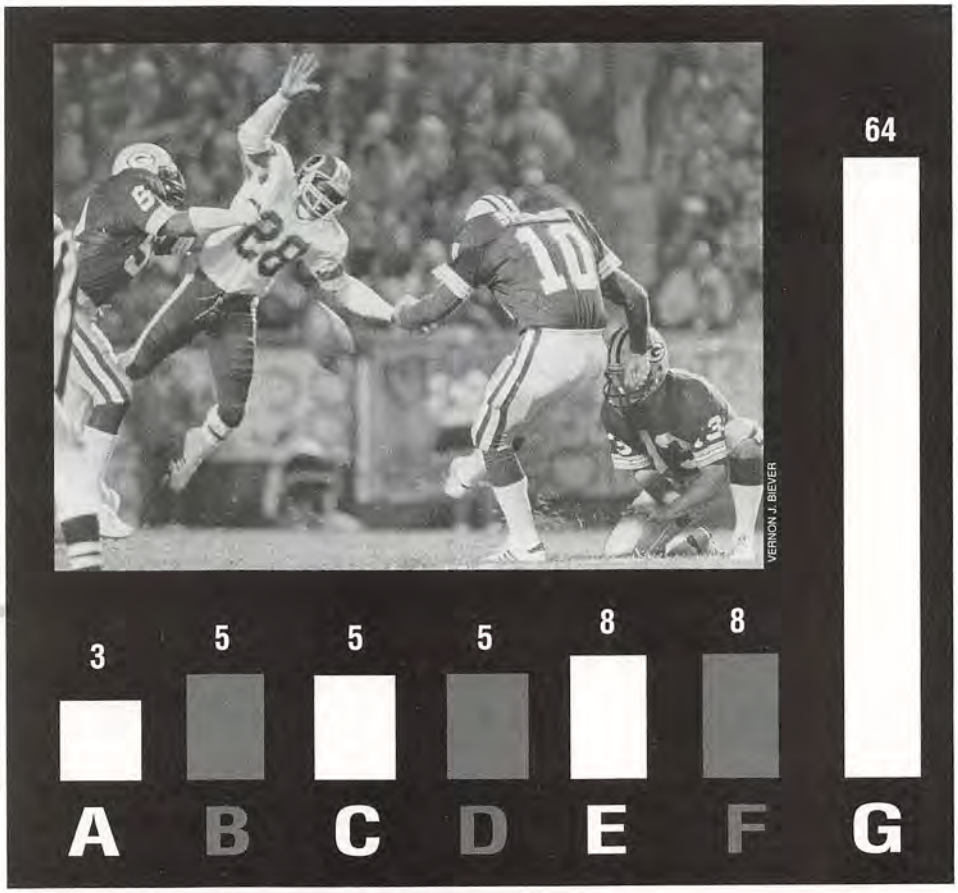
"That may be the first block the public has ever seen," he observed. "It's a combination of things. It was partly instant replay and the awareness of the viewing public as to what was happening in football and the opportunity to play that back three or four times to point out what happened."

It was also one of many classic Packers-Cowboys battles, helping fuel the play's

"Bart Starr going into the end zone for a touchdown with Jerry Kramer and Ken Bowman opening a hole. It was great!"
– Clayton Waedekin, Milwaukee, Wis.

"Jan Stenerud's game-winning field goal on Monday Night Football against Washington in 1983. Wow – what a game!"
– Steve Roberts, Plymouth, Minn.

"The greatest offensive play in Packers' history was when Bart Starr scored the last touchdown in the Ice Bowl. We were there. What a thrill – we'll never forget it!"
– Bette Meunier, Gillett, Wis.



January Sweepstakes Selections

A. Chuck Mercein's 8-yard run right before Starr's quarterback sneak in Ice Bowl.
B. 99-yard touchdown from Favre to Brooks in Bears Monday night game.
C. Favre's Super Bowl pass to Freeman for an 81-yard touchdown.
D. Don Majkowski's pass to Sterling Sharpe in the Bears Replay game.
E. Favre's winning touchdown against the Falcons in Milwaukee.
F. Jan Stenerud's winning field goal against Redskins in 1983 Monday night game.
G. Starr's quarterback sneak in the Ice Bowl.

popularity. "Obviously, the Dallas-Packer rivalry has something to do with it," Kramer said. "The waning moments of the game, we were down to 13 seconds, and the ice and the conditions, there were a variety of things that make that block something special."

The Ice Bowl was suitably named because ice covered the entire field. The new heating system, featuring intersecting grates under the turf, had kept the ground warm and moist as long as the field was covered. When the cover was removed the morning of the game, a sheet of ice formed, turning the simple act of running into a skating adventure. Kramer would credit a hole, a divot in the ice, for giving him the leverage he needed to make his block.

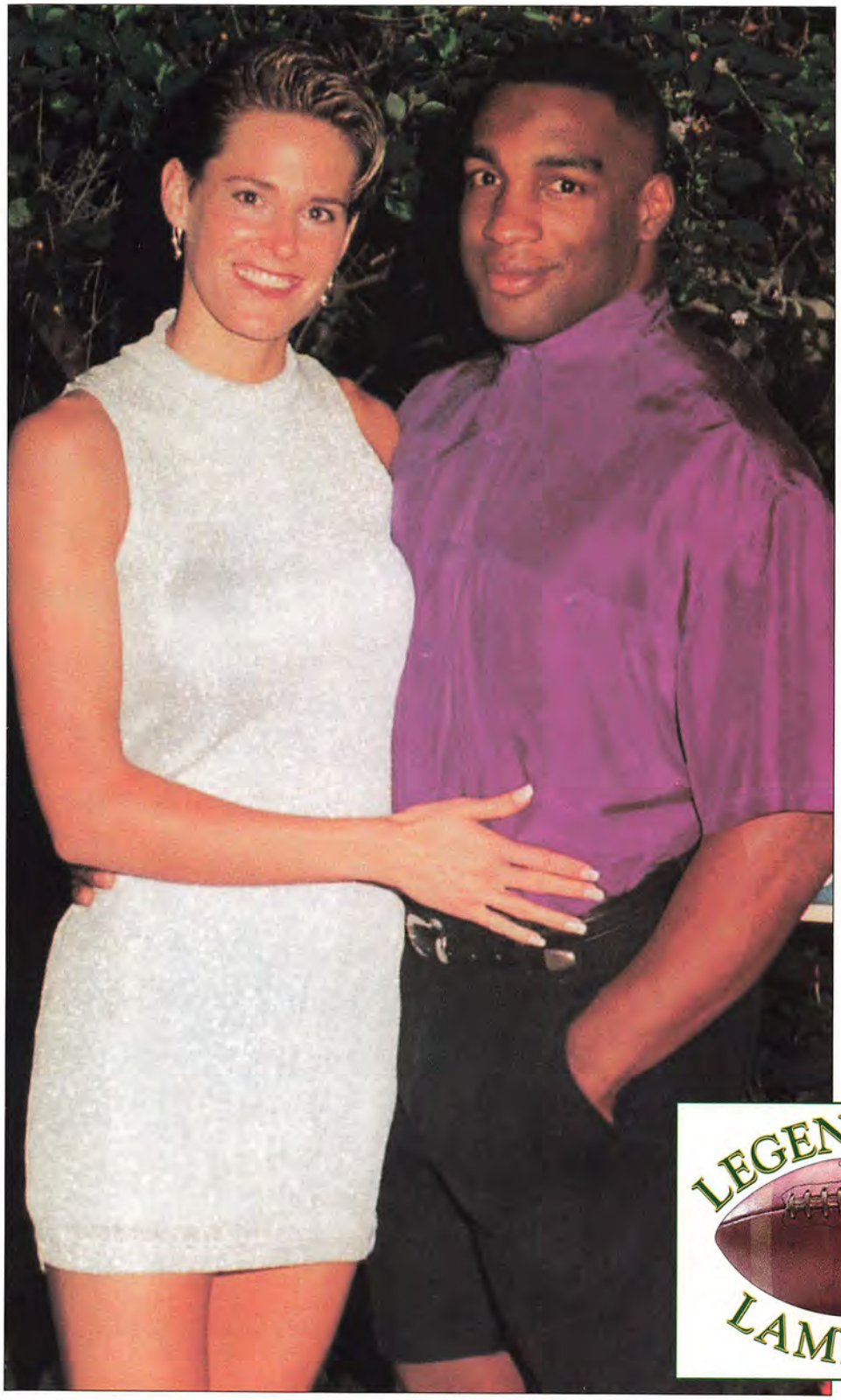
Often overlooked on the play was the work of Bowman, who helped Kramer seal off a Dallas defender. "That double-team block which helped us win the Ice Bowl will go down as one of the most important plays in franchise history," Bowman said. "My shortcoming was I didn't realize at the time what an important play it was. I didn't know that one play, one block, could mean so much. Jerry got a lot of play out of that for about 10 years ... but it's kind of turned itself around since then, and if anything, I get as much play out of it now as he does."

Tying for second place in our poll was the game-winning field goal by Jan Stenerud in the 1983 Monday Night Football victory over the defending champion Washington Redskins. The 48-47 score is still the highest in Monday night history. Also in second place was Brett Favre's 9-yard scramble for a touchdown in the final football game at Milwaukee County Stadium on Dec. 18, 1994, giving the Packers a win over the Atlanta Falcons and a chance at a playoff spot, which would be secured the following week.

Also nominated was the famous Packers-Bears Replay game in 1989, in which Don Majkowski threw an apparent touchdown pass to Sterling Sharpe to win the game, with an official throwing a flag because he believed Majkowski was over the line of scrimmage when he threw the ball. Fortunately, this was the heyday of instant replay, and the replay official overruled his on-the-field counterpart. To this day, it's a point of contention, and replays really don't give a definitive answer.

Also receiving votes were Chuck Mercein's 8-yard run prior to Starr's Ice Bowl sneak, the 99-yard TD pass from Favre to Robert Brooks on Monday night in 1994 and Antonio Freeman's Super Bowl record 81-yard TD last year.

Thank you for all who participated. In future polls, we won't make the answers so easy!!



LEGENDS OF LAMBEAU

Darrell Thompson

By Barry Shuck

Former Packer running back Darrell Thompson was never a flash-and-dash glamor back. He was a power back, and on the Green Bay Packers teams coached by Lindy Infante, that made him a round peg in a square hole.

Thompson was a first-round draft choice of the Packers in 1990. Coming out of college, he was a bruising, straight-head runner with very good speed. Unfortunately, the Packers didn't really need one of those – they threw the ball on almost every down and played a split-back set, not a straight-ahead, I-formation.

As a result, Thompson found himself blocking as much as running in his too-brief NFL career.

"I was happy to be playing in the NFL," Thompson said. "It didn't matter that I was opening holes for someone else and watching their total yardage build up. I just loved to play."

Thompson came to the Packers from the University of Minnesota, where he finished his college career as the school's all-time rushing leader with 4,518 yards and the all-time touchdown leader with 40.

He surpassed 1,000 yards three years as a Golden Gopher and was an All-Big 10 selection all four years.

Despite his solid 6-0, 217-pound halfback frame, he was switched to fullback to complement running back Brent Fullwood. When the Packers traded Fullwood to the Browns in '91, the ball was handed to Thompson.

"I did what was asked of me and didn't complain when they switched me to the blocking back position," he recalled. "I was happy playing regularly. If I could get a key block that would spring Brent, I felt satisfied. It's a team effort no matter who scores."

After getting just 76 rushing attempts as a rookie, Thompson led the Packers in rushing in '91 and '93, the latter year running behind the blocking of then-fullback Edgar Bennett.

"I feel sad that Edgar got hurt this year," Thompson said. "He was really coming into his own and had found his role. There are some offensive linemen who weighed almost as much as both of us put together, but we made a pretty good pair."

Thompson wound up

VERNON J. BIEVER

playing just five seasons in the NFL. He is remembered by Packer fans as a player with potential who never quite found the right situation. Thompson sat down with *Packer Profiles* recently to talk about his career in the NFL and his life since then.

Q&A

Q: You were prolific in college, yet had only 76 rushing attempts your first year with the Packers. How did you adjust to the inactivity?

A: It was tough. For one, I was expected to actually block, which I had little experience in doing. That in itself was a difficult transition, but by the third year, I became much better at it. When I was in college and high school, the ball was in my hands for most of the game, so learning to block was always saved for later.

Q: Lindy Infante put you at fullback when you had always been an I-formation back. How well were you able to make that adjustment?

A: I was decent at it. I felt I was light to play fullback, but I gave it all I had and wanted to be successful at it.

Q: Did you ever dream of playing on a team that ran the I-formation and powered the ball?

A: Yeah, but that dream was never a reality. We actually ran the "I" some in (Mike) Holmgren's second year, and I almost had 700 yards. But that was the end to it. Sometimes it's the system you play in. I'm not faulting anyone, but I felt I could have been more productive in a different system.

Q: Like the Redskins or the Steelers?

A: Those are certainly two that run that type of system that I flourished in.

Q: Did you enjoy running back kickoffs?

A: Sometimes it gets pretty wild back there. People are running at you at full speed and have one thing in mind. There's not a ton of responsibility that you have to have to run back kicks.

Q: What do you remember about your kickoff return for a touchdown as a rookie?

A: I wasn't even supposed to be the return guy – I was the up-man. But the ball was short, and I just scooped it up, had a couple of great blocks and the field was open.

Q: What was it like to be so successful in college and not experience that same success in pro football?

A: People think you are successful if you are a leader or the champion. It's all a means to an end. College was fun, and it gave me the opportunity to get to the NFL. I wish I had played longer and maybe saved more money.

I feel that my life and my football career was blessed. A lot of people don't get to participate in a lot of things that I was able to do, and I feel satisfied with that. I was already involved in the Jaycees program and was able to fill into a position when I left the game. Before I left the NFL, I was vested and qualified for a pension. I enjoy what I do today.

"I feel that my life and my football career was blessed. A lot of people don't get to participate in a lot of things that I was able to do, and I feel satisfied with that."

LEGENDS OF LAMBEAU

Q: At the end of your career, the Packers brought you back a couple of times, and the Bears had a look at you.

A: I was having some problems with my shoulder, my hip and my knee. It's just the price you pay over time. The Bears were going to rotate me and Lewis Tillman at halfback, but then they drafted (Rashaan) Salaam.

Q: Since you were from Minnesota, was it difficult to be employed by a division rival?

A: I had no ill feelings toward the Vikings or the fact that I was now in Green Bay. I lived in Minnesota in the off-season. People here said they rooted for me every game except when we played the Vikings. It was no big deal.

Q: What are your impressions of the new regime – Ron Wolf and Mike Holmgren?

A: Obviously, they are doing a great job. They seem to have a good evaluation of talent and do what appears best for the team overall. It's a business, and sometimes they have to do what is not going to be the popular thing.

Q: Do you still have friends on the team?

A: I keep in touch with guys like Edgar (Bennett), Robert (Brooks), Brett (Favre) and LeRoy (Butler).

Q: What are your impressions of the resurgence of Packer football?

A: I'm happy for the players. I played for Mike for three years, so a lot of those guys I was teammates with. I was there when they got both Brett and Reggie. What it took was to finally get the last pieces of the puzzle, which was that big push in the middle of the defense with LeRoy, Craig Newsome and Eugene (Robinson).

Q: What player did you admire while you were playing?

A: Ronnie Lott was the big hitter. I liked a lot of running backs, like Eric Dickerson and Walter Payton. Jerry Rice was another player that you couldn't help but like as a player and off the field.

Q: What was the highlight of your playing days?

A: We went to the playoffs twice, which was something that hadn't been done in 10 years. It woke up some fans that had maybe

VERNON J. BIEVER

Above, Thompson, who still keeps in touch with a number of his former Packer teammates, poses with Edgar Bennett. Below, Thompson is pictured with a couple of children he met through his job as program manager with the Minneapolis Jaycees Charitable Foundation.

forgotten about us. And those years are the beginnings of the team that exists today.

Q: Who is the best coach you ever played for, and why?

A: Either (Lindy) Infante or Holmgren. I guess Mike. He dealt with players real well and knew when to push and when to rest.

Q: What was the best thing about being a professional football player?

A: The doors it opens during your career and after. You acquire a lot of contacts and become acquainted with people who have the financial resources. The game can start you off right financially, which enables you to provide for your family.

Q: The worst thing?

A: You're constantly under the spotlight no matter where you go or what you're doing. I still have people that have come up to me after the Super Bowl win and have congratulated me, and I haven't been in the game for two years.

Q: What endorsements did you have?

A: With the City of Milwaukee, I did some public service for tax credits once.

Q: Who was your roommate on the road?

A: First it was Jackie Harris, and then Marcus Wilson.

Q: How did you spend your first NFL paycheck?

A: I saved most of it. I did buy my mom a new car, a 1990 Cadillac.

Q: What were your first impressions of Green Bay when you arrived?

A: I came from a football-oriented town that was quaint, the people were kind. So, nothing changed for me. The fans there really love the Packers. Toward the end of one season, we had won only two or three games and were really bad that year. I remember watching some sports highlights, and this fan was being interviewed and said that he didn't care how bad the record was, he would show up at the next game. I was impressed with the loyalty of the fans there.

Q: How was the Green Bay and Wisconsin media?

A: Well, you know, the media will always be the media. And unfortunately, they will look for something to write about no matter whose family it hurts. They treated me fairly well.

Q: Who were your role models while growing up?

A: Just my mom, Morsey, and my dad, George.

Q: What other sports did you play when you were younger?

A: Basketball and track. I ran the 100, 200, 400 and did the long jump and the triple jump.

Q: Name something most people don't know about you.

A: That I'm really a shy person. I have never been comfortable with fame. Some people have misunderstood my shyness for a high-and-mighty attitude, but it's that I don't say a whole lot.

Q: Which current players do you really admire?

A: Marcus Allen must have some magic serum, and if he does he should bottle it and make a fortune. I like to watch Barry Sanders and Walter Payton. I studied Payton and his style, although I didn't ever try to run like him.

Q: Has the game changed any since you left?

A: Not really. Running and blocking are still the same.

Q: Did you receive much fan mail as a player?

A: Yes, I got quite a lot. I guess about 25-100 pieces of mail a week. I would read some of them, but mostly I would sign the cards and then send them back.

Q: Do you get any mail today?

A: Once in a blue moon. They're usually sent to the Packers, and they forward it to me. Most are autograph requests, and I still sign them and send them back.

Q: What was the strangest piece of fan mail you ever received?

A: There was this one really nice kid, and he sent me a (Starting Lineup figure) that was repainted. It was originally a Neil Smith figure but was painted with my number on it with the Packer colors and logos. He sent it as a gift and did a great job. I always kept it displayed.

Q: If you could invite any three people

Daughters Dominique (5) and Indigo (18 months).

to a dinner party, who would they be?

A: Martin Luther King, Bill Cosby, and Michael Jordan. I like lively conversation and would pick their brains.

Q: Favorite hobbies?

A: I still like to play basketball, and I'm trying to learn golf. I just broke 100.

Q: Favorite meal?

A: Well, I'm a meat eater, so anything with meat.

Q: Type of music?

A: R&B, some rap.

Q: Did you keep any of your own memorabilia?

A: No, I didn't. My wife always asked me why I didn't, and I should have. I do have a couple of game balls, but that's it.

Q: What is the one thing you'd like Packer fans to think of when they hear your name?

A: That I was a good back who loved the game of football and did the best he could.

Packer Profile

DARRELL ALEXANDER THOMPSON
Birthdate: 11-23-67
Birthplace: St. Louis, Mo.
Residence: Plymouth, Minn.
High school: John Marshall (Rochester, Minn.)
College: Minnesota
Height: 6-0
Playing weight: 215 pounds
Acquired: Green Bay selected Thompson with the 19th pick in the first round in 1990.
NFL career: Rushed only 76 times for 264 yards (3.5 average) as a rookie, then 141 times for 471 yards (3.3) as a fullback in his second season. Played in only seven games in 1992, but led team with 654 rushing yards in 1993. Was phased out in 1994, rushing only twice in eight games as he was cut and called back twice by the Packers. Final NFL team was the Bears in training camp, 1995. *Career totals:* 464 carries, 1,641 yards (3.5 average), nine total touchdowns.
Occupation: Program manager, Minneapolis Jaycees Charitable Foundation
Personal: Married to Stephanie. They have two children, Dominique (5) and Indigo (18 months), and are expecting their third.

"Where did you get that?"

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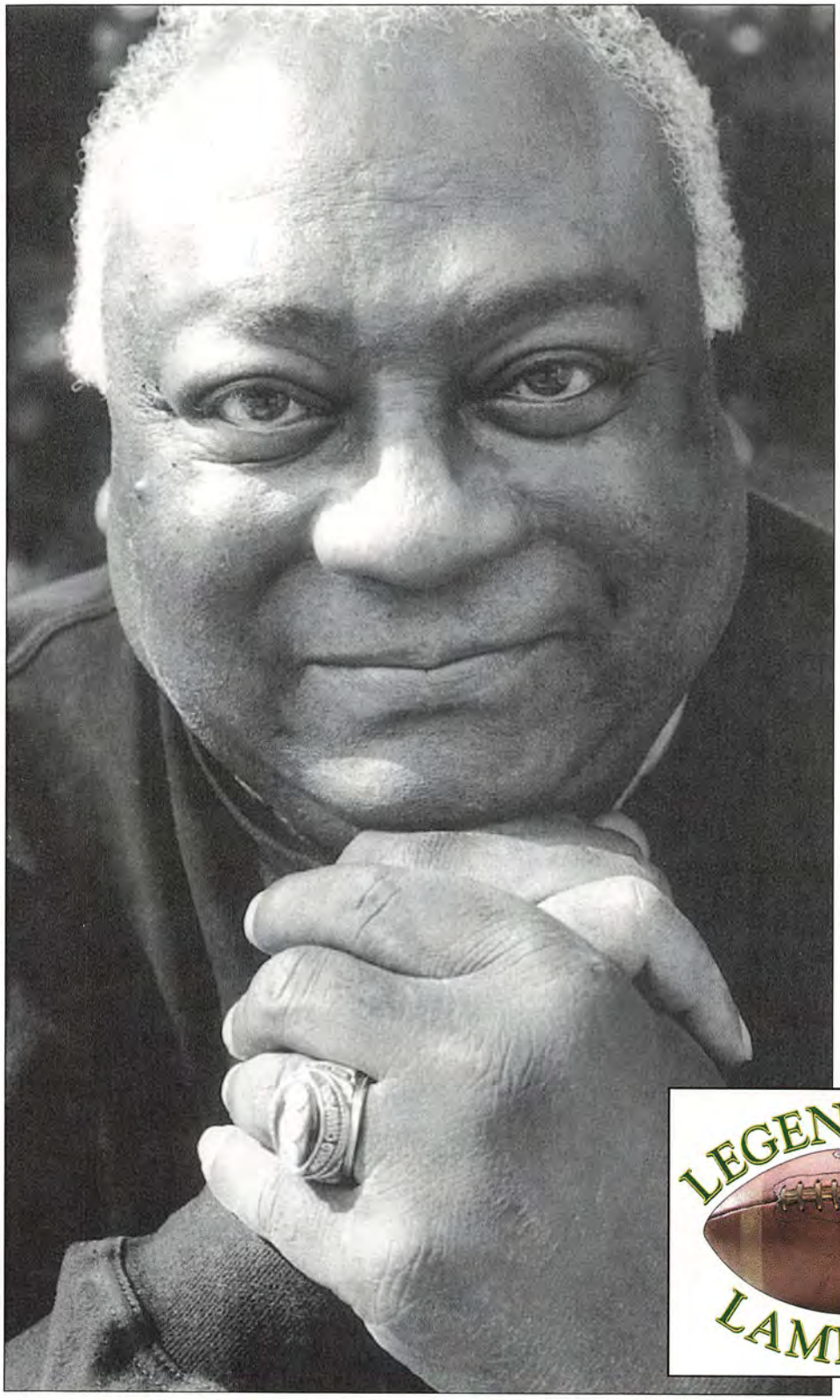


LEGENDS OF LAMBEAU

Lionel Aldridge

By Rob Reischel

So you think day-to-day life is pretty tough? The endless pressures at work. The constant challenges at home. The threat of the bill collector just around the corner.

Imagine fighting those concerns while hearing voices in your head. Or during a hallucinogenic state. Or while battling paranoia.

Tough? Try impossible.

"I went crazy. There ain't no sense in trying to put it any other way or making light of it," said Lionel Aldridge, a standout defensive end for the Green Bay Packers from 1963-71 who was diagnosed with schizophrenia in 1974. "I went crazy and when you're crazy, you ain't got nothing in this reality. So how can you be successful?"

Aldridge knew he couldn't.

And after suffering a series of low points by 1982 – which included a divorce from his wife and losing his job of 17 years as a sportscaster at WTMJ-TV in Milwaukee – Aldridge had bottomed out.

"I was falling apart. My life was falling apart," he said. "I wound up with no means of sustaining myself. And I could see it coming."

The result was two years of being homeless. Aldridge traveled the country – "everywhere but East" – with no clue where each day would take him.

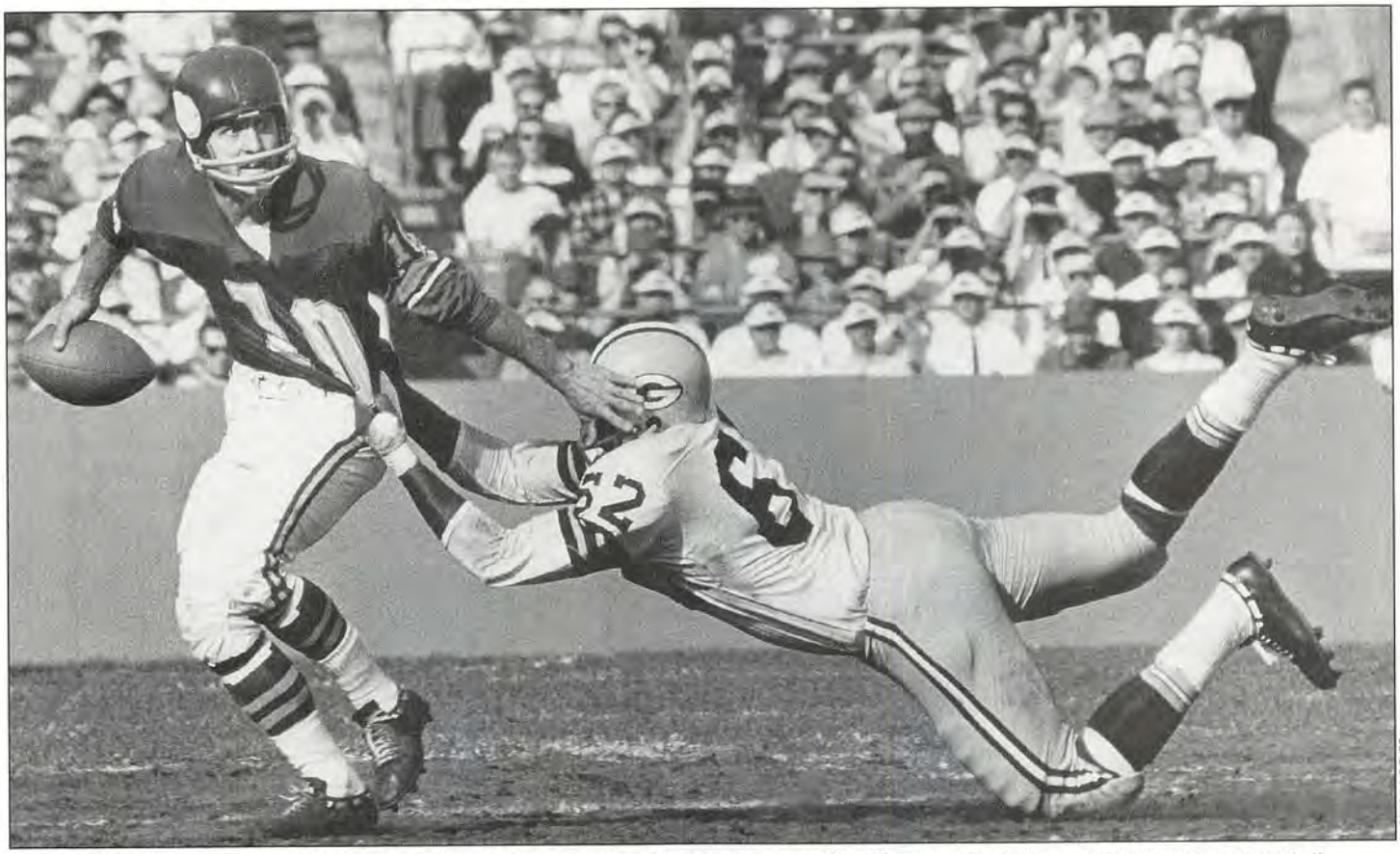
"A typical day would be waking up somewhere, either outside or in a shelter," he said. "And if I was in a shelter, I would soon be outside, because they don't keep you inside during the day. So it's basically trying to find food, then trying to find shelter. That's how you spend your day.

"And along toward evening you start looking for some place to sleep. So it's just survival stuff and basic instinct. I got real good at getting food and finding shelter. You get to be real good at that."

But it can get old in a hurry.

And by 1984, some Aldridge's friends convinced him to return to Milwaukee to seek help for his schizophrenia, a disease that affects 1 percent of the population.

"Some friends put me in the hospital," he said. "So my road back was through the hospital. In the hospital, I was put on medication and prior to that time, I had not agreed to take the



VERNON J. BIEVER

Aldridge attempts to sack Minnesota quarterback Fran Tarkenton. Aldridge, who wore #62 in his early years before switching to #82, calls football under the Lombardi regime "just a wonderful thing to be a part of."

medication. But by this time in my life, I had exhausted every possibility and possible thought that I could come up with that might help me.

"I agreed to take the medication, and right away it was helpful and got rid of the voices I was hearing, the hallucinations I had, and it helped me with the paranoia. And so once that started, I got really excited about the possibility of getting well, and I started looking for ways in which I could help myself."

Which meant finding employment. He started as a mail handler with the post office. From there, Aldridge worked his way into the marketing department, and things appeared on the up.

"I worked high and drove a company car," he said. "So, it was nice. And I stayed healthy for about three years without an episode.

"And then things got rough in the office, and I wasn't prepared to handle that. I believe that triggered me into a bizarre kind of thinking and that always leads to my being hospitalized. And I had about six of them in a row. I simply was unable to hold it together."

After coming back to the post office for a short time in the early '90s, Aldridge found that the best thing for him was to alleviate any and all day-to-day pressures – such as a job.

"Life is good. I've been enjoying this kind of wellness, which I would say is nothing short of complete wellness, for the last year and a half. I have no complaints whatsoever. I'm experiencing no pressure, and for me that's a blessing."

"Mainly, I don't worry about anything," he said. "It's strictly a mental practice of staying healthy, and it's a state of mind to not be crazy. And I do think that leads to my mental health."

Today, Aldridge's mental health is better than it's been in years. He lives in Milwaukee where his daughters Michelle and Angela, and his granddaughter Monica reside.

He does some public speaking and autograph sessions. "I've never been better than I am now," Aldridge said. "In fact, I think I'm better now than at any time in my life. I've got my children with me, we've got what can be called a family.

"Life is good. I've been enjoying this kind of wellness, which I would say is nothing short of complete wellness, for the last year and a half. I have no complaints whatsoever. I'm experiencing no pressure, and for me that's a blessing. So this is a real exciting adventure for me.

"I have to look at it that way, because it's my life. And I want the best of what's available to me. So in a lot of ways, it's been a very exciting, wonderful journey."

It's a journey that many people will soon learn much more about.

In the coming months, a book will be published detailing Aldridge's fight against the disease. "I'm not just doing a life story," he said. "I'm basically doing a book on the disability. What it's like to be crazy, and what I did to get out of that and what I do to stay healthy."

Aldridge has also given the rights of his story to a California producer, meaning a movie deal is also possible.

"I think it has a chance," Aldridge said. "The networks do about one disease a month, so there's a chance. As long as it's out there in front of them and they're aware of it, it has a possibility.

"I definitely think that what we need is to have it talked about and talked about more, a great deal more. That's what we need to dispel the fear."

In a recent interview with *Packer Profiles*, Aldridge not only talked about his battle with

schizophrenia, but reflected on happier times when he wore the Packer uniform.

Q&A

Q: Who was the best coach you ever played for and why?

A: (Vince) Lombardi. It was his commitment to it, his commitment to his profession of a football coach.

The term football coach is a very broad thing – you have to be a psychologist, you have to be a father. You not only have to be a buddy, a friend, a pal, but you've got to be a parent, and then you've got to be an adult.

All of that is required of a football coach, and Lombardi had all of that.

Q: Did you like Vince when you were playing for him, or was it afterward that you truly appreciated him?

A: Well, I respected him all the time. You couldn't take him all in at one time.

Q: Did you ever have any run-ins with Vince?

A: He yelled at me three or four times, and I yelled back once or twice.

Q: Was that acceptable to yell back, or did it just make things worse?

A: That was insane (long laugh). He didn't do anything. He just got quiet and stood there and looked at me.

Q: Did anybody else have the courage to yell back at him, or were you on an island?

A: Oh sure, there were others. The thing was, if you yelled back, he got off your case. But if you just took it, he just kept driving it into you. So I yelled back.

Q: What was it like being part of those teams?

A: It was all tingly and itchy, like walking through crystal with little bells ringing. It was everything beautiful about football. It was the best.

It was the best that football could be. Television was just starting to get interested, so people were just starting to view the game as a big-time sport.

And we were playing for a coach who was respected as being the best ever. And some of the players were, in a way, the kind of players who could only be coached by someone like Lombardi. All of that was just a wonderful thing to be a part of.

Q: When you guys were in the middle of your dominance, did you realize that you were making history?

A: Yeah, we did. We knew that no one had ever won that much before. We were the first team to record that many victories. We knew that. Some guys were experiencing pressure, and their hair was falling out and stuff. But for the most part, our guys just hit on it.

Q: How did you handle pressure back then?

A: I didn't have any problem with it.

Q: What's the nicest thing anybody ever said about you?

A: I've had a lot of nice things said about me. But the thing that comes to mind, the strongest, is when *Reader's Digest* did an article about me and called me a winner. That was real nice.

Q: When you were growing up, who were your role models?

A: I had a basketball coach by the name of Lem Bassett, and he was probably my biggest role model.

VERNON J. BIEVER

Aldridge watches the game from the sidelines with Coach Vince Lombardi (l) and assistant coach Phil Bengtson (r).

Q: What's the best piece of advice you've ever gotten?

A: I have to think of what Lombardi told me. He just walked up to me one day early after I had reported to camp and he said, "No one has ever come up here and made this team the way you have. Keep your nose clean, and you can go a long way."

Q: If you had to pick one highlight from your playing days, what would that be?

A: It would be something probably from my second season. I feel I was the healthiest I ever was in professional football that year.

I got hurt after that and had to play with injuries. But my second year, I had everything working. And I didn't have a great deal of experience, but I had a lot of enthusiasm. And they loved me. And I thought I was pretty good.

Q: What other sports did you play when you were younger?

A: I played basketball and ran track. I could have played small college basketball.

Q: If you could invite any three people in the world to a dinner party, who would they be and why?

A: I would invite Mother Theresa, because I want to know how the Holy Spirit guided her life and what's her reaction to it. What did she feel, and what did she get by obeying God? I already know the answers, because I obey God. But I'd like to hear it from her.

And Martin Luther King Jr., because he had great vision, and I'd like to know his timetable for change and how close we are to that. Because I don't think we're very close. In fact, I think since his death it's gone in the other direction.

And the third person would probably be Vince. And I don't think I'd say anything; I'd just want to listen to him. I think he'd know what to say.

Q: What was the most bizarre piece of fan mail you ever got when you played?

A: Oh, let's see. I've gotten a lot of really good stuff from people telling me I'm someone they admire. And those who aren't afraid to talk about themselves a little bit are enjoyable. But nothing other than that jumps out at me right now.

Q: What's something that most people don't know about you?

A: Well, I'm sure there's something, because I don't feel exposed. So there must be something, but I don't want to reveal it.

Q: Who were the five toughest guys you ever played with?

A: Ray Nitschke, Willie Wood, Henry Jordan, Willie Davis and Dave Robinson. Those guys were extremely tough.

Q: Who were the five toughest guys you ever played against?

A: I don't know of any. You know, I was thinking about that the other day: What kind of mindset did I have as a player?

And I never got beat. But in my mind, (the opponents) weren't real people. They were just a number.

Q: Is there anybody in today's game who you really like a lot or admire?

A: Yeah, Reggie White, because of his work ethic. That's had the greatest influence on his Green Bay teammates. Reggie's a worker. I'd love to play with a guy like that.

Q: What did you like best about playing pro football?

A: Doing it on the field the way it was diagrammed on the board. And doing it successfully.

Q: Was there a part of the game you didn't like?

A: No. Absolutely nothing.

Q: Who did you room with when you were in Green Bay?

A: Dave Robinson, and Marv Fleming for one year.

Q: Do you have any funny stories you can tell about one of those guys or the two of you getting in any kind of trouble?

A: Marv was pretty independent and was not a problem as a roommate. But we were only together for a year when we were both rookies. You know, rookies don't do anything.

Then Dave and I roomed together for about eight or nine years. And I basically took care of Dave. Otherwise, he would have slept through his life. He liked to sleep.

Q: Do you have a favorite book?

A: *Sanity, Insanity and Common Sense.*

"The term football coach is a very broad thing – you have to be a psychologist, you have to be a father. You not only have to be a buddy, a friend, a pal, but you've got to be a parent, and then you've got to be an adult. All of that is required of a football coach, and Lombardi had all of that."

Q: What's your all-time favorite movie?

A: The last movie I saw was "Pretty Woman," and that was the best one I saw.

Q: What type of music do you enjoy?

A: I don't hear anything I like on the radio. I have a lot of stuff I tolerate – I tolerate the old stuff. But that's about it.

Q: What's your favorite food?

A: I don't like anything. No, I don't like anything, because I'm losing weight and I need to lose weight.

Obviously, when I get hungry I eat something. But I'm eating in smaller portions as a result of this new attitude I'm developing toward eating, which involves not liking food.

I was 420 pounds, smoking four packs a day, and that was a year ago. It was either change or die. I'm about 100 pounds less now, and I want to try and really get down, right around 200 or 210 pounds.

Q: When you first got to Green Bay, what were your impressions of the town?

A: Well, it was a real small town, and I'm a small-town boy. So I was comfortable. It was like playing at college.

Q: Did the fishbowl that is Green Bay ever become too much for you?

A: It got to be too much when we became undesirables to the fans, when they started to boo us. We lost a few games, and they booed us in Green Bay.

My wife and I were trying to leave the stadium after a loss, and this one guy got on the hood of my car and laid face-down looking through my window, booing.

But, it's good fun I guess.

Q: How did you enjoy Green Bay's Super Bowl march a year ago?

A: Oh, I enjoyed that a great deal. I enjoyed it immensely.

I had more fun watching those guys and just listening to the attitudes coming from various people. But seeing Mike Holmgren orchestrate that on the field, and Brett Favre and Reggie and those guys play it out was just a real nice thing for me.

LEGENDS OF LAMBEAU

Q: Are there any similarities between that team and the ones you played on?

A: I saw very few. Bart Starr in important games used to be extra careful to make sure of a pass. And I saw Brett Favre do that last year in some late games.

Q: What were the biggest differences between your Packer teams and the current version?

A: I think the players are grinning from ear-to-ear now with the money they're being paid to do something they enjoy doing. I think they have a perpetual smile on. Our smiles weren't as big.

Q: What are your hobbies?

A: I keep a journal, and I read. My journal is something that when things are going good, I take it with me the whole day everywhere I go.

Q: Can you remember what your first NFL check was for and what you spent it on?

A: My first check was for $13,500 plus a $5,000 signing bonus, and I bought a car – a 1963 Pontiac Grand Prix for $3,300. It was the best-looking car on the road that year.

Q: What's one thing you'd like Packer fans to say when they banter your name around?

A: I suppose it would be that he didn't lie to us, and he was an honest man. ◆

Packer Profile

LIONEL ALDRIDGE
Birthdate: 2-14-41
Birthplace: Evergreen, La.
Residence: Milwaukee, Wis.
High school: Pittsburg, Calif.
College: Utah State
Height: 6-3
Playing weight: 254 pounds
Acquired: Drafted in the fourth round by Green Bay in 1963.
NFL Career: Standout defensive end from 1963-71 for Green Bay; played two more years for San Diego. Played in 147 games in 11 seasons. Scored one touchdown. Sack totals were not kept at that time.
Occupation: Public speaker
Personal: Has two grown daughters, Michelle and Angela, and one granddaughter, Monica.

VERNON J. BIEVER

LEGENDS OF LAMBEAU

Tom Moore

By Tom Andrews

Tom Moore, at 6-feet-2, was once 215 pounds of unbridled football fury. Blessed with deceptive speed and a gallop that left frustrated defenders grasping at thin air, he could make a number of key plays. He'd blow past you on a blazing kickoff return. Knife through the line for a critical first down. Throw over you on the option pass. Make a diving reception for a touchdown pass. Or wipe you out with a savage block.

Yet, when Packer fans think back to the glorious '60s of Vince Lombardi – when smash-mouth, power football ruled the NFL – the names that usually flood the memory are Hornung, Taylor and Pitts. But Green Bay was also blessed with another talented back from 1960-65. He was the quintessential backup, equally comfortable at halfback or fullback. He performed with quiet efficiency, always ready to respond when Lombardi yelled, "Get in there!" He never grumbled about having little playing time, although he could have started for many other teams in that era.

"No, it didn't bother me," Moore says of his reserve role. "As long as I played enough, which I did, and felt a part of the team, that was satisfying. And I guess I looked at it like, if I'm not out there getting beat around, then that's just that much longer I'm gonna last."

Was it tough to be ready at a moment's notice, especially under the demanding Lombardi?

"No, because I felt like some point in time that was going to take place during the game. I enjoyed practice, much more, I guess, than I did playing in the game and I really applied myself. I was in real good shape, well-prepared and, you know, just felt like at any time I could step in. So, no I didn't find it hard because at my position, it wasn't like quarterback, which took a lot of preparation. You just had to be in great shape and know the plays."

Green Bay's top draft choice in 1960, Moore starred at Vanderbilt, racking up 1,606 yards rushing in three seasons and making All-Southeast Conference in 1958 and '59. In his rookie year with the Packers, Moore led the league in kickoff returns, averaging 33 yards per return, and got a taste of football immortality when the Packers clawed their way to the

NFL Championship game, only to fall to the Philadelphia Eagles, 17-13.

But then came 1961. Titletown USA – and Vince Lombardi – would not be denied. Moore was a vital cog in the Packers' championship teams of 1961, '62 and '65, something he clearly takes immense pride in. "Well, it was quite a thrill," Moore said, "especially in the early years, when our offense was the stronger part of the team, and we really did control games with our defense. Each time you were asked to carry the ball, you just knew there was going to be a hole there."

Moore's value to the Packers became even more evident in 1963, when Hornung was suspended for gambling. Starr called Moore's number 132 times, and Moore responded with 658 yards (5 yards per carry) and six touchdowns, including a sparkling 77-yard score against the Detroit Lions at Milwaukee County Stadium. He also caught 22 passes for 210 yards and a pair of TDs. Even though the Packers finished second to the Bears that year, Moore shined again in the postseason. He caught a 99-yard touchdown pass from Starr as the Packers whipped the Cleveland Browns 40-23 in the Playoff Bowl in Miami.

After being traded to the Los Angeles Rams following the '65 campaign, Moore played one year each with the Rams and the Atlanta Falcons before retiring and joining the real estate business. He continues to make his home in his native Tennessee, about 20 miles from Nashville.

Recently, Moore spoke to *Packer Profiles* about his days in Green Bay and what it meant to be part of Lombardi's Packer dynasty.

Q&A

Q: Who was the best coach you ever had and why?

A: I'd have to say Lombardi, of course. The way he did things was the right way, and there is no other way. He had a good system, and you had to apply yourself every minute that you were playing. Of course, I always felt like he worked harder than we did so I never resented that. The things you learned were just the basic principles that you need to know for your work or to live your life. That was particularly meaningful to me. You know, you're a young guy when you get into the NFL, and he gave us quite an example with things that would serve you well. Also, he was so strict and demanded this out of you, and you probably had more to give than what you thought. If you applied yourself and just gave what you had, that's all he asked and that would be sufficient, and you could probably out-do most people that maybe had more talent. It was a great learning experience and you respected the man greatly, probably more so when you got out from under him. While you were there, you feared him a little bit, you hated him a little bit, and you loved him a little bit. When you got away though, you realized what a job Lombardi was doing and what it meant to you.

Q: Do you remember Lombardi more as a tyrant or as a father figure?

A: Well, he was both, but you had to do the job. There was a time to work, and there was a time to play, and you just couldn't confuse the two. Outside of that, I found him likable and when you were off the practice field, you'd cut up and you'd joke. But he was all business when it was time to do business.

Q: What are your memories of Packer fans, including after you left Green Bay and returned as a member of a different team?

A: It was quite interesting, because even though I had been in Green Bay for six years, when I was with the Rams and we flew in, you'd get a little bit of a shock when you'd land way out of town, and you drove through the cow pastures to get to the stadium. Here was this big stadium and parking lot and a little old town. During the first trip when I was with the Rams, we stayed in downtown Green Bay. We were walking down the street, myself and several other players, and people would call out to us. The taxicab driver and pedestrians would shout your name, "Hey, Tom!" The Rams players were just flabbergasted! Then, during the game, I saw at least one fan banner that said, "Welcome Back, Tom." It was unusual, unlike any other professional team, certainly.

"I never actually loved to play football like some guys who love every minute. I liked being on the team, and I liked being with the players. I didn't really mind practice, but the games weren't particularly fun, because I always had this deep-down fear that I was going to make a fool out of myself."

Q: What's the nicest thing anybody ever said about you?

A: That I had a very good work ethic. I always prided myself on being a real hard worker. I really worked hard in practice, and it was necessary because I wasn't blessed with what I felt was outstanding talent, speed or what-have-you, but I did apply myself. I gave 100 percent during the practices, as well as during the games. For them to say I had a good work ethic was meaningful, because I felt that I was a hard-working, average Joe.

Q: Who were your role models?

A: I guess the one I really recall most of all when I came to Green Bay was Lew Carpenter. First of all, I really liked Lew and, secondly, here was a guy who was in his early 30s, and he was the hardest working guy on the field. I liked that, and I really tried to model myself after the way Lew conducted himself.

Q: What's the best piece of advice anyone's ever given you?

A: Hit the field running when you play for Green Bay! The veterans told me that when you step on the field, it's full speed, because that's what Lombardi expects, and that's what you'd better do.

Q: What was the highlight of your playing days?

A: Certainly, being on the championship teams. That was a great experience. Just playing with Green Bay was as much of a highlight as anything. The guys were just terrific, and the town was wonderful. It was just a wonderful time in my life and a great experience.

Q: What other sports did you play when you were younger?

A: Well, as far back as I can remember, I was always playing something. I grew up in a small town (Goodlettsville, Tenn.) and we didn't really have any organized teams until you got up into the 7th or 8th grade. But we always got together as kids, usually to play basketball. When I got into high school, I played basketball, ran track and played football.

Q: If you could invite three people to a dinner party, who would they be?

A: Lombardi, Lew Carpenter, and my old high school coach, Mike Frost. I would like him to meet Lombardi.

Q: What was the strangest piece of fan mail you ever received?

A: To be honest, I don't recall getting fan mail to any degree. There wasn't a great amount outside of an occasional request to sign an autograph. In recent years, I've been surprised that I still get a card or something and requests by fans who are trying to assemble autographs from members of the old teams. But really, never anything very unusual.

Q: What are your impressions of the resurgence of Packer football?

A: Well, first of all, I'm happy. I love to watch a winner, especially when it's Green Bay. But I didn't like to watch when they weren't doing so good. I'm real glad. I know they're trying to establish a team here in Nashville and nobody cares. Up there you do have that base of fan support that means a great deal. I'm tickled to death with 'em.

Q: What endorsements, contracts did you have? Who did you represent?

A: No one. Back then, there was not a great deal of that, and certainly I wasn't one of the few guys that got endorsements. The only thing I can even recall is that one time I think Hutch made a Tom Moore football, which I'm sure there weren't a whole lot of them sold!

Q: Name something most people don't know about you.

A: I never actually loved to play football like some guys who love every minute. I liked being on the team, and I liked being with the players. I didn't really mind practice, but the games weren't particularly fun, because I always had this deep-down fear that I was going to make a fool out of myself. So I was always nervous, and I never particularly liked getting knocked around, the punishment you take. That wasn't, to me, any great fun. It was just a part of the game. And there were a lot of other players who felt like I did. It was a job, but it was more than a job, too. You wanted to do good in everything, and you gave it 100 percent, but I can't say I particularly loved it.

Q: What player did you really admire when you were playing?

A: Well, as I said, Lew Carpenter stood out as a role model. And I admired Bart Starr a great deal. Bart was a good player who maximized his talent, and he really helped the team, ran the team. I always felt it probably was Bart's team, and he was a true gentleman, also.

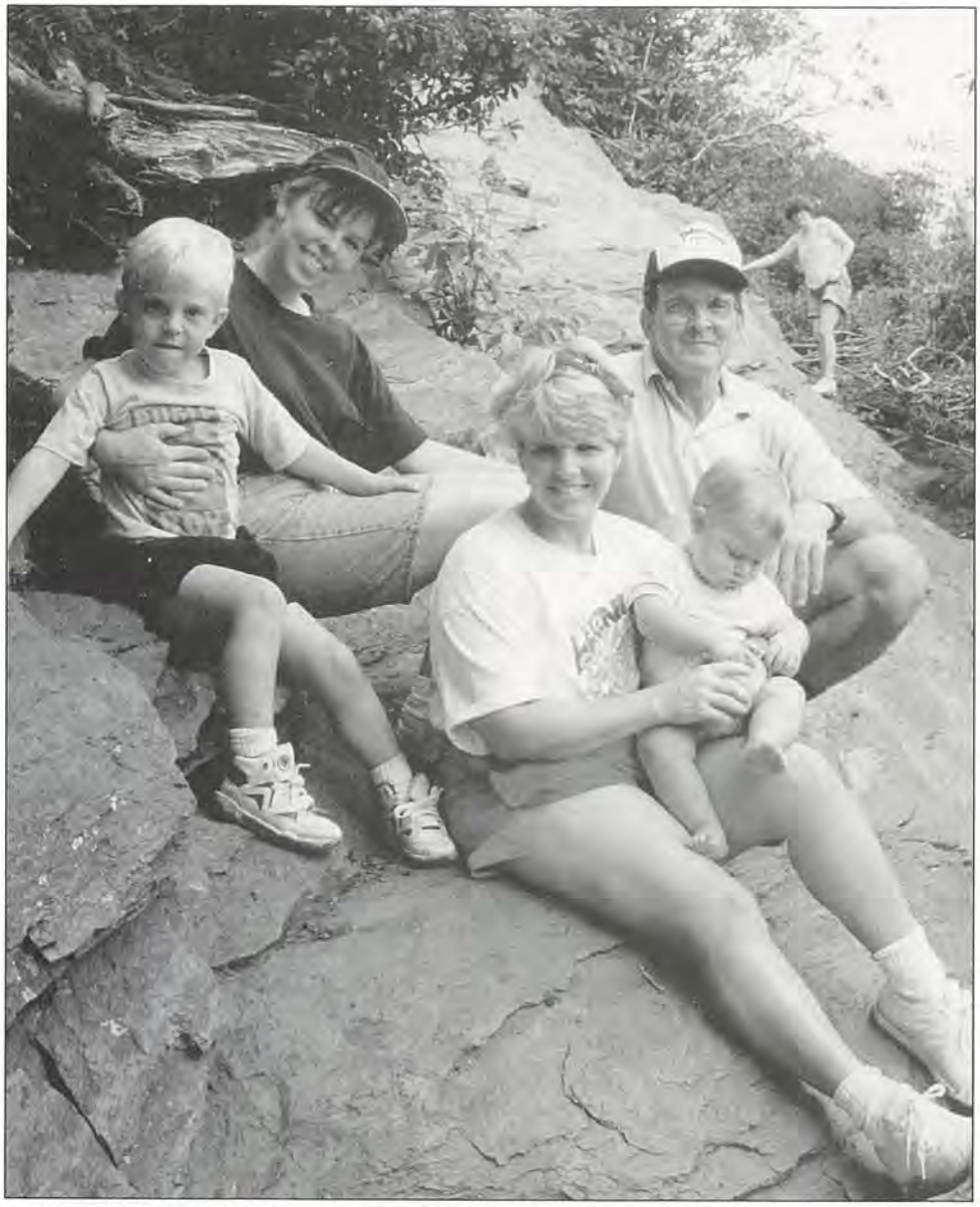
Q: What was the best thing about being a professional football player?

A: In spite of the fact that I've already said I didn't love it, football was still a lot of fun. I liked practice, and you got into great physical shape. Under Lombardi, practices were only an hour and 15 minutes long, and you didn't spend a great deal of time. This was on your long days, when you had some meetings, you were only spending a few hours a day. You were in great shape and you were young. You were making a bigger salary, although certainly nothing of the magnitude that players make today. You worked for six months, had six months off. I loved living in Green Bay, being part of the team and having people acknowledge that I was a Packer player.

Q: What was the worst thing about being a professional football player?

A: The injuries. It's just a part of it. We were told the first year under Lombardi – and each year the rookies were told the same thing – that whether or not you made the team depended upon how well you played when you were injured. Anyone could play when they felt good, but we would be required and it would be necessary to play when we were hurt.

I think that any of us that played are paying the price now with the aches and pains.



Moore is pictured here with (l-r) grandson Chase, daughter Kelly, daughter Karen and grandson Jacob.

Q: Who was your roommate on the road, and do you have a funny story about him?

A: My roommate during most of my years with the Packers was defensive back Hank Gremminger. But I can't think of any funny stories right off the bat.

Q: What is your favorite book?

A: I've read a lot of books, but I can't name any one favorite. When I was young, I read all the adventure stuff like *Robinson Crusoe*, but no one book stands out as my all-time favorite.

Q: What's you favorite movie?

A: I particularly like that movie "Hoosiers" with Gene Hackman. I wished I could have played basketball as well as I played football. I would have loved to have played on that team (in the movie). Another of my favorites was "The Shawshank Redemption."

Q: Who is your favorite musician or group?

A: Again, I don't have any one particular favorite. I do listen to a lot of classical music, and I really enjoy Mozart. I also enjoy country music.

Q: What is your favorite meal?

A: I'm not a big meat-eater, so I like the pastas, and I've got a recipe that's a particularly good one. During the summer months out

Moore's grandchildren are all University of Tennessee fans, despite the fact that Grandpa went to Vanderbilt. In the front row (l-r) are Katie, Josh, Bethany. In the back are Jacob, Chase, Blake.

on my porch I have a pot with a little basil, and I like the pesto sauce to mix in with the fresh basil. I always keep salad in the fridge that I make up ahead of time each week, one with romaine, and throw in all the other veggies like red cabbage, celery, etc. Whenever I'm hungry, I can just reach in and grab one of those dishes.

Q: Where was your favorite place to eat in Green Bay?

A: When I played, the place to eat was The Spot (Supper Club). I was there about five or six years ago when I was in the area for a canoe trip. It used to be right along the river. Back then they had dry ribs, excellent hors d'oeuvres, cheese and things. Everything they served was really good.

Q: What were your first impressions of Green Bay and Wisconsin? What are your thoughts today?

A: I distinctly remember it, because the year I was drafted they wanted us to come up during the summer for a two or three-day session to look us over. I drove up, got to Green Bay in the afternoon and checked into a downtown motel. I had a little time to kill, so I was walking down the sidewalk and hadn't gone far and people started speaking to me, calling me by name. I was thinking, "My goodness, I've never been here before!" But they knew you were going to be there, and they were looking for you. They were ready. And I was delighted, because I had spent some time in Chicago, and I hated every minute of it. I'm used to living in an area where you can get into your automobile – and that's the way it was in Green Bay – and immediately you're out in the country. I don't know how long I might have lasted in a big city, so I was delighted to be in Green Bay.

Q: Do you still cherish your times in Wisconsin?

A: Oh, yes. In fact, my daughter, her husband and one of their children were in the Chicago area this summer for a baseball tournament. They decided to drive up to Green Bay and visit some of the places where we had lived while I was playing. They got to go to the Packer Hall of Fame and visit other spots in the city, and when she mentioned that I was her father, she said she couldn't believe the reception she got! It was like lost family or something! She talked about how well she was treated, and how they remembered and she was really impressed.

Q: What are your favorite hobbies or pastimes?

A: I guess my favorite pastime is boating. I won a houseboat that we use and then each year, at least once or twice, I am able to get up into northern Minnesota and Canada to go canoeing. And I've also done some white-water canoeing.

Q: How did you spend your first NFL paycheck?

A: Well, when I signed with the Packers, I got a $2,000 signing bonus, and I used part of it to buy a car. I bought a Pontiac and, I think it was $2,500.

Q: Did you keep or collect any of your own or other players' memorabilia?

A: No, but I wish I had, because I don't really have anything, even of my own anymore. When I played, I was fortunate enough to get about four game balls. But I don't even have them anymore. They got destroyed. Even my rings. We won the championship three times while I was there (1961, '62, '65). We got a ring when we beat the Giants in '61. The next year, we got a watch that didn't hold up. I still have it. And then I had another ring. Many years ago, someone broke in and stole my rings. About a year later, the Nashville police called to tell me they had arrested a guy who was wearing one of my rings, and so I got it back. I also have about three or four football cards and quite a few action photos that were taken by various newspapers.

LEGENDS OF LAMBEAU

Q: What is the one thing you'd like Packer fans to think of when they hear your name?

A: That I was a pretty good football player.

Packer Profile

THOMAS MARSHALL MOORE
Born: 7-17-38
Birthplace: Goodlettsville, Tenn.
Residence: Hendersonville, Tenn.
High school: Goodlettsville, Tenn.
College: Vanderbilt
Height: 6-2
Playing weight: 215 pounds
Acquired: Moore was No. 1 draft choice by the Packers in 1960.
NFL Career: A versatile performer who was a kick returner, an excellent blocker and receiver, and was equally adept at playing halfback or fullback. Moore was an integral part of the Packers' backfield from 1960-65. The Packers won back-to-back championships with Moore serving as the primary backup to Paul Hornung and Jim Taylor. He led the NFL in kickoff returns (33.1 ave.) during his rookie year and turned in his longest career run from scrimmage in 1963, a 77-yard TD against the Lions in Milwaukee. Played with the LA Rams in 1966 and Atlanta Falcons in 1967. In 102 NFL games (eight seasons), he rushed for 2,445 yards (3.7 ave.) and 21 TDs while catching 141 passes for 10 TDs. Had a 26.5 career average on 71 kickoff returns. On option passes in his career, went 13-for-19 with five TDs.
Occupation: Moore is semi-retired after running a residential real estate brokerage in Tennessee.
Personal: Moore has three grown children: Karen (37), David (35) and Kelly (31). He also has six grandchildren: Chase (10), Blake (8), Jacob (5), Bethany (4), Katie (4) and Joshua (2).

Married to a Packer

In many cities across the country, star football players are celebrities. But in Green Bay, Wisconsin, the families of Packer players also tend to share the spotlight

Adam and Jana Timmerman at the Super Bowl ring ceremony. Jana said she never imagined Adam's career would take them to where they are today.

FAMILY AFFAIR

By Rob Reischel

When you think of great love stories, "Romeo and Juliet" quickly jumps to mind.

Or maybe "Casablanca," "The Thornbirds," and "When Harry Met Sally."

But in the Timmerman family, the classic novels and Hollywood romances have nothing on "Adam and Jana."

No, when you begin dating in the fifth grade, hit just one minor pothole along the way and end up tying the knot, that's a fairy tale, all right.

"It is pretty incredible," Jana Timmerman said. "We've known each other forever. We know each other inside and out."

The couple met during grade school in tiny Cherokee, Iowa, began dating in the fifth grade, broke up during their freshman year in high school, reunited sophomore year and have been together ever since.

During that time, Jana has watched her husband overcome two broken legs, as well as astronomical odds, to establish himself as one of the more consistent right guards in the National Football League.

"Not many people ever thought Adam would get to the NFL, much less become a pretty good starter," Jana said. "We feel very fortunate the way things have gone."

And the Green Bay community should feel fortunate to have the Timmermans.

The couple is heavily involved in charity work and giving back to those in the area – taking part in organizations such as the March of Dimes and Safe Kids. Jana is also involved in the Packer Women's Association, which helps support the needy.

"As fortunate as we are, the least we can

do is give back," Jana said. "It's just something I love to do, and it keeps me busy."

Staying busy doesn't seem to be a problem for Jana. Not with volleyball leagues, aerobics, charity work, commercials, speaking engagements and taking care of a 295-pound NFL player and their new home. But it just comes with the territory of being a pro football player's wife.

"It's not really a spot I ever thought I'd find myself in," Jana said of her and Adam's newfound celebrity status. "But we know we're here for a reason, and one that extends beyond football. We just want to be the best people and the best Christians we can be."

So far, so good.

Recently, Jana took time out to discuss the good, the bad and the ugly of being a Packer wife.

Q&A

Q: What do you do on game days, and what are they like for you?

A: Well, I definitely go to every home game, and I of course see nothing but Adam. When the defense is out there, that's my time to sit back and relax and to watch Adam on the sidelines.

I just watch and see what the coaches say. I participated in all sports when I was growing up, so I'm very athletic. And I know a lot about football, plus I've watched Adam all through high school and college, everything. And the more I watch, of course, the more I learn.

And I know exactly what play is going to go on every time out there. And I know exactly what Adam is going to do every time. And I just learn it, because Adam talks the talk with me.

So that way, too, I'm picking up on whether they're going to do a trap or a screen or whatever they're going to do. But I'm really getting into that more this year than I was last year, so I'm still in the learning process.

But I sit there, and I'm very tense and I talk to Adam each and every play that he's out there on the field. So when I have company, I just warn them ahead of time. I'm over here talking to myself out loud, because I'm telling him what to do. I'm sitting there saying, "Have a good set. Move your feet." Whatever. And that's kind of my way to deal with my nerves.

That, and I also keep a little Bible verse in my purse or in my coat. It's Philippians 4:6-7, and it says, "Do not be anxious about anything, but in everything, by prayer and petition with thanksgiving, present your requests to God. The peace of God which transcends all understanding will guard your hearts and yours mind in Christ Jesus." That way, when I get nervous, I whip out that little notecard and read it.

I'm praying during the whole game. First and foremost, I want Adam to know I pray that he knows that God is the reason he's out there. And the second thing that I pray about is that he stays safe and healthy and free from injury. And then third, I just pray that he stays focused on his task.

And that's like my ritual on what I do. And that's kind of how I cope during the game.

If I'm hungry or need to go to the restroom, I get up the second the defense gets on the field, so that I'm sure I'm back to my seat when the offense gets out there.

Q: What do you do for road games?

A: I stay home. In the past, some of the gals, we used to get together and take turns at different people's houses hosting little parties. But I think it got to be too tense on everyone.

It seems like my friends are the quarterbacks' wives. And so that's hard, because if the offensive line doesn't do their job, and the quarterback is getting sacked, they're getting all frustrated.

So, it just got to be difficult. So this year, I've just been staying home by myself. And of course, Jeannie (Pederson) and I talk at halftime on the phone.

But I stay home. I have a big-screen television in the basement, and I sit on the floor. And sometimes when the defense is out there, especially if it's a nerve-racking game, I'll vacuum.

And then the second the offense is out there again, I'm sitting right there again. And I always tape the offense, because I rewind it a lot and see what happened and what took place and then when Adam gets home, I kind of quiz him, like "What happened here?"

FAMILY AFFAIR

But I think Adam likes that, because I'm giving him honest feedback, and at the same time, I'm praising him because he did his best no matter what – no matter if he played a good game or a bad game or whatever.

Q: As a wife in Packer territory, are you recognized a lot by the fans?

A: I am, because Adam and I are very involved. We are the Northeast Wisconsin Chevy Super Dealer spokespeople. So we do commercials for them.

We are also the Northeast Wisconsin March of Dimes spokespeople, and we do commercials for them. We do a lot of print things, as well. We do a thing for Safe Kids in the Fox Valley promoting the use of bicycle helmets, seat belts and toy safety.

And we also have our own association called the Packer Women's Association, and everything we do with that I'm very involved in. I do style shows, I model clothes and whatever. Once a year we do a thing for Paul's Pantry, which is giving food to the needy. It's a place where the needy can go and shop and pick up food for free.

We're very involved, and I love to do things. So people do recognize me. And if they're from Green Bay, they're very good

When Adam is away on a road game, Jana sits at home in front of her big-screen TV. 'Sometimes when the defense is out there, especially if it's a nerve-racking game, I'll vacuum,' she said.

about it, because I think they're used to seeing Packers, and it's not that big of a deal.

But if they're from out of town, then they tend to want to say something to you. And mostly it's good – they just want to touch you, they want a piece of you, they want your autograph, they want something.

But we've been in situations where if Adam wears a cap, that puts enough doubt in people's mind that they say, "Ooh, I can't see his haircut. I'm not exactly sure if that's Adam Timmerman or not." Well, now they're recognizing me. So, sometimes it's not bad, but then sometimes they get a little loud about it. And it's a little overwhelming.

But, you know, we're just so happy to be here, and we know that God has us here for reasons other than football. So we want to respect those people's wishes if they want an autograph or whatever. Adam and I are very, very good about doing that.

Q: What are your greatest fears as far as Adam playing football?

A: Injuries. I've watched him go through two broken legs in football – one in high school, one in college. And I feel for the people like Edgar (Bennett), those who are out for the season and have to sit and watch everybody else play. You see stuff like that happen, and that's scary. It's very scary.

Q: How did you deal in the past when you'd see Adam lying there, hurt?

A: Well, when he was injured in high school, there was a dance after the football game, and we actually went dancing. I was like, "Suck it up. Come on, you can do this. Let's dance."

The doctor had already looked at him and said, "You'll be all right." But then a couple of days later, he wasn't getting any better, and it was still swollen and then they found out it was broken. So then, (worrying) wasn't that big of a deal.

But in college, when I saw him go down, I knew. It was on turf, I saw him go down. It was in a dome, and I panicked and ran to the field. I sprinted down the steps and did whatever it took to get to the field, and they let me on. It'd be totally different now in the pros, but in college, they did let me on the field.

But it's hard, because when he's hurt, it hurts me just as much. I'm not in the physical pain that he's in, but I'm in the emotional pain.

Adam and Jana have been dating since they were president and vice president, respectively, of their fifth-grade class. The couple is pictured above at their Homecoming.

Q: When you and Adam first got to Green Bay, what were your impressions of the area, and what are they now?

A: Very good. Of course, we come from a very small town, so Green Bay seemed big. But we liked it a lot. It wasn't as friendly as our home town, but still very friendly.

We liked it a lot right away. We live here through the off-season, since we've been here. Other than the drivers, we love it. But we don't like the drivers up here. They're too aggressive, and there's moves we've just never seen before.

People do not like to make a full stop at a stop sign. People do not like to use a blinker. And our biggest complaint is there aren't four lanes, but people like to make it four lanes.

Q: Did the organization do anything to help you adjust the first year you guys got here?

A: You know, not the first year. But last year, they created a position, and now we have a director of family programs (Sherry Schuldes) and she helps anybody who needs help getting housing.

And that was a big thing when we got here. A lot of people did not want to rent to Packers. Another thing was that people did not want to give you a lease for less than a year – and a lot of people don't want a year lease, because they go other places in the off-season. So that was a big issue. Well, now they'll help you find housing, they'll help you find almost anything you need.

Q: Do you guys rent or have you bought a home?

A: We bought a house, and Nov. 1 made it a year since we've been here. We were renting, but then that gets to be expensive. And we liked the townhouse that we lived in, but the neighborhood around it wasn't all so great.

But now, we absolutely love our neighborhood, and we love our house. We just feel very fortunate.

Q: Now are you in Green Bay virtually all year?

A: Yeah. We go back home in May – that's when Adam helps put the crops in (at the family farm), and we're back for about a month.

Other than that, we maybe go home for two weeks right after the season just for a little visit and get away from here for a bit. But otherwise, we're here.

Q: So what's your off-season like?

A: Extremely busy. Adam is such a personable guy, and he's so genuine that people really love him. So we get a lot of requests to do speaking and autograph signings and whatever. So we're very busy doing that. And I'm a busy-body.

Adam spent this off-season fixing up our basement. We have the daylight windows in our basement, and it was barebones when we moved in. So he put up all the studs and got the walls ready, and we did all the insulation and everything. So that kept him very busy this off-season.

We haven't done very much traveling, because we haven't had very good luck. We were supposed to take a cruise two years in a row through the NFL, but that ended up falling through both years. So we're not going to plan on that this year – we're going to make our own plans, and we're going to go Mexico.

And we do plan on going south to Missouri to visit with Adam's aunt and uncle. We went to see one of my aunt and uncle's last year, so this year we're going to go see his.

Q: What would you say was your strangest encounter with a fan when you've been out and about?

A: Well, we've had so many strange things. We've had a lot of dumb luck, and we've had just some of the strangest things happen.

But I think probably the strangest thing – and I'm going to put this on a positive note, because we've had some really bad things happen, and I don't care to reflect on those – but just recently, we were in the mall, and I'll give you two instances that happened in two stores.

We're in Eddie Bauer, and I was filling out this form, one that after you spend so much allows you to get this discount. So we're signing up for these points, and this lady looked at my Super Bowl ring – because the wives got Super Bowl rings, too – and she said, "Boy, that's really an unusual ring."

And I said, "Oh, thank you," not knowing if unusual was meant as a compliment or not. And Adam – the man who would never let anybody know his identity, who always wants to be in cognito – says, "Oh, your Super Bowl ring?"

And this lady looked at him like "Super Bowl? What is the Super Bowl?" And he's like, "The wives, they definitely deserve one after everything they've gone through and put up with from us men; they definitely deserve Super Bowl rings."

And she was just so dumbfounded, she had no idea what we were talking about. And we left there, and she was still puzzled. She had no idea what the Super Bowl was.

So then we go to Kinney shoes, and Adam had happened to find a pair of shoes he liked. The guy was being kind of strange with us, but he had no idea who Adam was. But we go to the counter to pay for these, and I give him my credit card and he looks at Adam and says, "You really remind me a lot of someone. You kind of look like Adam Timmerman of the Packers."

And I'm just holding back, busting a gut over it. And Adam's like, "Yeah, I get that a lot. People really think I look like him."

And then he looks at me and says, "You know, strangely enough, your wife really looks like his wife in those commercials." And of course, then I'm laughing even harder. And I said, "You know what, even stranger, we have the same last name as them."

And he goes, "You're kidding. I didn't even look at your credit card." And then he looks up at us again and goes, "Well you are them. No you're not! Yes, you are."

And he asked us if we were the Timmermans, and we said yes, and he was like, "Oh my gosh! Oh my gosh! My name's Ty and if you ever need anything in here ..."

We left there in stitches. We went to two stores, and in those two stores, we had two totally strange things happen to us. Just another day on the town.

Q: Have you had any unusual requests from autograph hounds?

A: Well, the signature on a lady's great big bra would probably have to be strange. Although Adam did say he signed a mini-skirt that was on someone in training camp his first year.

Jana is pictured here with Jeannie Pederson, wife of backup quarterback Doug Pederson, at a game at Lambeau Field.

Q: And your reaction to that was what?

A: I asked him where it was, and he said on the hip. And I said as long as it wasn't in other places.

He actually had someone who wanted him to sign a G-string. And they came up and asked the man who was in charge of people being there if he would sign it, and the guy said, "Well, you'll have to ask his wife, who's sitting right over there."

And the woman looked at him and said, "Wife? Oh great," and walked off.

But I would probably say the big bra and probably the people who come up and ask right when you're in the middle of eating. That's probably about the worst, but it comes with the territory.

Q: When you first got to Green Bay, did you get any advice or words of wisdom from any of the veteran wives?

A: Well, I wouldn't say they came up to me and gave me any suggestions. But I definitely went to them and asked, "How do I handle this or handle that?"

The ticket situation was really hard right away, with people wanting to come to games and stuff like that, because we only get two tickets and then we can buy two more. People think we get more, but that's it.

But I would say the biggest questions I had went to Sheryl Ruettgers, and I also asked our Athletes in Action director Lynn Newmann, because they have been here over 20 years. So those were probably the two people I'd go to the most in the beginning.

And now I feel that the people are coming to me, because I'm to the point now, where I am one of the wives that's been here the longest. In my third year, people are turning to me for advice. But I like to listen, so for me, it makes me feel important if people want to ask me things.

Q: In general, would you say you guys live a normal life, or is that virtually an impossibility?

A: You know, I think it's a lot different here than it would be in most other cities. Every place else where there's a pro football team, it's a big city and people are far less likely to recognize you and to know you.

I do know that people do strange things when they drive by your house. You know, when Adam was snow-blowing once last year, and I was out there helping him, they hollered out, "Welcome to Wisconsin, Timmermans." And you know, we're from Iowa, and the weather isn't that much different. We're used to the snow.

"I'm praying during the whole game. First and foremost, I want Adam to know I pray that he knows that God is the reason he's out there. And the second thing that I pray about is that he stays safe and healthy and free from injury."

But I would say we definitely try to live as normal of a life as possible. We are out a lot. I mow the lawn and wash the vehicles by hand myself.

So we try to do as many normal things as we can, and we enjoy doing those kinds of things. And we don't want to give it up just because we play pro football.

But in general, I think the people in Green Bay try and help us be normal. So we try, and it isn't always easy. But I think the hardest part is we don't want people to say we've changed. We have to change a little bit. But overall, I really think that they have changed, and they've changed in their perspective of us. Because they think the pasture is always greener on the other side, and that isn't always true.

For me and Adam, it's not the money. I've told him, the minute you're not having fun with football, I don't want you in it. And he said he feels the same way. The money's great, don't get me wrong. But that's certainly not our main focus.

Q: What's it like feeding Adam?

A: You know, it's very easy. He loves everything, he's not picky. He's very much a meat, potatoes, vegetables type of guy. Just very basic.

And one nice thing is we never have leftovers. And I don't eat much, and he's a great eater and not fussy, which makes it enjoyable to cook for him.

Q: What are your impressions of the fans at Lambeau?

A: Oh, they're awesome. You know, I don't care for getting the beer spilled on me and getting around the real drunk people.

But overall, they're really fabulous, and they stand behind their players no matter what. They're not the fair-weathered fans that I saw at the Super Bowl for New England.

You know, one minute they would score and they'd be like, "Oh yeah, we're right in it." And then we'd score, and they'd be like, "Oh, the Patriots are so rotten."

The fans here are truly not like that. And not only do they come out and support the Packer players and coaches, they come out and support us women too, because they've been very supportive with the charities and events we've done. They have wanted to come and see us, as well.

Because they know it's for the benefit of the community as much as the Packers are. So I think they're fabulous.

Q: Where do you sit during the games?

A: You know, I sit all over. We don't have the same seats every week. So I'm all over.

I prefer, if I can get them, close seats. I like them close, and I like to sit right behind the offensive line, because I like to see what the coaches are saying to Adam.

It's just kind of a nice thing for me to be able to see him. He's so focused on the game that he never notices me. But I like that closeness.

Q: Do you go to any road games?

A: This year I'm not. Last year I went to one, but they just turn out so disastrous that I'm not this year.

We have to line up our own plans, and it just gets to be so much that I have just decided to stay home. Adam loves it when I'm here when he gets back. And there's no way I can do that if I travel. We just can't hop on a plane and get home like they can, you know, a chartered flight. So I'd just as soon stay home, and it's our special time. We're so busy during the week that it's my special time to take him and drop him off at the airport, give him that last hug and kiss, and then pick him up and be the first one to pat him on the shoulder and say, "Great game!" – win or lose.

Q: What would Adam be doing right now if he wasn't playing football?

A: Farming. Without a doubt. And I'm a nurse, so I'd be off working in a hospital or a doctor's office.

Q: Did you go to college at South Dakota State with Adam?

A: Well, I started out at South Dakota State, and I ran track there my first year. But I was really having a tough time with the nursing program – they had such an overflow of students wanting in, and then a lot of junior college transfers coming in, that it was tough for average students like myself to get in.

So I transferred to Morningside, which is actually in Sioux City, Iowa, and they're actually in the same conference in sports as South Dakota State is. And that's where I graduated from.

"We try to do as many normal things as we can, and we enjoy doing those kinds of things. And we don't want to give it up just because we play pro football."

Q: Now I know you and Adam grew up together and have been close for many, many moons. Tell me about that.

A: Well, we actually started to know who each other was in third grade. Then in fifth grade, he was president of our class, and I was vice president. And the secretary and treasurer were a boy and a girl, and they started liking each other.

So they thought it would be kind of neat if Adam and I were boyfriend and girlfriend, and that's where it started. It just started out with the talking on the phone and going to the high school football. And we've been together the entire time, except for our freshman year in high school. That was a breakup time.

But it's some run. It's unheard of. And we know each other inside and out. But we started out really being best friends, before we ever were a total couple. Actually, we were homecoming king and queen in high school, which was really neat.

But we followed each other through all of our sporting events and all the way through everything.

Q: What's your favorite movie?

A: You know, I'm so bad about movies and Adam always teases me. He'll be like, "Pick up a movie." And when you're in high school and college, it's fun to get the spook flick, because then you can cuddle a little bit more.

But my favorite movie, I guess I'd have to say is "Tommy Boy."

Q: How about your favorite book?

A: I'd have to say the Bible, just because your learning never stops. You have to read each sentence carefully.

And no matter how many times I've read the Book of John, I still don't know it all. I have to read it again and again. So it's something where you're always learning.

Q: What type of music do you like?

A: I like Top 40. And my favorite band is Aerosmith.

Q: How about your favorite food?

A: Frozen yogurt. Adam knows that's my nighttime snack.

Q: Is there a place that the two of you like to go to get away from everything?

A: I'd say our farm, because we can hide out there pretty well. And that's Adam's favorite place to be.

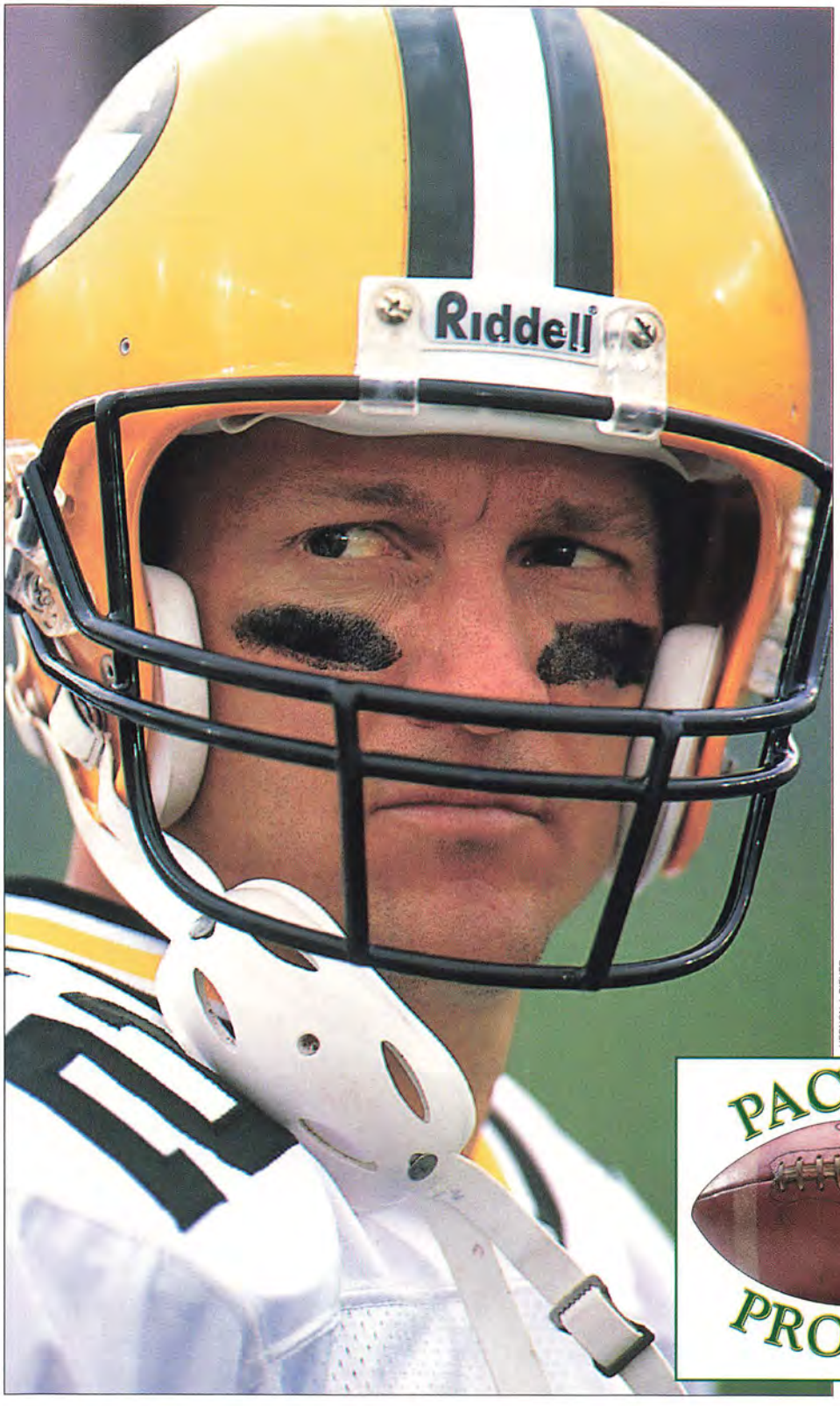
FAMILY AFFAIR

Q: What's the best thing and the worst thing about being a Packer wife?

A: I would say the worst thing is just the lack of privacy. Like when we go to the grocery store, we have to go late at night when there's not as many people there and there's less of a chance to be bothered.

And I don't want to make it sound bad, because the fans are truly great and I can't stress that enough. But I would say the worst part is being bothered with the autographs at the worst moment.

The best part about it is probably the friendships I have formed. And my Christianity. I have gotten so much closer to the Lord since I've been here, and I've met so many great Christians.



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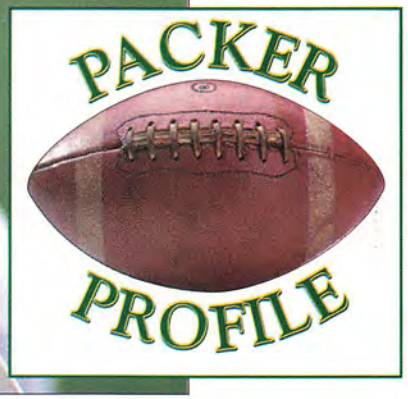


Don Beebe

By Rob Reischel

Don Beebe would never tell you that "Groundhog Day" was at the top of his favorite films list.

Nothing against the star, Bill Murray, mind you. It's just when a four-year stretch of your own life follows a painfully similar path to that of lead character weatherman Phil Connors, it's somewhat of a challenge to find the humor.

"There's nothing worse than getting to that game, and losing it," the Green Bay Packers popular receiver said about the Super Bowl. "But four times in a row. Man ... that's painful."

And how.

No one felt the pain more than Beebe and his Buffalo Bills teammates, who went to Super Bowls XXV through XXVIII and lost all four times.

Groundhog Day? Try Groundhog Years.

"Nothing can describe the frustration you feel after losing that game," Beebe said. "And before my career was over, I wanted to know what the feeling was like after a win."

Enter Green Bay.

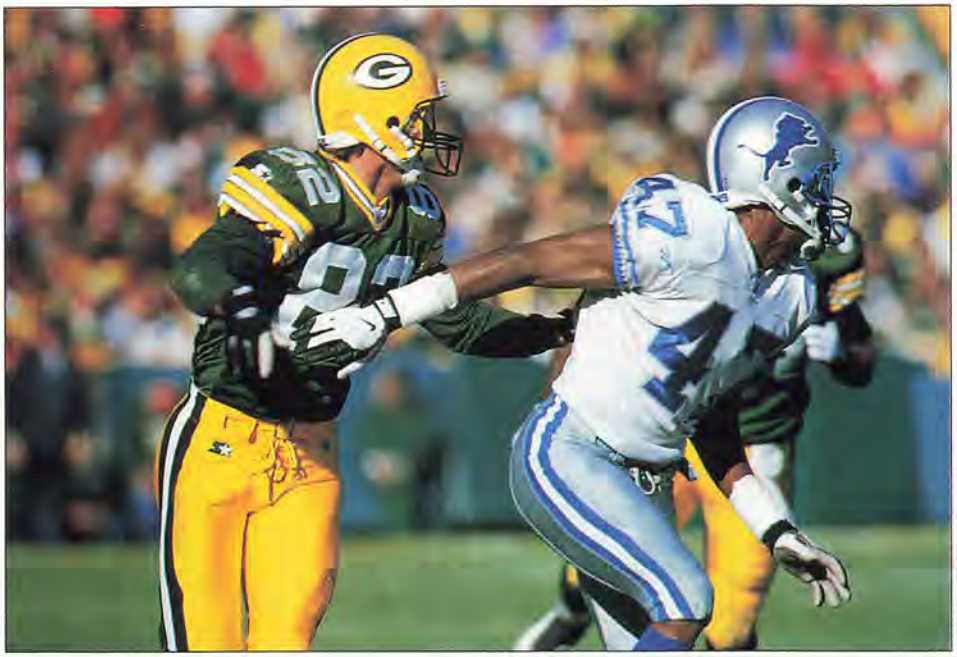
The diminutive Beebe, all 5-11 and 185 pounds of him, chose to come to Green Bay during the 1996 off-season. His reasons were simple: He liked the area, it was close to his hometown of Oswego, Ill., and more importantly, he felt the Packers were on the brink of a Super season.

"I thought this team had what it took to win the Super Bowl," he said. "And thankfully, I was able to play a part in it."

No small one, at that.

Not only did Beebe catch 39 passes for 699 yards and score four touchdowns last year, many give him credit for helping the Packers gain homefield advantage throughout the playoffs.

In a Week 7, Monday night showdown with the San Francisco 49ers, Beebe stepped in for the injured Robert Brooks and put on one of the more dazzling displays in Packer history. Beebe caught 11 passes for 220 yards – including a controversial 59-yard touchdown in which the 49ers claimed (correctly) that he was tagged down – and led Green Bay to a come-from-behind, 23-20 overtime win.



VERNON J. BIEVER

The win proved enormous as Green Bay finished the year 13-3; the 49ers 12-4.

"Everyone knew it was a big game at the time," Beebe said. "But I don't think anyone could have predicted at the time that game would have decided homefield."

But it did and, in large part because of Beebe's heroics, San Francisco and Carolina were forced to come to Lambeau Field during the NFC playoffs. And after handily disposing of those foes, the Packers were back to their first Super Bowl in 29 years, and Beebe was ready to put an end to his re-occuring nightmare.

"I didn't feel any different leading up to the game, because in all five situations, I felt we were the better team," Beebe said. "Thankfully, we finally proved it."

Indeed they did, as Green Bay rolled to a 35-21 win over New England. Now the task Beebe and his teammates face is repeating. In addition to that, Beebe faced a new challenge – earning playing time.

Beebe spent the first four weeks of the year on the inactive list, before taking over kick return duties against Detroit in Week 5. But even those duties were short-lived, as Beebe was flattened early in that game by Detroit's Mark Carrier and Stephon Boyd and taken to the hospital. He spent the night after a scary concussion.

Beebe, a deeply religious man and one of the friendliest and most talkative members of the Packers, fully believes the rocky start to his ninth season would soon find smoother sailing. Recently, he talked to *Packer Profiles* about the change in his role, his future in football and television, his faith, and his fascinating career.

Q&A

Q: Being inactive in the first part of the season was something totally new to you. How difficult was that for someone as competitive as yourself?

A: Very difficult. I've never been healthy before and not been able to play. And it was tough. I'd be lying to you if I said it wasn't tough.

And standing on the sidelines knowing that I could contribute and help the team and not being able to do that is something I've never been faced with before. I just tried to stay positive as much as I could and looked at it as being an insurance policy.

Q: Does it make it even more difficult to sit after the kind of year you had last year? Many people see your game against San Francisco as the single-most important part of Green Bay getting homefield advantage.

A: Well, I was able to do a lot of things last year and contribute, and that's what I enjoy doing. Being in Buffalo and playing every down and then going into last year, where I was able to play all the positions – the third receiver, the second receiver and the first receiver and do kick returns, too – I was able to contribute a lot last year.

And going into this year, I was hoping it would be the same. I think the coaches know what I can do.

Q: Having been to four Super Bowls and ending up on the wrong end all four times, what was last year like for you?

A: Well, nothing's more frustrating than losing that game. You fight all year and go 13-3 or 14-2 and have a great year, and then you go to the Super Bowl and lose it, and then the whole off-season you feel dejected – like you didn't accomplish anything.

And I think as history tells itself, 10, 20, 30 years from now, those Buffalo Bills' teams will be looked at as one of the great teams to go for four in a row.

PACKER PROFILE

I wanted to know what the feeling was like after a win. And I chose to come to Green Bay because I thought this team had the best possibility of going to the Super Bowl and winning it. And before my career ended, I wanted to know what that felt like.

So, I was very fortunate last year to be on the right team and help contribute and then win it. And boy, I tell you, it was great.

To tell you the truth, my career is complete. I want to be the first guy to go to six (Super Bowls) and that would also be a great thing to have – being the only guy in the National Football League to do that.

Q: As you look back, were your Buffalo teams just beaten by better teams, or was it something else?

A: I'll tell you the difference between the two teams. Both of us have great offenses. I think defensively we (the Packers) were a little bit better. Buffalo's defense is good now, but in the early '90s, they weren't as good as our defense here.

But the biggest difference – and there's no doubt in my mind this is why we couldn't win the big one – is the Buffalo teams just didn't have the kind of attitude when they got into that game to face adversity. You know, during the course of the year, big games come about and you face adversity in every game.

But when you get to the Super Bowl the emotions are so much higher and when you make a great play, you can get so high. And when you have a turnover, you can get so low. But you can't do that. You've got to be able to say, "O.K. That was a great play. It's over." Or, "That was a bad play. But it's over."

Try to stay as even as you can and keep your mind focused. You look at Super Bowl XXVI, we had six turnovers. In Super Bowl XXVII, we had nine turnovers. And Super Bowl XXVIII, we had three of them, and all three of those things were crucial. And we just couldn't handle that.

And then here, in Green Bay, we're beating them (the Patriots), 10-0, and it looks like we're going to run away and hide. And then all of a sudden, they come back, and it's 14-10 (Patriots leading). At that point, that's adversity and what do you do?

Well, we faced it and just kept beating on them and beating on them, and finally it worked out and we were up 27-14 at halftime. And that's something Buffalo couldn't do.

Q: Coming into this season, were you worried at all about making this team?

A: You know, I really wasn't. I was asked that question in camp and I said, "I really don't care." And I think some people took that wrong. But what I meant was the Lord is in such control of my life, that if the Lord wants me on this team, it doesn't matter

who's making the decisions, I'm going to be on this team.

Now if he wants me to move on in life and do something else, then I'm ready for that. I'm ready for the Lord to move me on. But I felt like the Lord really wanted me on this team again this year, and I really think I'm going to be able to do some things this year.

It doesn't look like that right now, but it's a long season and I'll have my opportunities. So I never doubted it and was never worried and had that carefree attitude. And I think some people misconstrued that.

Q: I remember those comments. Do you think they were something the coaches took wrong, and you're paying for it now?

A: No, because I told Mike the first week or two of camp that I'm just having as much fun as I can. I love this, this is great, and I'm at the point of my career where I can relax and enjoy it.

And I don't want you to take it that I'm complacent or content in any way, because I'm still the same competitive Don Beebe that I've always been. And my goal is to go back to another Super Bowl and be the first guy to go to six and all those things. So believe me, I'm not any different than I was before.

Q: Do you notice any major difference in this team from a year ago that would account for the games being much closer early in the season?

A: There's two things that I think. First of all, we're not getting turnovers like we were last year. We were averaging four a game, and that's huge. And I think that's why we were putting points up, because we were getting the ball in great field position last year.

And two, you've got to realize that when you go to the Super Bowl, and especially if you win it, everyone is gunning for you. And everybody is going to come in here like it's a playoff game, thinking we've got to beat these guys. Their coach is going to rev them up like this is the greatest team in football they're playing. And some coaches might say, "Well, I don't know if you guys can beat this team." Just use reverse psychology to really challenge their guys.

So we have to do the same. We have to prepare like it's the Super Bowl. We have to prepare like it's a playoff game and sudden death. And we've got to just go in there and beat on teams and dominate, because we've got more talent. It's just a matter of the mental game and heart. You've got to stay extremely focused.

Q: In the two weeks leading up to the Super Bowl, did any of the guys look to you for advice or guidance because you had been through it four other times?

A: Well, last year, me and Jim (McMahon) stood up and talked to the team before we went down (to New Orleans). And I told everybody what not to do, and Jim told everybody what to do to get in trouble.

So, as Mike said, he had this little good angel on this shoulder and the bad angel on the other shoulder. But it was funny. We had a good time.

And I just told them what it would be like. And it's going to be like something you've never experienced before, and I think it helped a little bit.

Q: Were the weeks leading up to the game more exciting for you than the other times, because you felt you had the best chance of winning, or were they more unnerving because you feared going 0-5?

A: You know, to tell you the truth, I felt the same way almost in all of them because I felt we were going to win every time we stepped on the field. There was no doubt in my mind in Buffalo that we had the better team and better offense.

I mean, we were better than the New York Giants. We had more talent than Washington. I think Dallas matched up to us, but if we played our game, I think we could have beat them.

And Green Bay was the same way, too. I felt we would go in there and just win the game. So I didn't really feel a whole lot different with the other ones.

Being there so many times, maybe I felt a little more confident the more I went into it. You just get that much more confidence. You know what to expect.

Q: Who would you say was the best coach you ever played for and why?

A: Boy, that's tough. I could elaborate on about five, because each one had his own qualities. I would probably say Nick Nicolau. He was my first receivers coach in Buffalo my first three years and he was hard on me, but he was a real good guy.

And I think he made me a stickler to the details and all the little things in not only what it takes to be a great football player, but a great person. Off the field, he taught me about professionalism, and he taught me every little aspect about the game, as far as reading defenses and stances and ball drills. He taught me just to be a complete guy and athlete.

And he was perfect for me my first three years, because he was hard on me, but he was a heck of a guy. He treated everybody the same, and there was no double-standard with Nick. And that's what I like, because I think in this time and age of coaches, you see a lot of double-standards. And with Nick there never was. We had James Lofton as a Hall of Fame guy and me a rookie and he treated us both the same. And I thought that was kind of nice.

Q: How would you compare the styles of the two head coaches you've played for – Marv Levy in Buffalo and now Mike Holmgren?

A: Marv is a hands-off guy, and Mike is a hands-on guy. Marv is calm pretty much all week, doesn't say a whole lot. He'll run the meetings and stuff like that, but doesn't call offensive plays, doesn't call defensive plays, and he delegates his power.

Mike, on the other hand, makes all the decisions and he wants the final say. Both of them have a great quality as they get your respect, but they're really good friends, too. And they're really genuinely good men. And that's a very rare commodity in today's game.

Usually you'll see the guy who's just so hard on them, and he thinks he's so cool and

VERNON J. BIEVER

Beebe is taken off the field on a stretcher after he received a hard hit from Detroit's Mark Carrier and Stephon Boyd. Beebe suffered his sixth major concussion of his career.

he's the boss and you can't approach them. And then you get the other aspect where the guy's so nice that he doesn't get any respect and guys just go out and do what they want.

But both Mike and Marv have that tough quality about them, and I think that's what's made them so successful in what they do.

Q: As a player, do you prefer the hands-off approach like Levy or hands-on like Holmgren?

A: I think the philosophy that's better is hands-on, because I think with Marv being hands-off, some of the bigger-name guys at times sometimes ran the show. And with Mike that doesn't happen, and everybody is treated equally.

So I think hands-on is probably a better way. But if you're going to be hands-on, you gotta be a good guy, too, and a friend, where you can go into his office and talk to him and approach him about anything. And Mike is that.

Q: You've played with two of the best quarterbacks of our time. Can you talk about the similarities and differences between Brett Favre and Jim Kelly?

A: Everything they have is similar except for one thing. Their similarities are they're linebackers playing quarterback, they're the first guy out blocking on a reverse and not afraid to do that.

They're great people in the huddle. I mean, when you drop a pass and come back, they're both like, "Hey, we'll get the next one. Don't worry about it." Or if you come across the middle and he lays you out and he throws one high, they're both like, "Sorry about that. It's my fault."

They're not guys that are going to put the blame on you. They're willing to take the blame, and that's very rare in today's game. I mean, look at guys like Dan Marino, it's crazy the way he lets guys have it.

And they realize they make mistakes, too. And it makes for a good relationship. Plus, they both have great arms. They're great quarterbacks – that goes without saying.

But what sets them apart – and I think this is what sets Brett apart from all of the quarterbacks except for John Elway – is his ability to get outside the pocket, right or left, and still make that throw downfield. Most quarterbacks when they get out there are trying to get the first down and get out of bounds, slide, or just get out of the way. But not Brett. He's getting out there, and he's making plays. So you better still cover me or still cover Brooksy or Freeman, because we're going to get open.

And I can't even tell how many countless times last year where he made huge plays going left or right outside of the pocket. And that's a rare commodity, and Jim could never do that.

Q: Who would you say were the five toughest guys you ever played with?

A: Brett and Jim, for sure. Those are two really tough guys.

I would say Frankie Winters. I played college with him one year, and he's just tough as heck. I'd also say Darryl Talley and Steve Tasker.

Q: Who were your role models when you were growing up?

A: My dad (Don). He was my biggest role model, because he was a good Christian man and the wisest man that I've ever known.

And if I had to pick an athlete, it'd probably be Walter Payton, because not only was he a great football player, but what I liked about him was he worked harder than anybody else, and he was a good person off the field. He was a good moral person, and he said the right things in the media and generally was a nice person.

"I'm just taking it a year at a time. And I'll play as long as the Lord wants me to play. And I'll know when it's time to go. I know it will be a sad day, but I know that it will be a day of looking forward to something else in my lifetime."

Q: Is there anybody in the league today who you have a great deal of respect and admiration for?

A: Probably Robert Brooks because of his attitude in the way he faced adversity last year. He just pulled for the team. When I had the game that I had, I came to the locker room and saw him sitting there, and I was concerned.

I walked over and said, "Robert, how are you doing?" And he said, "Well, it's not real good." I said, "When are you going to be back?" And he said, "Well, I blew my knee out, and I won't be here for the rest of the year."

And I said, "Oh, man, I feel terrible for you, man." And he said, "Hey, don't worry about me. You guys just go on and win the Super Bowl, and I'll be back next year and we'll go win it again."

And that's what he said. And from that point on, it really stuck with me what a great person he is, and he's such a good team person. And here he is, he's a Pro Bowl receiver. And in this day and age, it's a rare commodity to see that, such a humble Pro Bowl guy.

Q: Where do you rank that San Francisco game in your all-time top performances?

A: I'm not sure. I would say I was more stunned at myself after that game than any other. I was just sitting there like, "Wow – I did that?"

My third year, when we played the Steelers, I had four touchdowns in that game and 10 catches, and when I scored the second time and the third time and the fourth time, I remember coming over to the sidelines, and I was like, "What is happening here? This is unbelievable."

And I think I was more stunned at that game, because I think the 49ers game I was just in a mode of catching balls and making first downs. And I had no idea I had 220 yards. I probably thought I had six catches for 110 or 120 yards. Then Lynn Swann came up to me at the end of the game, and he goes, "Don, Don, Don, do you know what you did tonight?" And I was like, "No, what did I do?"

And he said, "You had 220 yards receiving." And I was shocked, really. During the course of the game, I really didn't realize how big of a thing it was.

But in the Pittsburgh game I did. When you score touchdowns, it's like, "Wow!" Both the games though, were great. But obviously the 49ers game was more meaningful, because it was against them, and it turned out to be the homefield game.

Q: The question will always linger – were you tagged down on your touchdown catch in that game?

A: First of all, there's no doubt I was touched. Man, he touched me. But during the course of the game, I really didn't feel it and my reaction was, "I'm going to get up and score."

And in my position, you're taught to do that. You get up and go, and let the official make the decision. And that's what I did.

What blows my mind is if you watch the game film, and you watch Jerry Rice's second touchdown, it wasn't a touchdown, either. He bobbles the ball and then he finally got control, but one foot was in and the other one was out of bounds. But if you had instant replay, that one would be taken away, too.

So, it all works out. And let the 49ers cry and complain for as long as they want. It's over and we went to the Super Bowl and won it. So who cares?

Q: What would you say is the nicest thing anybody ever said about you?

A: There's two things that come to my mind. First, I'm in the process of writing a book, and I wasn't going to do it – I really didn't want to do it – but I felt the Lord wanted me to tell my story and how unique it is. Because I wasn't your typical guy.

And the people who are quoted in the book, like Reggie and Brett, Marv Levy, all these people, and just to read some of their comments and stuff like that was pretty touch-

ing to me. People said a lot of nice things.

But I think the nicest thing was the letters I received after Super Bowl XXVII. I got a lot of them from teachers and coaches, but the ones I thought were the nicest were from fathers who talked about their relationships with their sons, and how they really didn't have a great one. And then they saw this play and they said, "See, this is why you never give up." And their relationship with their sons have changed because of that.

And I mean, that was just awesome. And I realized that the Lord has put me in football for that reason, and that reason alone – to touch people's lives. And I think keeping that in perspective for myself has always helped me to be the same person as I've always been.

Q: You've touched quite a few times on religion. Has your faith been a lifelong thing for you, or something you discovered more recently?

A: I grew up in a family where my mom and dad, my two older sisters and two younger brothers are all born-again Christians, and I have been ever since I was 7 years old. So my faith is everything to me.

And I think the greatest thing about it is I can face any situation that this world dishes out, especially in the business I'm in, it can be very stressful. And I handle it with peace of mind and with such a great attitude, because I know that I have the Lord in control of everything.

Well, I smile because I'm happy. I really am. I've got three great kids, a great wife, and the Lord has blessed me with so many things. I mean, what do I have to complain about?

So, my faith to me is everything. My faith comes first to me in my life, then my wife and kids, and then friends, and then football. So I keep that in perspective, and I know I can handle anything.

Q: What would you say is the best piece of advice you've ever received?

A: One time early in my career, I had trouble dealing with the pressures of football. I came from such a small school (Chadron State in Nebraska), that I didn't know what pressure was.

And I was the Buffalo Bills' first pick in the third round, so I mean it was a big deal going in there. I had all the media hype and stuff, and I didn't know how to handle it.

And then you do something wrong in a game, and you start to get criticized and then you hear this and your wife hears this and it's tough. And I talked to my pastor, and the advice he gave me was to read Proverbs 3: 5-6. He said you just dwell on this scripture. And what it says is trust in the Lord with all your heart and lean not on your own understanding, and in all your way acknowledge Him, and He will set your path straight.

And I think I've taken that scripture to heart and just memorized it and meditated on it, and I tell you, it's helped me and given me such a peace of mind about all these things. And now when I hear criticism and stuff like that, it's like water off a duck's back. It doesn't bother me at all. And I think that's the best advice I've ever received.

Q: What other sports did you play when you were growing up?

A: All of them. I was a sports nut. My first love was basketball. Growing up in Illinois, in the Midwest, basketball's huge. And I wanted to be a basketball player, but I was the wrong size for that.

But I think it depended on what season it was. I played baseball, basketball, football, ran track. I did all of them. And when I got into high school, I just did basketball, football and track.

Q: What's the strangest or most unique piece of fan mail you've ever gotten?

A: After the Super Bowl, I did a *Sports Illustrated* article with Leon Lett, and we were hashing over mail we had gotten. Well, I got all positive mail, and he got a lot of death threats, hate mail, racial mail and stuff like that.

But I got one piece that was hilarious, and I kept it to this day. The guy put in an envelope on a notecard a 3x5 card that said, "You suck." And this was right after the Super Bowl, and I just took it as this guy lost a lot of money, because I had a lot of letters that said you won me a lot of money and this and that. And I had a lot of people say, "Yeah, that was a great play, but why did you have to do that? You cost me this." And they did it in a nice way, but this one just said, "You suck." I just laughed. It was so funny. I've kept it to this day.

Q: If you could invite three people in the world to a dinner party, who would they be and why?

A: Jesus Christ, my Dad and my wife.

Jesus Christ, obviously, because I'm very anxious to meet him. There's questions that I have, because you go through certain things and you say, "Why Lord, did He put me through this?" But I understand it's all for a reason. But obviously, it goes without saying why you'd want to meet him, I mean, because He's everything to me. And whenever it is, I'm anxious for that day.

My Dad, because he's everything I want to be. A good family man, works hard at what he does to put food on the table and just a good, good person. A loving man who cares about his kids and puts other people's feelings before his own. And anybody as compassionate and trustworthy as that, I mean, that's got to be a guy who's at the head table with me.

ROEMER PHOTOGRAPHY

My wife, she's the best. She keeps me stable when the times are tough. She always has the right thing to say. She has bore me three beautiful children, and she's my best friend. And if I'm going to have three people, she's definitely got to be one.

Q: What endorsement contracts do you have right now?

A: I've done Nike since Day 1, and they've been great to me. And then I've done a lot of local things like Pro Style and Pro ID clothing.

Then me and Diana worked with Adopting Hope in Buffalo for a few years, and now we work with Make A Wish here. We work with Encompass Child Care, and then a lot of other things here and there.

Q: You also do a TV show ("The Don Beebe Show"). What's that like, and how did it come about?

A: It's not really a football show, it's a variety show. I did one in Buffalo, my last year there, and it was great.

And when I came here, they approached me and said, "Would you like to do a TV show? We know you did one in Buffalo." And I said,

"Yeah, I'll do one. But I don't want to do a football show. I don't want to sit there and talk about football the whole show. I want to do something different."

They thought it was cool, and they were hip-hop to the idea, and we sat down and went through a lot of ideas. I showed them tapes of the shows we did in Buffalo, and we took some stuff from there and it's gone pretty good. It's fun.

I like doing stuff like that because you learn a lot. You bring people in that you would never talk to. Like first of all, we had in Ewa Mataya, who is the No. 1 women's pool player in the world. So we had her come in, and I'm a big billiards person, and she taught me a lot of tricks and things like that.

We had a lithograph guy come in, an artist, and he had done the Pope, Mother Theresa, and a lot of sports people like Muhammad Ali, Holmgren, then he did one of me, too. So I thought it would be kind of cool to sit down and talk to him about things like that.

I do most of the interviewing. In Green Bay here, I have a co-host, but in Buffalo it was just me and it was different because it wasn't scripted, and I ad-libbed the whole show.

Q: When you're done with football, do you have any aspirations of getting into TV?

A: Yes and no. Yes, if it doesn't take a lot of time away from my family, because it's been nine years now, and that's hard on a family. My kids are getting to the ages now – 6, 3 and 1 – where I want to be there for everything. If it takes away from time that I can't be there for Amanda's gymnastics class or whatever it is, then I'm not going to do it. So if it's something I can work out, that'd be kind of neat, yeah. I enjoy doing it, I love people and so I'll look into it.

Q: Is there something about you most people probably don't know?

A: I'm a loner, and I don't think people know that. If you meet me, I'm an outgoing guy and I'll say hi and talk to you. But I'm not a guy that likes to go out.

I stay home with my family, and I enjoy being with them and close friends. Besides that, no. I'm not a socialite, and I don't like to go out to dinner. I don't like to go out, period.

But I don't think people realize that about me, because in the locker room I'm just one of the guys having fun. But if you get to know me and are a close friend, we'd have a good time.

Q: What do you find is the best part of being a pro football player?

A: Sharing my faith. Without a doubt, I enjoy sharing my faith. God has given me a great platform, and he's given me a great story. And I'm one of these guys who should have never made it – a small kid from a small college, against all odds.

And I think that's a great thing about it – it's given me an opportunity to do things that I could never have done and never have said if I wasn't in this position that I'm in today.

Q: Do you think players throughout the league are more aware now of the platform they have to share their faith than they've ever been before?

A: Yeah, because I think before, who was going to take that initial step? Who was going to step out and share their faith?

Well, then one guy did and then two guys did, and now I think it's just blossomed to where people just want to share their faith. And I don't think that's wrong.

"During the season, there's a different emotion; during the playoffs there's a different emotion, and the Super Bowl is a different emotion. We have to get that emotion like it's the playoffs and play that high every game."

Even if you're not a Christian and you want to share whatever it is you believe in, that's fine. As long as it's positive. I mean, don't be sharing that you went out and did some stupid thing, drug abuse or wife abuse or whatever. I mean, that's just wrong. Especially for the kids.

Q: On the flip side, what's the worst part of pro football for you?

A: I don't enjoy being put on a pedestal, because I'm just a guy. I'm just a normal person. And just because I'm a special athlete, I realize I am a role model and I enjoy that and I use that to do positive things. But just look at me as a normal person. Don't look at me as a guy who doesn't make mistakes, because I make mistakes like anybody else.

Q: Who have you roomed with on the road in the league?

A: Well, my first seven years in the league were all Frank (Reich). And we're best friends. And here in Green Bay, it's been Doug Pederson. And Doug's a good guy, a good family guy and a good person.

Q: Do you have any funny stories about either of those guys?

A: I could tell you a million of them about Frank. Me and Frank, when we went on the road, we love to talk about our faith and share it, and things like that. We would rarely turn on the TV. We'd come in, and then go out to dinner, and then come back to the room and just kind of talk and then fall asleep. Well, almost all the time, we'd be talking, back-and-forth, back-and-forth, then Frank would start talking for a little while, and I'd just fall asleep.

And I would fall asleep so fast, it's just unreal. And he thought I was faking it the first few times. He didn't realize I was actually sleeping.

Well, one time I did it to him, and it really ticked him off because he was in depth about something and it was really good, he thought. Well he gets up and grabs a pillow and just starts beating me on the head and I don't even move. So he proceeds to rip the sheets off the bed and just starts beating me with a pillow and then finally I wake up. You had to have been there, because it's hilarious.

The other thing that's funny is golf stuff. We're both very competitive, obviously, or we wouldn't be here. And we'd golf every day during training camp – nine holes after the first practice, nine holes after the second practice. So we'd get 18 holes in. And in my first three years, I never beat him once. I couldn't beat him. At that time, he was mid 70s to low 80s, and I had only started a year or two before I got into the league, so I was basically pretty new.

Then our fourth year, we went down to Florida for two months and the first week or so, I was getting closer. Then it finally got to the point where I beat him. And then the last month and a half, I just owned him and just ripped his hide. And ever since then, he's had a bad back, and he won't play me anymore. So, it's kind of funny.

Q: What is your favorite book?

A: *The Bible*.

Q: What's your favorite movie?

A: "Dances With Wolves." I have a little Indian heritage, way, way back on my dad's side. And I found that out when I was a kid, so I was always intrigued with Indians.

And every time we played Cowboys and Indians, I was always the Indian. And I think out of all the books I've read and movies I've watched about Indians, I think that one was the best. I think that really portrayed what it was all about.

Q: Who's your favorite musician?

A: I like all types of music except for classical. I enjoy listening to country, I enjoy listening to Contemporary Christian music, and if I'm in the weight room or doing something athletic, I like to listen to R&B.

So I like it all. If I'm fishing on my bass boat up in Canada, I'm country music all the way. I mean Alan Jackson, George Strait, those are the men right there.

As far as Christian Contemporary, I like the

group "For Him," I like Ray Boltz. Those are probably my two favorites there.

And as far as R&B, I probably don't have a favorite one. Just anything with a beat is good to me.

Q: How about a favorite food?

A: Fried chicken. And I say that without hesitation. I was a kid who could eat a Banquet box of chicken – 21 pieces – in one sitting when I was a kid. My mom would go out and get that frozen box of Banquet chicken, and I'd just open the whole box and throw it in to cook, and sometimes I'd put two of them in. And I think the most I ever ate was 21 pieces.

It's kind of a family heritage and history thing. But I stay away from it now when I'm in the league. But the first day after I retire I'm going to KFC.

Q: When you were deciding where to play, why did you pick Green Bay? And also, give me your impressions of the city.

A: Everything I looked at when I looked at Green Bay was a plus. Some people (complain about) the weather. Well, I don't care about the weather. Weather's not a real big issue with me.

But it was close to home, good fishing, and the main thing was I felt like this team was going to go to the Super Bowl and win it. I felt like this is where the Lord wanted me to be. A great coach in Mike Holmgren. I loved the system – if you're a receiver, you've got to love the system, and you're going to play with the MVP of the league. If you're a receiver who wants to go to a Super Bowl, where else would you want to be? So I really wanted to come here.

I'm an outdoors guy, and I like to golf. There's a lot of great golf courses in the area, and it's three hours from home for me.

Q: Does the craziness of the fans ever get to be a bit much for you?

A: No, I love the fan support. I would never, ever want to play for a team where nobody cares, or (only) if you're a winner they care.

I mean, the people here are great. I think sometimes they misconstrue things because when you are in a hurry and they're standing by the fence wanting an autograph and you've got to go, some people don't understand that.

But I try to oblige as many people as I can, and sometimes I just can't. I've got to go. And I hope and pray that they understand that. But it's tough, because when you're a Green Bay Packer, that's going to happen wherever you go.

Q: Have you and your family figured out where you'll live when you retire?

A: Yeah, back with family in Illinois about three hours south of here, and we're going to start building our place this offseason. We're finally going to build our dream house. Me and Diana drew the plans ourselves, and we were the architects, we did it all. So it's everything we wanted. I hate to go out and buy somebody else's plans because usually when you do that, there's going to be one room that you never use. Well, here, at some time, we're going to use every room. So there's no wasted space, and that's what I like about it. It's in a perfect piece of land that's in the woods with a pond in the back so I can fish. It's just another thing the Lord has blessed me with.

Q: Do you feel that you'll likely retire after the year, or haven't you gotten that far in your thinking?

A: I'm just taking it a year at a time. And I'll play as long as the Lord wants me to play. And I'll know when it's time to go.

I know it will be a sad day, but I know that it will be a day of looking forward to something else in my lifetime. So, I just know that the Lord isn't going to let me get out of here until it's out of me, and I'm just too competitive right now to let that go.

Q: Do you remember if you made any big purchases after you signed your first contract?

A: My very first check, I bought a Ranger Bass boat. I got a signing bonus, and I've always wanted to have my own Ranger Bass boat.

Ever since I was a little kid, we'd take a fishing trip every year up to northern Minnesota, and I've never missed. And I think this year was the 27th year. And so every year, I'd go up with my dad and I'd say, "Boy, that's a nice boat." So that was the first thing I bought.

Q: What do you think you would have ended up doing if you hadn't played pro football?

A: I probably would be in the construction business with my brother-in-law. I did that when I sat out of school for three years. I was working with him and they make pretty good money, money that I could live on and support a family on.

I probably would have been a construction worker and probably just the best father and husband I could be.

Q: You've said golfing and fishing are some of your hobbies. Do you have any others?

A: The things that I like to do in life are spend as much time as I can with my kids and fish and golf. And when I say golf, I enjoy beating up on Brett Favre on the golf course. There's nothing that excites me more than when I see that final score, and I beat him like 74-75.

We play all the time and our scores are always close. He's beaten me by one, and I've beaten him by one. It seems like it always comes down to that last hole. It's kind of scary, but it usually does. But he chokes most of the time.

Q: When Packer fans hear your name, what's the one thing you'd like them to say?

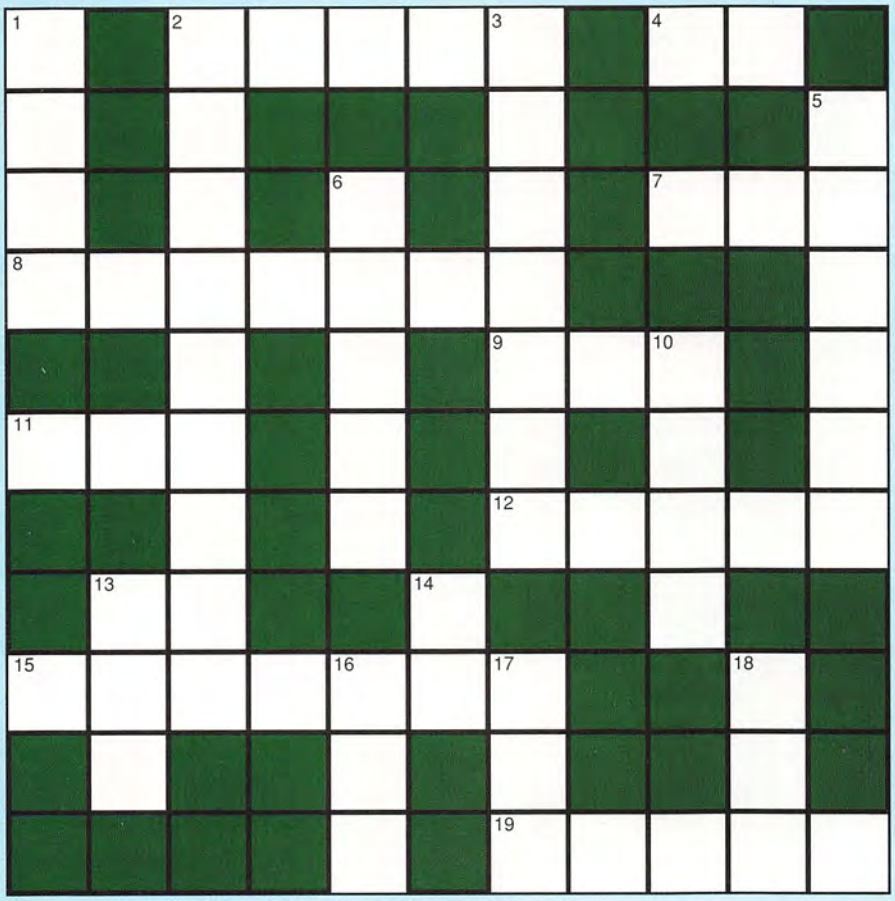
A: That I was a guy that had everything in perspective. That I was a guy that was going to show up and give you 100 percent every time, and that I thought about other people before myself.

And just a guy that was very approachable, that you could go up to and talk to. I'm just a blue-collar guy playing football.

Packer Profile

DON LEE BEEBE
Born: 12-18-64
Residence: Oswego, Ill.
College: Chadron State
Acquired: After playing six years with Buffalo and one with Carolina, Beebe signed with Green Bay as an unrestricted free agent on April 1, 1996.
Height: 5-11
Weight: 185
Career: Prior to coming to Green Bay in 1996, Beebe had posted career numbers of 179 receptions for 2,689 yards and 19 touchdowns during six years with Buffalo and one with Carolina.
Beebe went to four Super Bowls with the Bills, losing all four. But he made himself a household name after chasing down Dallas defensive tackle Leon Lett from 25 yards behind and stripping him of the ball to prevent a late touchdown in Super Bowl XXVI.
Beebe finally ended up on the right side of a Super Bowl last year, when he helped Green Bay to a 16-3 season and a win in Super Bowl XXXI. During the year, Beebe caught 39 passes for 699 yards (17.9 average) and scored four TDs.
His greatest effort came during Green Bay's 23-20 overtime win over San Francisco, where he replaced the injured Robert Brooks, and proceeded to catch 11 passes for 220 yards, including a 59-yard touchdown reception. Beebe's heroics not only helped the Packers gain homefield advantage throughout the playoffs, but it was the third-highest total for receiving yards in Packer history.
Personal: Beebe and his wife, Diana, have three children, ages 6, 3, and 1.

Packer Puzzle



Across

2. 1994 was the last time the Packers lost to this division rival.
4. When the Packers played the team from this city in 1983, the score was the highest ever for a Monday night game.
7. 1992 was the beginning of the Mike Holmgren ____ .
8. Last year's Super Bowl matchup pitted a 15-3 Packer team against a 13-5 ___ team.
9. Holds the Packer record for blocking the most kicks (7) in a season. (first name)
11. What Paul Hornung did to earn a suspension and miss the 1963 season.
12. Led the Packers in rushing in 1984.
13. Johnny Blood's form of transportation to Green Bay before his first season. (init.)
15. Quarterbacked the first Packers game coached by Vince Lombardi.
19. First name of workmanlike running back who led Packers in rushing with 631 yards in 1992.

Down

1. Was nicknamed "Jug" for Juggernaut.
2. Ran a quarterback sneak for a last-second win against Dallas in 1967.
3. Jim Zorn made his mark with this team but also threw four TD passes for the Packers in 1985.
5. A missed field goal against this team provided the Packers' first loss of the 1997 season.
6. The Packers' Thanksgiving Day opponent for many years.
10. Famous #84 receiver of the 1970s; Packer Hall of Famer.
13. "Scooter" McLean's real first name.
14. He holds the Packer record for the longest regular-season return (99 yards) of an intercepted pass (init.)
16. Tim ___, Packers cornerback from 1980-90.
17. First name of Comp, who intercepted a team single-season record 10 passes as a rookie in 1943.
18. 1984 was the last year a Super Bowl was won by a team in this conference.

For The Record

PACKER RECAP

Money Matters

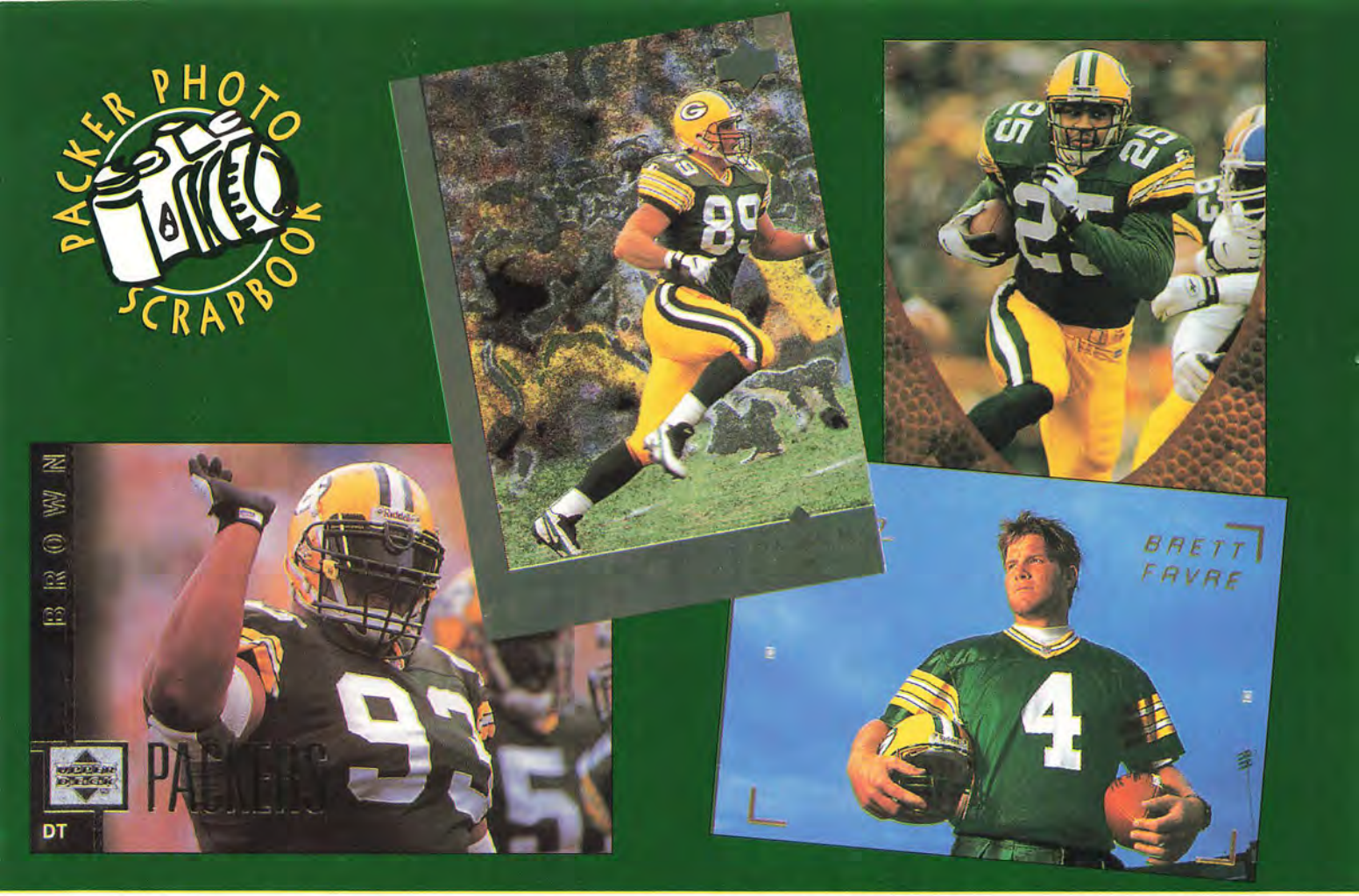
• Each Packer received $540 as a share of the receipts from the Packers' first championship game (1936). The first $1 million gate receipts in NFL history were recorded at the 1961 championship game, when the Packers beat the Giants 37-0 in Green Bay.

Spare Change?

• Led by the Green Bay *Press-Gazette*'s business manager, Andrew Turnbull, the Packer corporation (formed Aug. 18, 1923) soon became known as "The Hungry Five," because it was always begging for financial support for the Packers. Many of the five were active on the executive committee for a number of years.

Answers to December issue puzzle

Answers to the January crossword will be in the Annual issue



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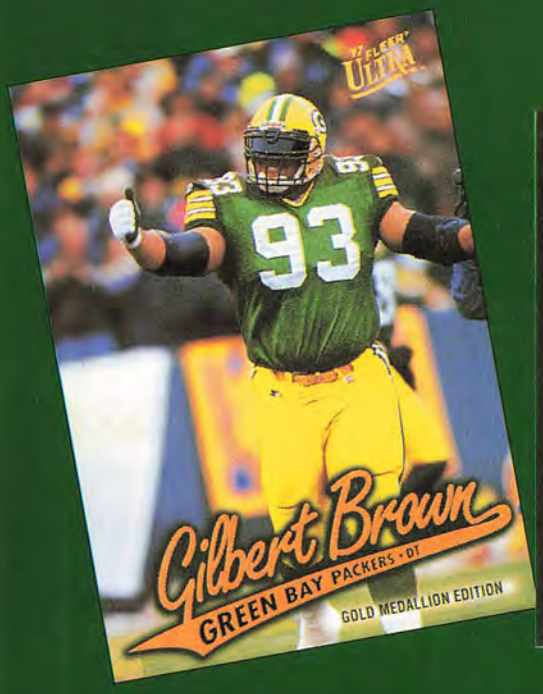

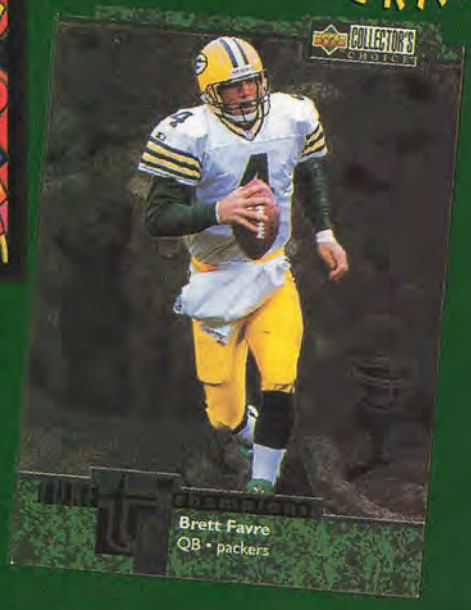

PACKER PHOTO SCRAPBOOK

The Packers are the hottest commodity in the football trading card market. Shown here are 1997 cards, from left on the facing page: Gilbert Brown (Upper Deck), Mark Chmura (Upper Deck Black Diamond), Brett Favre (Topps Gallery, Photo Gallery), Dorsey Levens (Pinnacle Action Packed), Gilbert Brown (Fleer Ultra, Gold Medallion), Reggie White (Topps Gallery, Gallery of Heroes) and Brett Favre (Upper Deck Collector's Choice, Turf Champions). *For pricing of these cards and other Packer memorabilia, see page 36.*

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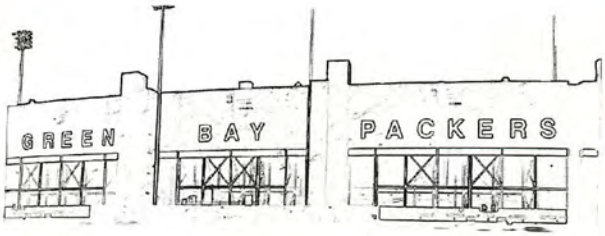
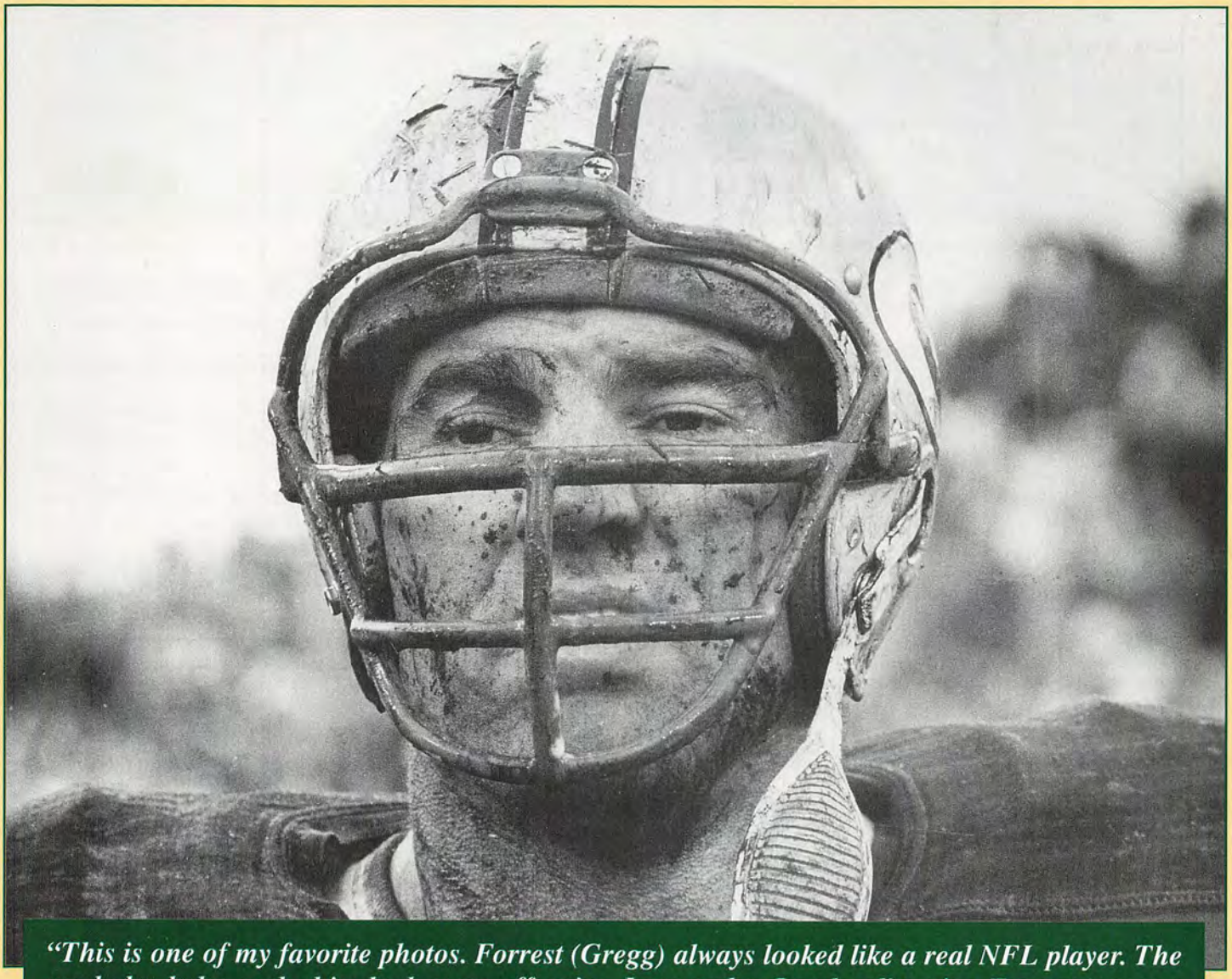


The Biever Collection

A sampling from the incredible photo library of Vernon Biever, the Packers' official photographer for more than 30 years.

"Muddied Warrior"



"This is one of my favorite photos. Forrest (Gregg) always looked like a real NFL player. The mud also helps make him look more offensive. I remember Lombardi saying Forrest was one of his favorite players – always a performer." – Vernon J. Biever

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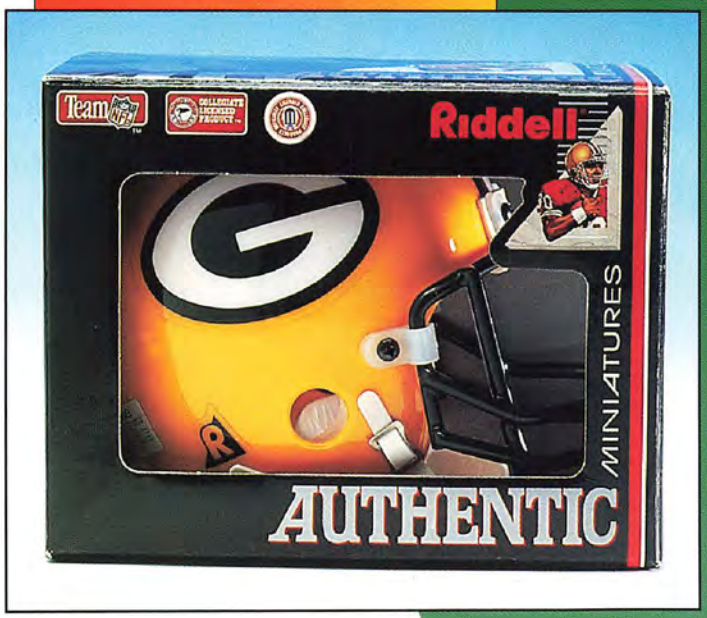

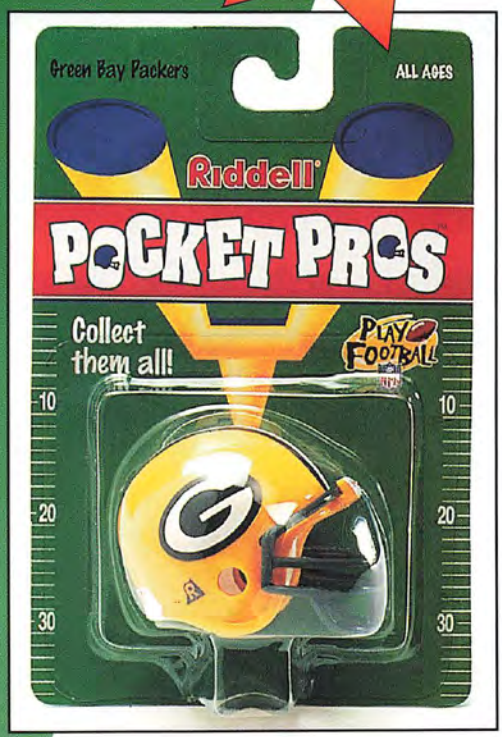

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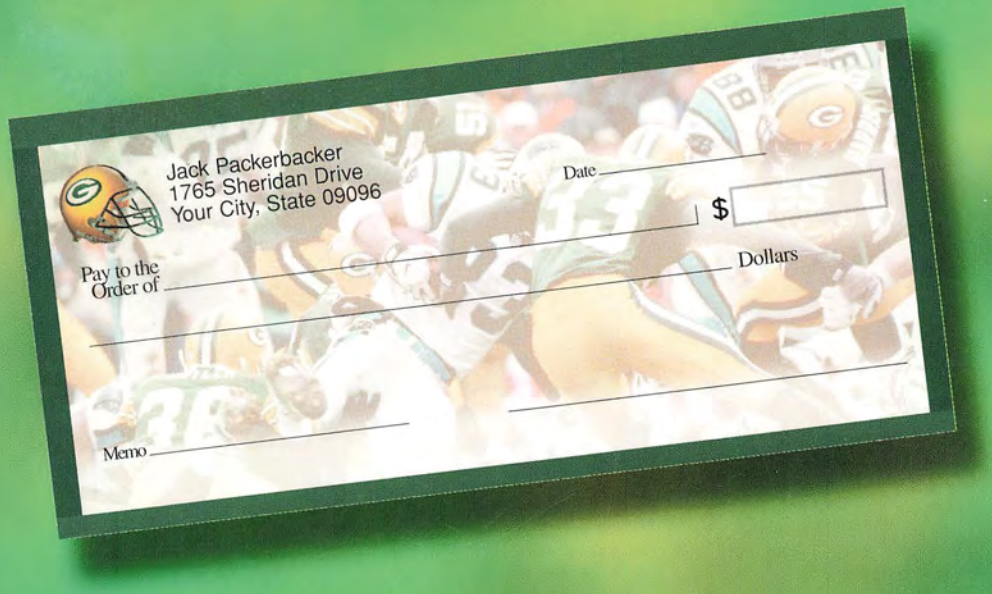

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